



### Sampling distribution

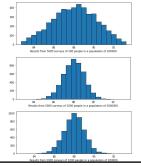
"Suppose the proportion of Kazakhstani adults who support the expansion of solar energy is 88%, which is our parameter of interest. Is a randomly selected Kazakhstani adult more or less likely to support the expansion of solar energy?"

Sample proportions will be nearly normally distributed as:

$$\hat{p} \sim N\left(\mu = p, \sigma = \sqrt{rac{p\cdot (1-p)}{n}}
ight) \ p \pm z^* \cdot \sigma$$

Sampled observations must be **independent**. For a low **sample** size, 95% of the spread of the sampling distribution might cover a large area.

Multiple samples (yes/no) → Binomial distr. → Normal distr.



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### ST Example 5.11-13

In New York City on October 23rd, 2014, a doctor who had recently been treating Ebola patients in Guinea went to the hospital with a slight fever and was subsequently diagnosed with Ebola. Soon thereafter, an NBC 4 New York/The Wall Street Journal/Marist Poll found that 82% of New Yorkers favored a "mandatory 21-day quarantine for anyone who has come in contact with an Ebola patient". This poll included responses of 1,042 New York adults between Oct 26th and 28th, 2014.

What is the point estimate in this case, and is it reasonable to use a normal distribution to model that point estimate?

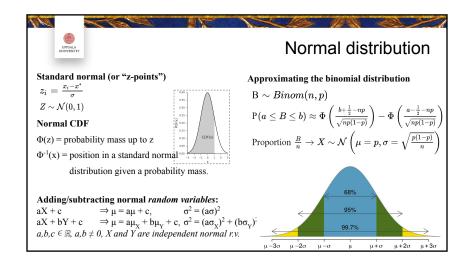
$$p = 0.82$$

Estimate the standard error of p from the Ebola survey.

$$SE = \sqrt{rac{p \cdot (1-p)}{n}} = \sqrt{rac{0.82 \cdot (1-0.82)}{1042}} pprox 0.012$$

Construct a 95% confidence interval for p, the proportion of New York adults who supported a quarantine for anyone who has come into contact with an Ebola patient.

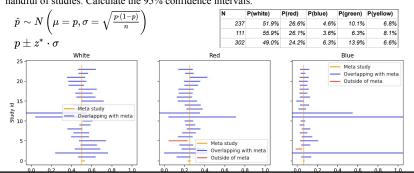
$$p \pm z^* \cdot SE o 0.82 \pm 1.96 \cdot 0.012 o (0.796, 0.844)$$





### Exercise

Choose an ailment (colour) and calculate the parameters of the the sampling distribution for a handful of studies. Calculate the 95% confidence intervals.





### Can Facebook categorize user interests?

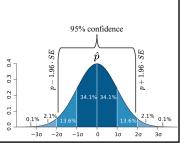
$$p=0.67, n=850$$
 We also know that:  $\hat{p} \sim N\left(\mu=p, \sigma=\sqrt{rac{p\cdot (1-p)}{n}}
ight)$ 

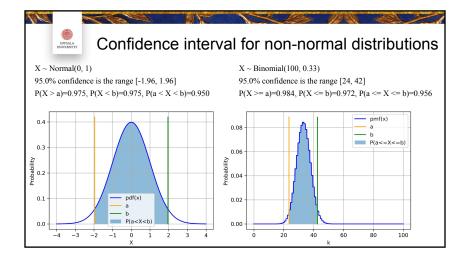
The 95% confidence interval is defined as: "point estimate"  $\pm 1.96$  "standard error"

$$SE = \sqrt{rac{p(1-p)}{n}} = \sqrt{rac{0.67 \cdot 0.33}{850}} pprox 1.6\%$$

$$\begin{split} p \pm 1.96 \cdot SE &= 0.67 \pm 1.96 \cdot 0.016 \\ &\approx (0.67 - 0.03, 0.67 + 0.3) \\ &= (0.64, 0.70) \end{split}$$

"Standard error" is another name for the standard deviation of the sampling distribution.







