

Proof Of Concept

SHINE

— The next gen social media —

Our Team



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Decentralized social platforms offer an **improved monetization framework for content creators** via non-fungible tokens (NFTs), in-app crypto payments, and more.

Rise of social media on a decentralized blockchain • Web3 • Product innovation

The problems we are trying to solve

Problem 1

Big social media giants typically **sell user data** to advertisers and have been mired in controversies for their approach to content moderation.

Problem 2

Artists on Instagram spend years of their life creating content and building communities of million that **they do not own or control**.

Problem 3

The **followers have no revenue** model and only the creators are making all the money

Problem 4

At any moment, **users could have their profile taken down**, erasing decades of work and content and lose their source of income

Our concept

Shine is the “next-generation of social media”

- Gives users more control and autonomy
- Individuals can set up their social network and determines how it operates
- Revenue model for both - the creators and their supporters.
- Community is responsible and rewarded for moderation

Who are we building this for?
- Personas

Persona 1



Ananya Bhansali

22 Years • Mumbai

Photographer

Web3 Newbie

Content creator

“ I’m a photographer and have been posting images on Instagram since years, but I feel disconnected with the community I’ve created. I want a platform that gives me the control and ownership over my content and my community and want to create better content for my loyal supporters.”

Persona 2



Naman Kapoor

35 Years • Bangalore

Art Lover

NFT Collector

Promoter

“ I’m an art lover and a collector and recently have started exploring budding artists with freshers perspectives. I’ve also started minting NFTs recently and want am looking for a platform where I can find a plethora of these artists where I can follow them and support them if necessary.”

Our Approach

DISCOVER THE NEXT GEN SOCIAL MEDIA

Earn rewards whether you are a creator or a follower

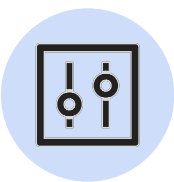
[Connect Wallet](#)

The social media that puts the power in yours
hands rather than the big corporations.



Ownership

Unethical usage of your data
is prevented.



Censorship resistance

The usage of data is controlled by
the users yourself



Rewards

Improved monetization framework
whether you create or follow

[Connect Wallet](#)

TOP CREATORS



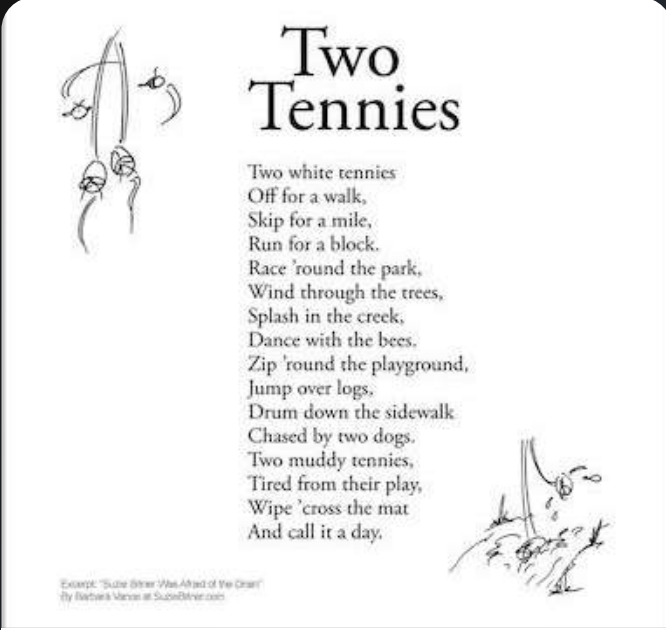
The Bad Guys
Photography



Sky Star
Digital Artist



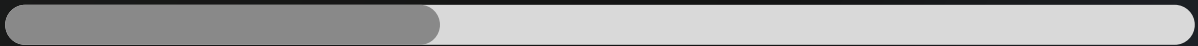
High Lofi
Music



Literary Folk
Poetry



The
Photo



JOIN THE COMMUNITY

Join the most rewarding art community and find the best way to earn and give back

As a creator

Upload your content,
and earn with each subscriber you get with
flexible revenue models.

As a follower

Invest in your favorite artists,
collaborate with them and
moderate the community.

[Connect Wallet](#)

Step 1

Step 2

Step 3



Display Name

@Username

Bio

Email

Social Links

Website

Twitter

[Link](#)**Wallet Address**

0xd9f62f06872f5f4ee092520070672g5dvfr345sd



Next



Step 1

Step 2

Step 3

Upload your first post

[Skip for Now](#)

Upload file

PNG, GIF, WEBP, MP4 or MP3. Max 100mb.

