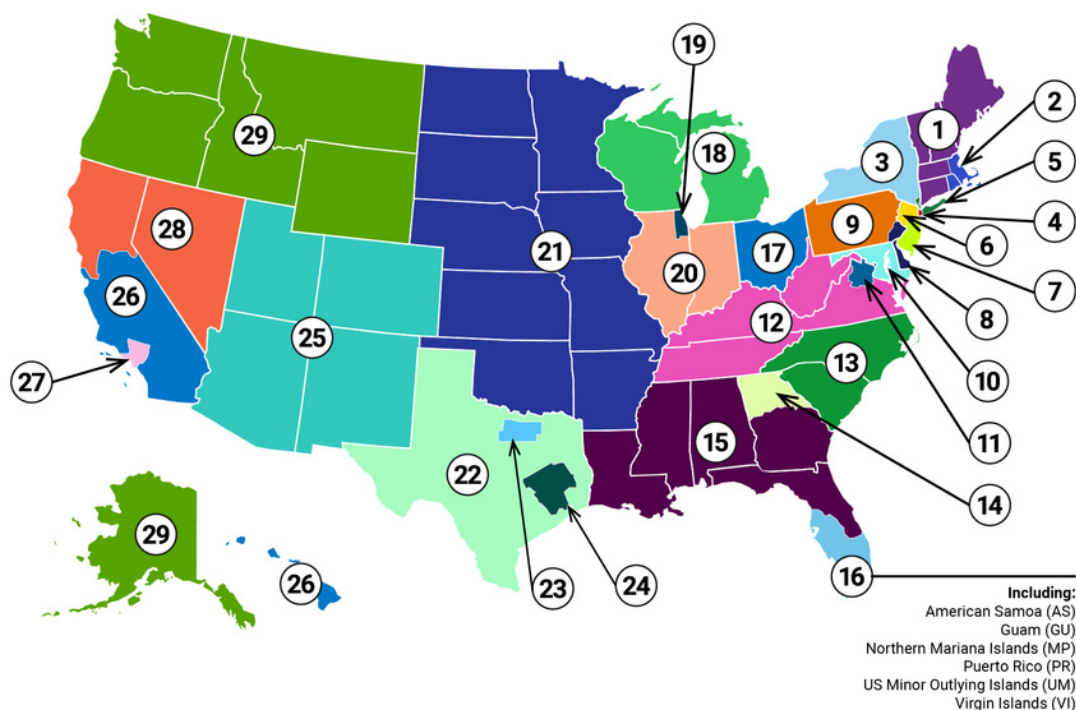


Detailed Connections Geography Maps

Reach more students where they are

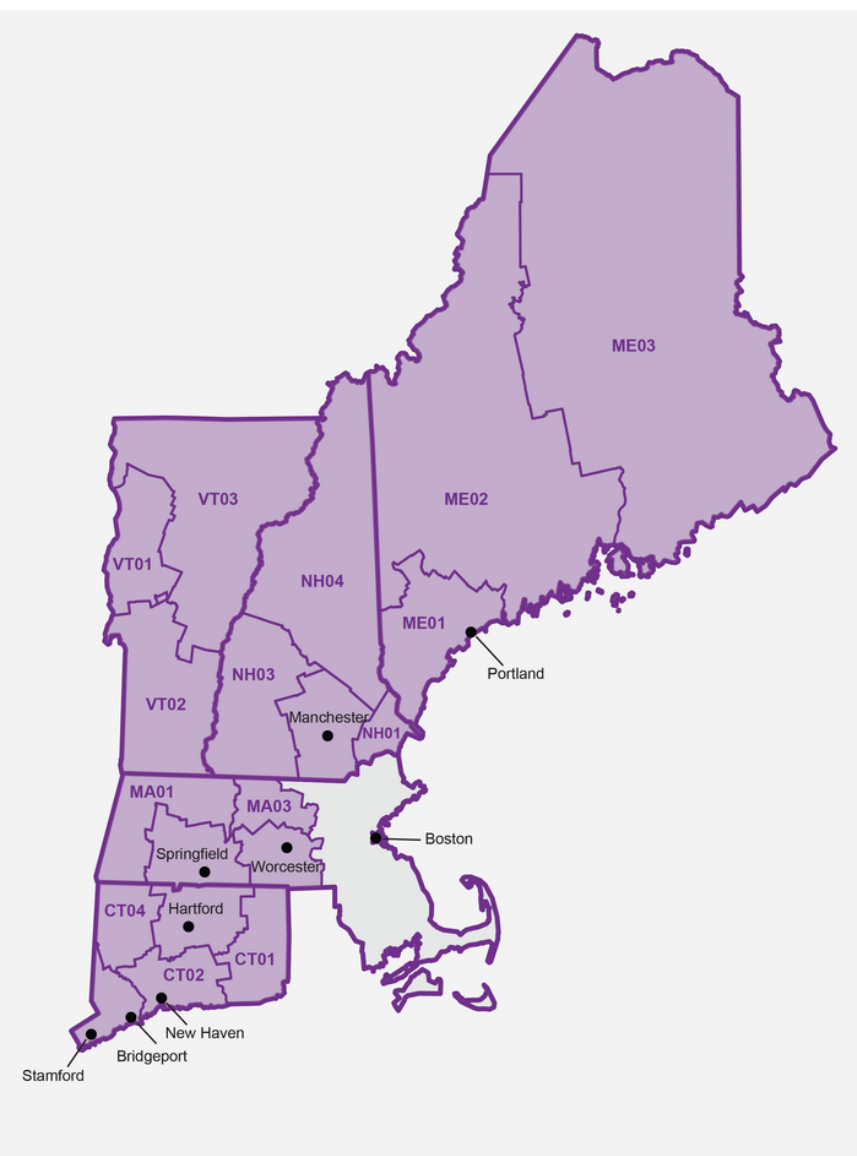
Supercharge your recruitment efforts in Connections using these detailed maps. Built by and for recruitment and enrollment leaders, these maps build upon the existing College Board Geomarket structures to divide the US and surrounding territories into 29 Connections geographies. Use these maps to build audiences and connect with the right students.