## Choosing a sample size

Given a poll where 85% out of 500 people answered yes to something interesting, how wide was the margin of error (ME) for a 95% confidence level?

$$ME = z^* \cdot SE = 1.96 \cdot \sqrt{rac{0.85 \cdot 0.15}{500}} pprox 0.031$$

How many people should you sample in order to cut the margin of error of a 95% confidence interval down to 1%?

$$n \geq \left(rac{z^*}{ ext{ME}}
ight)^2 p(1-p) \ \Rightarrow n \geq \left(rac{1.96}{.01}
ight)^2 \cdot 0.85 \cdot 0.15 \ \ \Rightarrow n \geq 4898.04$$

What about if we don't have any information about p?

$$n \geq \left(rac{1.96}{.01}
ight)^2 \cdot 0.50 \cdot 0.50 \ \Rightarrow n \geq 9604$$





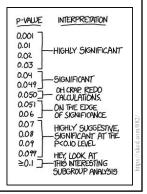
We then use this test statistic to calculate the p-value, the probability of observing data at least as favorable to the alternative hypothesis as our current data set, if the null hypothesis were true.

$$P(\hat{p} > .50 \mid H_0) = ?$$

If the **p-value is low** (lower than a significance level  $\alpha$ ), we say that it would be very unlikely to observe the data if the null hypothesis were true, and hence **reject H**<sub>0</sub>.

If the **p-value is high** (higher than a significance level  $\alpha$ ) we say that it is likely to observe the data even if the null hypothesis were true, and hence do **keep H**<sub> $\alpha$ </sub>.

### p-values





### Results from the GSS

The General Social Survey (GSS) by the University of Chicago asks the same question, below are the distributions of responses from the 2010 GSS as well as from a group of introductory statistics students at Duke University:

	GSS	Duke
A great deal	454	69
Some	124	30
A little	52	4
Not at all	50	2
Total	680	105



### Parameter and point estimate

Parameter of interest: Difference between the proportions of all Duke students and all Americans who would be bothered a great deal by the northern ice cap completely melting.

$$p_{Duke}^{\star} - p_{USA}^{\star}$$
 Actual proportions in the populations

Point estimate: Difference between the proportions of sampled Duke students and sampled Americans who would be bothered a great deal by the northern ice cap completely melting.

#### From before:

CI: point estimate  $\pm$  margin of error

HT: Use  $Z = (point\ estimate\ -\ null\ value)\ /\ SE$  to find appropriate p-value.



# Sample proportions are also nearly normally distributed

Construct a 95% confidence interval for the difference between the proportions of Duke students and Americans who would be bothered a great deal by the melting of the northern ice cap  $(p_{Duke} - p_{I/S})$ .

Data	Duke	USA
A great deal	69	454
Not a great deal	36	226
Total	105	680
n	0.657	0.668

$$egin{align*} &(p_{Duke}-p_{USA})\pm z^{\star}\cdot\sqrt{rac{p_{Duke}(1-p_{Duke})}{n_{Duke}}}+rac{p_{USA}(1-p_{USA})}{n_{USA}} \ &=(0.657-0.668)\pm 1.96\cdot\sqrt{rac{0.657\cdot0.343}{105}}+rac{0.668\cdot0.332}{680} \ &=-0.011\pm 1.96\cdot0.0497=-0.011\pm0.097=(-0.108,0.086) \ \end{split}$$



# CI vs. HT for proportions

Do these data suggest that the proportion of all Duke students who would be bothered a great deal by the melting of the northern ice cap differs from the proportion of all Americans who do? Calculate the test statistic, the p-value, and interpret your conclusion in context of the data.

p-value (two sided):

A great deal	69	454	$P( Y  >  n_n )$	$-n_{rra}( Y ) = P( Y )$	>  0.657 - 0.668 )
Not a great deal	36	226	- ( 2   >  PDuk	e  PUSAII = 1 ( 1 )	× 10.001 0.000 )
Total	105	680		D/TC 0.11	) n/rr 011 )
p	0.657	0.668		$= P(Y > \frac{0.11}{0.0495})$	$-) - P(Y < -rac{0.11}{0.0495})$
Null hypothesis:				$pprox \Phi(22) + 1$	$(1-\Phi(.22))pprox 0.82$
$Y \sim \mathcal{N}\left(0,\sigma ight) \;\; \sigma$	$=\sqrt{\frac{p_{poo}}{}}$	$_{led}(1-p_{pooled})$	$+ rac{p_{pooled}(1-p_{pooled})}{}$	-0.22	0.22
	V	$n_{Duke}$	$n_{USA}$		<u> </u>
	$=\sqrt{\frac{0.60}{0.60}}$	$\frac{36\cdot0.334}{105}$ +	0.666·0.334 680		
	$\approx 0.0498$	5		$\Phi(22)$	$1-\Phi(.22)$



### 2009 Iranian presidential election

In the 2009 Iran election, there were accusations of election fraud. We'll compare the data from a poll conducted before the election (observed data) to the reported votes in the election to see if the two follow the same distribution.

