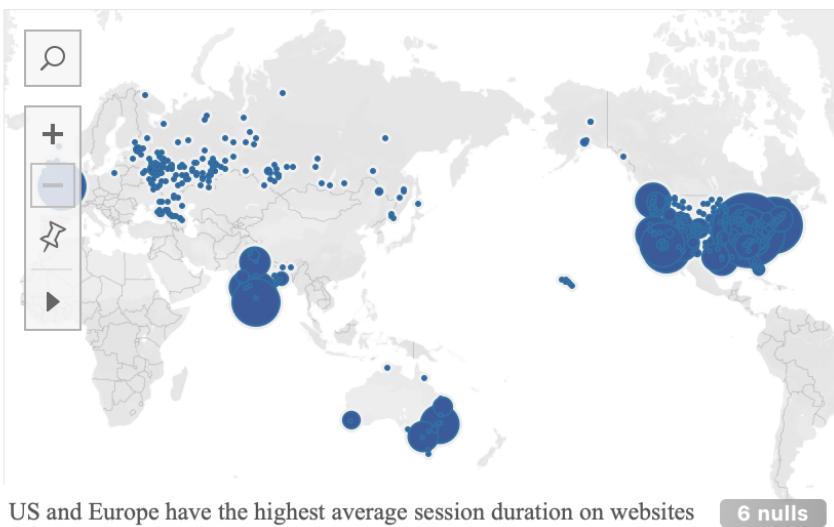


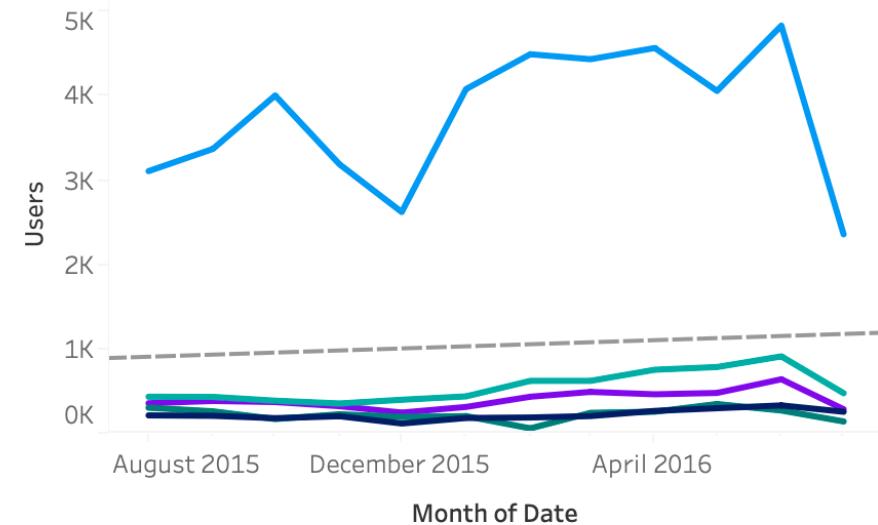
# Website Analytics Dashboard



## Average Session Duration by Country, City



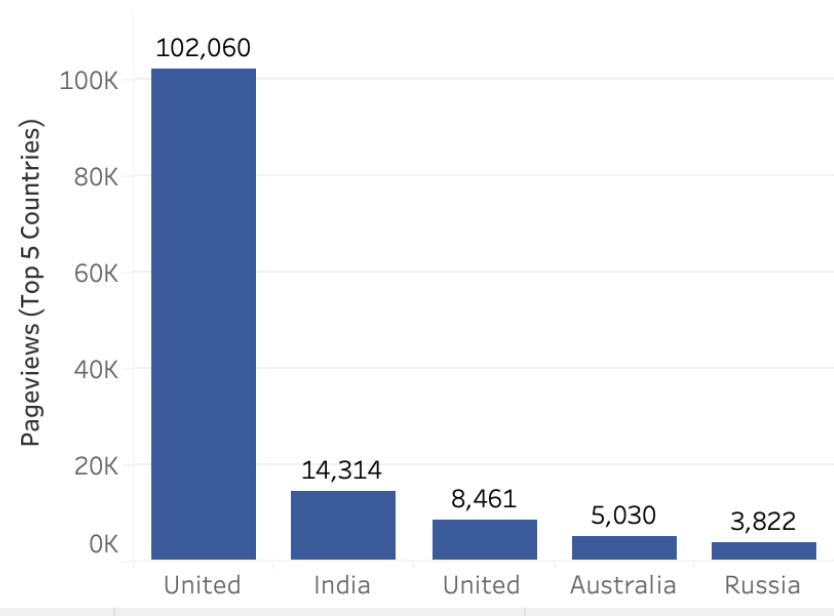
## User Count by Country



Country X

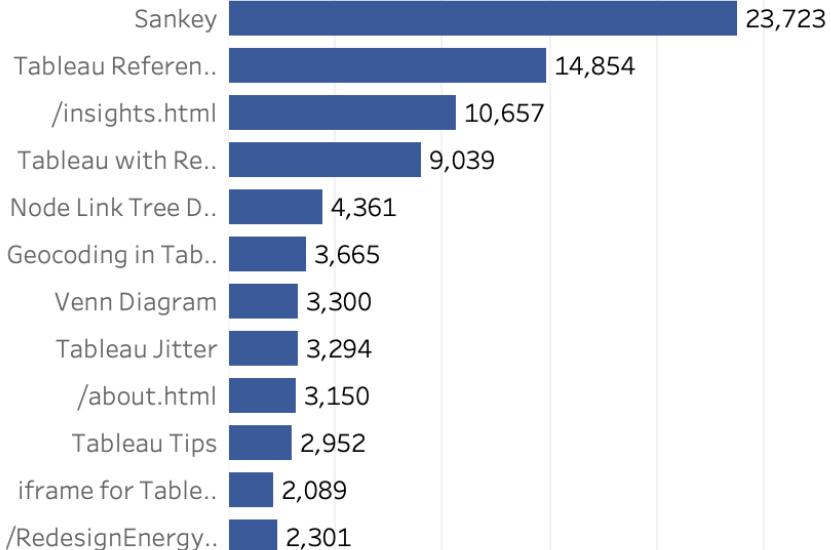
- (All)
- Null
- Albania
- Algeria
- Andorra
- Angola
- Argentina
- Armenia
- Australia
- Austria
- Azerbaijan
- Bahamas
- Bahrain
- Bangladesh
- Barbados
- Belarus
- Belgium
- Bermuda
- Bolivia
- Bosnia & Herzegovina
- Brazil
- Brunei
- Bulgaria
- Cambodia
- Cameroon
- Canada
- Cape Verde
- Cayman Islands
- Central African Republic
- Limit
- Top 5 by SUM([Users])

