



GROUP 5, MENTORH3R PROGRAM - COHORT 3.0

FROM ZERO TO HERO: HOW ANYONE CAN START A CAREER IN TECH

Virtual Community Project

Presented by Oluwadarasimi Olowe
07 NOVEMBER, 2024

INTRODUCTION



Our project event aimed to raise awareness about essential tech skills and uncover challenges that may prevent people from pursuing them. We explored current trends, demographics, resources, and motivational factors to better address our community's unique needs and interests. Additionally, we presented some myths vs. facts to challenge common assumptions about tech careers.

The Virtual Community Project was titled, ***From Zero to Tech Hero: How Anyone Can Start a Career in Tech.***



TRENDS

Current scenario:

Tech skills are now vital across fields, especially in AI, data science, and product management. Flexible work, remote collaboration, and a focus on diversity are reshaping the industry, while online learning eases access. Barriers like limited resources and persistent myths still affect entry into the tech field. Addressing challenges can empower individuals to successfully navigate and thrive in the tech industry.



OBJECTIVES

PROJECT



**Empower enthusiasts
with foundational
tech knowledge**



**Dispel common myths
and provide a clear
view of what a tech
career entails**



**Inspire participants with
success stories from
those who transitioned
into tech**

- Speaker I - *Originally a healthcare informatics specialist, now excelling in data science and machine learning.*
- Speaker II - *From a business background to a trailblazing software engineer and advocate for women in tech*
- A survey captured respondents' interests and challenges in starting or advancing a tech career.
- While the event didn't include a formal SWOT analysis, we believe attendees left motivated to assess their own strengths, opportunities, and potential paths in tech
- Held demo/workshop showcases across various tech fields.
- Provided access to a sponsored tech program by Africa Agility, offering opportunities for further learning and skill development.



EVENT DEMOGRAPHICS



Targeted Audience:

Our primary target audience included individuals with little to no prior experience in tech, curious about starting or advancing a career in the tech field. We incorporated a tech awareness survey into the community project event's registration form.



Audience Reached:

With **120** event registrations and respondents to the survey, **80.8%** female, **46.7%** aged 25-34, **70.8%** holding a Bachelor's degree, **94.2%** African (**66.7%** from Nigeria), and **28.3%** fully employed, **28.3%** seeking employment.



Results Feedback:

41.7% registered for the event to explore career opportunities, while **32.5%** participated to learn something new. One respondent shared an inspiring reason for attending:

"I decided to attend this tech event because I'm making a career switch into the tech industry, and the theme, From Zero to Tech Hero: How Anyone Can Start a Career in Tech, aligns perfectly with my current goals. I saw this as a valuable opportunity to network, meet like-minded individuals on a similar journey, and gain insights from others who are also pursuing this transition."



METHODOLOGY



Data Collection:

- Gathered audience data, tech awareness research, and feedback through a survey form.
- Utilized the event's registration form for a dual purpose to gather comprehensive insights.



Brainstorming Sessions:

- Collaborated to generate innovative event ideas and plan accordingly.
- Created event assets for internal and external organic promotional campaigns.
- Utilized various channels such as online platforms, social media, offline and email marketing.



Content Creation:

- Agenda, Showcase / Workshop Presentations, Live Q&A, Icebreaker Polls, Interactive sessions, Surveys, Event flyers and banners, Infographic.
- Pre and Post-event emails, Feedback, Social media posts.



TECH EVENT



01/11

ORGANIZED BY:
GROUP 5, COHORT 7.0
MENTOR H3R PROGRAM
AFRICA AGILITY

FROM ZERO
TO
TECH HERO

3PM WAT
ZOOM MEETING
ID: 973 2099 6062
PASSCODE: 772862

AFRICA AGILITY

EVENT AGENDA

**FROM ZERO TO TECH HERO:
HOW ANYONE CAN START A CAREER IN TECH**

**FRIDAY, NOVEMBER 1, 2024
3:00 PM WAT**

ZOOM:
MEETING ID: 973 2099 6062
PASSCODE: 772862

**GROUP 5 | MENTORH3R PROGRAM
COHORT 3.0, AFRICA AGILITY**

Time	Activity	Details
3:00	Arrival, Welcome and Introduction (10 mins)	<ul style="list-style-type: none">Arrivals & Event recordingBrief welcome & intro by the moderatorObjective of the meetingPoll details in the chat
3:10	Session I: Journey into Tech (15 mins)	<ul style="list-style-type: none">Description of the session & expected key take-awaysIntroduction of speakers - Blessing Ozoemena & Mentor Joy Tari BagshawQ&A (max. of 2) and others in chat
3:25	Session II: Tech Awareness Survey Results (15 mins)	<ul style="list-style-type: none">Description of the session & expected key take-awaysIntroduction of speaker - Oluwadarasimi OloweQ&A (max. of 2) and others in chat
3:35	Picture and Poll results (10 mins)	<ul style="list-style-type: none">Moderator comments on Session I & IIAnnounces the event poll resultsAnnounces a pause for some pictures to be taken by Queens Boluwatife and Roselyn
3:45	Session III: Workshop (45 mins)	<ul style="list-style-type: none">Moderator introduces the session and the flowModerator introduces all speakers in order of appearance and informs all questions to be put in the chat
	Product management – Wudee Better Deesi Product Design (UI/UX) – Chika Ikejimba Eze Front-end development – Judith Ochuba	Back-end development – Olowe Oluwadarasimi Branding and Marketing – Foluke Ayodele Data Science & ML – Oghale Omamo Ogoh Artificial Intelligence – Bolokanang Pono Kaniwa
4:00	Q&A - if time permits (5 mins)	<ul style="list-style-type: none">Open floor for attendees to share feedbackAddress any questions, concerns, or ideas for improvement
4:30	Next Steps, Closing Remarks (5 mins)	<ul style="list-style-type: none">Closing comments from moderatorAction point to register for cohort 8.0Thank you to all participants

MENTORH3R GROUP 5 PRESENTS...