- 1 - ME, NH, VT, CT, and MA (excluding Boston)
- 2 - RI and Greater Boston
- 3 ***Note: New York geographies will not be available in the 23-24 plan year**
- 4
- 5
- 6 - NJ (North)
- 7 - NJ (South)
- 8 - DE and Greater Philadelphia
- 9 - PA (excluding Philadelphia)
- 10 - MD
- 11 - DC and Northern VA
- 12 - KY, TN, WV, and VA (excluding Northern VA)
- 13 - NC and SC
- 14 - Northern GA
- 15 - LA, MS, AL, GA (South), FL (North)

- 16 - FL (South), AS, GU, MP, PR, UM, VI
- 17 - OH
- 18 - MI and WI
- 19 - Greater Chicago
- 20 - IL and IN (excluding Chicago)
- 21 - ND, SD, MN, IA, NE, KS, MO, AR, and OK
- 22 - TX (excluding Dallas-Ft. Worth and Houston)
- 23 - Greater Dallas-Ft. Worth
- 24 - Greater Houston
- 25 - AZ, NM, CO, UT
- 26 - HI and Southern CA (excluding Los Angeles)
- 27 - Greater Los Angeles
- 28 - NV and Northern CA
- 29 - WA, OR, ID, MT, WY, and AK

1 ME, NH, VT, CT and MA (excluding Boston)



Connecticut (CT)

New London and Windham County	CT01
New Haven and Middlesex County	CT02
Fairfield County	CT03
Waterbury and Litchfield County	CT04
Hartford and Tolland County	CT05

Maine (ME)

Portland and Southern Maine <i>Portland</i>	ME01
Augusta and Central Maine	ME02
Bangor and Norther Maine	ME03

Massachusetts (MA)

Berkshire and Franklin Counties	MA01
Springfield and Hampshire County	MA02
Fitchburg and North Worcester County	MA03
Worcester	MA11

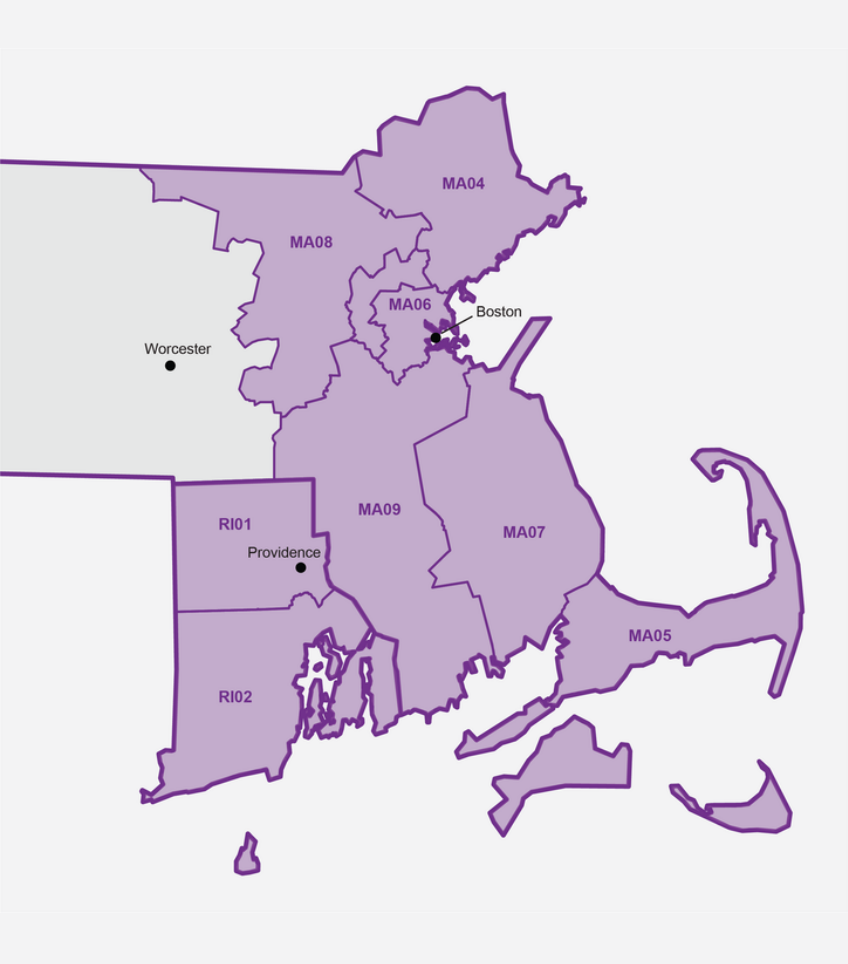
New Hampshire

Seacost	NH01
Merrimack Valley (Manchester)	NH 02
Monadnock and Lake Sunapee	NH03
Lakes and White Mountain	NH04

Vermont

Burlington	VT01
Southern Vermont	VT02
Northern and Eastern Vermont	VT03

2 RI and Greater Boston



Rhode Island

Providence and Northern Rhode Island	RI01
Southern Rhode Island	RI02

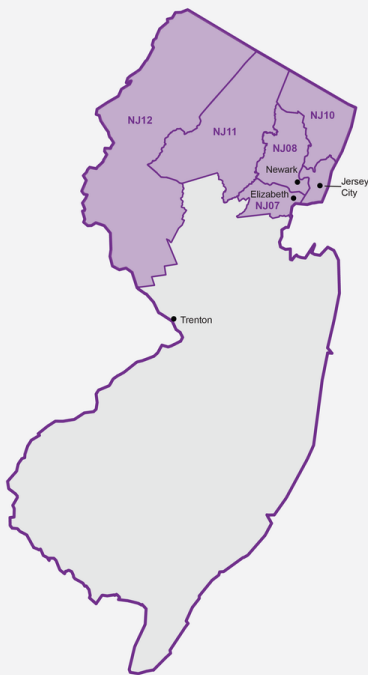
Greater Boston

Essex County	MA04
Cape Cod and Islands	MA05
Boston and Cambridge	MA06
Quincy and Plymouth County	MA07
Lowell, Concord and Wellesley	MA08
Norfolk and Bristol County	MA09
Milton, Lexington and Waltham	MA10

Major Metropolitan Area

Massachusetts, Greater Boston Area	6, 8 & 10
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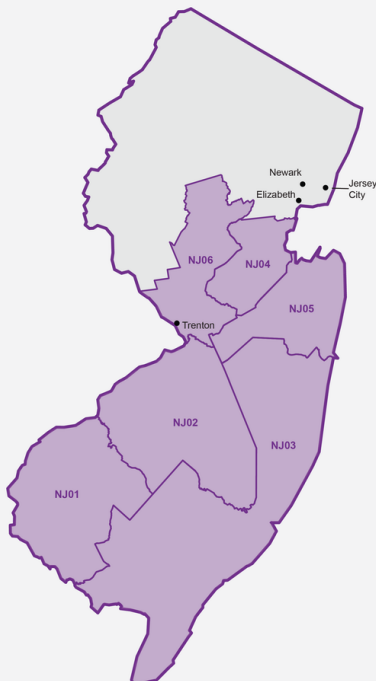
6 NJ (North)



