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## Character Design Tips

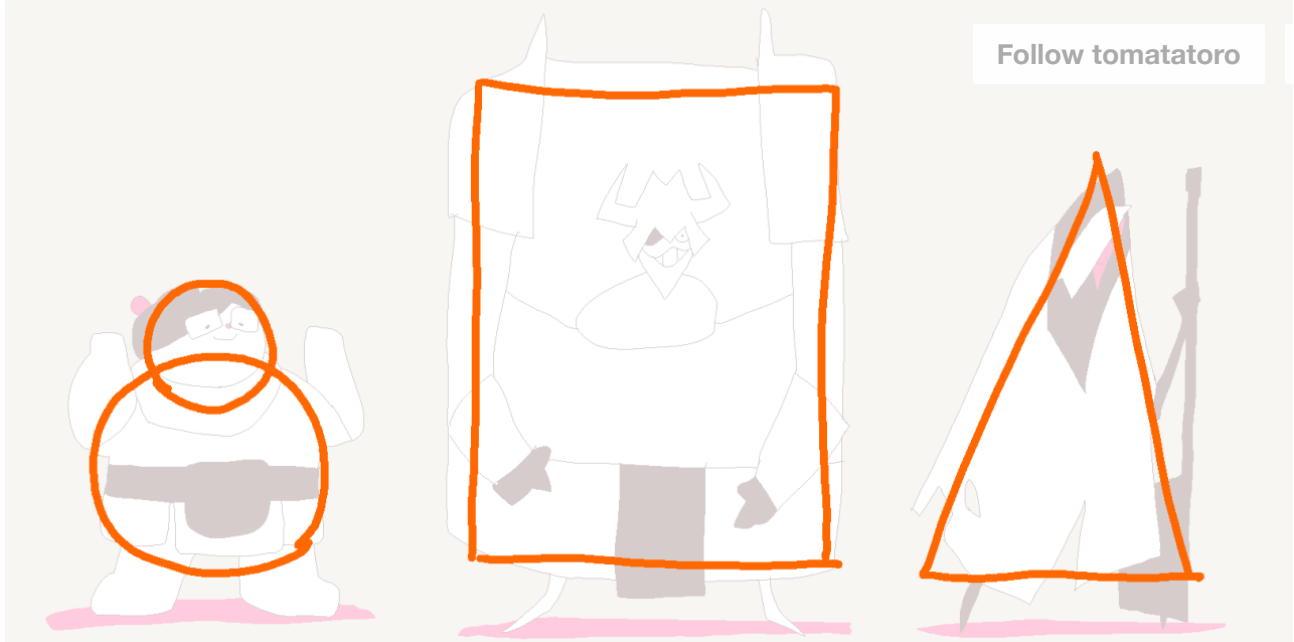
(<https://tomatatoro.tumblr.com/post/154791597753/character-design-tips>)

Some people have asked how I went about drawing the Overwatch cast, so I threw together a list of things I think about when designing characters: **shapes**, **silhouettes**, **colors**, and **inspiration**.

