

Artsy, Product Designer Jan 2015–Present

Leading the design and product strategy for Artsy’s editorial business. Working in collaboration with developers, product managers and business stakeholders to develop engaging reader experiences and cultivate one of the world’s largest online art audiences. Notable projects include: redesigned editorial articles and features, Artsy’s first display advertising offering, bringing art world news aggregation to Artsy, and developing Palette, Artsy’s first comprehensive design system.
artsy.net

Berger & Föhr, Designer May 2013–Sep 2014

Collaborating with studio partners to develop identities, websites, books, and collateral for a range of clients in the science, arts and culture, and food sectors. Notable projects include: a website for the Boulder Museum of Contemporary Art, an icon system for the Colorado Avalanche Information Center, and packaging for Peak Spirits distillery.
bergerfohr.com

Zut Alors!, Design Intern Jan 2013–May 2013

Working in conjunction with studio partners on the design of various assets for a range of clients in the arts and culture sector including Creative Time and Socrates Sculpture Park.
zutalorsinc.com

Freelance Jan 2011–Present

Designing and developing websites for clients in fashion, technology, publishing and food, designing and publishing artist books, as well as photography and art direction for clients in fashion.

Education

Aug 2018

A School, A Park
Montreal, CA

Sep 2017

A-B-Z TXT
Toronto, CA

Aug 2011–Jan 2013

Pratt Institute
New York, NY

Skills

Processes: Product strategy, user research, data analysis, storyboarding, wireframing, usability testing, prototyping, interaction design, visual design, art direction

Tools: Sketch, Framer Adobe Illustrator, HTML, CSS, JavaScript, Google Analytics, Looker