

ONE WATER ACADEMY AND RESILIENT UTILITIES COALITION

PLATFORM PARTNERING PROPOSAL

ONE WATER ACADEMY AND RESILIENT UTILITIES COALITION

Board Members:

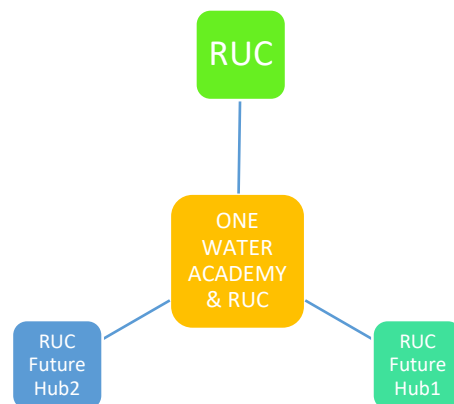
Before reading the rest of this document, it is encouraged that you familiarize yourself with the following videos so that the benefits we discuss with respect to One Water Academy and Resilient Utilities Coalition are envisioned in the broader benefit to the global water community and water resilience. This is a very high level overview and for a full understanding of the Learning Management System, please visit the Adobe Web Site at <https://www.adobe.com/products/captivateprime.html>

IMPORTANT ACTION: Copy Link into your browser:

https://www.youtube.com/channel/UCC3KGAY3fPUuQBh9DO7JdmQ/playlists?view_as=public

A) ORGANIZATIONAL STRUCTURE

- 1) The Resilient Utility Coalition (hereinafter referred to as RUC) and the One Water Academy (hereinafter referred to as OWA) share various commonalities in their core mission of advancing training, professional development, mentoring, and knowledge sharing within the water, wastewater, and stormwater utility industries. To advance these common objectives, it is proposed that RUC and OWA partner to leverage each groups intellectual, human, and financial resources.
- 2) The One Water Academy will become registered with the IRS as a 501.c(3) organization so that It can function in all 50 states of the U.S. One Water Academy will also be registered as a Non-Profit Corporation registered with the State of Florida as its parent headquarters. Additionally, the Resilient Utilities Coalition will be organized as a Non-Profit Corporation registered with the State of Florida as its parent headquarters.
- 3) For the purposes of work being performed in the South Florida region, OWA and RUC will work jointly and collaboratively on all initiatives so that we maximize the outputs from our volunteers. This collaboration extends to joint event planning, pursuit of sponsorships and grants, messaging, branding, and other core aspect of the organization's functioning.
- 4) In the South Florida region (four counties) OWA-RUC will jointly host all events (One Water Talks; Webinars, etc.)
- 5) Should any geographic areas outside of South Florida wish to form an RUC subsidiary/hub, OWA-RUC will help any other RUC hub becoming organized under the bylaws of the OWA and RUC. Such a future hub will be organized under the 501.C(3) of the OWA.
- 6) The OWA will have its own independent Board of Directors and the RUC-South Florida will have its own Board of Directors.



- 7) Both OWA and RUC will be served by Dr. Amit Pramanik in the capacity of Executive Director of OWA and Managing Director of RUC-South Florida respectively.

RUC'S SCOPE OF WORK

RUC-South Florida's will work towards the following broad themes which align with RUC's strategic plan and will be led purely by a team of volunteers.

- a) Develop content and materials of interest to RUC-South Florida region to be placed on the OWA platform
- b) Host *One Water Talks* based on topics of regional/state/national or international interest
- c) Identify and lead any Community of Practice identified by RUC
- d) Host a National Summit with OWA
- e) Develop and implement any project activity which aligns with the goals of the Regional Climate Action Plan (RCAP) and the Southeast Florida Regional Climate Change Compact.
- f) From time-to-time, there may be new initiatives that may be of interest to RUC-South Florida and OWA. Such initiatives may be undertaken at the discretion of the RUC-South Florida Board of Directors.
- g) Provide initial funding to OWA for development of LMS platform (more details below)

OWA'S SCOPE OF WORK

1. Licensing from Adobe and Development of the parent Learning Management System (LMS) for OWA
2. Develop an RUC branded LMS portal for use by RUC officers (2 licenses will be provided to RUC for updating the portal and adding courses/content)
3. Provide funding support to RUC through OWA subscription model (more details below).

ADVANTAGES TO THE RUC AND SOUTH FLORIDA REGION

Various advantages exist to both RUC and OWA as a result of the proposed partnership, and scope of work outlined above. These include:

- 1) RUC will have a dedicated and branded RUC-South Florida LMS portal so that all content and collateral from this region can be staged and stored on this portal. For example, it can contain courses developed by RUC, One Water Talks, Summit proceedings, etc. RUC will be able to make decisions on which specific collateral developed in this region is of national and international importance. Such materials can be elevated to the OWA portal so that it is visible at the parent level of OWA. Any member of OWA at the parent level will have access to such content both at the parent level and at the RUC branded portal level.



