

# ZUBAIR AHMED

## GRAPHICS DESIGNER & VIDEO EDITOR

Seasoned Graphics Designer and Video Editor with a stellar 4-year track record of crafting captivating visuals and multimedia content. Seeking opportunities with multinational industry leaders and remote positions to harness my artistic expertise and deliver innovative solutions that elevate brand identities and engage global audiences.

+923332092154

H.no L-71 Sector Z-A  
Gulshan e Maymar, Karachi

iamzubair257@gmail.com

Zubair Ahmed

iam.zubair257



## PROFESSIONAL SUMMARY

Dedicated graphics designer and video editor with over 4 years of experience in creating visually stunning content. Proficient in industry-standard software and tools, adept at collaborating with cross-functional teams, and delivering projects on time. Passionate about staying updated with the latest design trends and technologies.



## WORK EXPERIENCE

### GRAPHIC DESIGNER

2022 -2023

Marketing Agency

- Collaborate with clients and internal teams to conceptualize and execute creative design solutions.
- Design and edit graphics, videos, and animations for marketing campaigns, social media, and websites.
- Manage multiple projects simultaneously, meeting strict deadlines and ensuring quality.
- Conduct client meetings and presentations to gather requirements and provide progress updates.
- Stay updated with design trends and software advancements to enhance project outcomes.



## SKILLS

- Graphic Design: Adobe Creative Suite (Photoshop, Illustrator, InDesign)
- Video Editing: Adobe Premiere Pro, After Effects
- Motion Graphics
- Typography
- Branding and Identity Design
- UI/UX Design Principles
- Photography
- Strong Communication Skills
- Time Management
- Problem Solving



## LANGUAGE



- ENGLISH
- URDU



## EDUCATION

### ADAMJEE GOVT SCIENCE COLLEGE

INTERMEDIATE IN PRE ENGINEERING

### USMAN PUBLIC SCHOOL SYSTEM

MATRICULATION IN SCIENCE



## PROJECTS

### VIDEO EDITOR OF YOUTUBE CHANNEL

- Edited videos with proper audio, texts and music
- Designed best creative thumbnails for youtube videos
- Reached many audience and thier positive attraction towards my creativity

### GRAPHICS HEAD OF A INSTITUTE

- Designed many marketing and promotional campaigns
- Populated Institute through my eye catching and creative designs
- Provided infographics, posters, brochure and other materials for the use.