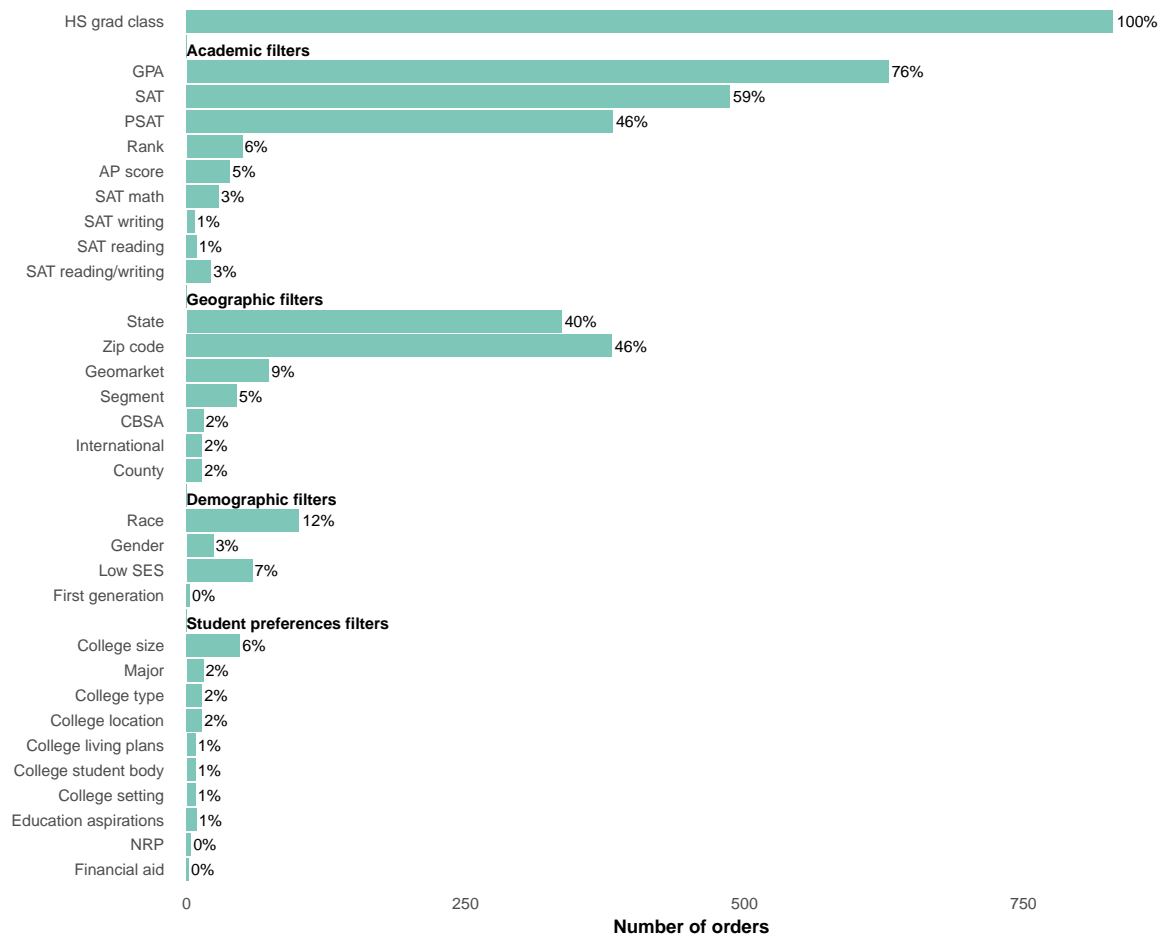


## Tables & Figures

**Figure 5.1: Filters used in order purchases by research vs. ma/doctoral**



**Table 5.1: Filter combos used in order purchases by research vs. ma/doctoral**

<b>Filters</b>	<b>Count</b>	<b>Percent</b>
HS grad class, GPA, SAT, Zip code	206	0.2481928
HS grad class, GPA, PSAT, Zip code	145	0.1746988
HS grad class, GPA, SAT, PSAT, Rank, State, Race	39	0.0469880
HS grad class, SAT, State	38	0.0457831
HS grad class, GPA, SAT, PSAT, Zip code	28	0.0337349
HS grad class, PSAT, State	28	0.0337349
HS grad class, GPA, SAT, State	23	0.0277108
HS grad class, GPA, PSAT, State, Race	20	0.0240964
HS grad class, PSAT, State, Low SES	20	0.0240964
HS grad class, GPA, PSAT, State	19	0.0228916
HS grad class, GPA, AP score, Geomarket	15	0.0180723
HS grad class, PSAT, Geomarket	14	0.0168675
HS grad class, GPA, SAT, PSAT, State, Segment, Gender	13	0.0156627
HS grad class, SAT, State, College size	11	0.0132530
HS grad class, SAT, State, Low SES, College size	11	0.0132530
HS grad class, GPA, SAT math, SAT reading/writing, State, Segment	10	0.0120482
HS grad class, PSAT, State, Segment	10	0.0120482
HS grad class, PSAT, Geomarket, Low SES	9	0.0108434
HS grad class, SAT, Geomarket	9	0.0108434
HS grad class, GPA, AP score, State	8	0.0096386

## Descriptive stats

Actual student list purchases filter on several criteria rather than one. @list\_empirics analyzed data on 830 student lists purchased by 14 public universities. The average purchase specified 4.439759 criteria and 98.5542169% of purchases simultaneously specified at least one academic and one geographic filter.