AFRICA AGILITY

FROM ZERO TO TECH HERO: HOW ANYONE CAN START A CAREER IN TECH

FRIDAY, NOVEMBER 1ST, 2024

3:00 PM WAT

VIRTUAL (ZOOM)

CONTACT US

info@africaagility.com



RESULTS AND FEEDBACK



High Interest:

- **120** event registrants & survey respondents.
- **60+** event attendees.
- **10** speakers.
- **7** demos/showcases:

Product Management, Product Design (UI/UX), Front-End & Back-End Development, OBM, DSML, Artificial Intelligence



Key Insights:

- **35.8%** of respondents identified *finding the right role or career path* as their biggest concern about entering tech.
- **70%** highlighted *access to mentorship* as crucial for building confidence in tech.

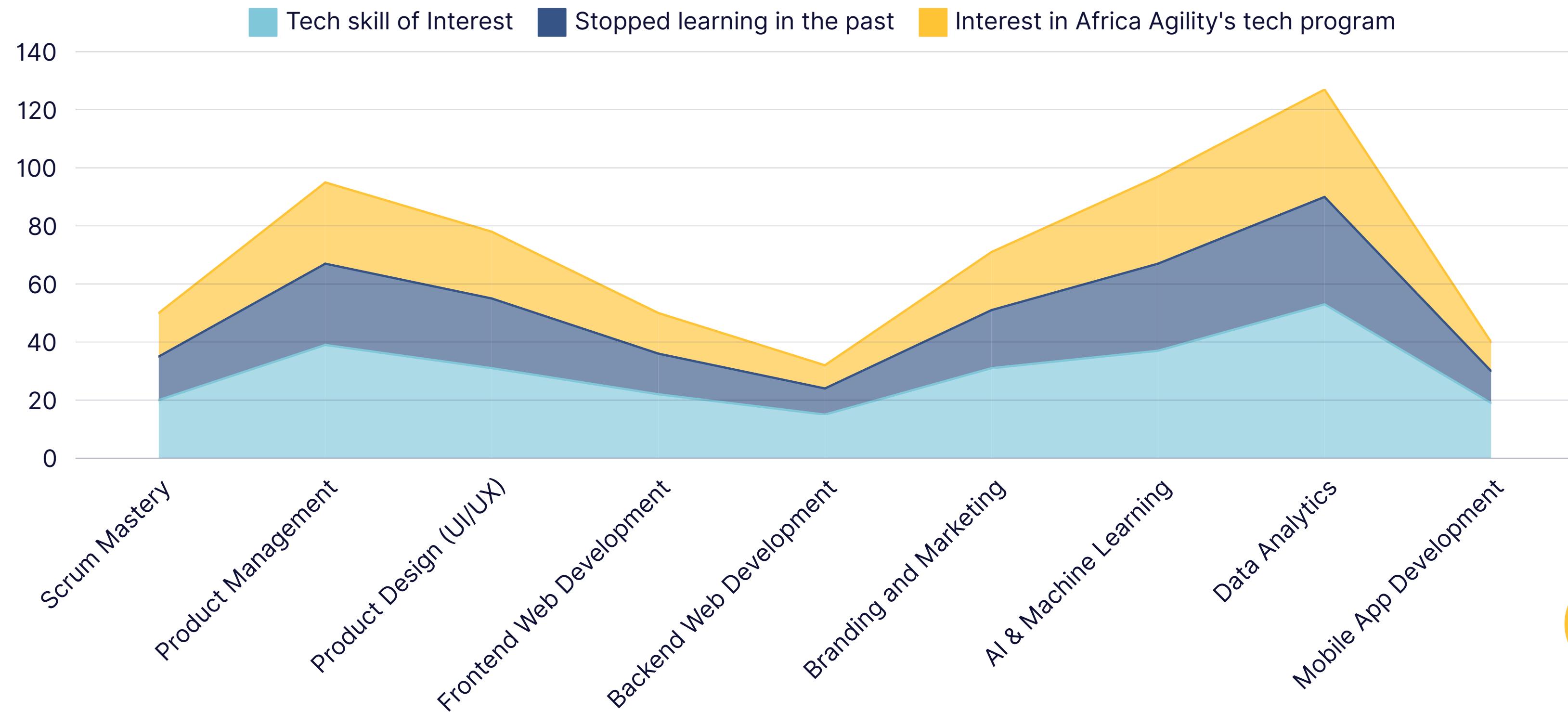


Key Takeaways:

