

PERSONAL INFORMATION

Oleksandr Kutovyi

10A, Kasiyana, 03191 Kyiv (Ukraine)

(+38) 066 283 76 91

alxkutovoy@gmail.com

ua.linkedin.com/in/alexandrkutovoy/

WORK EXPERIENCE

08/06/2013–24/07/2014

Marketing department manager

Microsoft, Kyiv (Ukraine)

As part of the Microsoft team in Ukraine, I worked in the Marketing and Operations Department as a Marketing Specialist for a year.

Managed to stay in Top 10 best Facebook brand pages, completely changed Microsoft content strategy in Ukraine, month by month delivered on key metrics for social media and grew 20 % YOY.

- The monthly audience of more than 150,000 stakeholders
- The overall audience growth of 42%
- Development and implementation of detailed statistical system
- Multivariate analysis of the content database
- Three working languages (English, Russian, Ukrainian)
- Tight deadlines and unstable stress conditions
- Working in a multinational team with disparate stakeholders
- Participation in corporate events of international scale (Microsoft SWIT)

01/05/2012–01/11/2012

Supply and distribution department manager

WOG, Kyiv (Ukraine)

<http://wog.ua/ru/>

Sales of petroleum products. Ukraine. Planning and logistical support and supply of network of petrol stations within capital state. (Golden Equator Ltd)

Business or sector Electricity, gas, steam and air conditioning supply

EDUCATION AND TRAINING

01/09/2009–30/07/2013

Bachelor of Science

EQF level 6

Taras Shevchenko National University of Kyiv, Kyiv (Ukraine)

Statistics, Management, Macroeconomics, Microeconomics, Corporate Governance, International Economics, Intellectual Property, Business Innovation

Bachelor thesis («Integral Multivariate Logistic Analysis of the Petrochemical Industries Corporations») was ranked best among the department and received extremely high scores and positive reviews from critics (scored 97 of 100).

- GPA 86/100
- In the top 10% of students
- Numerous scientific publications

01/09/2013–Present

Master of Science

EQF level 7

Taras Shevchenko National University of Kyiv, Kyiv (Ukraine)

Investment Analysis, Project Analysis, Economic Statistics, Econometrics, Macroeconomics, Microeconomics.

- In the top 10% of students
- Numerous scientific publications

PERSONAL SKILLS

Mother tongue(s) Ukrainian, Russian

Other language(s)	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	C2	C2	C2	C2	C1

Academic IELTS, Overall Band Score — 7 (7.0, 7.0, 6.5, 8.0)

Levels: A1 and A2: Basic user - B1 and B2: Independent user - C1 and C2: Proficient user
Common European Framework of Reference for Languages

Communication skills Excellent team player. Passionate in what I do. Enjoy communicating with people and receiving and sharing knowledge and experience. Able to resolve conflicts and to get along with people. Flexible, able to perceive the subtleties of any, even the most unusual situations. Capable of improvisation and original solutions.

Organisational / managerial skills Goal-oriented, able to remain calm and preserve clarity of mind in stressful and emergency situations. Able to see the big picture as well as attentive to details. Eager to acquire new knowledge.

Job-related skills Working with large amounts of data in a stressful environment. Accuracy, punctuality. High adaptability.

Computer skills Experience in the IT sector has given me a sufficient number of skills for the tasks of any level of complexity that may arise during the performance of work duties.

Other skills Coursera Verified Certificate
HEC Paris / February 2015 — With distinction
Time to Reorganize! Understand Organizations, Act, and Build a Meaningful World.