

OWOADE, TOBILOBA

(+234) 903-071-3016 | [Gmail](#) | [LinkedIn](#)

WORK EXPERIENCE

Webflow Developer / Runners Hive (Remote)

Aug 2024 - Present

- Developed and maintained a dynamic runner-tracking website using Webflow, enabling users to discover other runners in their vicinity through location-based features.
- Optimized website performance, ensuring smooth and responsive interactions across multiple devices, enhancing user experience for both desktop and mobile users.
- Collaborated with designers and stakeholders to implement intuitive user interfaces, while maintaining brand consistency and ensuring accessibility standards were met.
- Integrated third-party tools and APIs to support real-time updates and user data, enhancing the functionality of the platform for tracking and displaying running activities.

UI/UX Designer / Sanlam Nigeria / Lagos, Nigeria (Hybrid),

Dec 2022 - Present

- I led the design of a cutting-edge [Customer Relationship Management \(CRM\) portal](#) for Sanlam Nigeria, resulting in a remarkable 40% enhancement in customer service interactions and significantly bolstering relationships with customers.
- I designed the 'Sanlam Nigeria' mobile app that helps about **500,000+** customers track their policies, make payments on their policies, set up e-mandate (direct debit) and reach customer care. The application has over **16,200** downloads on [Play Store](#) and over **6,000** downloads on [app store](#).
- I led the design of a [sales website](#) tailored for life insurance products, effectively simplifying the process of purchasing life insurance policies for customers.
- I conceptualized and designed a real-time claims application for Sanlam Nigeria, incorporating video calling technology to optimize the motor claims process. This innovation led to expedited claims processing, significantly enhancing customer experience. Notably, customers utilizing MTN services can conveniently initiate their claims by dialing *1056# through this platform.
- I designed a [user-friendly application](#) facilitating vehicle insurance transactions through brokers, ensuring a seamless and efficient process for customers.
- I designed a comprehensive payment tracking and monitoring platform, which was successfully developed and seamlessly integrated with the NIBBS API, enhancing efficiency in tracking and managing customer payments.
- I designed a robust asset management system for the company, enabling seamless documentation and tracking of all assets. This system features dynamic functionality, allowing for easy editing, addition, and deletion of assets at any time, ensuring comprehensive asset management.

UI/UX Design Intern / N & S Tech / Lagos, Nigeria (Remote)

Mar 2022 - Dec 2022

- Provided design support and built prototypes to test workflow optimizations for user interaction patterns.
- Implemented design solutions to visually communicate the functionality of certain tools and designed deliverables such as wireframes and mockups for use on a wide range of devices.
- Performed data-driven research to help standardize visual design and redesigned the changes.

EDUCATION

University of Lagos, / Lagos, Nigeria

Sep 2016 - Jan 2022

- Bachelor of Science in Chemical Engineering (**4.39/5.00**)
- *Relevant Coursework:* Process Control, Process Optimization, Transport Phenomena, Separation Methods, and Process Design.

University of Lagos, Lagos, Nigeria

Sep 2015 - Sep 2016

- School of Foundation Studies, Diploma.