	Observed # of	Reported % of
Candidate	voters in poll	votes in election
(1) Ahmedinajad	338	63.29%
(2) Mousavi	136	34.10%
(3) Minor candidates	30	2.61%
Total	504	100%
	↓	1
	observed	expected
		distribution





### 2009 Iranian presidential election

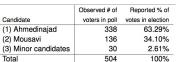
Hypotheses for testing if the distributions of reported and polled votes are different:



 $H_{\theta}\!\!:$  The observed counts from the poll **follow** the same distribution as the reported votes.

 $H_A$ : The observed counts from the poll do **not follow** the same distribution as the reported votes.

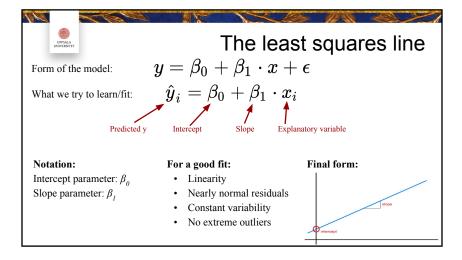
Mahmoud Ahmadinejad



$$\left|\sum_{i=1}^krac{(O_i-E_i)^2}{E_i}\sim\chi^2_{df=k-1}
ight|$$



2009 Iranian presidential election Observed # of Reported % of Expected # of Candidate votes in poll voters in poll votes in election  $504 \times 0.6329 = 319$ (1) Ahmedinajad 338 63.29% (2) Mousavi 34.10%  $504 \times 0.3410 = 172$ (3) Minor candidates 30 2.61%  $504 \times 0.0261 = 13$ 504 Total 100%  $\frac{(O_1 - E_1)^2}{E_1} = \frac{(338 - 319)^2}{319} = 1.13$  $\sum_{i=1}^{k} \frac{(O_i - E_i)^2}{E_i} \sim \chi_{df=k-1}^2 \qquad \frac{(O_2 - E_2)^2}{E_2} = \frac{(136 - 172)^2}{172} = 7.53$  $\frac{(O_2 - E_2)^2}{E_2} = \frac{(30 - 13)^2}{13} = 22.23$  $\chi^2_{df=3-1=2} = 30.89$ 



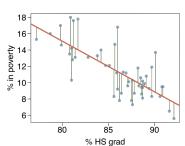


### Residuals

Residual is the difference between the observed  $(y_i)$  and predicted  $\hat{y}_i$ .

$$residual = \sum_{i=1}^{n} e_i^2 = e_1^2 + e_2^2 + \ldots + e_n^2$$

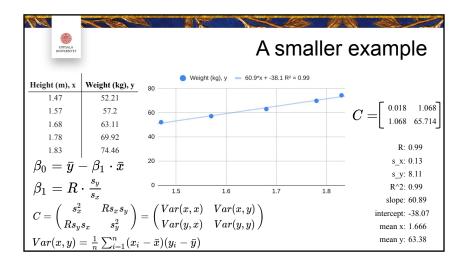
$$e_i = y_i - \hat{y}_i$$



**Residuals** are the leftovers from the model fit: Data = Fit + Residual

Given a model f(x):

$$egin{aligned} residual &= \sum_{i=1}^{n} (y_i - \hat{y}_i)^2 \ &= \sum_{i=1}^{n} (y_i - f(x))^2 \end{aligned}$$





# Linear algebra

A vector is an ordered sequence of numbers that describe a position in some space.

