

---

Name: Kierin Andrews

Subject: Peter McAndrews

## Overview

In this exercise you will conduct a usability study with one subject and a wireframe to collect human performance metrics. The protocol has four parts: (1) a pre-task survey, (2) task simulation, (3) a post-task survey, and (4) qualitative feedback solicitation.

During this process, and especially during the simulation, you must be careful not to bias the subject in any way. You may give the subject instructions pertaining to the study, and you may describe what they see on the screen if there is pertinent information not shown in the wireframe. (For instance, if the wireframe has a placeholder for the total price, you can tell the subject what number is displayed there.) However, you may not say anything to help the subject understand the GUI or complete a task.

## Tasks

You will use the following tasks to evaluate your GUI:

- A. Create a new city called "Seattle" with a latitude and longitude of 47.6 and -122.3 respectively and an Encompassing Geographic Entity of "Washington".
- B. Add a new venue called "Fargo's Pizza" that is an indoor restaurant with no weather specifications to Denver.
- C. Edit the name and weather conditions for one of the preinstalled venues to Memorial Stadium with a Open Weather® Weather Condition Code of 502.
- D. Edit Mile High Stadium to have a minimum temperature of 10, a maximum temperature of 90, and a maximum wind speed of 40.
- E. Create a new city called Santa Clara with a latitude and longitude of 37.4 and -122 with an EGE of "California".
- F. Add a new venue called "Levi's Stadium" that is an Outside Sports Arena to Santa Clara with a maximum temperature of 105 and a WCC of 211.

## Part 1: User Expectations, Pre-Task Survey

Have the subject answer the following questions about each task:

- 1. I expect this task to be, overall: (a) very difficult to accomplish, (b) difficult to accomplish, (c) easy to accomplish, or (d) very easy to accomplish.
- 2. I expect the time spent on this task to be: (a) very long, (b) long, (c) short, or (d) very short.
- 3. I expect the information I need/needed to find for this task to be: (a) very difficult to find, (b) difficult to find, (c) easy to find, or (d) very easy to find.

4. I expect the information I need/needed to enter for this task to be: (a) very difficult to enter, (b) difficult to enter, (c) easy to enter, or (d) very easy to enter.

	Task A	Task B	Task C	Task D	Task E	Task F
Question 1	D	C	C	B	C	C
Question 2	C	C	C	B	C	C
Question 3	D	D	D	C	D	D
Question 4	D	D	C	C	C	C

---

## Part 2: Observations

Simulate each of the tasks above in order. Encourage the subject to explain what they are trying and why. Remind the subject that they should make a good-faith effort to finish each task, but the GUI may be flawed, and it is okay if there is a task they cannot complete; you can still use data about how long it takes them to conclude that the task is impossible. If you are running low on time, you may end a task early and mark it as incomplete.

For each task, record whether the subject was able to complete it in a reasonable amount of time, the number of steps (e.g., taps, scrolls, drags, etc.) they took, and the number of those steps that you as a designer would consider to be extra steps.

	Task A	Task B	Task C	Task D	Task E	Task F
Task Completion	Y	Y	Y	Y	Y	Y
Steps Taken	<u>11</u>	<u>9</u>	<u>10</u>	<u>13</u>	<u>11</u>	<u>15</u>
Extra Steps Taken	<u>0</u>	<u>1</u>	<u>0</u>	<u>0</u>	<u>1</u>	<u>2</u>

(If you have time, and the GUI under test is complicated enough, you can also measure learnability by resimulating a task and comparing the number of steps taken in a second attempt to the number of steps taken in the original attempt.)

## Part 3: User Expectations, Post-Task Survey

Have the subject answer the following questions about each task:

1. I experienced this task to be, overall: (a) very difficult to accomplish, (b) difficult to accomplish, (c) easy to accomplish, or (d) very easy to accomplish.
2. I experienced the time spent on this task to be: (a) very long, (b) long, (c) short, or (d) very short.
3. I experienced the information I need/needed to find for this task to be: (a) very difficult to find, (b) difficult to find, (c) easy to find, or (d) very easy to find.
4. I experienced the information I need/needed to enter for this task to be: (a) very difficult to enter, (b) difficult to enter, (c) easy to enter, or (d) very easy to enter.

	Task A	Task B	Task C	Task D	Task E	Task F
Question 1	C	C	B	C	B	C
Question 2	D	C	C	C	D	D
Question 3	C	D	D	C	D	D

<b>Question 4</b>	<b>D</b>	<b>C</b>	<b>C</b>	<b>C</b>	<b>C</b>	<b>C</b>
-------------------	----------	----------	----------	----------	----------	----------

## **Part 4: Additional Comments**

Record any additional comments from the subject below:

**N/A**