New Jersey (North)

Union County <i>Elizabeth</i>	NJ07
Essex and Southern Passaic County <i>Newark</i>	NJ08
Hudson County <i>Jersey City</i>	NJ09
Bergen County	NJ10
Morris and Northern Passaic County	NJ11
Sussex, Warren and Hunterdon Counties	NJ12

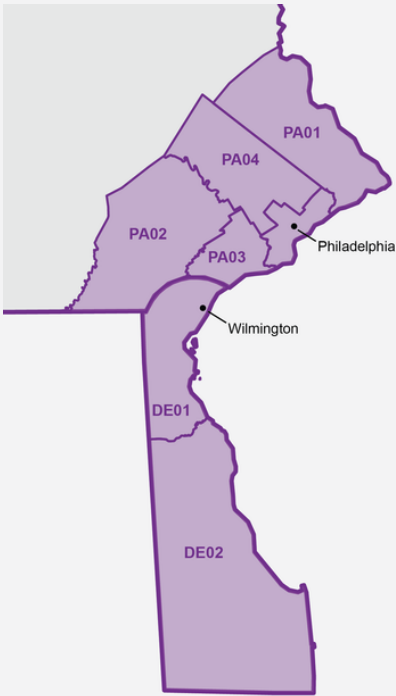
7 NJ (South)



New Jersey (South)

Southern Jersey	NJ01
Camden and Burlington County	NJ02
Jersey Shore and Pinelands	NJ03
Middlesex County	NJ04
Monmouth County	NJ05
Somerset and Mercer Counties <i>Trenton</i>	NJ06

8 DE and Greater Philadelphia



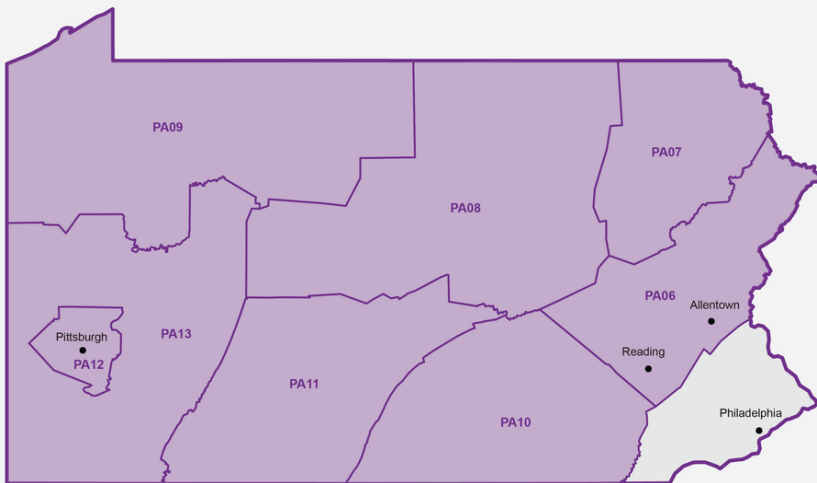
Delaware

New Castle County <i>Wilmington</i>	DE01
Kent and Sussex Counties	DE02

Greater Philadelphia

Bucks County	PA01
Chester County	PA02
Delaware County	PA03
Montgomery County	PA04
Philadelphia County	PA05

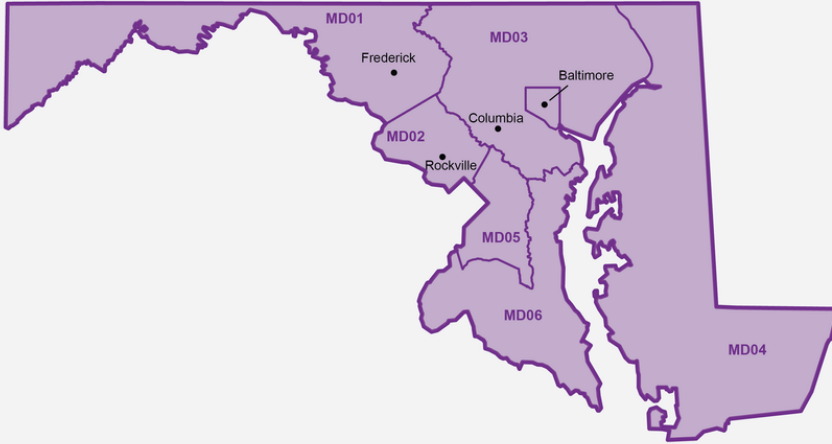
9 PA (Excluding Philadelphia)



Pennsylvania (excluding Philadelphia)

Lehigh Valley <i>Allentown, Reading</i>	PA06
Northeastern Pennsylvania	PA07
North Central Pennsylvania	PA08
Northwestern Pennsylvania	PA09
Southern Pennsylvania (East)	PA10
Southern Pennsylvania (West)	PA11
Allegheny County <i>Pittsburgh</i>	PA12
	PA13

10 MD



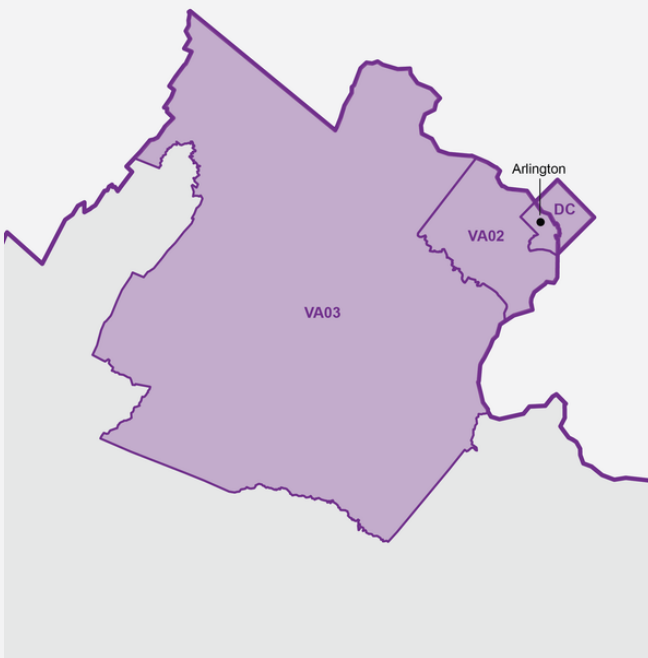
Maryland

Western Maryland <i>Frederick</i>	MD01
Montgomery Metropolitan <i>Rockville</i>	MD02
Central Maryland excluding Baltimore <i>Columbia</i>	MD03
Eastern Shore	MD04
Prince Georges Metropolitan	MD05
Southern Maryland	MD06
Baltimore (Urban)	MD07

