SelfGrowth – Online Self Development Platform

Project Summary

During the pandemic period, people's interests or desire to explore new areas are increasing, but finding materials and trainers has become increasingly difficult. In this period, people's orientation to MOOC (Udemy, edX etc.) platforms has increased noticeably. However, the fact that the trainings on these platforms are generally formed, not tailored for the specific learner or not in the form of live training creates difficulties for the person who wants to improve himself. Another type of platforms that has increased in use during the pandemic period are platforms like Cambly which lessons are online. However, the problem here is that the pricing of programs like Cambly does not fit every segments of society.

The aim of the project to be developed is to determine the criteria that the learner wants and to match the learner-instructor suitable for him. Among the listed results, the learner will be able to choose the most suitable instructor and start working in the field he wants to improve. Finding instructors and student-instructor compliance can be achieved more easily in SelfGrowth application which has a rating system.

Sample Use Case

Mary is a 36-year-old music teacher and has always wanted to improve herself in oil painting. During the pandemic period, she had the opportunity to improve herself in the field of painting she had been interested in since her childhood, but she could not find an instructor who would work one-on-one and work live. Hearing the SelfGrowth application, Mary searches the application with the criteria she has determined and can find a suitable painting instructor and start her training through selfgrowth application.

Mary has sufficient knowledge of music and yoga. At the same time, in order to earn additional income, Mary can find students by posting lectures in the field of music and yoga on the SelfGrowth app.