## Page View by Country



## Most Visited Topics by Page Views

### Landing Page (gr..)



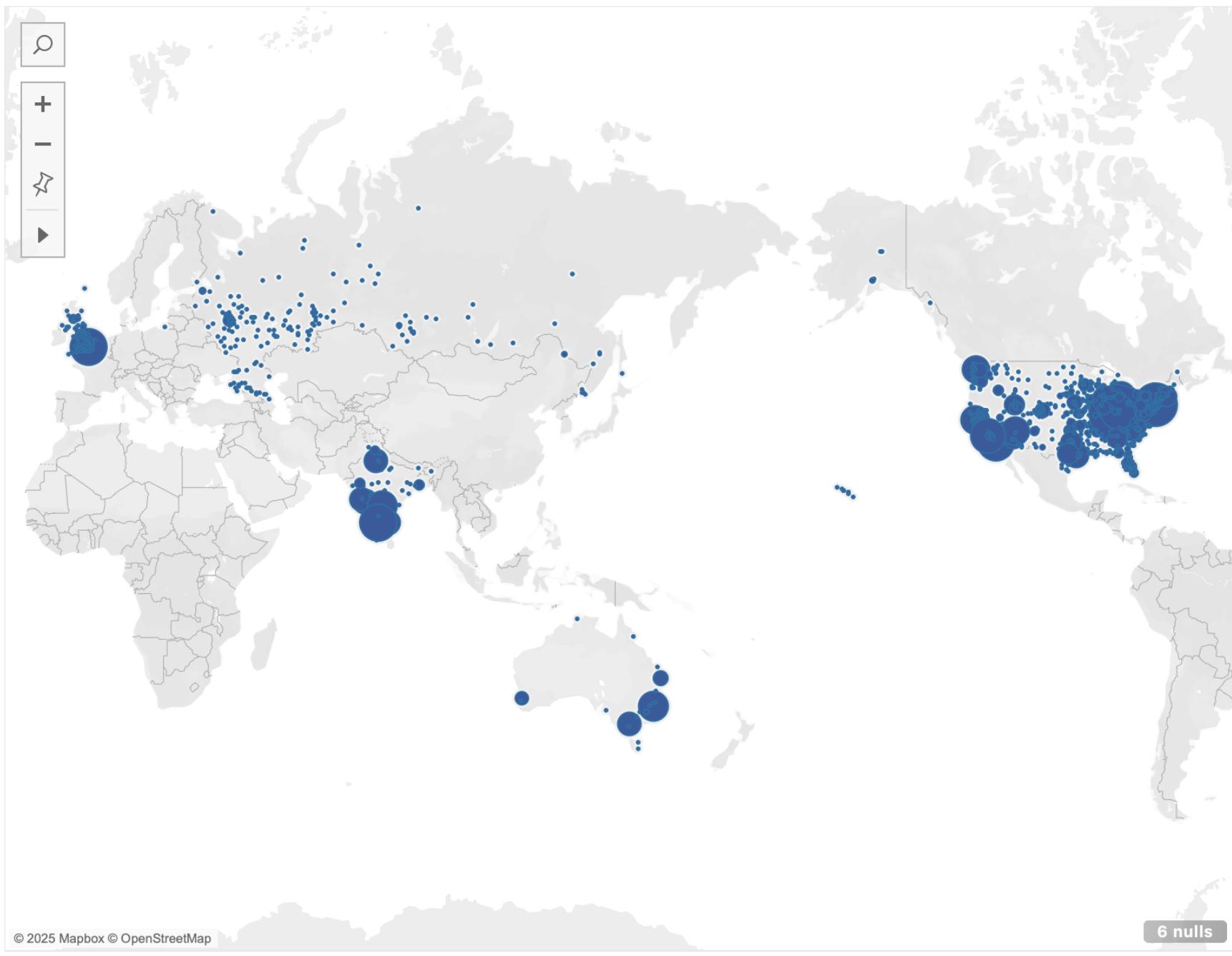
iii Columns

AVG(Longitude)

Rows

AVG(Latitude)

## Average Session Duration by Country, City



### City

- (All)
- Null
- Aberdeen
- Aberdeen Proving...
- Aberdeen Township
- Abilene
- Abingdon
- Achinsk
- Acme