Centre

Axis

Position

Length / Distance

Dimensionality

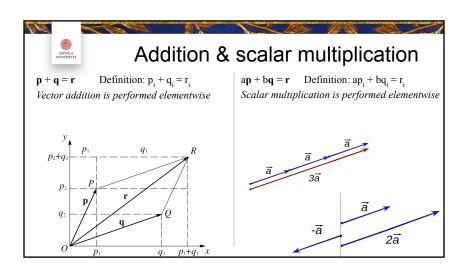
$$\mathbf{u} = (1, 2, 3, 4)^{\mathrm{T}}, \mathbf{v} = (-2, 3, -4, 1)^{\mathrm{T}}$$
  
 $\mathbf{u}, \mathbf{v} \in \mathbb{R}^4$ 

An equation like x+y=2 might have many solutions (x, y). In some cases, it can be of interest to find a solution (x, y) that several equations share. Ex:

$$\left\{egin{array}{ll} 2x+y&=1\ x+y&=0 \end{array}
ight.$$

Here we will focus on solving such a **system** of equations by using the substitution method.

- We know from equation 2 that x+y=0 then y=-x.
- Substituting into equation 1 gives  $2x+(-x)=1 \Rightarrow$
- 3. Since y=-x, then y=-1





#### $f: \mathbb{R}^n \times \mathbb{R}^n \longrightarrow \mathbb{R}$

$$ar{u}\cdotar{v}=\sum_{i=1}^nu_i\cdot v_i$$

$$ar{u} \cdot ar{v} = ar{v} \cdot ar{u} = |ar{u}| |ar{v}| cos( heta)$$

#### $\mathbf{u} \cdot \mathbf{v} = \mathbf{0} \Rightarrow \text{Orthagonality}$

#### $\cos \theta$ tells us:

- 1. if **u** and **v** are pointing in similar directions,
- 2. the angle between the two using  $\cos^{-1} \theta$

#### Ex:

$$p = (1, 2)^T$$

$$\mathbf{p} = (2, 4)^{\mathrm{T}}$$

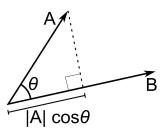
$$\mathbf{q} = (-1, 3)^{\mathrm{T}}$$

$$\mathbf{q} = (-1, 2.5)^{\mathrm{T}}$$

$$\mathbf{p} \cdot \mathbf{q} = 1 \cdot -1 + 2 \cdot 3 = 5$$

$$\mathbf{p} \cdot \mathbf{q} =$$

### Dot product



You probably have inverse sin and cos functions on your calculator.

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#### **Distance function**

$$d{:}\;\mathbb{R}^n{\to}\mathbb{R}$$

A unit vector has length 1

$$\mathbf{\hat{u}} = \frac{\mathbf{u}}{||\mathbf{u}||}$$

#### Euclidean distance (l, norm)

$$ext{d}_{euclidean}(\mathbf{u},\mathbf{v}) = \sqrt{\sum (u_i - v_i)^2}$$

$$\|\mathbf{p}\| = \sqrt{p_1^2 + p_2^2 + \dots + p_n^2} = \sqrt{\mathbf{p} \cdot \mathbf{p}}$$

### Distance & Lines

#### **Definition 1**

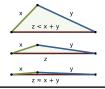
$$ar{r} = ar{p} + t \cdot ar{v} \hspace{0.5cm} r_i = p_i + t \cdot v_i$$

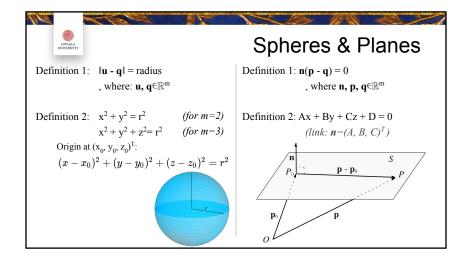
#### **Definition 2**

$$\begin{cases} x &= x_0 + t \cdot v_1 \\ y &= y_0 + t \cdot v_2 \\ z &= z_0 + t \cdot v_2 \end{cases} \frac{x - x_0}{v_1} = \frac{y - y_0}{v_2} = \frac{z - z_0}{v_3}$$

#### Triangle inequality

$$\|v+u\|\leq \|v\|+\|u\|$$







### Matrices

A matrix is basically a set of stacked vectors.

$$\mathbf{A},\mathbf{B},\mathbf{C}\in\mathbb{R}^{n imes m}$$

n number of rows m number of columns,

$$egin{aligned} ar{v}^{(1)} &= (1,2,3,4)^{ op} \ ar{v}^{(2)} &= (4,\pi,9,4)^{ op} \ ar{v}^{(3)} &= (5,7,3,-2)^{ op} \end{aligned}$$

