On the unreasonable shallowness of natural language

AKA Adding up word embeddings works far too well

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We like to think language is very complicated
This is what we do and complicated models

make us feel good and publish well.

and sometimes it is

And so we need the complicated models.

but sometimes it isn't

And so simple methods obiously work

and often it looks like it is complicated but isn't

and so using complicated methods is a mistake leading to worse performance.

SkipGram etc. are basically iterative algoirthims for weighted collocation matrix factorization.

When trying to factorize very large matrices numerical linear algebraticians often use iterative methods.