- Acton

### Country

- (All)
- Null
- Albania
- Algeria
- Andorra
- Angola
- Argentina
- Armenia

### Limit

Top 5 by SUM([Users])

### SUM(Avg. Session Dur...

- 0
- 100,000
- 200,000
- 300,000
- 400,000
- 470,381

iii Columns

Country

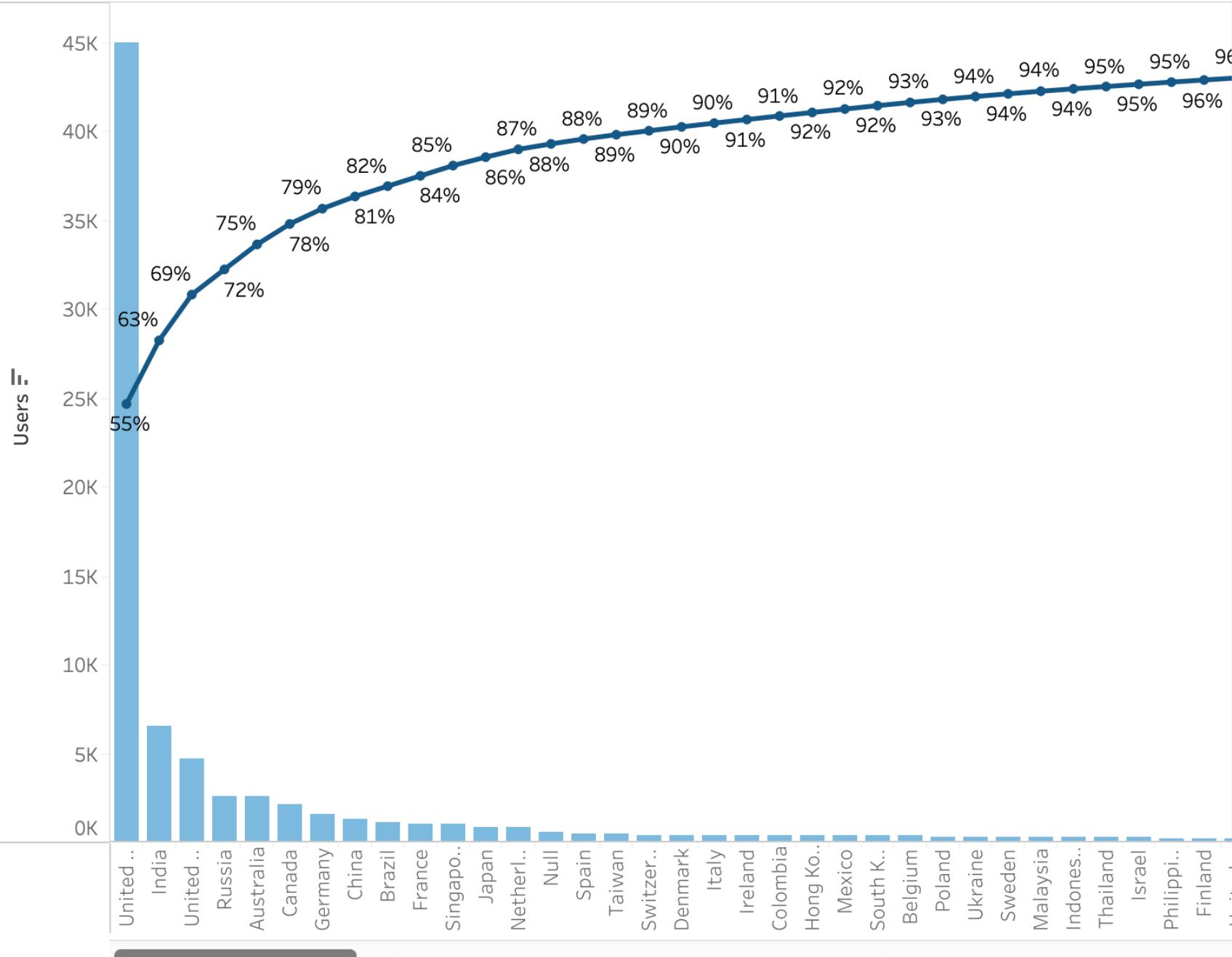
%

iii Rows

SUM(Users)

SUM(Users)

Δ



% of Total Running Su..

