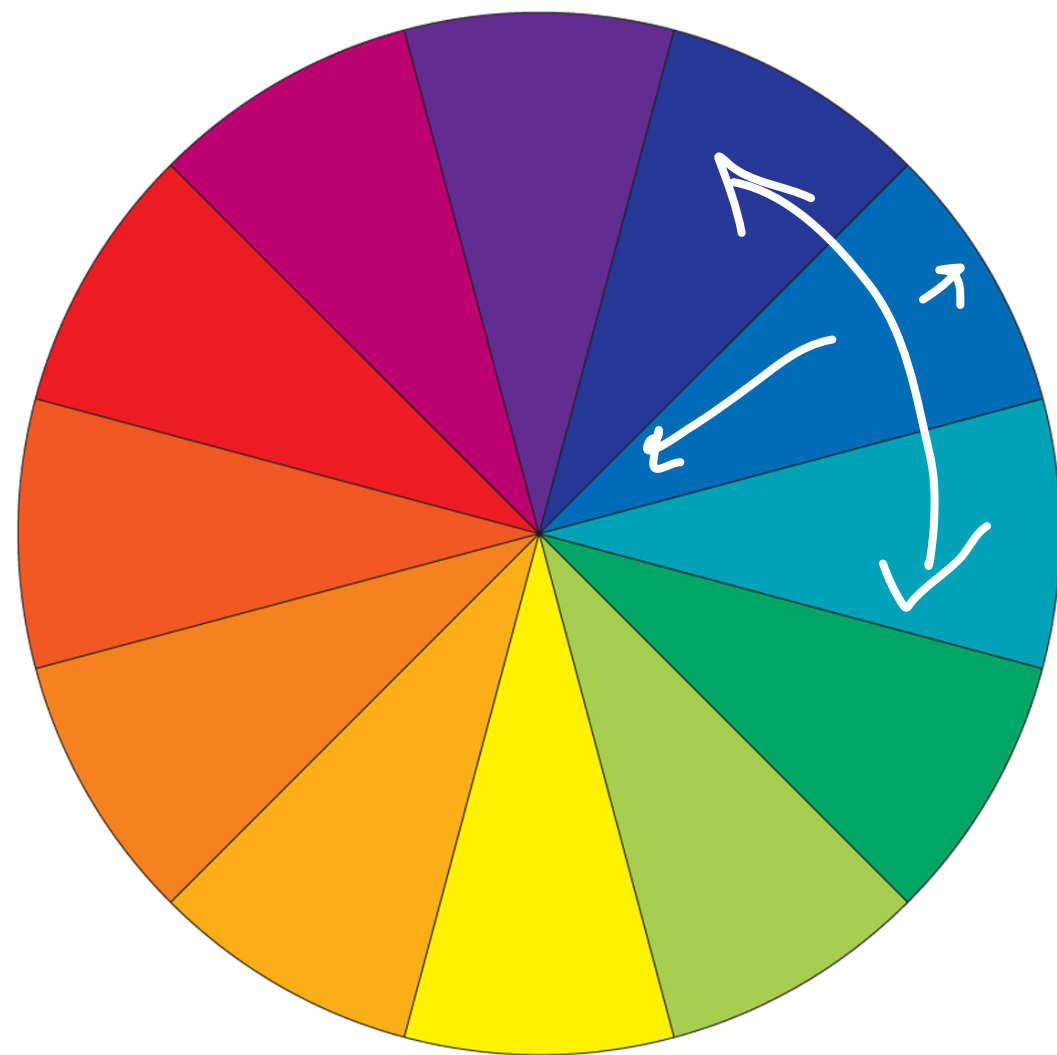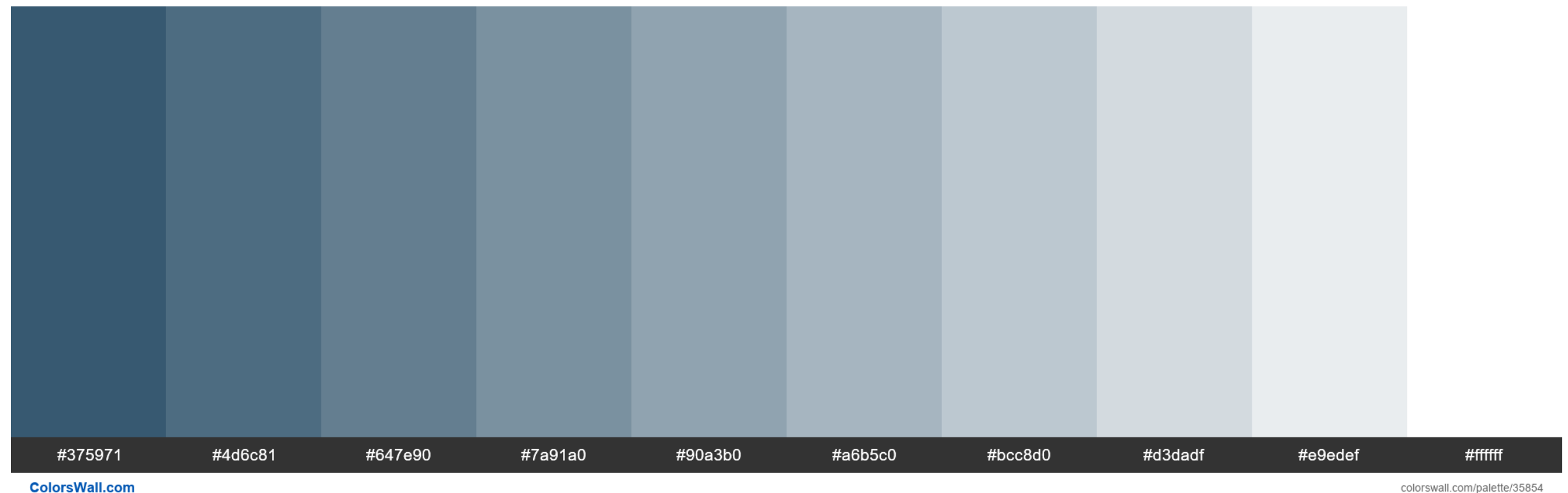# Color Palette

