

# Silsila Hamdard

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Harrow, London

## PROFESSIONAL SUMMARY

- Motivated UX/UI/Graphic Designer, excellent at juggling multiple tasks and working under pressure. Broad industry experience includes healthcare and retail. Familiar with start up culture and environment.
- As a UI/UX and Graphic designer, I approach projects from a fresh perspective. By producing these projects I am learning how to approach problems effectively and plan accordingly.
- All of the following require creativity, patience and thinking which are skills I both possess and am actively growing. Whether it is working on a new project or designing something very complex, I strive to impress and to ensure my services are valuable.
- It would be nice to work with a team I could strive to grow and learn with. I also want to improve my design skills in a creative environment.

## WORK HISTORY

03/2020 - 07/2020

**Ksubaka** | London, ENG

Junior UI/UX Designer

- Took concepts and produced design mockups and prototypes to strengthen designs, enhance user experiences and improve Ksubaka product interactions.
- Maintained scheduling guidelines to satisfy customers with high-quality, targeted designs such as the Coca-Cola Survey.
- Worked closely with a Product Specialist, a Product owner and the COO at Ksubaka, to establish and deliver for Ksubaka products which were needed for different high end clients.
- Revised the backend dashboard, Cloudshelf Editor, by creating new wireframes, prototypes and the UI implementation.
- Worked under pandemic pressure, under a revised emergency business model, to create a pandemic proof solution for Ksubaka clients.
- Worked extensively with the following range of software:
  - Sketch
  - Invision
  - Indesign
  - Adobe After Effects
  - Illustrator
  - XD



## SKILLS

- Adobe InDesign
- Sketch
- Adobe XD
- Adobe Illustrator
- Photoshop
- Adobe After Effects
- Adobe media encoder
- Premiere pro
- Procreate (iPad)
- In Vision
- Zeplin
- Agile
- UX

## EDUCATION

2018

**University of City London**

Computer Science

Course Highlights: Java development, Completed and passed the first year Database design, Project Management, Web design, Computer Architecture, Mathematics and Logic, Computing Algorithms

2017

**Stanmore College**

- D\*
- D\*
- D\*
- All modules completed to the highest grade. Course Highlights: Java development, Database

- Photoshop
- Premiere pro
- Media Encoder

03/2019 - 02/2020

**Kindcody** | London, ENG

UI/UX Designer

- User interface (UI) Web/App • User experience (UX) Web/App
  - Branding (Logo, font, colour and etc) • Competitor Research
  - Wireframes • Product enhancement and development.

11/2018 - 03/2019

**kindcody**

Junior React Developer

- Use React, NextJS, ExpressJS, ES6, Firebase, Heroku, in my tech stack -State management done via basic Context routed from the top- level component -Project management via JIRA and delivered in Scrum Sprints.
- Weekly meetings with updates on the progress.

## HOBBIES

- Drawing on Procreate (Ipad)
- Painting
- Photography
- Fashion
- Social media

design, Project management,  
Web design, Computer  
architecture BTEC LEVEL 3  
EXTENDED DIPLOMA IN  
IT/SOFTWARE DEVELOPMENT