Users

Sheet Swap 2

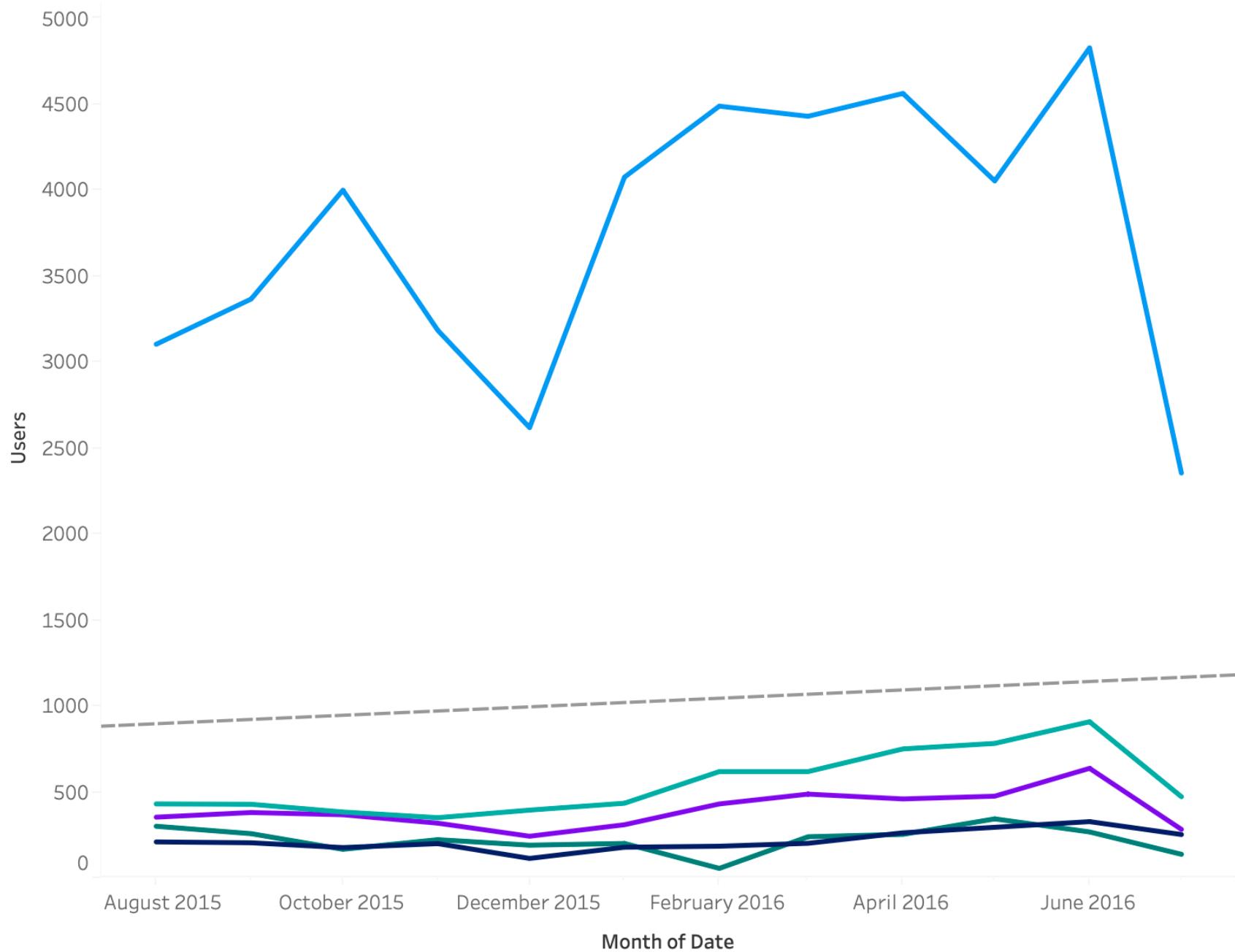
User Contribution by ... ▾

iii Columns

MONTH(Date)

iii Rows

SUM(Users)



Cal - Sheet Swap 2

 (All) User Trend Overtime**Condition**[Cal - Sheet Swap 2] =  
'User Trend Overtime'**Country**