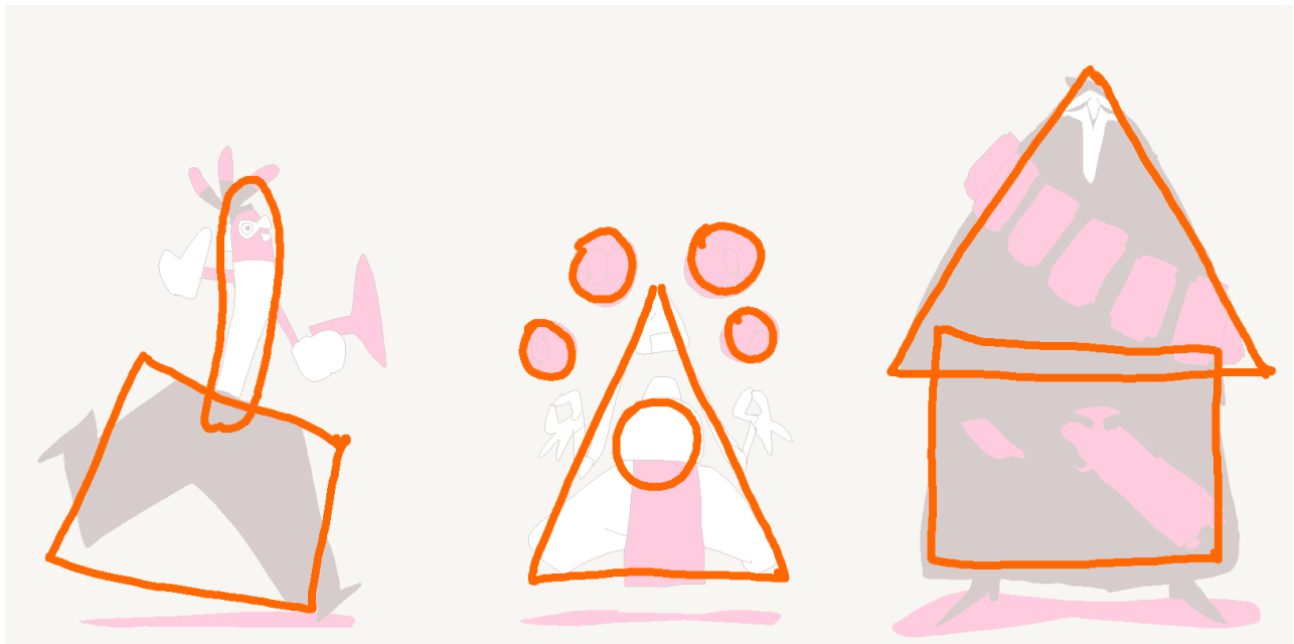
### 1. Shapes

There are three basic shapes in my toolbox: **round**, **box**, and **triangle**. If I follow my intuition, each shape conveys a personality. For example:

- Round = charismatic, harmless, endearing
- Box = reliable, uniform, traditional
- Triangle = cunning, dynamic, competent (downward pointing more aggressive)



