

Ashutosh Mishra

Web Designer & Digital Marketer

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📍 New Delhi

As a Website Designer, I have successfully designed and developed numerous websites using WordPress, utilizing my expertise in HTML, CSS, and JavaScript. I have a strong eye for detail, ensuring that each website I create is visually captivating, user-friendly, and optimized for superior performance across various devices and browsers. I have a thorough understanding of WordPress themes, plugins, and customization, allowing me to tailor websites to meet clients' specific needs and objectives.

Experience

JAMI MPOREX

AS A DIGITAL MARKETER

- Handled digital marketing endeavors using Facebook, Twitter, and Instagram
- Developed and designed website through WordPress
- Designed high converting landing pages for sales, promotions, and events
- Used Microsoft Excel and Google Analytics to analyze key data points
- Analyzed data to improve conversion rate of free trial passes from 60% to 80%

APPHOST SOLUTIONS

AS A DIGITAL MARKETER

- Worked together with the marketing team to create 10+ advertisement projects for local and global clients
- Worked individually to conceptualize the website design for new changes on the company's website and successfully chosen
- The concept design for the company's website has been applied and used until now
- Redesigned the official website of Really great site for improvement and expansion purpose, which produced a very satisfying result with an improvement on its performance by 30%
- Assisted the creative team to create a visually appealing website
- Received a Web Design award for Really great site website that was designed earlier
- Appeared on the local web magazine cover

SAMRUDDHI RESOLUTIONS Pvt. Ltd.

AS A WEBSITE DESIGNING DEVELOPER

- 20+ create Website Designing projects for local and global clients.
- Worked individually to conceptualize the website design for new changes on the company's website and successfully chosen

KLBS SOFTECH Pvt. Ltd.

AS A WEBSITE DESIGNING DEVELOPER

- Worked individually to conceptualize the website design for new changes on the company's website and successfully chosen
- Handled digital marketing endeavors using Facebook, Twitter, and Instagram
- Developed and designed website through WordPress
- Designed high converting landing pages for sales, promotions, and events

Education

- Pursuing B.A Final year From Delhi University
- 12th Passed From CBSE in 2020
- 10th Passed From CBSE in 2018

Proffessional Qualifications

- Digital marking in IICS (INDIAN INSTUTE OF COMPUTER SCIENCE)
- Diploma in Computer Application & Programing IICS (INDIAN INSTUTE OF COMPUTER SCIENCE)
- Facebook and google ads strategy
- Knowledge Of SEO / SMO
- Knowledge Of html, css, JavaScript

Skills

- Coding
- CANVA (ADVANCE)
- Communication Skill
- Problem-solving
- Creativity
- Time Management

CMS WORDPRESS WEBSITES

- Samruddhi Resolutions Private Limited
- Bug Live Infotech Solutions
- Klbs Softech Private Limited
- ORIOR DEVELOPERS & INFRASTRUCTURE PVT. LTD.
- FCD FOOD RESTURENT
- HOPSET WIFI
- Kudotech Private Limited