

SILSILA HAMDARD

UI / UX / GRAPHIC DESIGNER

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EXPERIENCE

Untumbled | (Contract) Junior UI/UX Designer 08/2020 - 10/2020

- Worked closely with a Developers and Product owner.
- Researched | User interface (UI) Web/App | User experience (UX) Web/App | Branding (Logo, font, colour and etc) | Competitor Research | Wireframes | Product enhancement

Ksubaka | (In house) Junior UI/UX Designer 03/2020 - 07/2020

- Took concepts and produced design mockups and prototypes to strengthen designs, enhance user experiences and improve Ksubaka product interactions.
- Maintained scheduling guidelines to satisfy customers with high-quality, targeted designs such as the Coca-Cola Survey.
- Worked closely with a Product Specialist, a Product owner and the CEO at Ksubaka, to establish and deliver for Ksubaka products which were needed for different high end clients.
- Revised the backend dashboard, Cloudshelf Editor, by creating new wireframes, prototypes and the UI implementation.
- Worked under pandemic pressure, under a revised emergency business model, to create a pandemic proof solution for Ksubaka clients.

Kindcodey | (Contract) UI/UX Designer 11/2018 - 02/2020

- Researched | User interface (UI) Web/App | User experience (UX) Web/App | Branding (Logo, font, colour and etc) | Competitor Research | Wireframes | Product enhancement

SUMMARY

- Motivated UX/UI/Graphic Designer, excellent at juggling multiple tasks and working under pressure. Broad industry experience including healthcare and retail. Familiar with start up culture and its environment.
- I approach projects from a fresh perspective. By producing these projects I am learning how to approach problems effectively and plan accordingly. Creativity, patience and thinking which are skills I both possess and am actively growing.
- In my spare time I love to draw on my iPad using Procreate as well as paint using acrylic paint. I also am aiming to build a creative fashion page on social media.

SKILLS

- Adobe XD
- Photoshop
- Social Media
- Sketch
- Adobe InDesign
- Illustrations
- In Vision
- Adobe Illustrator
- UX/UI
- Zeplin
- After Effects
- Branding

EDUCATION

University of City London | Computer Science| LEVEL 4 2018

- Higher National Certificate

Stanmore College | BTEC LEVEL 3 2017

- Extended Diploma in IT/Software Development