

Owais Farooq

Frontend/WordPress/Laravel Developer at Digitaez Pvt. Ltd.

I'm Owais Farooq, a developer with 6 years of professional experience. My expertise includes Frontend (HTML, CSS, jQuery) and Backend Development (Core PHP, Laravel, WordPress). I've converted 300+ PSD/XD/Figma designs into WordPress and HTML, and developed 100+ websites across various niches including eCommerce and listing sites. I currently working as a Senior Web Developer, managing all kinds of technical tasks including WordPress backend, payment gateways, server/hosting issues, and core PHP portals. I'm highly passionate, adaptable, and capable of working independently or in teams. I consistently meet client requirements with timely delivery and effective problem-solving.

Skills & Strengths

- WordPress
- TailwindCSS
- Core PHP
- Shopify
- Search Engine Optimization (SEO)
- HTML 5
- JavaScript
- Laravel
- Bootstrap
- Rest APIs
- CSS 3
- JQuery
- ReactJS
- Adobe Photoshop

Experience - 6 years

Senior Web Developer | DIGITAEZ PVT. LTD. - Karachi, Pakistan | Jul 2023 - Present

This is my fourth company, where I've been working since June/July 2023. I'm currently managing tasks and ensuring deadlines are met. Alongside team coordination, I've developed several custom WordPress websites from scratch as well as using various page builders. The main reason I'm considering leaving this role is the consistent delay in salary payments and the lack of a professional work environment. The company has a very small team, including just one or two marketing members bringing in projects, which limits the workload. Due to the limited operations, it's been a monthly struggle for the company to manage higher employee salaries.

Senior Developer | FLOW DIGITAL PVT. LTD. - Karachi, Pakistan | Jan 2022 - Jul 2023

This was the third company I worked with, where I was involved in the development of various projects. I was responsible for assigning tasks to interns and junior developers, guiding them to ensure timely delivery. In addition to team coordination, I also built brand websites sometimes based on my own research and other times following provided designs. The only reason I began looking for a new job was the night shift schedule. After my marriage in December 2023, I preferred to move to a day shift.

Senior Software Executive | ABTACH - Karachi, Pakistan | Aug 2020 - Dec 2021

This was the second company I worked with, where I joined in 2020. Initially, it was a great place to work, but later the company went through a financial crisis. During my time there, I converted over 100 PSDs into fully functional WordPress websites. However, I started facing issues with delayed salary payments due to internal challenges within the company. As a result, I decided to look for a new opportunity.

Front End Developer / WordPress Developer | IT CONCEPTS - Karachi, Pakistan | Aug 2019 - Aug 2020

This was my first company, where I joined as a WordPress Development Intern in 2019. Although I already had strong Frontend Development skills, the company provided me with 3 to 4 months of structured training in both WordPress Frontend and Backend development

Contact Info

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Education

**Sir Syed University Of
Engg. & Technology
Karachi.**

Karachi / Computer Science
(2022)
3.3 GPA

Languages

- English - Medium
- Urdu - Medium

Hobbies

- Gaming
- Photography
- Traveling

Portfolio | Websites

- iamowais.com

under the guidance of a senior developer. After this period, I was promoted to Junior Frontend and WordPress Developer with a salary increment of 10,000 PKR. I worked there for one year, but eventually decided to leave as I felt the compensation no longer reflected my experience and contributions.

Projects

Roses Ae | Digitaез Pvt. Ltd. | Aug 2025 - Aug 2025

<https://rosesae.com/>

This project is completely created by me using Elementor and Elementor Pro. I am showing you this because i am capable of doing work using pagebuilders also. I have complete knowledge of CPT, Loop Items, Archives, Single Posts/Pages etc. so, all the concepts of wordpress development is clear. This is replicated by me for client from another reference which was flowers.ae.

Casanova Cars | Digitaез Pvt. Ltd. | Aug 2025 - Aug 2025

<https://casanova.mmindsdemo.com/>

Chord Corner AE | Digitaез Pvt. Ltd. | Aug 2025 - Aug 2025

<https://chordcornerae.com/>

Free Will Athleisure | Digitaез Pvt. Ltd | Aug 2025 - Aug 2025

<https://freewillathleisure.ae/>

Walco Middle East | Digitaез Pvt. Ltd. | Aug 2025 - Aug 2025

<https://walcomech.com/>

Copper Beauty | Digitaез Pvt. Ltd. | Aug 2025 - Aug 2025

<https://copperbeauty.mmindsdemo.com/>

Podcast Pledge | Apr 2025 - Apr 2025

<https://podcastpledge.com>

This complete project is designed and developed by me, using Porto theme and WPBakery page builder, and by using some other plugins in integration together. The best thing is i applied Ajax in this website for multiple forms, and also integrated Stripe Split Payments. which automatically split payments and send payments to actual campaign owner by deducting some percent amount as a platform fees. This all work was done by me for my external client. It is not of any of the company work.

DR Education Consulting | Feb 2025 - Feb 2025

<https://dreducationconsulting.org>

This is a complete management tool created by me for one of my client came to me by my friend's referece. The project was completed by me within 20 to 25 days with 1 to 2 hours work daily or sometimes approximately. It is lead platform in which administration can see leads, add leads, edit, delete etc. It is a complete example of how i can work on custom development, because it is all developed by me custom, which is right now handled by complete organization for lead capturing, sending emails directly, editing, deleting leads status, roles etc.