Upload file

Description

Tags (Upto 5)

Free ☒ Premium

Create



Step 1

Step 2

Step 3

Find users to follow

[Skip for Now](#)

Select your interests

Digital Art

Photography

Books

Music

Collectibles

Videos

Digital Art

Photography

Poetry

Music

Books

Trading Cards

Poetry

Videos

Find Accounts

Step 1

Step 2

Step 3

Find users to follow

[Skip for Now](#)

Select your interests

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Photography

Books

Music

Collectibles

Videos

Digital Art

Photography

Poetry

Music

Utility

Trading Cards

Poetry

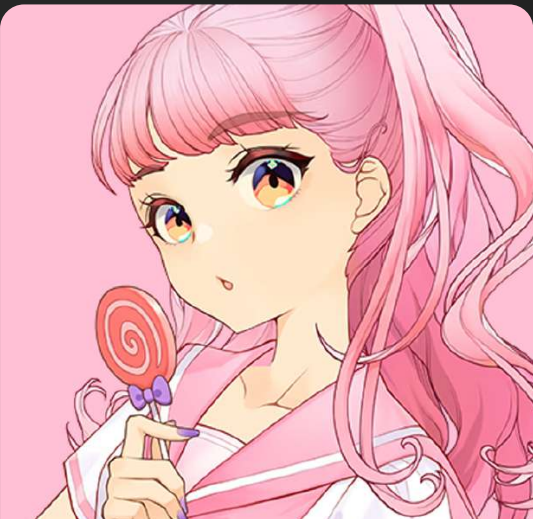
Videos

Find Accounts

Find creators to follow

[Skip for Now](#)

Digital Art



Sky Star

Digital Artist



BigMoon

Digital Artist



High Life

Digital Artist



Silly Bunch

Digital Artist



Mangopples

Digital Artist



Poetry



Mobble

Poetry



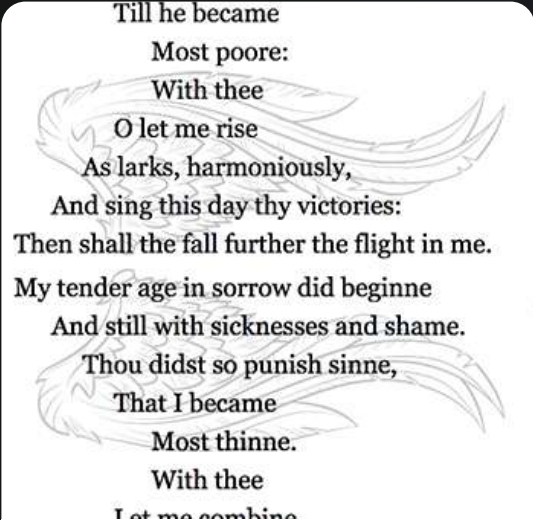
Putify

Poetry



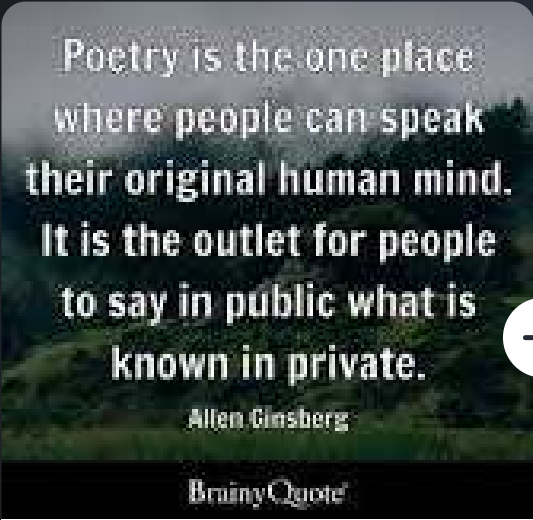
Halusu

Poetry



KittenMitten

Poetry



TommyCruise

Poetry



Photography



LightSky

Photography



NeoSpark

Photography



MoonLight

Photography



Droppop

Photography



Simplybest

Photography

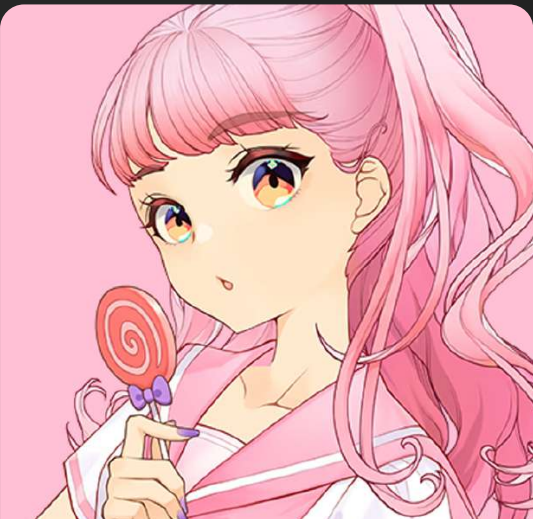


Follow

Find creators to follow

[Skip for Now](#)

