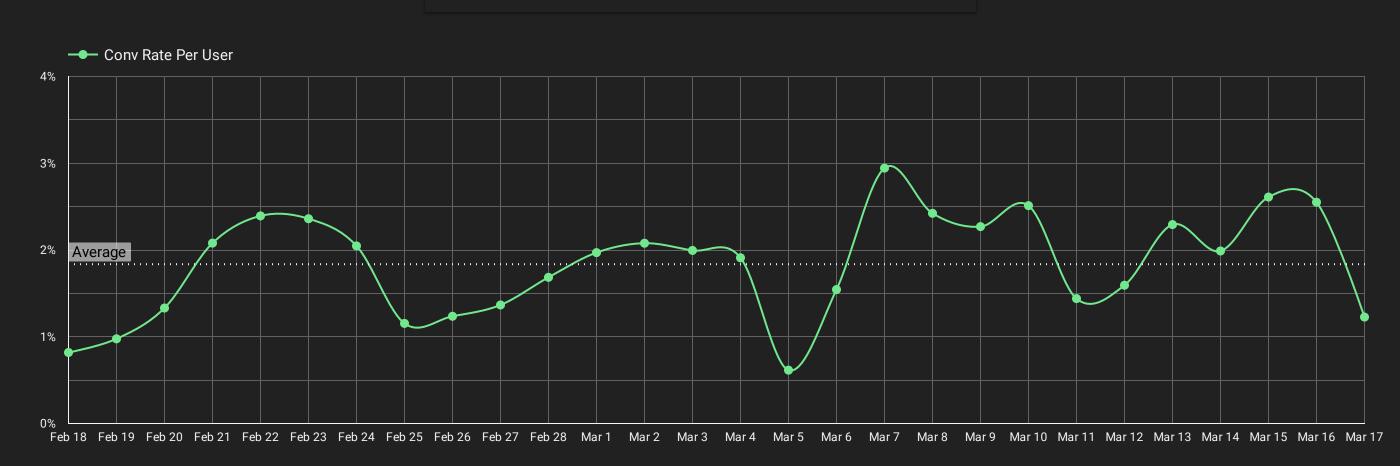
## Cohort Analytics

Default Data
Click to select Universal Analytics data



Day Index / Conv Rate Per User												
Date	User Type	0017	0025	0026	0020	0018	0004	0005	0023	0019	0003	Gra
Mar 7, 2	Returning V	5.46%	-	-	-	-	-	-	-	-	-	5.46%
	New Visitor	1.7%	-	-	-	-	-	-	-	-	-	1.7%
Mar 15,	Returning V	-	5.56%	-	-	-	-	-	-	-	-	5.56%
	New Visitor	-	1.1%	-	-	-	-	-	-	-	-	1.1%
Mar 16,	Returning V	-	-	5.06%	-	-	-	-	-	-	-	5.06%
	New Visitor	-	-	1.32%	-	-	-	-	-	-	-	1.32%
Mar 10,	Returning V	-	-	-	5.11%	-	-	-	-	-	-	5.11%
	New Visitor	-	-	-	1.37%	-	-	-	-	-	-	1.37%
Mar 8, 2	Returning V	-		_		5.39%	-	-	-	-	-	5.39%
Grand total		2.94%	2.61%	2.55%	2.51%	2.42%	2.39%	2.36%	2.29%	2.27%	2.08%	2.24%



	Country •	Bounce Rate	Users	New Users	Conv Rate Per Us	Time on Screen	Avg User Duration	Avg. Price	Avg. Order V	Total Value	Sub Cont	Total Unique S	earc
1.	Zimbabwe	75%	4	4	0%	00:00:00	00:00:24	\$0	\$0	\$0	1		0
2.	Zambia	66.67%	3	3	0%	00:00:00	00:00:20	\$0	\$0	\$0	1		0
3.	Yemen	100%	1	1	0%	00:00:00	00:00:00	\$0	\$0	\$0	1		0
4.	Vietnam	59.7%	266	257	0%	00:00:00	00:03:04	\$0	\$0	\$0	1		0
5.	Venezuela	63.16%	15	14	0%	00:00:00	00:03:21	\$0	\$0	\$0	1		0
6.	Uzbekistan	25%	4	4	0%	00:00:00	00:00:44	\$0	\$0	\$0	1		0
7.	Uruguay	57.45%	33	29	0%	00:00:00	00:03:01	\$0	\$0	\$0	1		0
8.	United St	42.09%	19,348	16,405	4.85%	00:00:00	00:04:26	\$11.95	\$118.38	\$111,042.05	1		0
9.	United Ki	46.02%	2,173	1,946	0.55%	00:00:00	00:03:53	\$13.22	\$511.01	\$6,132.12	1		0
	Grand tot	47.61%	45,872	41,142	27.72%	00:00:00	01:12:31	\$195.16	\$2,507.81	\$137,059.98	24		0
											1 - 100	/ 184 /	5

