

FAUGET

# BUSINESS PLAN

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HOME

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# WHAT IS BUSINESS CONTINUITY PLANNING ?

A business continuity plan (BCP) is a document that consists of the critical information an organization needs to continue operating during an unplanned event. The BCP states the essential functions of the business, identifies which systems and processes must be sustained, and details how to maintain them.





## OBJECTIVES OF BPC



Ensure critical operations continue in a crisis.

Minimize financial loss and operational downtime.

Protect employees, assets, and data.

Maintain customer trust and business reputation.

# KEY COMPONENTS OF BCP

## **Risk Assessment**

Identify potential disruptions (natural, technical, human)

## **Recovery Strategies**

Evaluate critical functions and their recovery priorities

## **Business Impact Analysis (BIA)**

Define how to recover operations, such as using backup systems, remote work, alternate suppliers

# KEY COMPONENTS OF BCP

## **Plan Development**

Write procedures, roles, and responsibilities

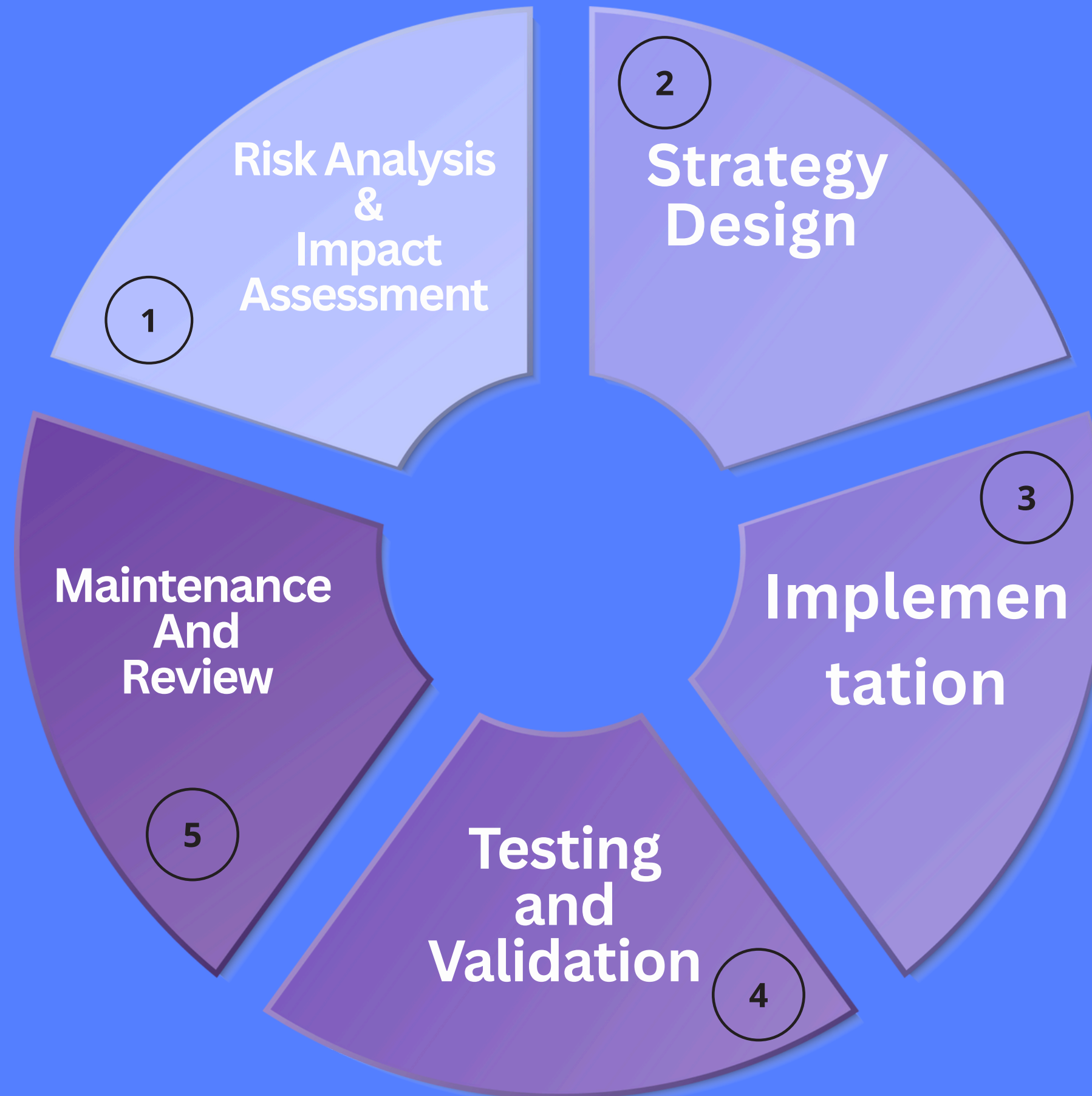
## **Communication Plan**

Internal and external communication methods during a crisis

## **Testing and Training**

Simulations and staff training to keep the plan effective

# BCP LIFE CYCLE







# CONCLUSION

Business Continuity Planning helps a company stay prepared for unexpected problems. It protects important operations, keeps customers' trust, and helps the business recover quickly. A good BCP should be updated, tested, and supported by leaders to keep the business strong during any crisis.