

OVIDIU DONCIU

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Summary

Quality Engineering leader with 15+ years of experience seeking to transition into Product Management. Throughout my career working closely with product teams, I've developed strong skills in understanding user needs, translating requirements, and ensuring product quality. My background in quality, team leadership and project management give me a unique perspective on PM roles.

Professional Experience

Head of Engineering | Expo Platform | Remote | 10/2023 - Present

- Led an engineering transformation initiative across 48 globally distributed team members, implementing a quality-first engineering culture
- Collaborated with Product teams to understand requirements and translate them into quality standards
- Participated in product planning sessions, providing quality perspective on feature development
- Developed technical roadmaps aligned with business objectives, ensuring strategic alignment across engineering teams

QA Engineering Consultant | QA Karma | Remote | 01/2014 - Present

- Built and led engineering teams ranging from 3 to 24 engineers, establishing hiring practices, performance metrics, and career paths
- Managed end-to-end development lifecycle of projects, ensuring timely delivery, budget adherence, and customer happiness
- Achieved up to 90% reduction in production bugs through implementation of TDD/BDD and continuous testing approaches
- Documented product requirements from a quality perspective to ensure clear implementation goals
- Collaborated with executive leadership to align technical initiatives with business goals and customer expectations

Quality Assurance Manager | Five to Nine | Remote | 04/2022 - 10/2023

- Worked closely with Product to define and track quality metrics aligned with product goals
- Introduced feature flag usage to enable safer product experimentation and iterative development
- Conducted exploratory testing to evaluate product from the user perspective and suggest improvements
- Helped define user stories and acceptance criteria for new product features

- Created comprehensive documentation to support product knowledge sharing and onboarding

Test Engineering Manager | Hopin | Remote | 04/2020 - 03/2022

- Served as Hiring Manager for 24 remote engineers, building a diverse and high-performing team across multiple time zones
- Collaborated directly with Product Managers to define acceptance criteria for new features
- Analyzed customer support tickets to identify recurring issues and suggest product improvements
- Decreased production incidents by 70% through implementation of automated testing guardrails and process improvements
- Identified roadblocks and pain points in user experiences, recommending solutions that improved product quality

Quality Assurance Manager | FluidUI | Remote | 06/2013 - 05/2018

- Hired and led a remote team of engineers, creating a collaborative and high-performing organization
- Implemented comprehensive engineering processes, establishing a foundation for quality engineering
- Spearheaded automation efforts, improving coverage from 0% to 84% within 6 months
- Served as fractional product manager for 12 months, coordinating cross-functional efforts

Skills and Tools

- **Product Focus:** User journey mapping, Requirements gathering, Market research, Customer feedback analysis
- **Engineering Leadership:** Team building and mentoring, Strategic planning
- **Engineering Practices:** Agile methodologies (Scrum, Kanban), CI/CD
- **Project Management:** Goal setting, Risk management, OKRs, Metrics tracking
- **Development Tools:** GitHub, GitLab, Docker, Jenkins, Sentry
- **Leadership Skills:** Team building, Cross-functional collaboration, Problem-solving, Communication, Lead with empathy

Education & Certificates

- Bachelor of Science in Electronics and Telecommunications | Technical University of Cluj-Napoca, Romania | 2001 - 2006
- Master of Science in Microelectronics | Technical University of Cluj-Napoca, Romania | 2006 - 2007
- ISTQB Certification | 2009

Interests

- Personal development, Soccer/Football, Outdoors.