

2016-2020 Name Purchases by Source



Campaign	List Source	2016	2017	2018	2019	2020
Senior Search	College Board	124,163	138,705	204,307	178,113	183,065
	ACT-EOS	197,228	202,682	232,484	185,483	166,956
	CBSS				14,726	123,802
	NRCCUA		4,254	12,431	8,769	104,189
	Total Seniors	321,391	345,641	449,222	387,091	578,012
Freshman, Sophomore, Junior, Senior Search	College Board	392,456	486,420	451,666	492,686	465,224
	ACT-EOS	46,006	39,000	34,381	25,958	27,733
	PreACT	2,843	4,487	13,823	25,549	25,205
	CBSS	22,146	2,066	25,000	29,478	120,714
	NRCCUA	30,878	29,107	30,280	31,707	24,104
	Total Search	494,329	561,080	555,150	605,378	662,980
Total Purchased Quantity		815,720	906,721	1,004,372	992,469	1,250,992