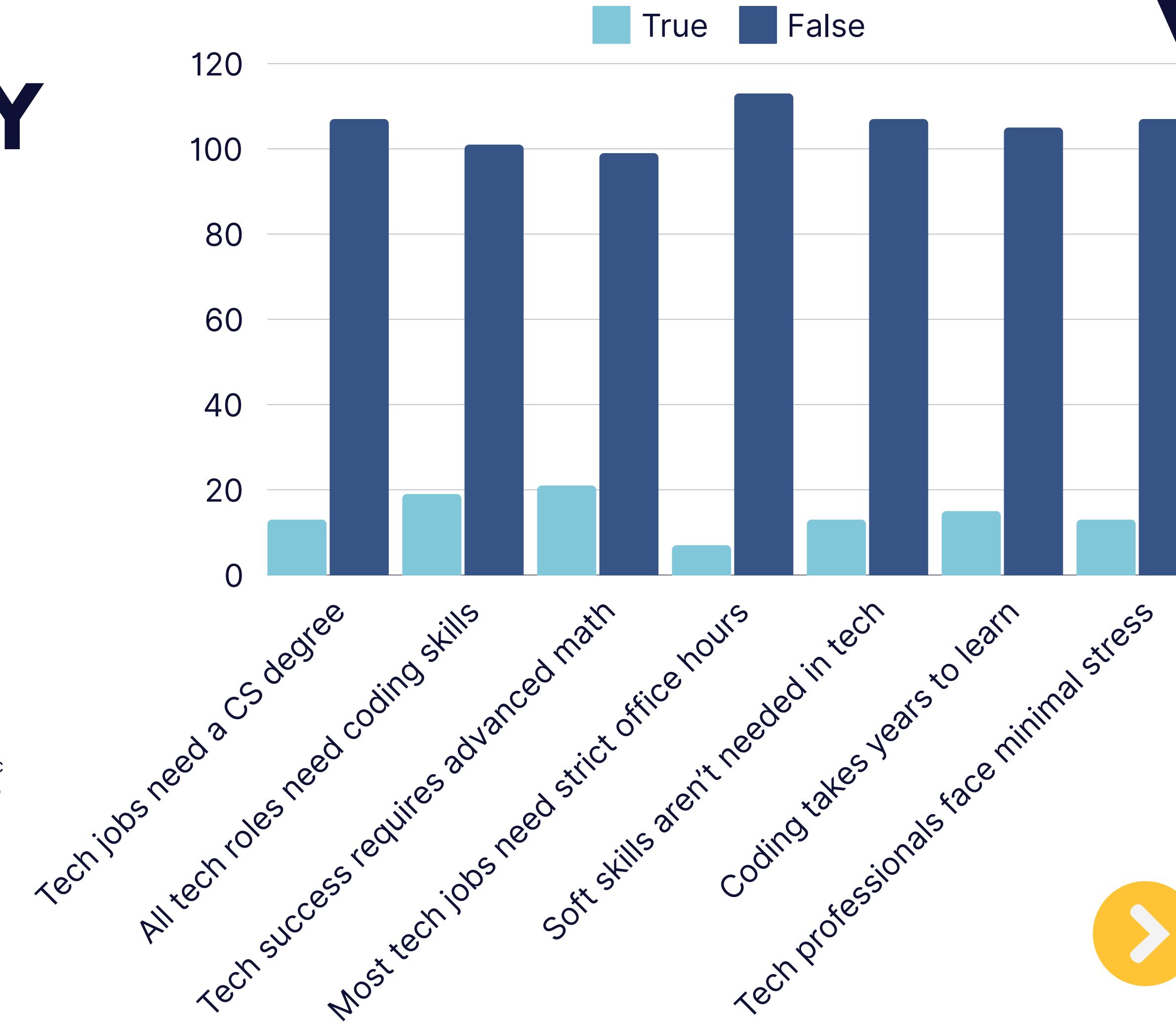
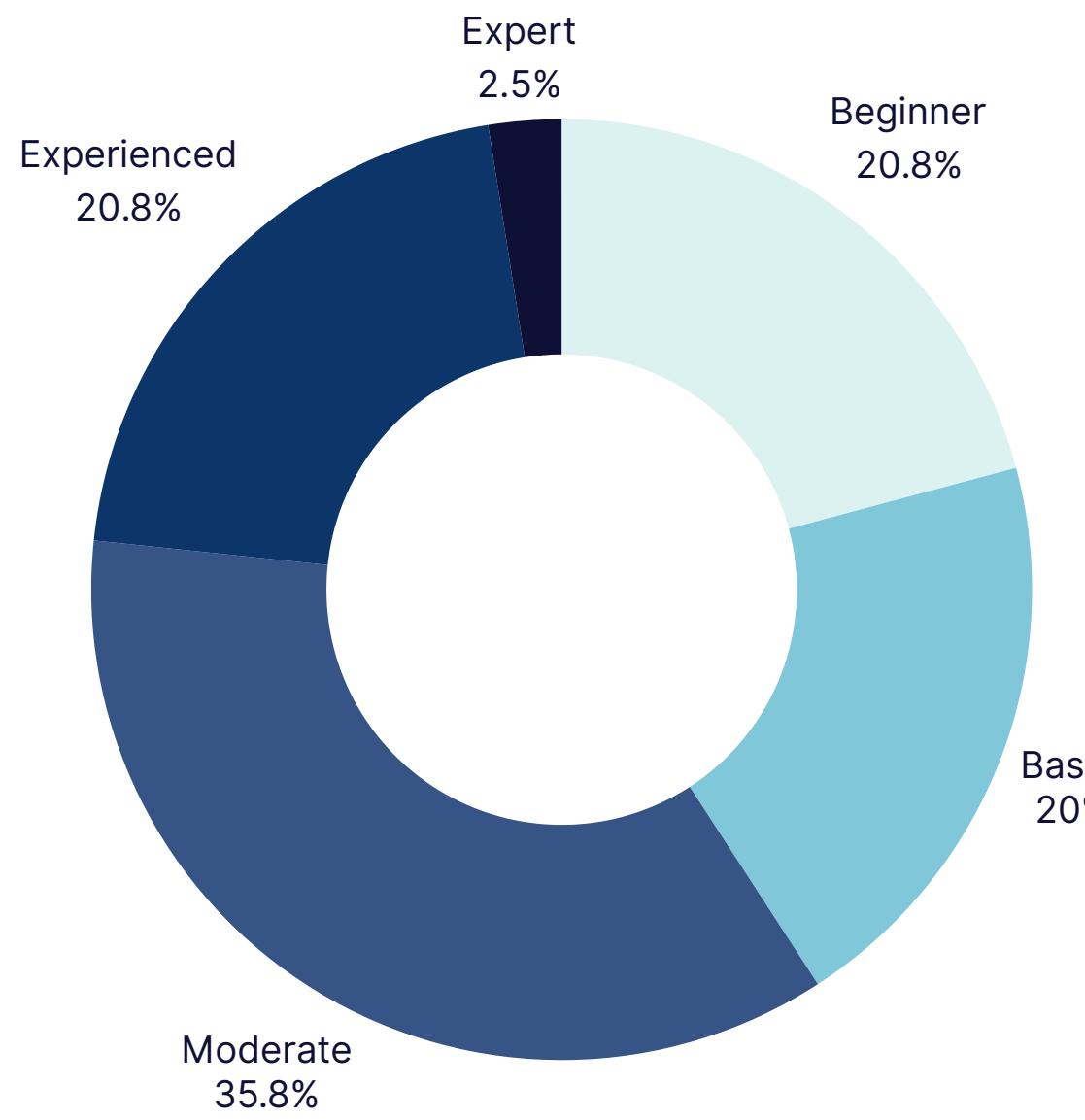
- Participants are more confident about pursuing or advancing a tech career after the event & learning about Africa Agility.
- **66.7%** of post-event survey respondents stated the event met their expectations in content and delivery.
- Additionally, there was interest in tech programs for men.