- █ Australia
- █ India
- █ Russia
- █ United Kingdom
- █ United States

**Sheet Swap 2**

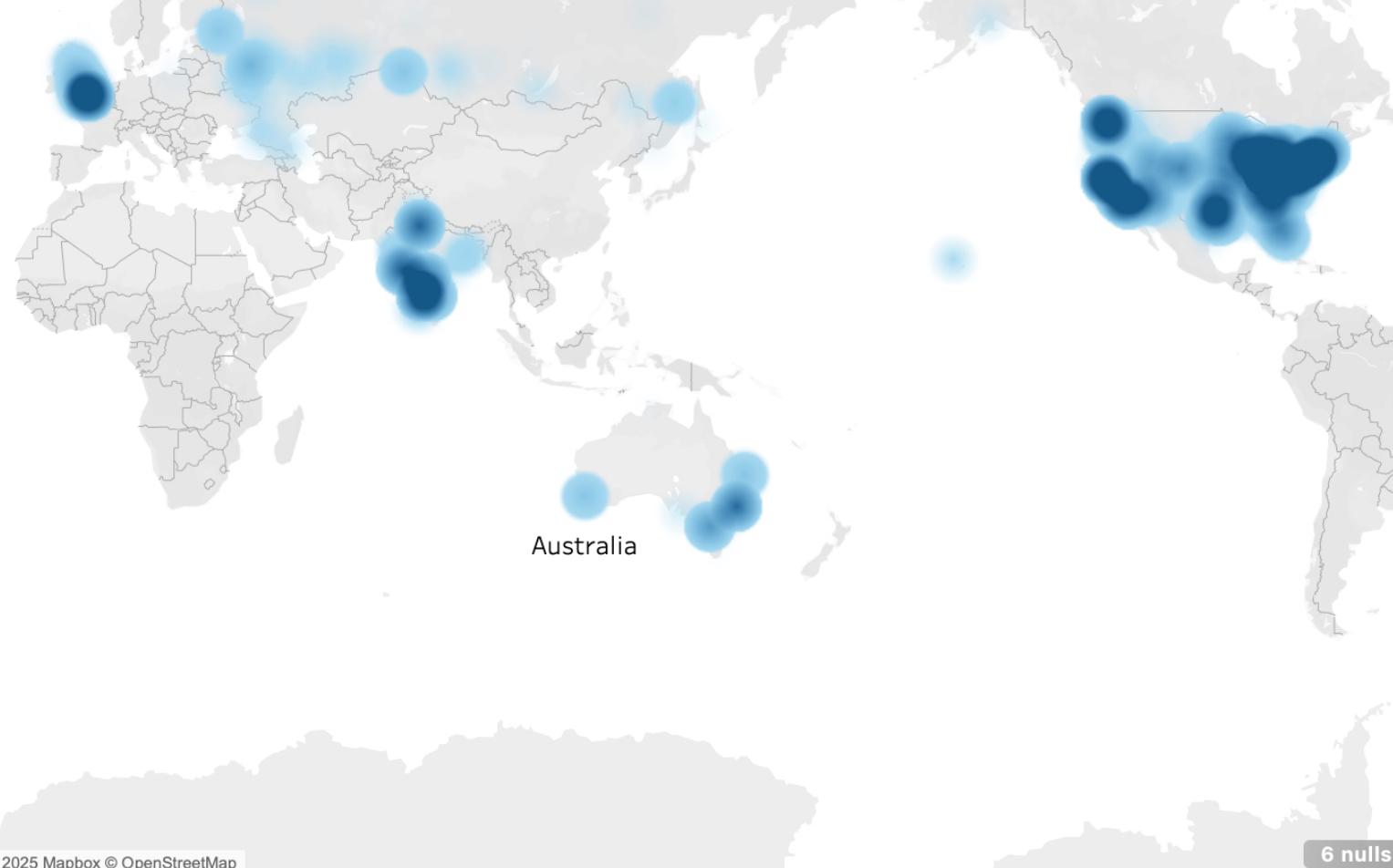
User Trend Overtime ▾

iii Columns

AVG(Longitude)

Rows

AVG(Latitude)



Cal - Sheet Swap

(All)

Map View

Condition

[Cal - Sheet Swap] = 'Map View'

Page Views by Country ...