Major Metropolitan Area

Greater Washington	2 & 5
Greater Baltimore	3 & 7

11 DC and Northern VA



District of Columbia

Northern Virginia

Arlington and Alexandria	VA01
Fairfax County	VA02
North Central Virginia	VA03

Major Metropolitan Area

Greater Alexandria	1 & 2
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12 KY, TN, WV and VA (excluding Northern VA)



Kentucky

Lexington and Fayette	KY01
Louisville and Western Kentucky	KY02

West Virginia

Charleston and Huntington	WV01
Northern West Virginia	WV02

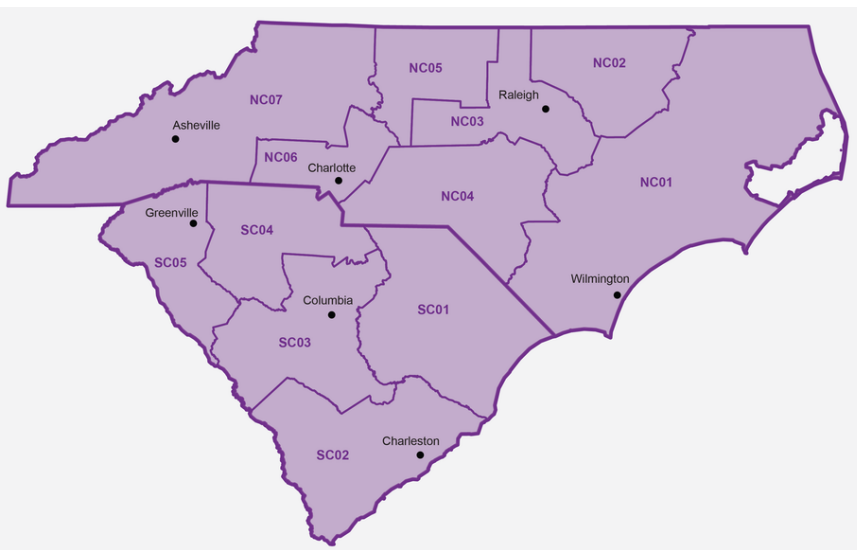
Tennessee

Chattanooga	TN01
Knoxville	TN02
Memphis	TN03
Nashville and Davidson	TN04

Virginia (excluding Northern VA)

Northern Neck	VA04
Central Virginia	VA05
Richmond	VA06
Southside Virginia	VA07
Tidewater Norfolk, Virginia Beach	VA08
Shenandoah Roanoke	VA09
Southwest Virginia	VA10

13 NC and SC



North Carolina

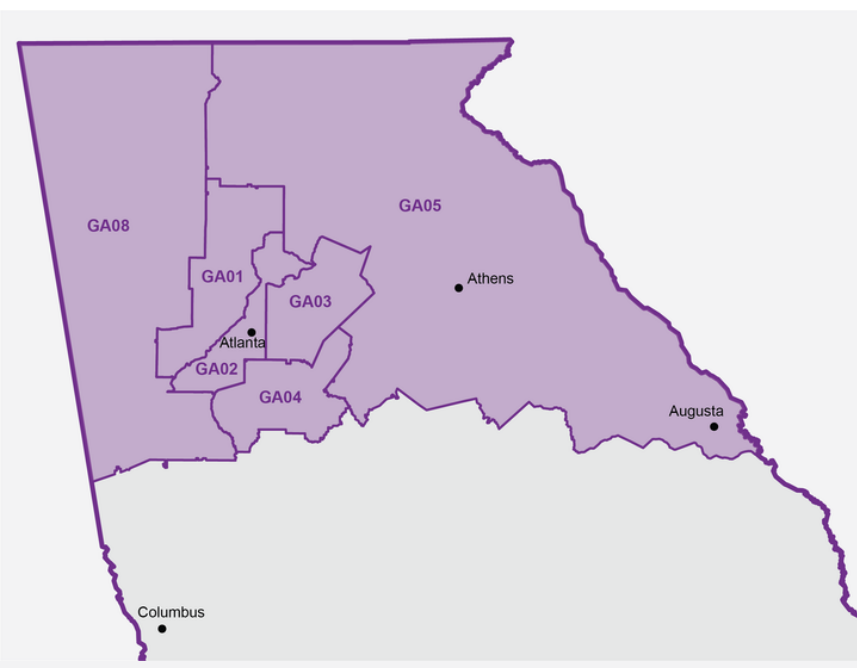
Coastal Plains NC01
Wilmington

East Central NC02
Research Triangle NC03
Raleigh
Sand Hills NC04
North Piedmont NC05
South Piedmont NC06
Charlotte
Western North Carolina NC07
Asheville

South Carolina

Pee Dee SC01
Low Country SC02
Charleston
Mid Lands SC03
Columbia
East Piedmont SC04
West Piedmont SC05
Greenville

