Fear is the most powerful of all thoughts with one exception, and that one exception is faith. Faith can always overcome fear. Faith is the one power against which fear cannot stand.

With God’s help I am now emptying my mind of all anxiety, all fear, all sense of insecurity.” “I believe that my mind is now emptied of all anxiety, all fear, all sense of insecurity.”

‘I believe I am always divinely guided. I believe I will always take the right turn of the road. I believe God will always make a way where there is no way.’”

“If God be for us, who can be against us?”

“I can do all things through Christ which strengtheneth me.”

“Dear God, You are the source of all energy. You are the source of the energy in the sun, in the atom, in all flesh, in the bloodstream, in the mind. I hereby draw energy from You as from an illimitable source.”

“Throw your heart over the bar and your body will follow.”

“A man who is self-reliant, positive, optimistic, and undertakes his work with the assurance of success magnetizes his condition. He draws to himself the creative powers of the universe.”

If you tell a lie big enough and keep repeating it, people will eventually come to believe it….

Dr. Goebbels

We hunt, swear and determine all disputes with bets, like your nobility.

Parisian nobleman Lauraguais

Our ridiculous national fault is that the greatest enemy of our success and glory is ourselves

Napoleon

In victory you deserve it, in defeat you need it”

Napoleon about Champagne

Why don’t you come up to my apartment so I can explain all about Romanticism.

Victor Higo to ladies

**Nelson.**

Corsica in the prize way produces nothing but honor, far above the consideration of wealth. Not that I dislike riches, quite the contrary but would not sacrifice a good name to obtain them.

It’s their infernal principals I dread, not their prowess.

French style leadership mainly involves ignoring advice from anyone with lots of experience but no French grande ecole on their CV.

Тетчер по поводу Европейских стран: “We either beat them or rescue them”

In matters of style, swim with the current. In matters of principle, stand like a rock. —Thomas Jefferson

Half the money I spend on advertising is wasted; the trouble is, I don’t know which half. —John Wanamaker

Improving a pain in the ass does not make it a kiss.

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**10 GREAT IDEAS**

http://techcrunch.com/2013/02/09/10-great-ideas-someone-should-invent/

**E) Advertising in Houses.** This sounds ugly at first. An ad on a wall in your house? Maybe in a frame like a picture. Or a mirror. But here’s the deal: I get the price of my house reduced if I agree to allow advertising all over the house. Like if I’m sitting in the bathroom and I see “daily deals” projected onto the shower curtain. The ad agencies agree to subsidize part of the price of my house. It gets better. As part of this, they have software that listens to all my phone calls. Forget “social media.” Let’s see what I’m interested in when I’m ACTUALLY being social, i.e. talking to people on the phone. If I say on the phone, “I’d really love to go skiing this year but I can’t afford it” I start getting offers on my shower curtain for skiing trips at a discount. It’s win-win-win. I make money while talking to my friends. My house is cheaper. And companies sell more, improving the economy, hiring more people, and life goes from “bad” to “good.”

“The real purpose of a loyalty program in today’s environment is to get actionable data via a permissioned relationship.

You communicate with people via email and mobile; lots of businesses have data on customers through data overlays and other traditional ways of obtaining data. Yet they can’t use that on an individual basis for communication because they don’t have permission. [Loyalty] ensures a permissioned, transparent relationship with your customer, and the value lies in gathering that data.”  
Read more at <http://www.tnooz.com/2012/10/16/how-to/considerations-for-leveraging-loyalty-across-mobile-web-and-in-person/?utm_source=Triggermail&utm_medium=email&utm_term=Mobile%20Insights&utm_campaign=Post%20Blast%20%28sai%29%3A%20BII%20MOBILE%20INSIGHTS%3A%20How%20To%20Leverage%20Mobile%20Loyalty#5OK4X0LHKJ7clEtW.99>