
January 5, 2016

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Hiring Officer
BrainStation

Dear Hiring Officer,

Before shipping off to another country for university, I had no idea how much I could enjoy learning, and how strongly I would be shaped by the experience of attending an Ivy League institution. Now, I am only grateful that the opportunity I have been afforded has broadened and deepened my skill sets as thoroughly as it has, and given me such a passionate interest in event planning and marketing. It is because of that passion that I ask you to consider my application for the position of BrainStation Event Planning and Marketing Intern for the Summer of 2016.

As you may see from my attached resume, I've devoted considerable time developing both technical and interpersonal skills. As a member of the University of Pennsylvanias Weiss Tech House - the University-funded organization that serves to support student entrepreneurs by providing substantive funding and guidance - I liaise with industry leaders to help organize both speaker and recruiting events on campus. Most recently, I lead the effort to bring Andy O'Dore, the lead product designer at the multimillion-dollar digital advertising firm Curalate, to Penns campus for a successful event.

I attended my first Hackathon this past September at PennApps, the worlds largest college Hackathon. I have since travelled to both Harvard and Yale to compete in their respective competitions, and have earned a spot on the organizing board for the upcoming PennApps which entails organizing and procuring the hardware for the multi-thousand person biannual event.

I am incredibly interested in the possibility of working with technology and business professionals at Brain-Station. As an eager, bright student thrives in a team setting, I believe I would be a strong addition to the intern program.

I invite you to learn more about me by both considering my resume and viewing my personally-developed website at owainwest.me. I would be grateful for any opportunity to speak in person, and would be available at your disposal. Thank you for your time and consideration.

Sincerely yours,

Owain West