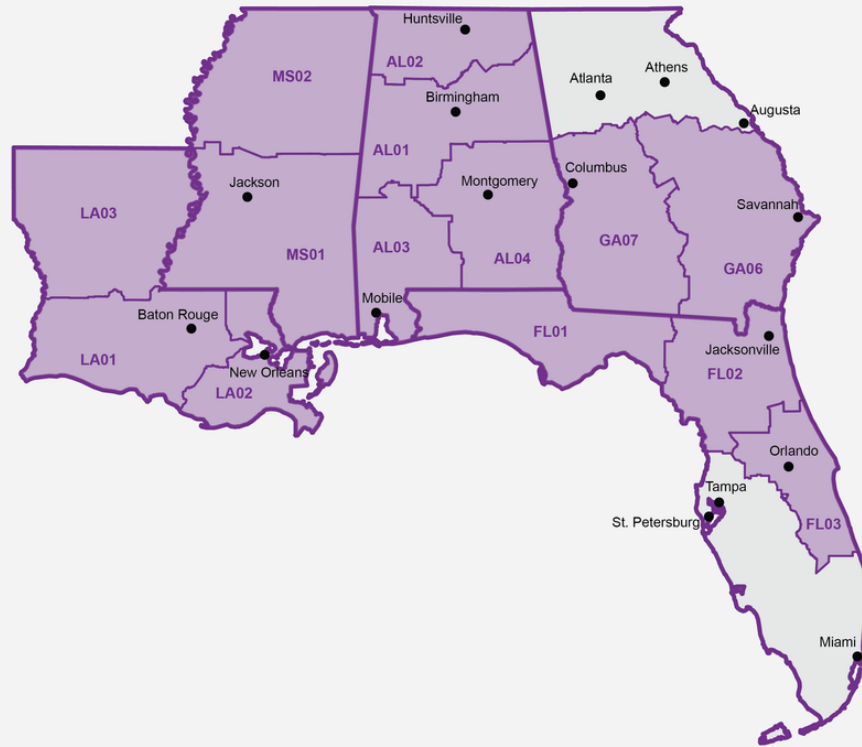
14 Northern GA



Northern Georgia

Cherokee, Cobb and Douglas Counties GA01
Fulton County GA02
Atlanta
DeKalb and Gwinnett Counties GA03
Clayton, Fayette, Henry and Rockdale Counties GA04
Northeast Georgia GA05
Athens, Augusta
Northwest Georgia GA08

15 LA,MS, AL, GA (South) and FL (North)



Louisiana

Baton Rouge	LA01
New Orleans	LA02
Shreveport	LA03

Mississippi

Jackson	MS01
Northern Mississippi	MS02

Georgia (South)

Southeast Georgia <i>Savannah</i>	GA06
Southwest Georgia <i>Columbus</i>	GA07

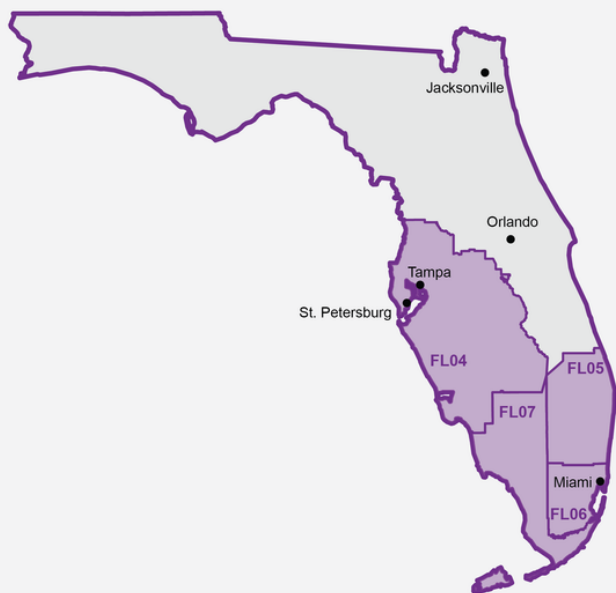
Alabama

Birmingham and Tuscaloosa	AL01
Huntsville and Florence	AL02
Mobile	AL03
Montgomery	AL04

Florida (North)

Panhandle	FL01
Crown <i>Jacksonville</i>	FL02
East Central <i>Orlando</i>	FL03

16 FL (South), AS, GU, MP, PR, UM and VI



Florida (South)

West Central <i>Tampa, St. Petersburg</i>	FL04
Broward, Martin and Palm Beach Counties	FL05
Dade County <i>Miami</i>	FL06
Collier, Hendry and Monroe Counties	FL07

Also Includes:

American Samoa (AS)
Guam (GU)
Northern Mariana Islands (MP)
Puerto Rico (PR)
US Minor Outlying Islands (UM)
Virgin Islands (VI)

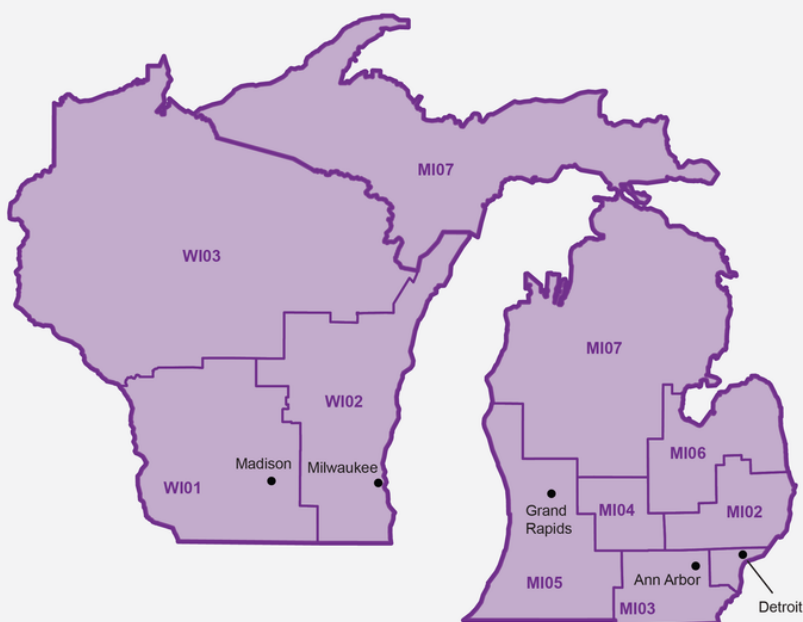
17 OH



Ohio

Northwest Ohio <i>Toledo</i>	OH01
North Central Ohio	OH02
City of Cleveland (West)	OH03
City of Cleveland (East)	OH04
Cuyahoga, Geauga, and Lake Counties	OH05
Northeast Ohio <i>Akron</i>	OH06
West Central Ohio	OH07
Central Ohio <i>Columbus</i>	OH08
Greater Cincinnati	OH09
Southeast Ohio	OH10

