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 You must review the [Families policy](#) and complete the Target audience and content section on the App content page. If you don't do this, your app may be removed from Google Play.

New Statistics features available

Your app's **Statistics** page has a new look and new features. You can start using it to view additional data, including 30 day rolling averages, and export customized reports as CSV files.


Metrics updates & benchmarks

Your acquisition and loss metrics have been updated to make them more accurate and helpful. For instance they now include returning installs, reactivations, and you can compare your growth rates against peer benchmark sets. [Learn more](#)

QUICK REPORTS

Browse & view saved reports.



Aug 27, 2018 — Nov 7, 2019 

Configure report

[SAVE THIS REPORT](#)

Active devices 

Event type


Metric calculation

Time intervals

Unique devices 

Per interval 

Daily 

 Add a metric

Select [ANDROID VERSIONS](#)  to display [All Android versions](#)  Add Android Version

Time series

[EXPORT REPORT !\[\]\(6f570b68c0ee531e594eca882aeed36a_img.jpg\)](#)

Your selected metrics plotted over your selected time period

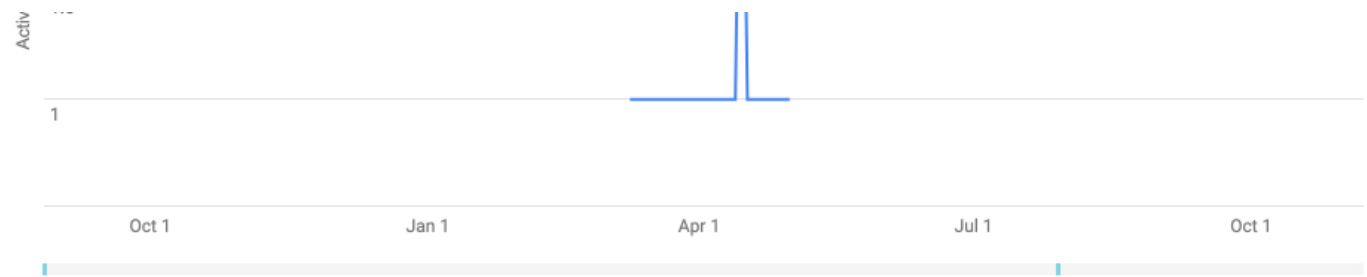
Active devices  All Android versions

2.5

2

1.5

Active devices



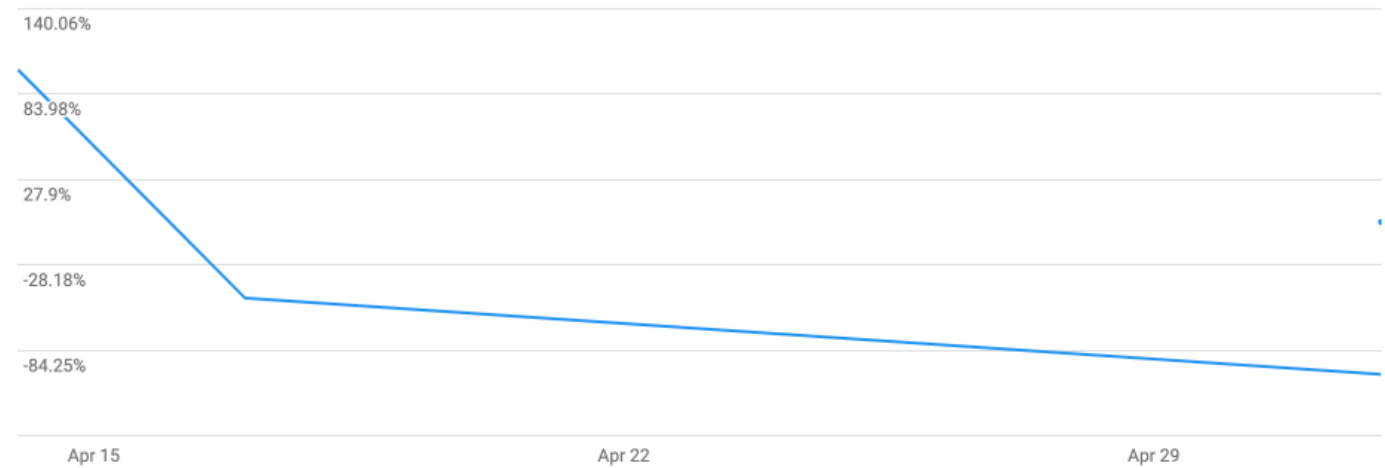
Growth rate compared to peers

Peer group: Lifestyle: Lifestyle category ▼ Display: All Android versions ▼

The % difference between one interval and the immediately preceding one

Active devices

Active devices Peers' median Peer range



Change analysis between Mon, Aug 27, 2018 and Thu, Nov 7, 2019



Android versions with the largest change between the first interval in your selected period and the last interval with complete data. ?

☐ Include selected Android versions ?

Active devices



Sorry, this data is not available.

Data table

Mon, Aug 27, 2018 — Thu, Nov 7, 2019

Active devices (Unique devices, Per interval, Daily)

Date	All Android versions
Sat, Mar 9, 2019	1
% of total	+100.0%
Period on period change	-
vs. peers' median	-
Sun, Mar 10, 2019	1
% of total	+100.0%
Period on period change	-
vs. peers' median	-
Mon, Mar 11, 2019	1
% of total	+100.0%
Period on period change	-
vs. peers' median	-
Tue, Mar 12, 2019	1
% of total	+100.0%
Period on period change	-
vs. peers' median	-
Wed, Mar 13, 2019	1
% of total	+100.0%
Period on period change	-
vs. peers' median	-
Thu, Mar 14, 2019	1
% of total	+100.0%
Period on period change	-
vs. peers' median	-

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All revenue figures displayed in this report represent estimated sales (amounts paid by users including tax). [Learn more](#)

All revenue is reported in UTC. All other daily data is reported in PST. Hourly data is plotted to your local timezone.