- 2) A fully functional web site for OWA and RUC-South Florida will be developed. There will be a separate web site for RUC under www.resilientutilities.org and for OWA as www.onewateracademy.org. The OWA web site will have links to the RUC-South Florida and a clear description that both these units are organized and function collaboratively under the same Non-Profit certification from the IRS. Board of Directors will be depicted on each website as such.

Any future RUC hub will receive a RUC Hub dedicated and branded portal for that particular hub. For example, if Jacksonville expresses an interest to becoming organized as RUC, they would receive a RUC-Jacksonville branded portal where content can be staged.

- 3) Two (2) user licenses / admin rights to the RUC – South Florida portal of the Academy
- 4) Unlimited storage for all content in the cloud for the RUC-South Florida portal of the LMS
- 5) Maintenance and Updates to the RUC web site as needed.
- 6) Hosting of the RUC website on Amazon Web Servers
- 7) Mailing list software for managing the member base of RUC so that targeted communications can be maintained with RUC members in this region.
- 8) Organizationally, two separate overheads and administrative costs do not need to be incurred (e.g., attorney and legal costs; 501.c(3) associated costs, accounting, administration, etc.)
- 9) All One Water Talk events conducted by the RUC and any future RUC hub will be staged and stored on a dedicated and branded platform by OWA
- 10) Audio Conferencing facility for RUC-South Florida up to 100 participants
- 11) Adobe Connect platform for hosting all live One Water Talks so that they can be recorded and stored on the RUC South Florida portal of the LMS
- 12) Official Phone Line organized with One Water Academy with RUC identified as one of the Hubs, etc., so that calls can be segregated and answered accordingly. Callers will be able to leave messages for One Water and RUC and messages will be transcribed to voicemail/texts
- 13) One 800 Number for OWA and RUC to share with unlimited calls in-bound and out-bound so that we can also encourage future collaborations with International Chapters – Interest coming in from Caribbean and Latin American countries. Added credibility with an 800 number
- 14) RUC will be depicted and showcased on the web site as a collaborating partner so that the partnership model is clear to the global water community of our member base, utilities and supporters/donor base. RUC presence will also be elevated to a National level. This in turn will present an opportunity to partner



with Water Environment Federation, AWWA, ASCE, Water Research Foundation and other organizations so that greater collaboration can be achieved

FUNDING FROM ONE WATER ACADEMY TO RUC-SOUTH FLORIDA

Every member who joins and becomes a member of the OWA and resides within the four counties of Miami-Dade, Broward, Palm Beach and Monroe will receive membership of the OWA and all of its features and will also have free access to all content and materials hosted by the Resilient Utilities Coalition – South Florida on its dedicated portal. This member will not have to pay any additional subscription dues at the RUC-South Florida level. Additionally, members will have unfettered access to content from other RUC hubs, national and international organizations hosted by the OWA as long as they are members of OWA's parent portal.

RUC-South Florida will be credited a fee of \$10-\$20 per member (to be determined based on final budgets and costs associated with the entire portal). OWA's main goal is to keep subscription packages at the lowest cost possible for utilities (potentially even subsidized by grants, donors, etc.) so that it is affordable and scalable for maximum participation and engagement while meeting our costs at the same time. Over time, as subscriptions to OWA increase within the South Florida Region, recurring income to RUC will increase proportionally to fund future RUC initiatives.

Additionally, One Water Academy will be working on the development and maintenance of the entire architecture and platform of the academy as described above. To fund ongoing maintenance and development, all in-person organizational activities within the four counties of Miami-Dade, Broward, Palm Beach and Monroe counties will be co-hosted and conducted by the OWA and RUC. Funding generated from these events will be collected at the OWA level and split equally between RUC and OWA after accounting for event costs.

TIMELINE FOR DEVELOPMENT OF THE ENTIRE PLATFORM FOR RUC-SOUTH FLORIDA

ITEM	ESTIMATED DATE OF COMPLETION	COMMENTS
Soft Launch of the OWA	Completed	Academy was launched at ACE19 Conference in Denver. (See press release)
Procurement of the Learning Management System from Adobe	August 1, 2019	Completed
Development of the LMS Portal for RUC-South Florida	90 working days (Estimated completion date of November 30, 2019)	This work will be accomplished by a developer working in coordination with Adobe and other vendors. The end-product will include all of the elements described above.
Web Site for OWA and RUC-South Florida	November 30, 2019	
Formal Launch of the LMS platform and Website	December 31, 2019	



FUNDING FROM RUC TO OWA: RUC will support OWA with initial funding for start-up costs to develop the OWA Platform as noted in this document. The initial funding to be provided by RUC is \$25,000.00. This is a portion of the total estimated cost of \$60-\$75K. Additional funding has been pledged by other donors.

BRANDING

All Collateral and Materials will be Co-branded as below:

ONE WATER ACADEMY | RESILIENT UTILITIES COALITION

(This brand will be used for anything at the National Level). Example, presentations being discussed with NACWA currently on Resiliency if agreed upon by NACWA will be co-branded as OWA-RUC which will give national recognition to both the OWA and RUC

ONE WATER ACADEMY | RESILIENT UTILITIES COALITION - SOUTH FLORIDA

(This brand will be used for anything at the South Florida Level) – Four Counties