TECH SKILL ANALYSIS



FAMILIARITY WITH TECH



“

PARTICIPANTS FEEDBACK & MEMORABLE QUOTES

“

Don't be afraid to start and when you do, with consistency you would be amazed at the where you would find yourself

"Success is not final, failure is not fatal: It is the courage to continue that counts."

— Winston Churchill

“

Be confident and open to new ideas

”

Tech for me is not a career switch rather it is a niche or specialization in my already existing career which is healthcare.

--- Blessing Ozoemena

Healthcare informatics specialist, now excelling in data science and machine learning

”

“

From zero to tech hero isn't about perfection; it's about progress and passion. We're all on our unique journey in tech, and the only limit is our drive to keep learning and growing.

--- Joy Tari-Bagshaw

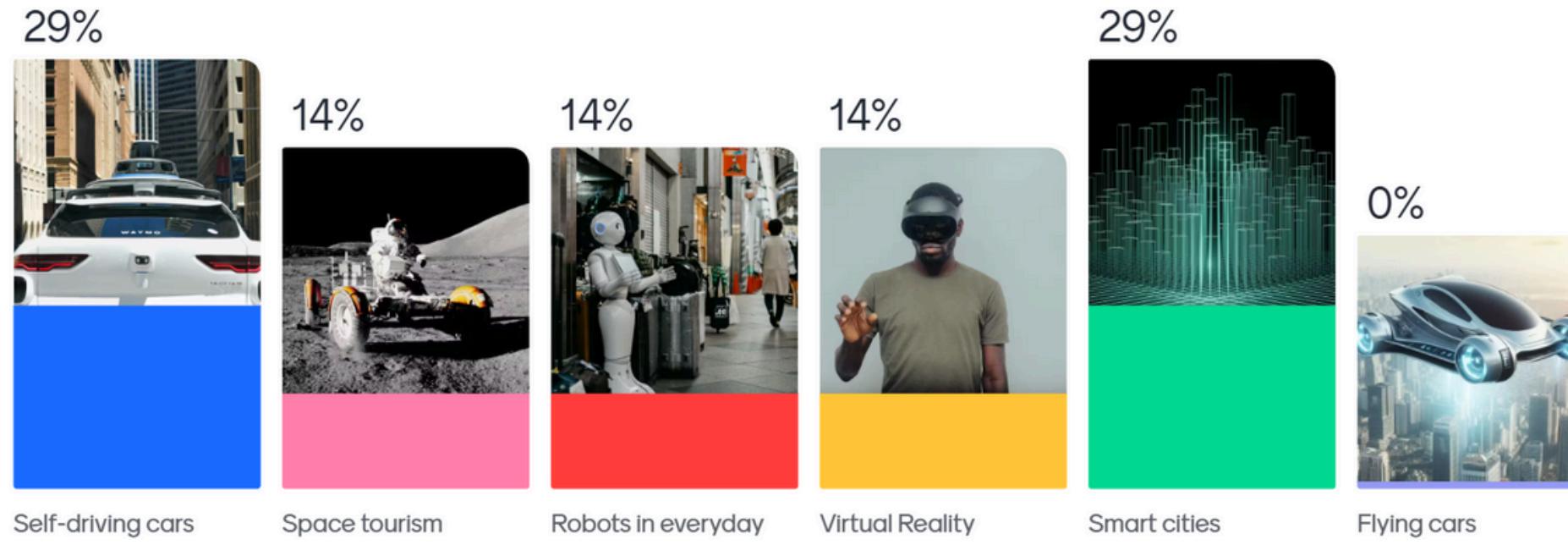
Pioneering software engineer and advocate for women in tech

”