- Shapes can also be **combined** for more complex characters



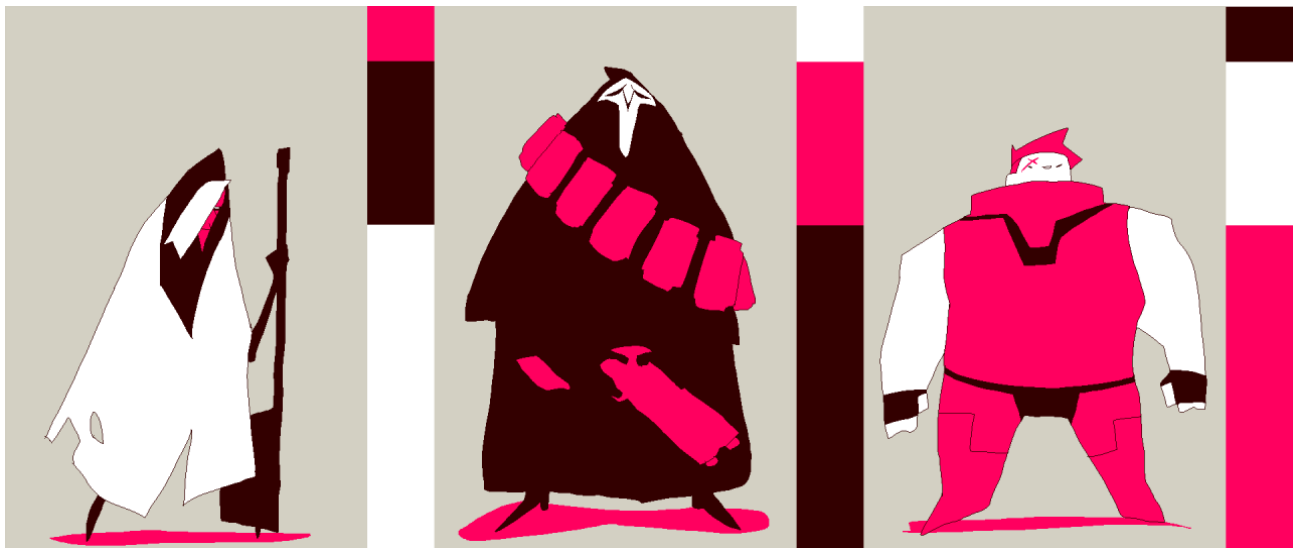
## 2. Silhouettes

**Block in the character.** If I can still recognize who it is, then it has a strong, readable silhouette.

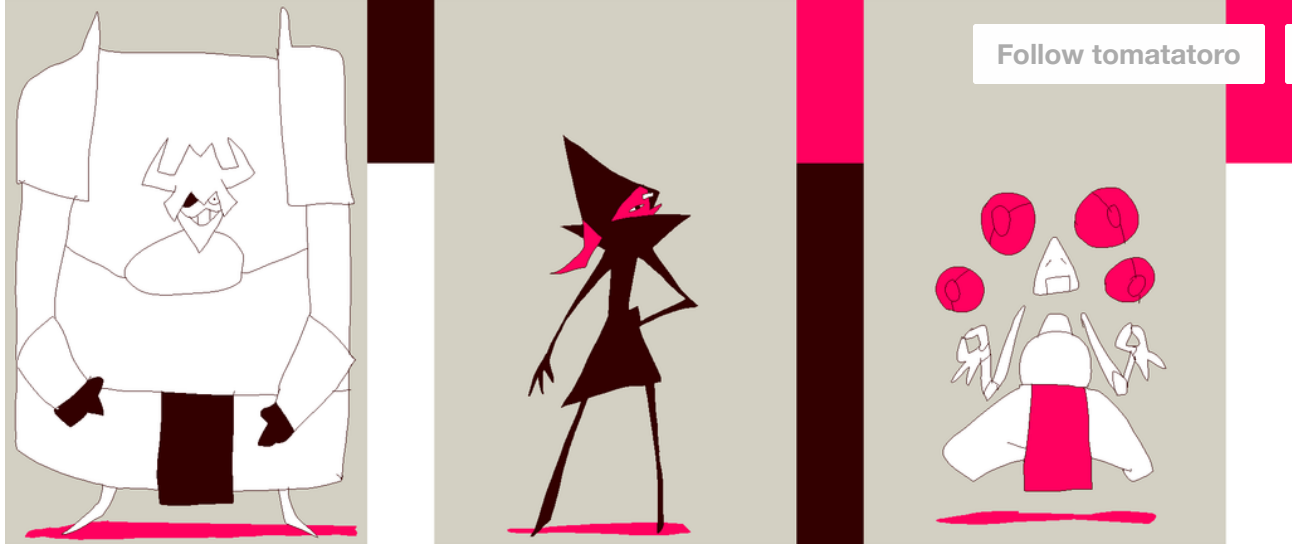


### 3. Color

Sometimes less is more. Limit the palette for unity and impact. When working with three colors, keep the **60-30-10 rule** in mind. Pick one color to make up about 60% of the character, a second color to make up about 30%, and the last color is about 10%.



When working with just two colors, use the **70-30 rule**. One color is about 70%, the second is about 30%.



## 4. Inspiration

Designs come to mind easier when I'm listening to music, or when I have a mental image of something in mind. For example, I was listening to Klezmer music

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Beyond that, it's up to you!

[If you want to see the specific artists I drew influence from, click here to see my influence map. (<http://wingza.tumblr.com/post/136005497098/wow-ive-hit-1000-followers-world-domination>)]

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
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
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