Map View

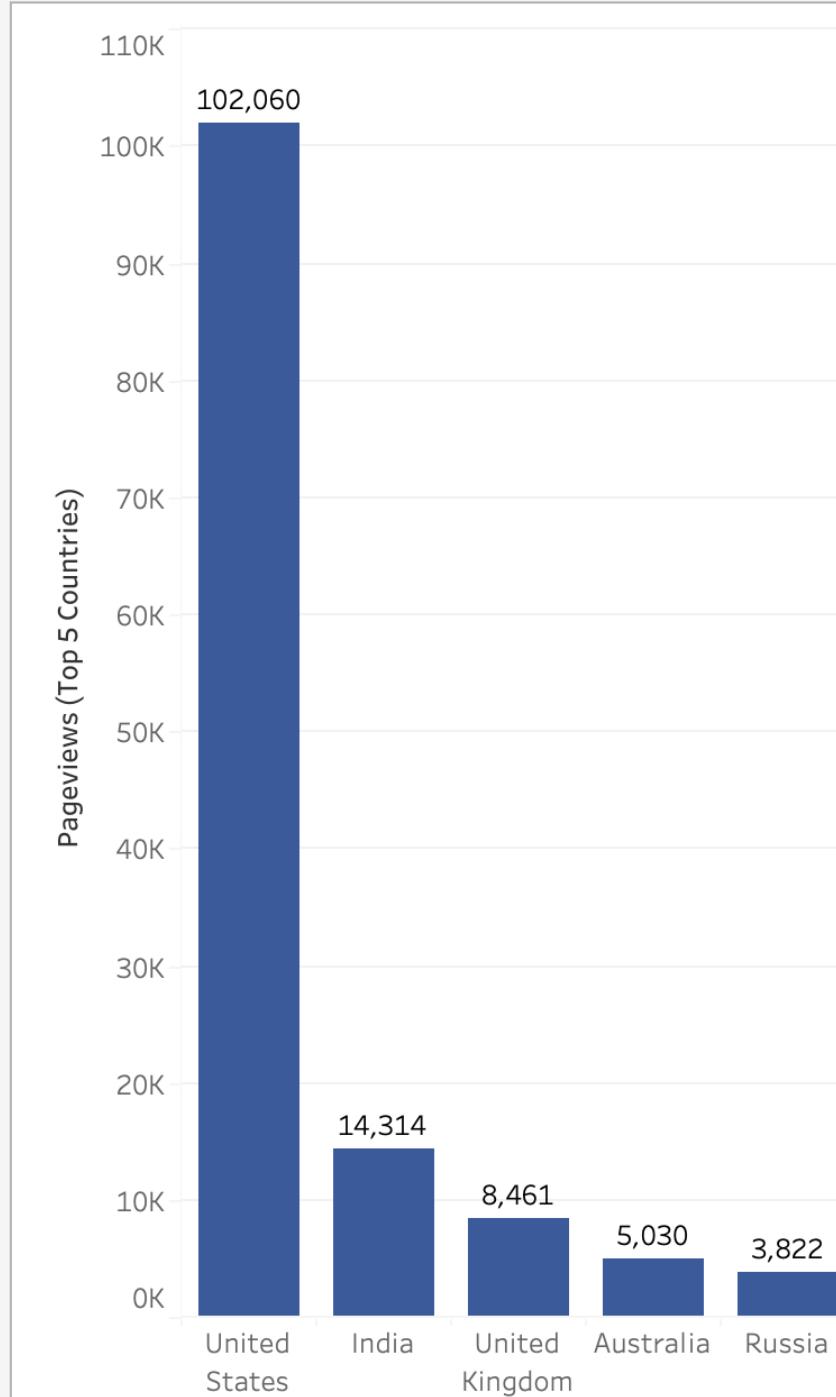
iii Columns

Country



iii Rows

SUM(Pageviews)



Sheet Swap

Bar Chart



iii Columns

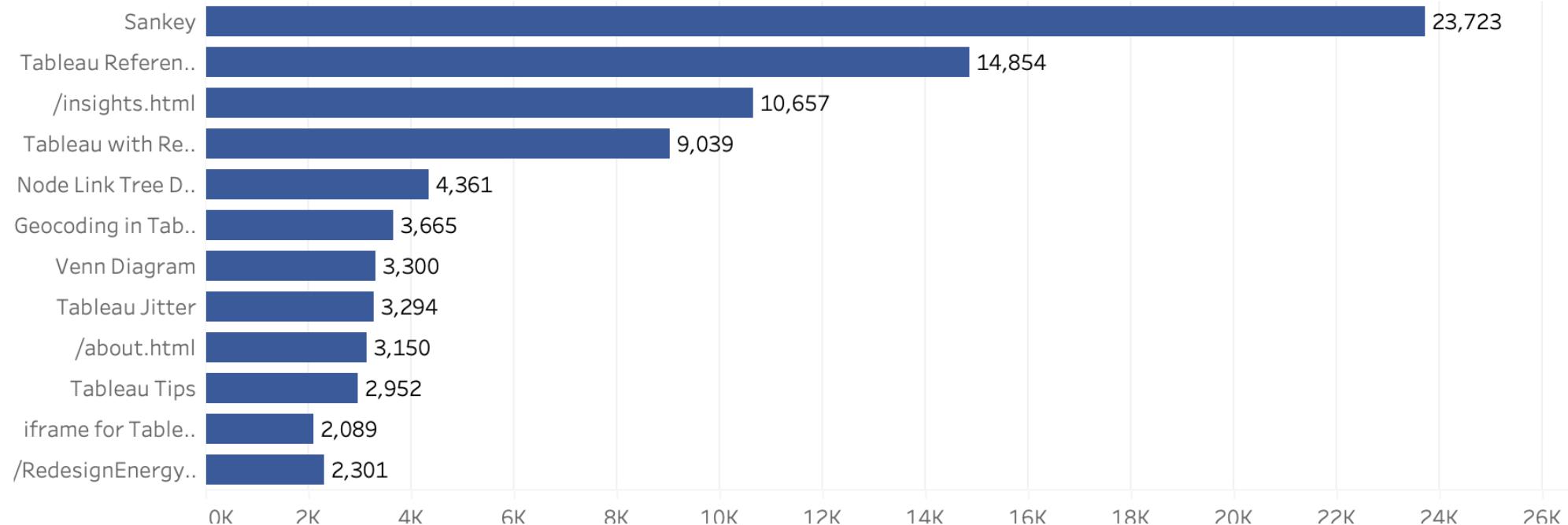
SUM(Pageviews)