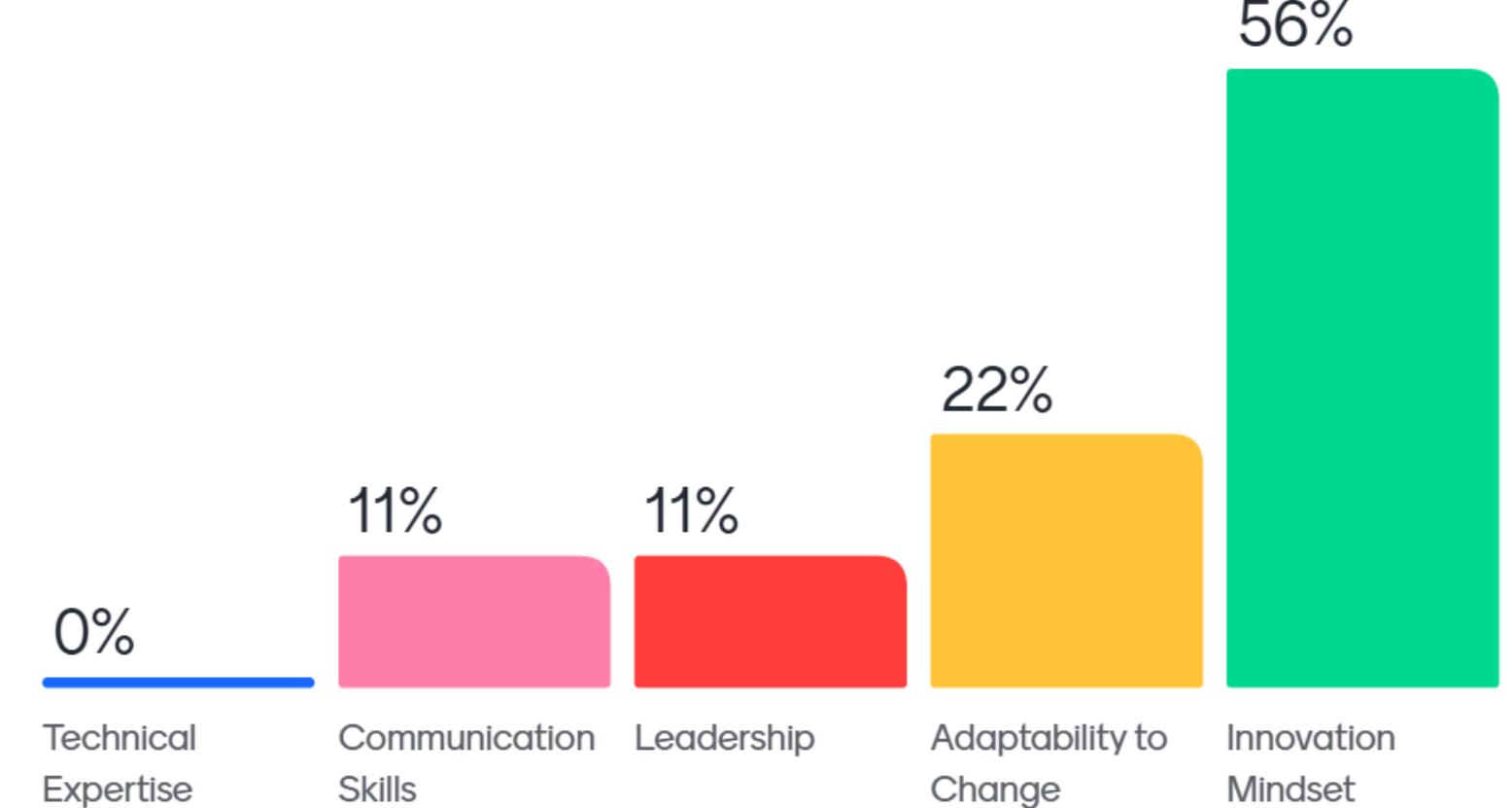


ICEBREAKER POLLS

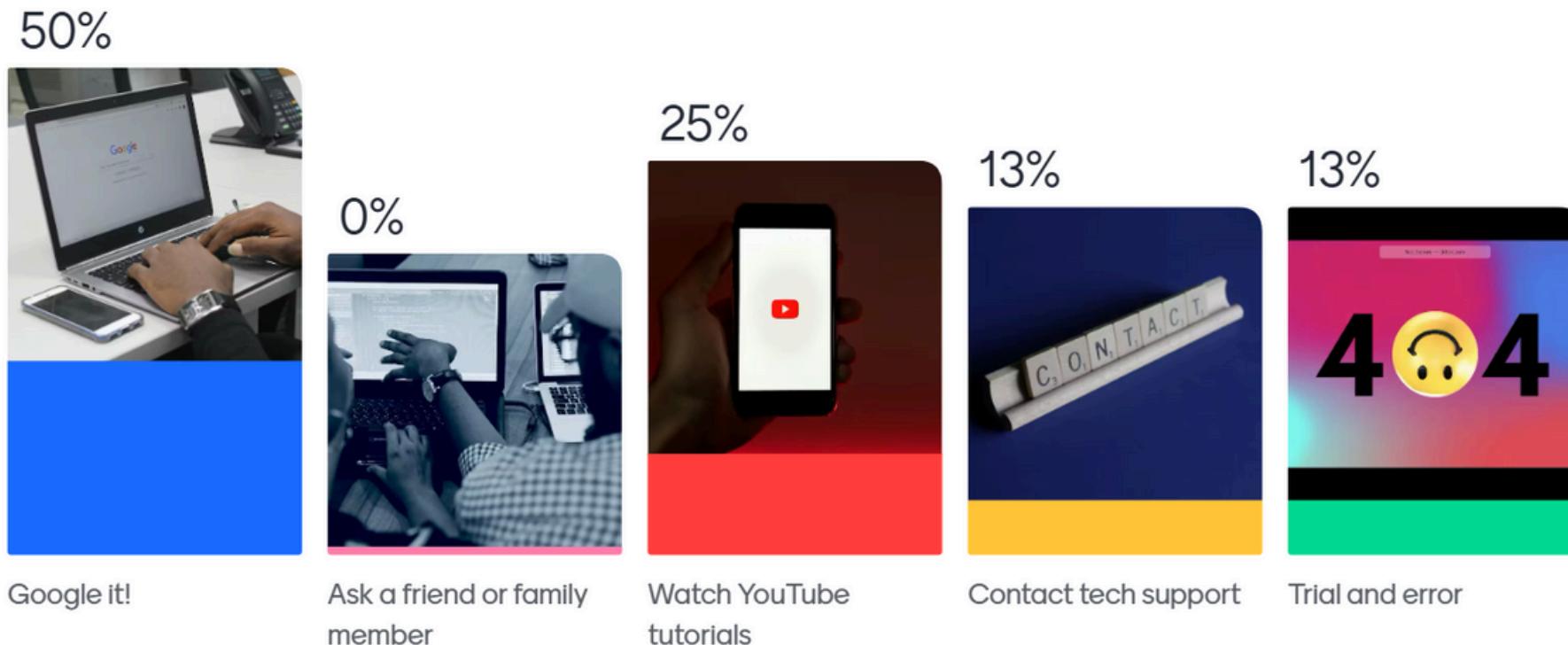
Which futuristic tech concept excites you the most?



