

Kaiwei Wang



Product Designer (UX/UI)

wangkw@gatech.edu

7346233814

kaiwei.design

WORK

Product Designer, Web Developer(React.js) Jan 2017 - Current

Research Network Operations Center @ Georgia Tech

- Lead the redesign of GT-Mobile app suite.
- Conduct user research and usability testing. Create wireframe and prototype for iteration.
- Shipped the redesign. Significantly improved user experience and branding consistency.

UX Design Intern

Summer 2017

Elavon, Inc

- Led the design of help center for Elavon's e-commerce products.
- Focused on information architecture and interaction design.
- Took part in Agile process and iterated on design based on user feedback.

I am a designer with a technical background. My passion lies in building empathy, prototyping concepts, and iterating for the solution.

EDUCATION

M.S. in Human-Computer Interaction

Georgia Institute of Technology

4.0 2016 - 2018 (Expected)

B.E. in Computer Science

University of Michigan

3.9 2012 - 2016

PROJECTS

Interaction Designer, Visual Designer

Fall 2017

M O O D

- Designed interaction for music information visualization of 5000 songs.
- Led team of 6 through brainstorming sessions and design sprint to finalize idea based on multiple design candidates.
- Prototyped and built visualization product using D3.js.

UX Researcher, Interaction Designer

Fall 2016

TapTile (First Place @ CIC)

- Ideated and designed tangible sensor system that transforms a flat surface into a multi-player gaming area.
- Conducted contextual user research and design sprint to inform design.
- Took lead on interaction design with Processing.js and prototyping with Arduino.

SKILLS

Design

Rapid Prototyping, Wireframing, Sketching,
Visual Design, Interaction Design

UX Research

Survey, Interview, Affinity Mapping, Journey
Mapping, Card Sorting, Usability Testing

Front-End Development

HTML, Javascript, CSS, React.js, D3.js

**See my skills demonstrated at kaiwei.design*