Rows

Landing Page (gro..)

## Most Visited Topics by Page Views

Landing Page (gr..)



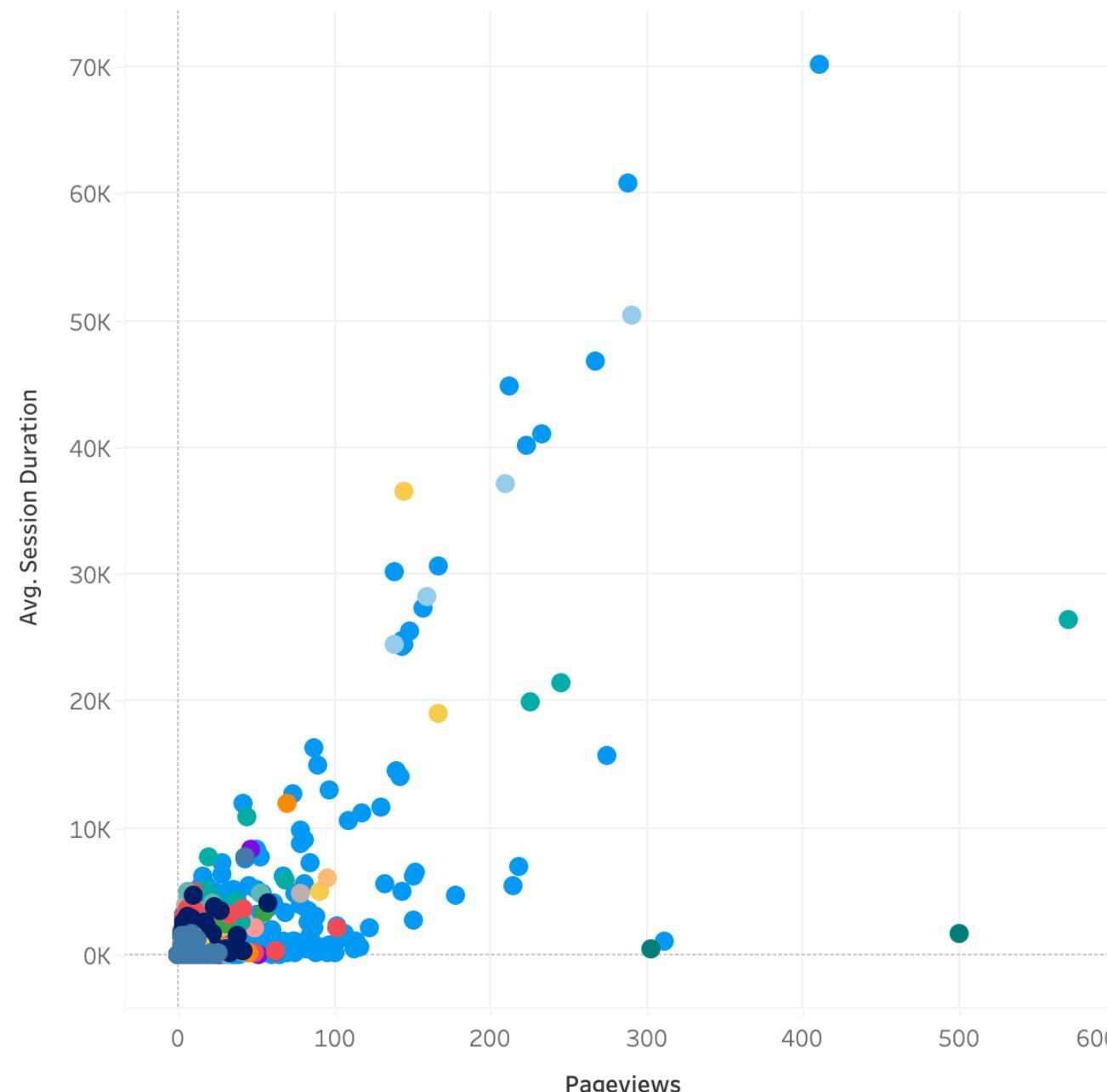
Columns

Pageviews

Rows

Avg. Session Duration

## Scatter plot - could be added



Country

Null
Albania
Algeria
Andorra
Angola
Argentina
Armenia
Australia
Austria
Azerbaijan
Bahamas
Bahrain
Bangladesh
Barbados
Belarus
Belgium
Bermuda
Bolivia
Bosnia & Herzego..
Brazil
Brunei
Bulgaria
Cambodia
Cameroon
Canada
Cape Verde
Cayman Islands
Central African Re..
Chile
China

