

ROOTEAM

PRODUCT VISION

MUĞLA



SİYAH KÖPRÜ ÜNİVERSİTESİ

ROOTEAM

04.10.2025

Tuba Arpaçay İrem Çakmak Öykü Kaman Ahmet Efe Yavuz Esma Baş

PRODUCT VISION

FOR PLANT ENTHUSIASTS AND HOMEOWNERS, WHOSE CHALLENGE IS MAINTAINING HEALTHY AND THRIVING PLANTS EFFICIENTLY, THE FLORAHEAL IS A SMART, USER-FRIENDLY WEB PLATFORM THAT HELPS USERS FIND THE BEST PLACEMENT FOR THEIR PLANTS, TRACK ESSENTIAL CARE ROUTINES, AND PROMOTE SUSTAINABLE PLANT CARE THROUGH TECHNOLOGY. DIFFERENT FROM TRADITIONAL PLANT CARE GUIDES OR GENERIC REMINDER APPS, OUR PRODUCT INTEGRATES SMART INSIGHTS WITH NATURE-FOCUSED DESIGN, MAKING PLANT CARE EASIER, SMARTER, AND MORE SUSTAINABLE.