Digital Art



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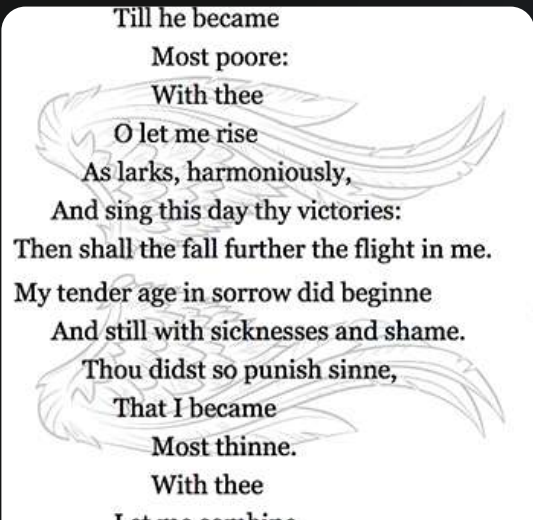
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Photography



Droppop

Photography



Slmplybest

Photography



Follow

Welcome to Shine.


Explore artists or build your brand

Follow and support your favorite artist or monetize your brand


Create Explore

Explore Projects


All Top Photography Music Collectibles Video Trading Cards Poetry Utility Digital Art



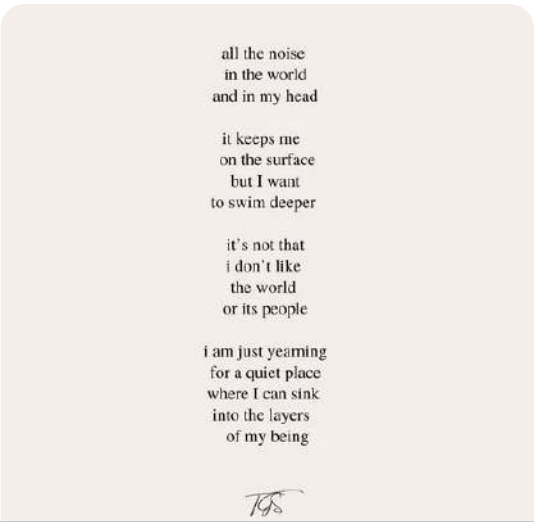
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Top Creators




The Bad Guys
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Sky Star
Digital Artist




High Lofi
Music




Literary Folk
Poetry




DigiKau
Photography



SummerSon
Digital Artist




FlyFly
Music




Literary Folk
Poetry

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Putify
Photography




High Life
Digital Artist




Silly Bunch
Digital Artist




Sky Star
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KittenMitten
Poetry



Slmplybest
Collectible



BigMoon
Digital Artist



Droppop
Photography



Sky Star
Photographer

Message

www.skystar.xyz



100

1000

100

Posts

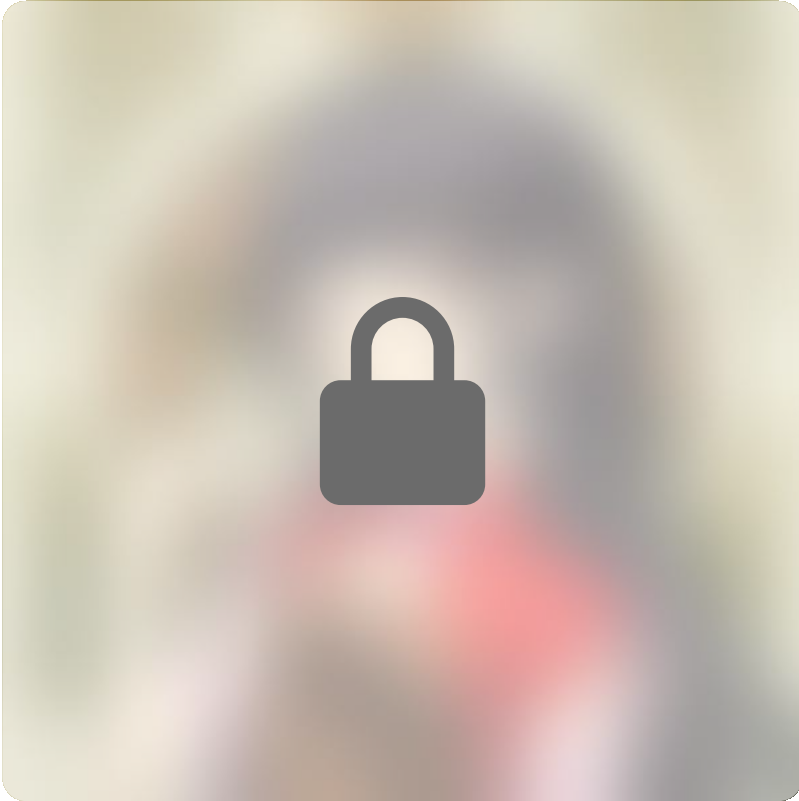
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