18 MI and WI



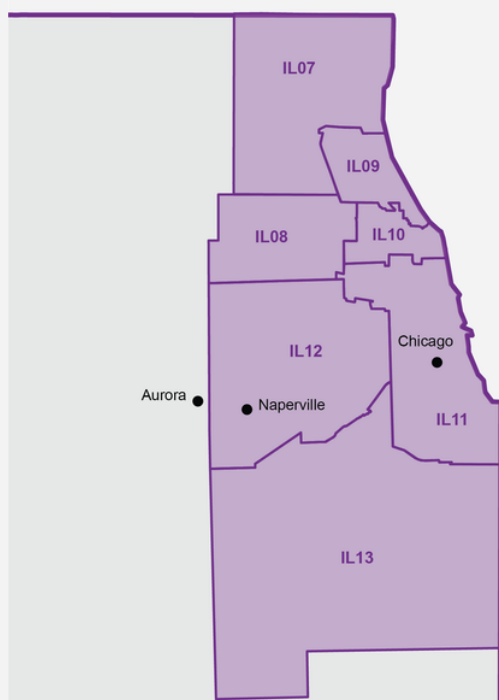
Michigan

Wayne County <i>Detroit</i>	MI01
Detroit's Northern Suburbs	MI02
Ann Arbor	MI03
Capital District	MI04
Kalamazoo and Grand Rapids	MI05
"The Thumb"	MI06
Northern Michigan	MI07

Wisconsin

Madison and Janesville	WI01
Milwaukee and Racine	WI02
Northern Wisconsin	WI03

19 Greater Chicago



Greater Chicago

Chain of Lakes	IL07
Northwest Suburbs	IL08
North Shore	IL09
Evanston and Skokie	IL10
City of Chicago	IL11
Western Suburbs <i>Naperville</i>	IL12
South and Southwest Suburbs	IL13

20 IL and IN (excluding Chicago)

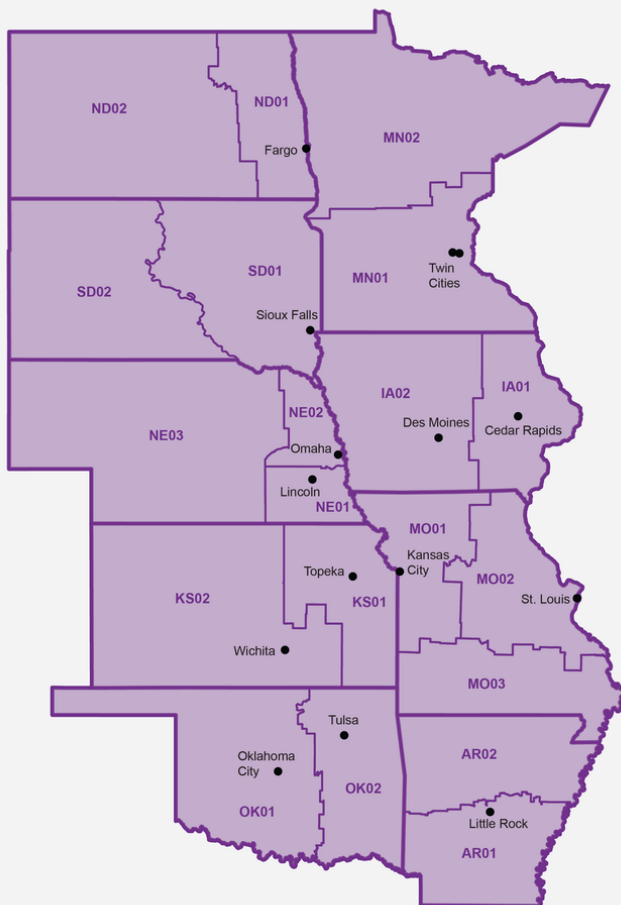


Illinois

Rockford	IL01
Aurora	
Quad Cities	IL02
Peoria	IL03
Springfield	IL04
Decatur and Champaign	IL05
Southern Illinois	IL06

Indiana

"The Region"	IN01
Northwest Indiana	IN02
South Bend and Elkhart	IN03
Northeast Indiana	IN04
West Central Indiana	IN05
East Central Indiana	IN06
Greater Indianapolis	IN07
West Indiana	IN08
South Central Indiana	IN09
East Indiana	IN10
Southwest Indiana	IN11
Southeast Indiana	IN12



North Dakota

Fargo and Eastern North Dakota	ND01
Western North Dakota	ND02

South Dakota

Souix Falls and Eastern South Dakota	SD01
Western South Dakota	SD02

Minnesota

Twin Cities	MN01
Northern Minnesota	MN02

Iowa

Cedar Rapids and Eastern Iowa	IA01
Des Moines and Western Iowa	IA02

Nebraska

Lincoln	NE01
Omaha	NE02
Western Nebraska	NE03

Kansas

Kansas City and Topeka	KS01
Wichita and Western Kansas	KS02

Missouri

Kansas City and St. Joseph	MO01
St. Louis and Eastern Missouri	MO02
Springfield and Southern Missouri	MO03

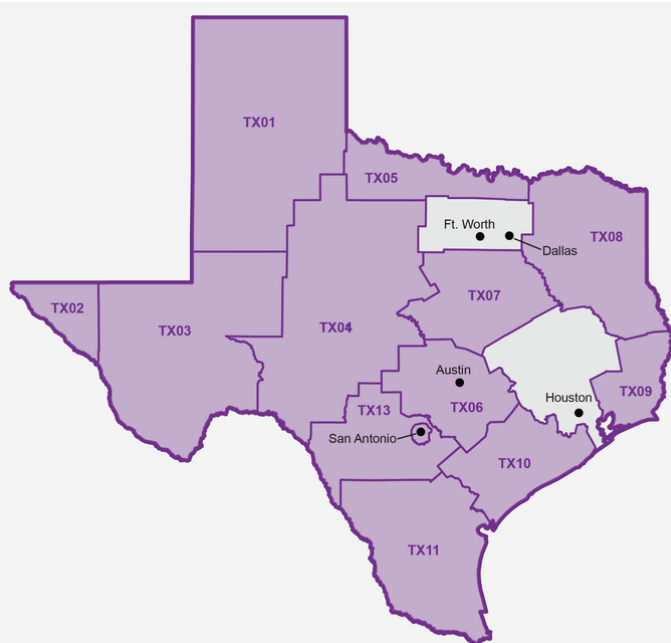
Arkansas

Little Rock	AR01
Northern Arkansas	AR02

Oklahoma

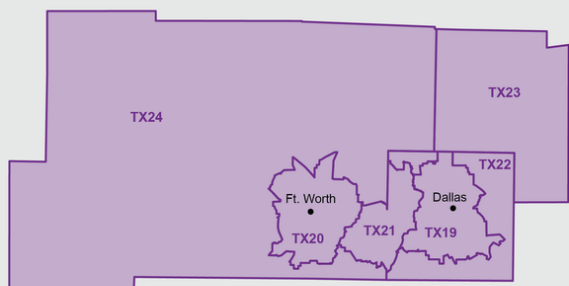
Oklahoma City and Western Oklahoma <i>Little Rock</i>	OK01
Tulsa and Western Oklahoma	OK02