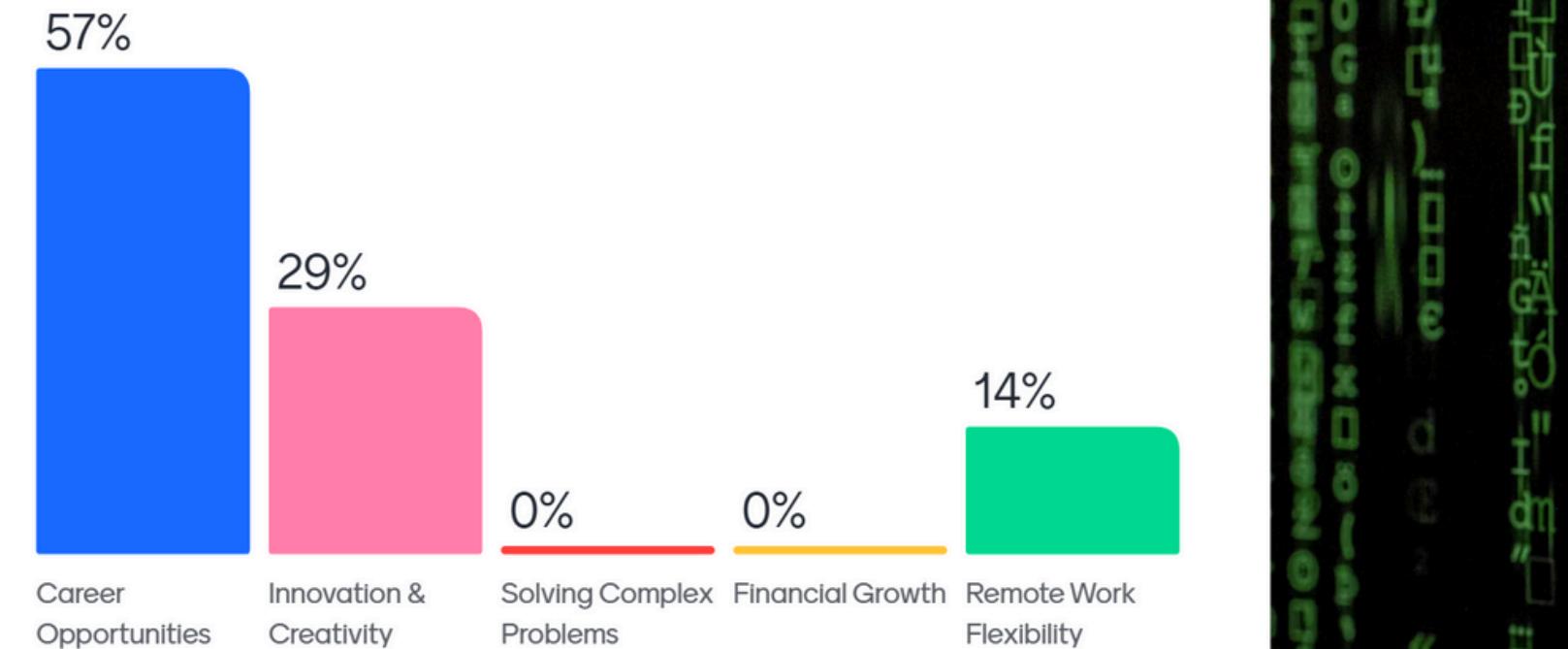
What do you believe is the most important skill for future tech leaders?