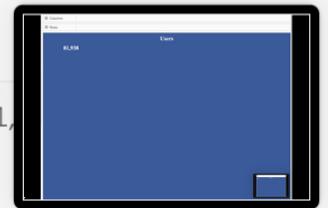
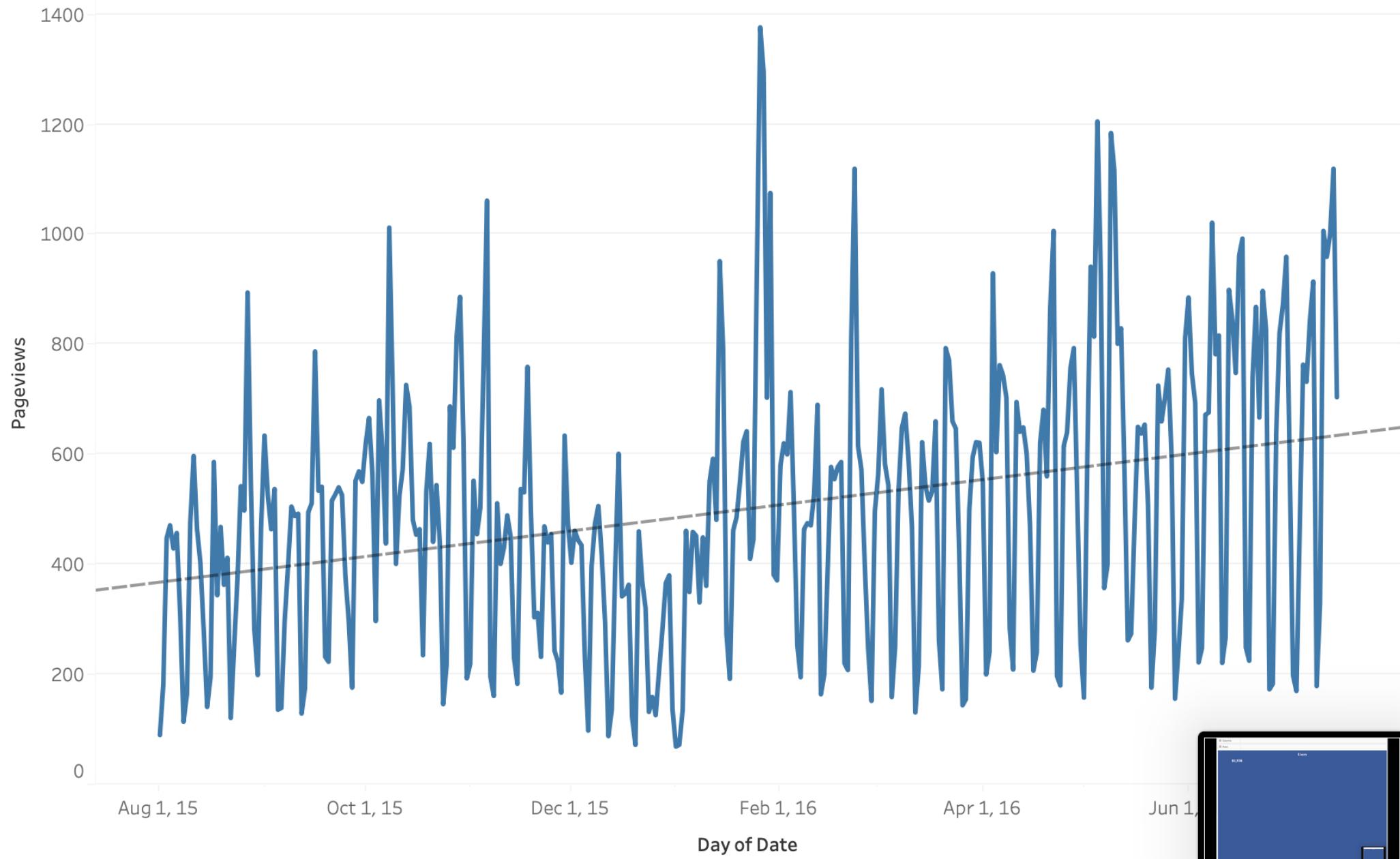
iii Columns

DAY(Date)

iii Rows

SUM(Pageviews)

## Sheet 15



Columns

Rows

## Page Views

174,828

Columns

Rows

## Users

81,938