22 TX (excluding Dallas-Ft. Worth and Houston)



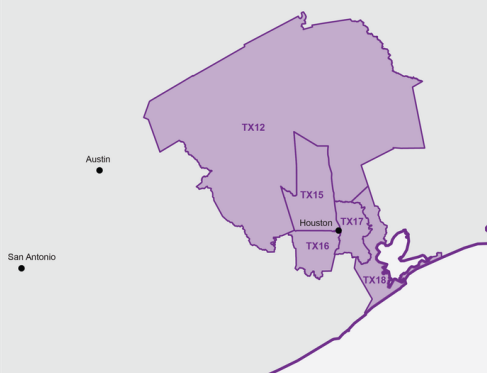
Amarillo, Panhandle and South Plains	TX01
El Paso	TX02
Midland, Odessa, and Trans Pecos	TX03
Abilene and San Angelo	TX04
Red River Area	TX05
Austin and Central Texas	TX06
Waco, Temple and Killeen	TX07
East Texas	TX08
Beaumont and Port Arthur	TX09
Central Gulf Coast, Wharton County and Victoria County	TX10
South Texas Valley	TX11
Del Rio, Uvalde County, and Bexar County Area	TX13
City of San Antonio	TX14

23 Greater Dallas-Ft. Worth

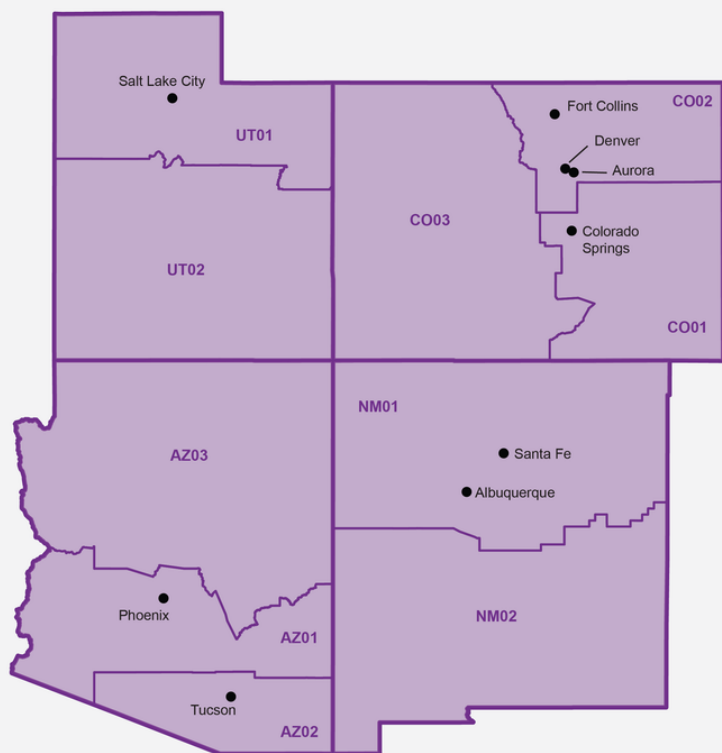


City of Dallas	TX19
City of Ft. Worth	TX20
Irving, Arlington and Grand Prairie	TX21
Dallas County excluding City of Dallas	TX22
Collin and Rockwall Counties	TX23
Counties West of Dalls/Ft. Worth Metroplex	TX24

24 Greater Houston



Brazos and Trinity Valley	TX12
Northwest Houston and Conroe School District	TX15
Southwest Houston Metro Area	TX16
City of Houston (East)	TX17
Galveston and East Harris Counties	TX18



Arizona

Phoenix	AZ01
Tucson	AZ02
Northern Arizona	AZ03

New Mexico

Albuquerque and Northern New Mexico	NM01
Southern New Mexico	NM02

Colorado

Colorado Springs and Southeastern Colorado	CO01
Metro and Northeastern Colorado <i>Aurora, Denver, Ft. Collins</i>	CO02
Mountain Western Colorado	CO03

Utah

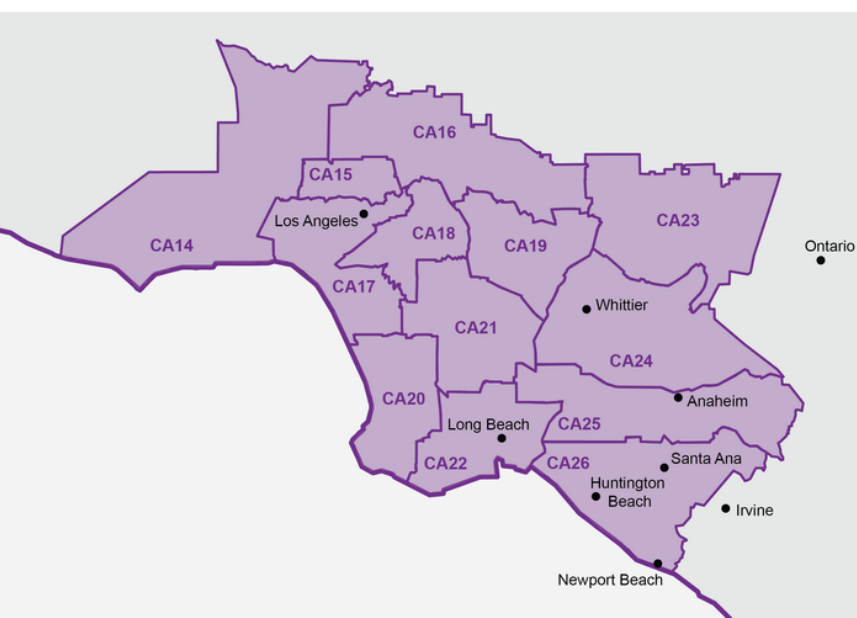
Salt Lake City, Ogden & Provo	UT01
Southern Utah	UT02