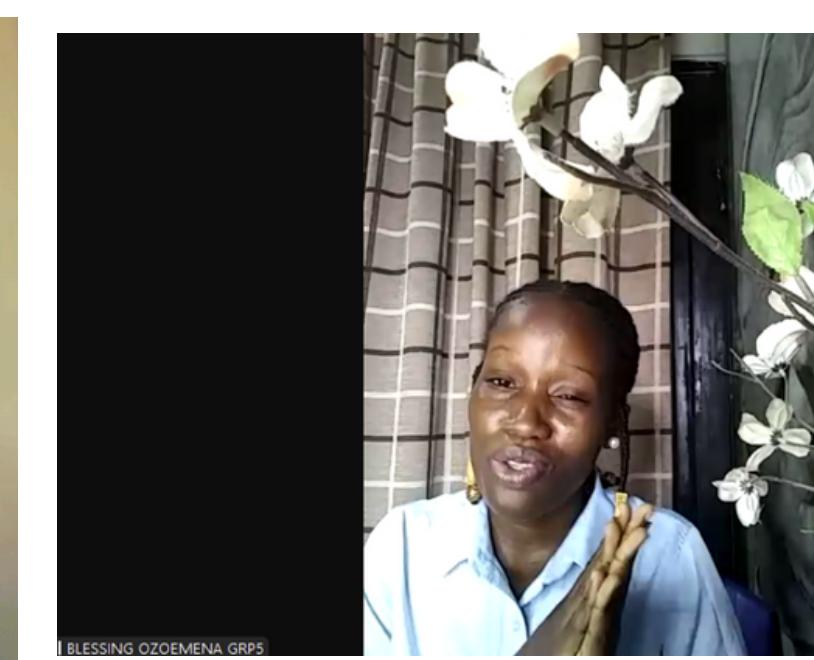
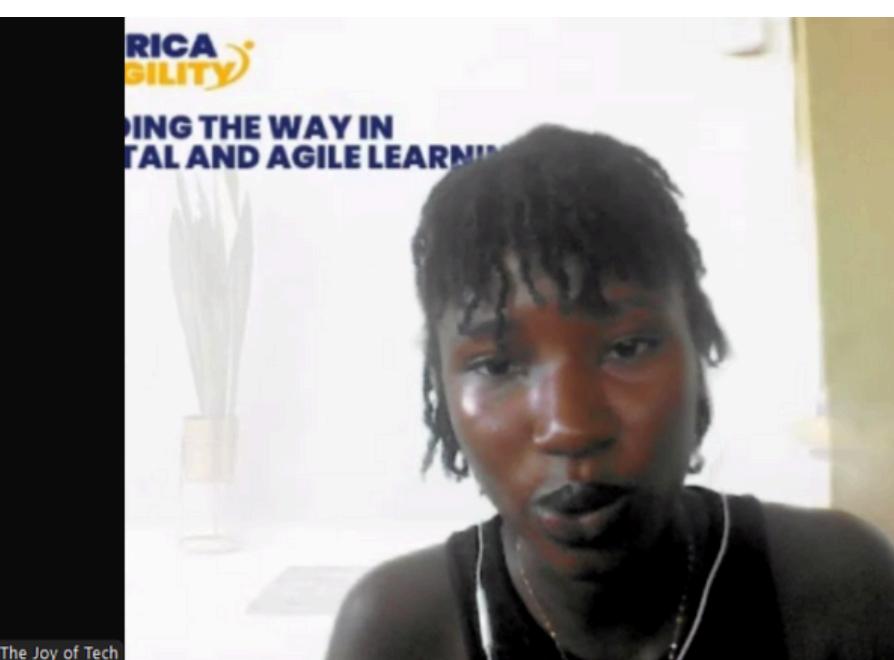
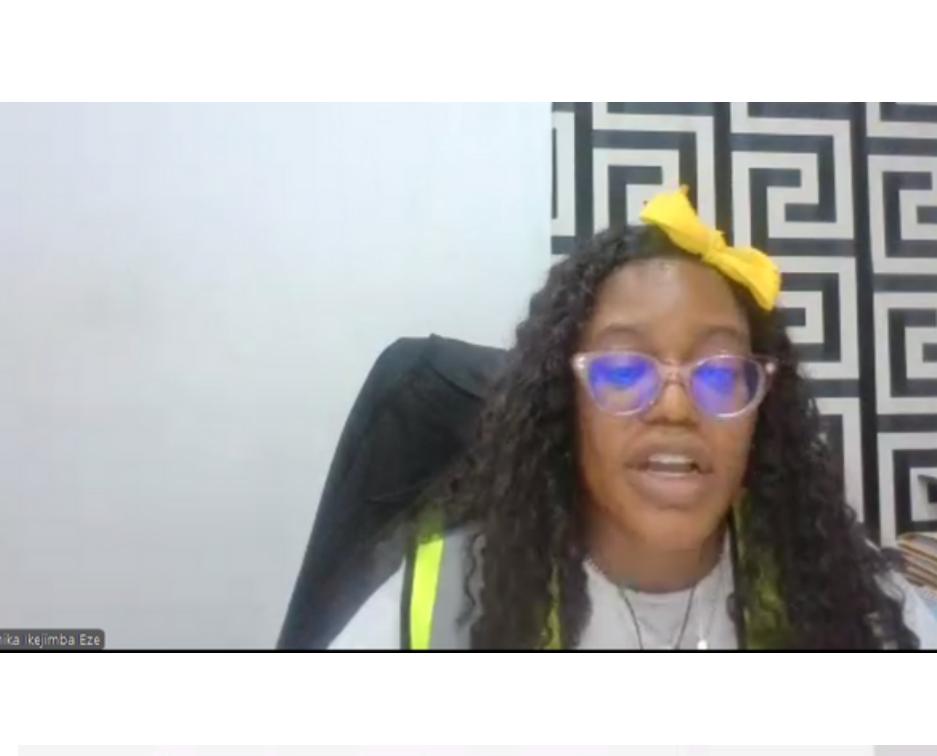
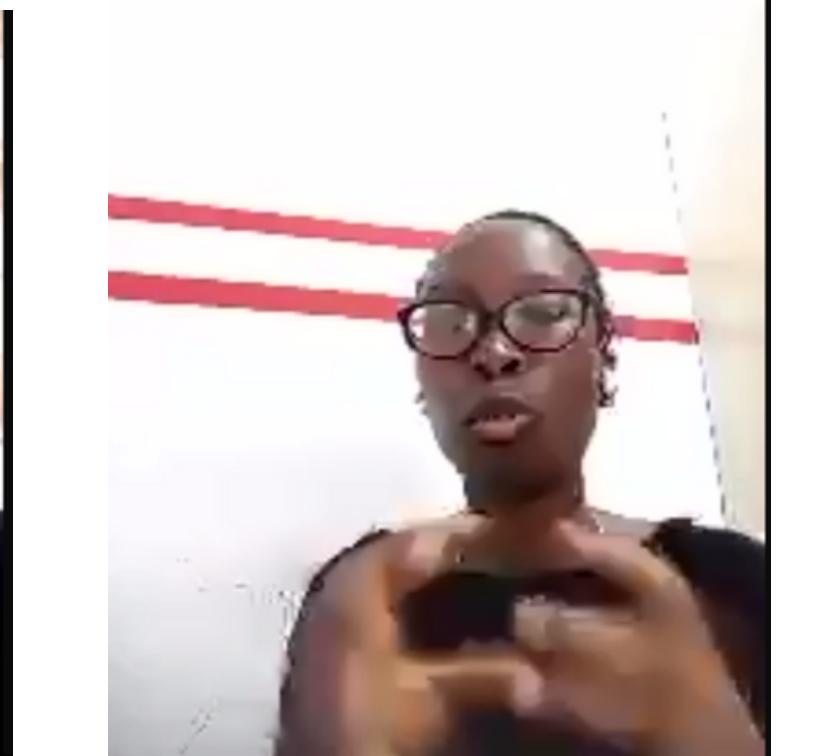
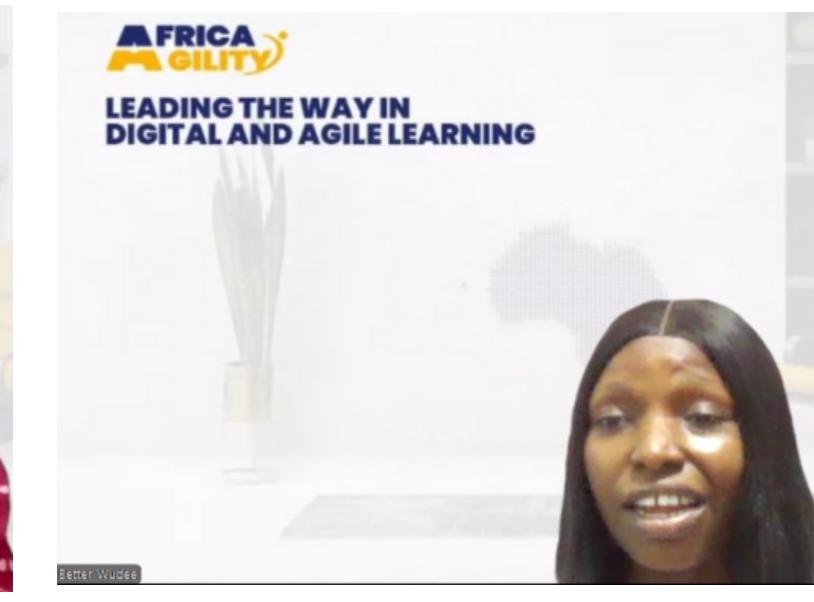
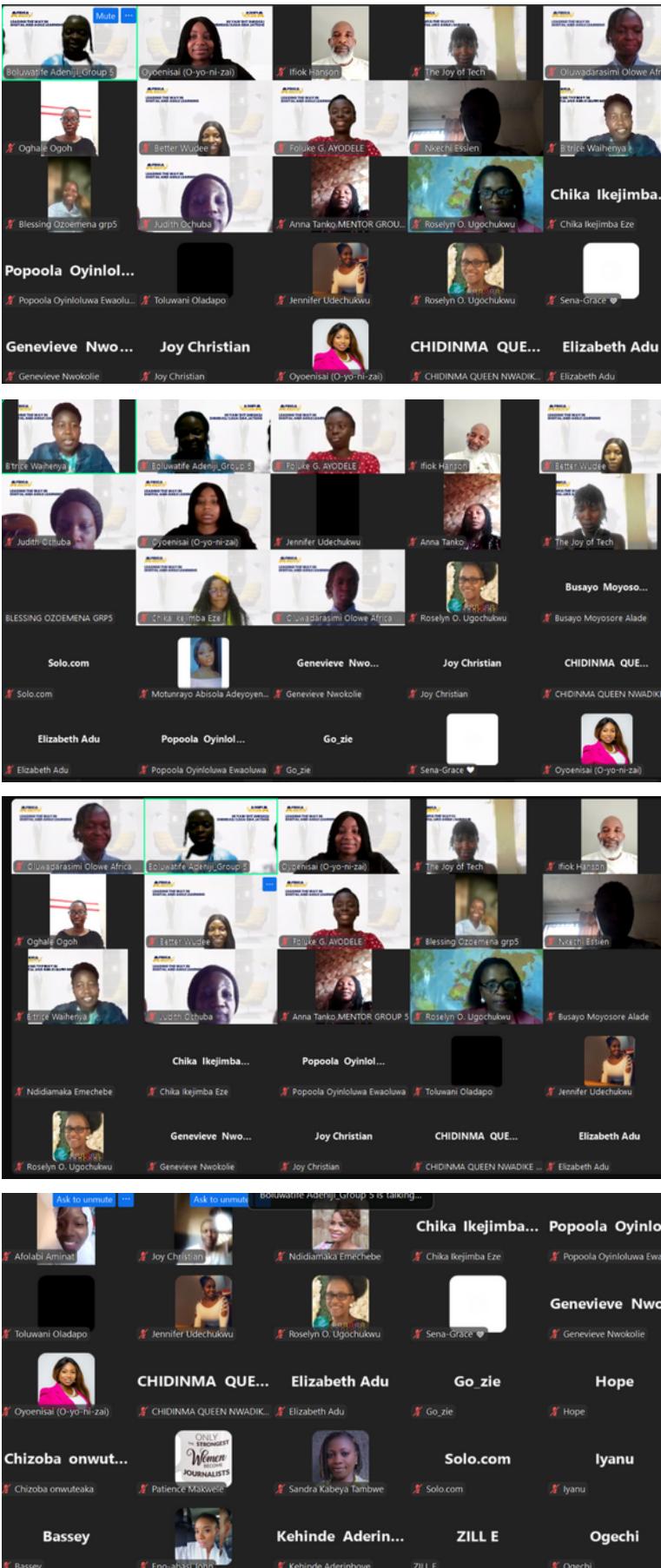
How do you usually troubleshoot tech problems?



What motivates you most about joining the tech industry?



GALLERY





CONCLUSION

In conclusion, organizing and executing the community project event raised awareness, addressed common barriers and highlighted key tech career paths for participants. It tackled common barriers, and underscored the value of mentorship and accessible learning.

Group 5 remains committed to empowering diverse talent through mentorship and accessible learning opportunities in tech.



THANK YOU