Mainly slate/dark blue colors.
This is to create a subdued and
calming atmosphere to the page,
a sort of contemplative feel.

• These are mainly colors in a
blue sort of family - differing shades
and shadows of blue .

#375971	#4d6c81	#647e90	#7a91a0	#90a3b0	#a6b5c0	#bcc8d0	#d3dadf	#e9edef	#ffffff

Font/Typography

I intend mainly to use Times New Roman, to give it a professional, more formal sort of vibe.

TITLE: (Font: Times New Roman, Size: 72, Styling: Italic Bold Vertical Spacing: 17%)

HEADER: (Font: Times New Roman, Size: 48, Style: Regular)

PARAGRAPHS: This is an example of the font and type face. The size is small yet I feel that it leads in well to the general space and feel of the page.

- Here is an example of a bulleted list.
- Here is another example of a bulleted list.

Here is an example of the paragraph continuing, after being indented. This would probably give again a more professional look to the website.

(Font: Times New Roman, Size: 36, Horizontal Spacing: 46 Vertical Spacing: 7%, Style: Regular)

Font/Background Color Ex.

- I want to typically use navy-ish colors for paragraph text, so it's most legible.
- The title will be darker, to grab attention and readily establish the theme and idea of the section. .

TITLE:

HEADER:

PARAGRAPHS: This is an example of the font and type face. The size is small yet I feel that it leads in well to the general space and feel of the page.

- Here is an example of a bulleted list.
- Here is another example of a bulleted list.

Here is an example of the paragraph continuing, after being indented. This would probably give again a more professional look to the website.

Link Formatting

- [normal link format](#) - (same color as paragraph font, except under-lined.)
- [hover link format](#) - (Lighter this time, closer to title shades.)
- **[click link format](#)** - (brighter than even the titles, but still distinguishable from background - also made bold to distinct-ly show the click.)

Button Format

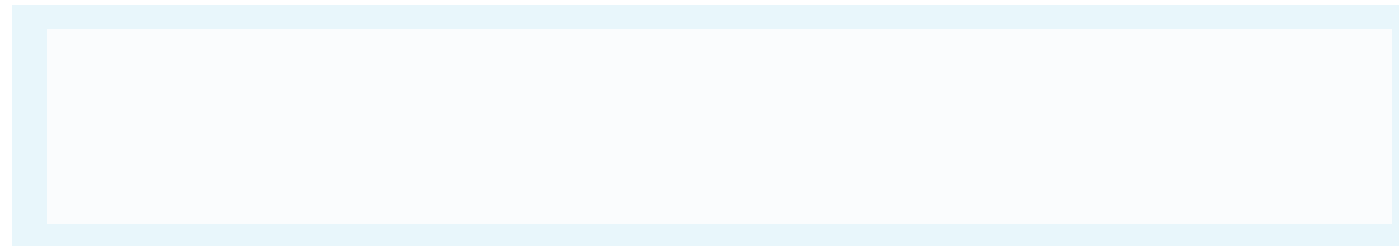Untouched Button:

About

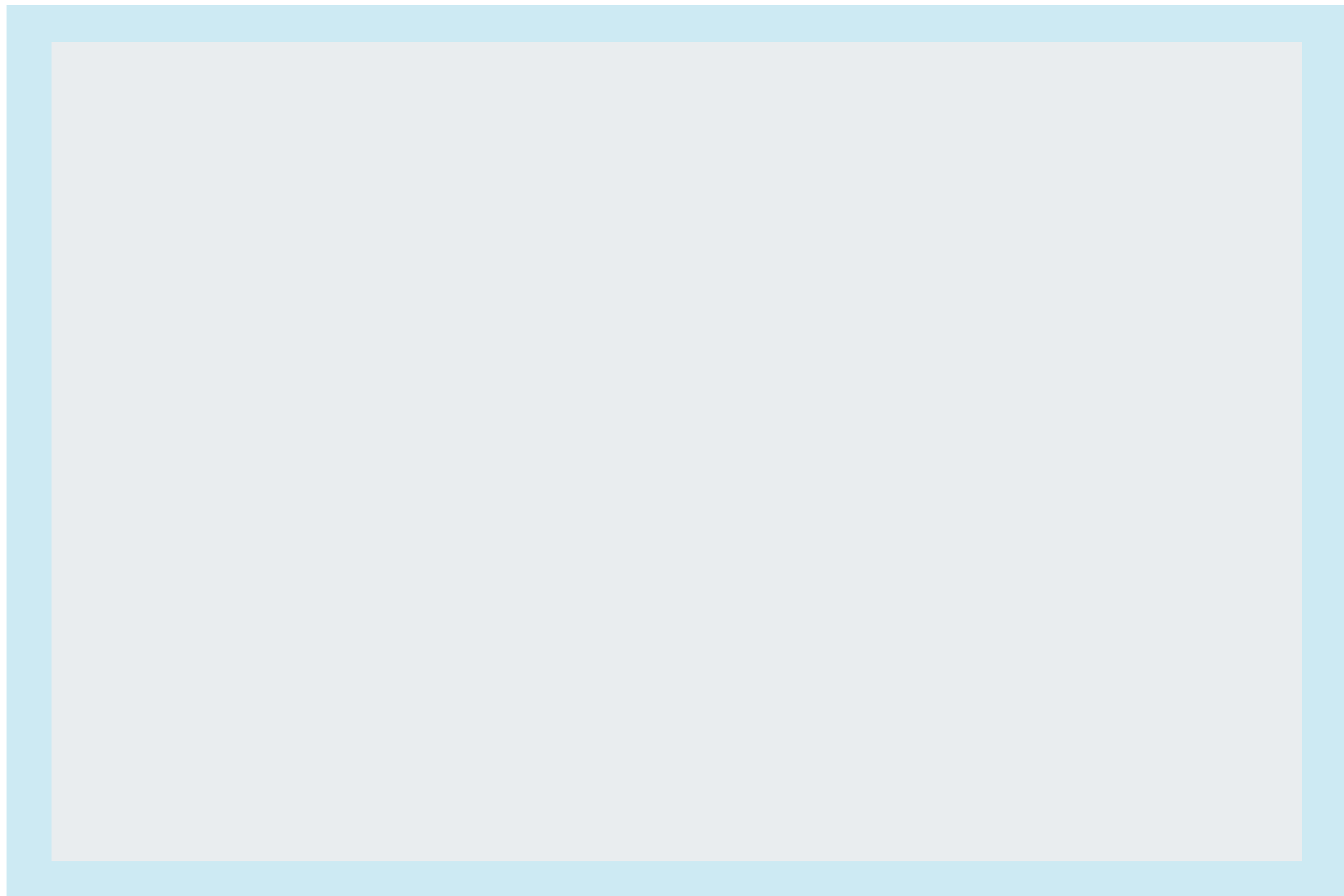Hover-Over Button:

About

Click Button:

About

Again, I try to stick with the dark to light palette of slate/blue colors. Having them get lighter might make them attention grabbing in a way that's complementary to the site.

Text Input Box:

Basic Entry Box:

Borders:

- I mainly want pages to have basic rectangular border to complement its mainly subdued slate style.
- Depending on the final use of this page, I may put faint photo outlines in the background.
    - I take a lot of photos so I may also just use this as a portfolio for my photography.