Southern California

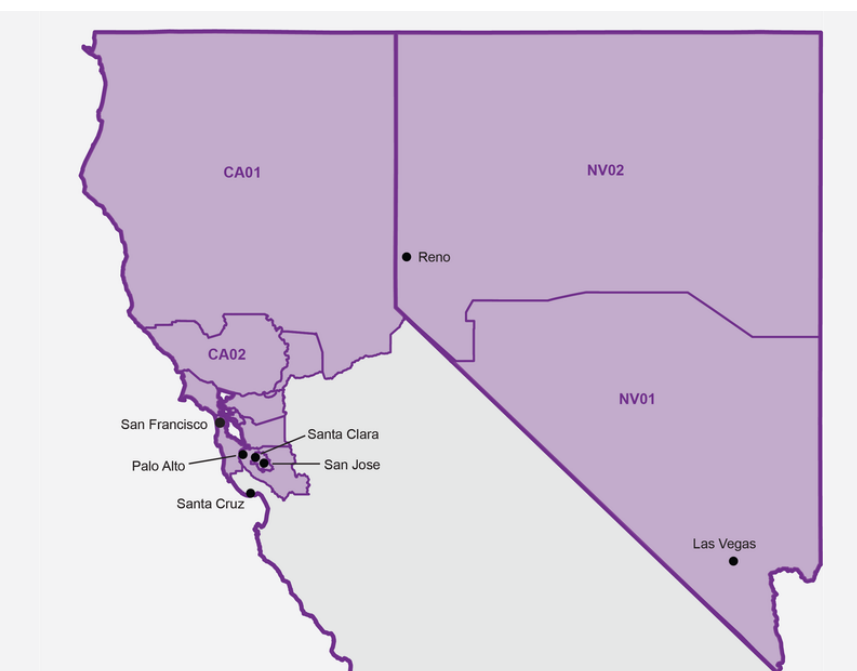
Central Coast	CA12
Santa Barbara and West Ventura Counties	CA13
Riverside, San Bernardino and Ontario	CA27
South Orange County <i>Irvine</i>	CA28
North San Diego County excluding San Diego	CA29
South San Diego County excluding San Diego	CA30
City of San Diego	CA31
Central Valley North	CA32
Central Valley South	CA33
Greater Imperial Valley	CA34

27 Greater Los Angeles



San Fernando Valley (West)	CA14
San Fernando Valley (East)	CA15
Glendale and Pasadena	CA16
West Los Angeles and West Beach Los Angeles	CA17
Hollywood and Wilshire	CA18
East Los Angeles	CA19
South Bay	CA20
South and Central Los Angeles	CA21
Long Beach	CA22
Covina and West Covina	CA 23
Whittier and North Orange County	CA24
Anaheim	CA25
Santa Ana Santa Ana, Huntington Beach	CA26

28 NV and Northern CA



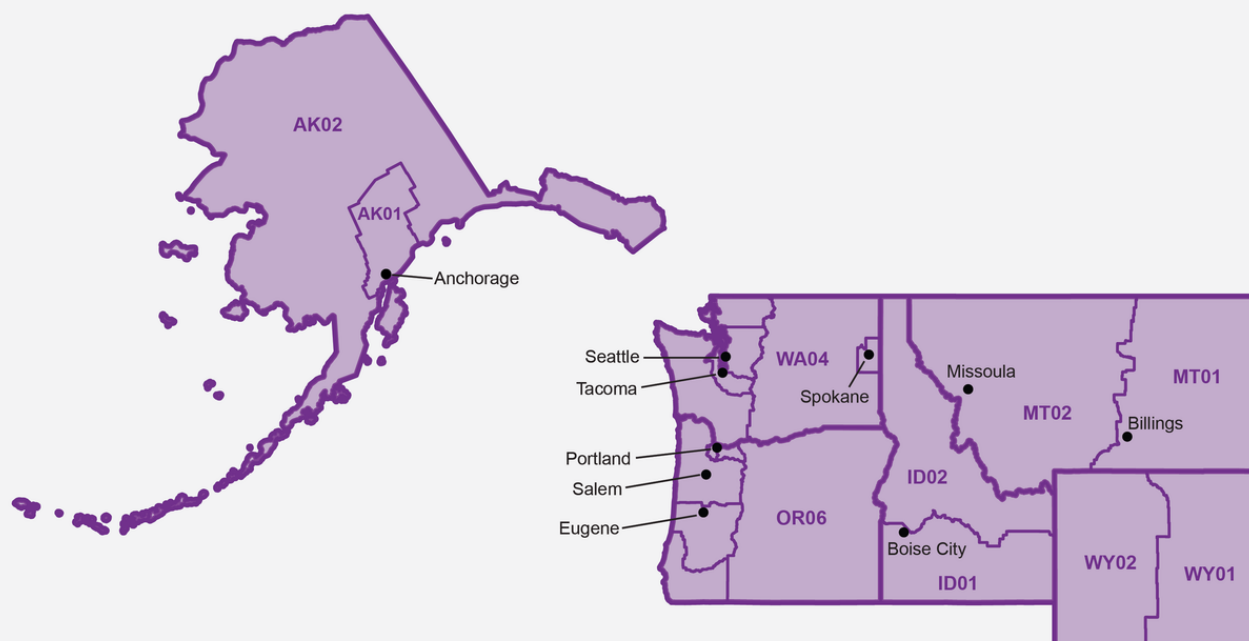
Nevada

Las Vegas	NV01
Reno	NV02

Northern California

Far Northern California	CA01
Valley of the Moon	CA02
Sacramento County	CA03
Marin County	CA04
San Francisco County	CA05
Contra Costa County	CA06
City of Oakland	CA07
Alameda County excluding Oakland	CA08
San Mateo County	CA09
City of San Jose	CA10
Santa Clara County excluding San Jose Palo Alto	CA11

29 WA, OR, ID, MT, WY and AK



Washington

Greater Seattle	WA01
South Sound <i>Tacoma</i>	WA02
Greater Spokane	WA03
Greater Washington (East)	WA04
Greater Washington (West)	WA05
Bellingham	WA06

Oregon

Greater Portland (West)	OR01
Greater Portland (East)	OR02
Northern Valley <i>Salem</i>	OR03
Southern Valley <i>Eugene</i>	OR04
Southwest Valley	OR05
East Oregon	OR06

Idaho

Boise City	ID01
Northern Idaho	ID02

Montana

Billings and Eastern Montana	MT01
Western Montana <i>Missoula</i>	MT02

Wyoming

Casper and Chayenne	WY01
Western Wyoming	WY02

Alaska

Anchorage, Kenai, and Mat-su District	AK01
Greater Alaska	AK02