 $\mathbf{B} = \begin{pmatrix} 1 & 2 & 3 & 4 \\ 4 & \pi & 9 & 4 \\ 5 & 7 & 3 & -2 \end{pmatrix}$ 

$$\mathbf{A} = egin{bmatrix} a_{11} & a_{12} & \cdots & a_{1n} \ a_{21} & a_{22} & \cdots & a_{2n} \ dots & dots & \ddots & dots \ a_{m1} & a_{m2} & \cdots & a_{mn} \end{bmatrix} = egin{bmatrix} a_{11} & a_{12} & \cdots & a_{1n} \ a_{21} & a_{22} & \cdots & a_{2n} \ dots & dots & \ddots & dots \ a_{m1} & a_{m2} & \cdots & dots \ a_{mn} \end{pmatrix} = (a_{ij}) \in \mathbb{R}^{m imes n}.$$

(The matrix' dimensions are ordered as in numpy.)



# Operators

#### Addition / Subtraction

$$A+B=C\Rightarrow a_{ij}+b_{ij}=c_{ij} \qquad A,B,C\in\mathbb{R}^{n\times m} \ A-B=C\Rightarrow a_{ij}-b_{ij}=c_{ij}$$

#### Scalar multiplication

$$\lambda \cdot A = C \Rightarrow \lambda \cdot a_{ij} = c_{ij}$$
  $A, C \in \mathbb{R}^{n \times m}$   $\lambda \in \mathbb{R}$ 

#### Scalar division

$$rac{A}{\lambda} = C \Rightarrow rac{1}{\lambda} \cdot a_{ij} = c_{ij} \hspace{1cm} A, C \in \mathbb{R}^{n imes m} \ \lambda \in \mathbb{R}$$

(Note that these definitions are the same as those for vectors. Matrices work like stacked vectors.)

#### Matrix multiplication

$$\begin{split} A \in \mathbb{R}^{m \times n}, B \in \mathbb{R}^{n \times o}, C \in \mathbb{R}^{m \times o} \\ \begin{pmatrix} a_{11} & a_{12} & \cdots & a_{1n} \\ a_{21} & a_{22} & \cdots & a_{2n} \\ \vdots & \vdots & \ddots & \vdots \\ a_{m1} & a_{m2} & \cdots & a_{mn} \end{pmatrix} \cdot \begin{pmatrix} b_{11} & b_{12} & \cdots & b_{1o} \\ b_{21} & b_{22} & \cdots & b_{2o} \\ \vdots & \vdots & \ddots & \vdots \\ b_{n1} & b_{n2} & \cdots & b_{no} \end{pmatrix} = \begin{pmatrix} c_{11} & a_{12} & \cdots & c_{1o} \\ c_{21} & c_{22} & \cdots & c_{2o} \\ \vdots & \vdots & \ddots & \vdots \\ c_{m1} & c_{m2} & \cdots & c_{mo} \end{pmatrix} \\ c_{ij} = \sum_{k=1}^{n} a_{ik} \cdot b_{kj} \\ \text{Each $c_{ij}$ is a dot product of row vector from $A$ and} \end{split}$$

Each  $c_{ij}$  is a dot product of row vector from A and column vectors from B. Note that AB is not the same as BA.

A way of setting up the multiplication:  $\begin{bmatrix} b_{11} & b_{1} \\ \vdots & \vdots \end{bmatrix}$ 

$$\begin{pmatrix} a_{11} & a_{12} & \cdots & a_{1n} \\ a_{21} & a_{22} & \cdots & a_{2n} \end{pmatrix} \begin{pmatrix} c_{11} & c_{21} \\ c_{21} & c_{22} \end{pmatrix}$$

$$\begin{pmatrix} a_{21} & a_{22} & \cdots & a_{2n} \\ \vdots & \vdots & \ddots & \vdots \\ a_{m1} & a_{m2} & \cdots & a_{mn} \end{pmatrix} \begin{pmatrix} c_{21} & c_{22} \\ \vdots & \vdots \\ c_{m1} & c_{m2} \end{pmatrix}$$