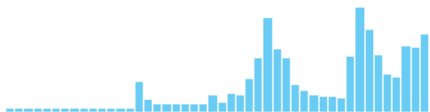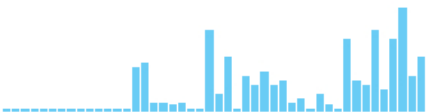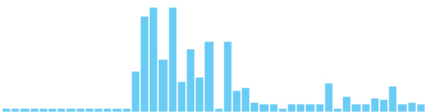Overview | Metrics | Sources | Retention
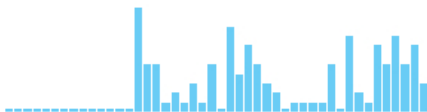
📅 Jan 1, 2016-Oct 31, 2019

3,177
Impressions

219
Product Page Views

4.92% (Monthly Average)
Conversion Rate ?

119
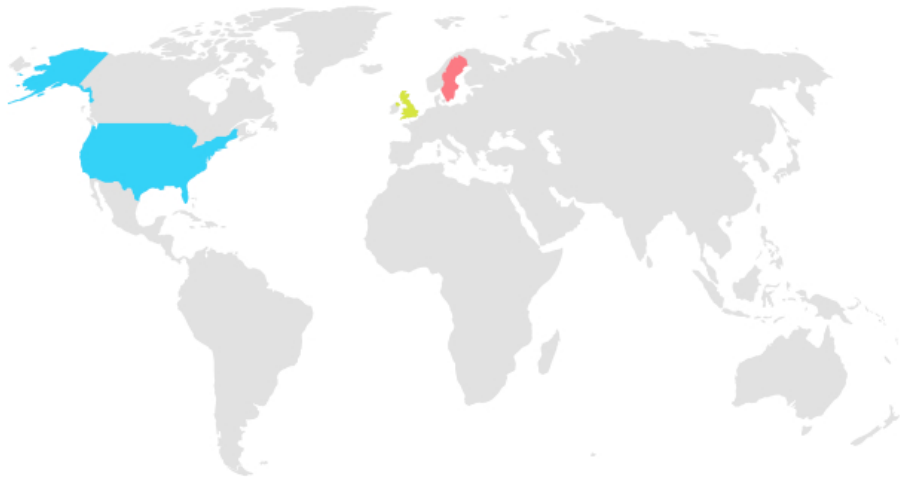App Units

$0
Sales

$ (Monthly Average)
Sales per Paying User ?

2.5 (Monthly Average)
Sessions per Active Device
Opt-in Only

0
Crashes
Opt-in Only

App Units by Country/Region ∨

United States	68
🟥 Sweden	5
🟨 United Kingdom	5

App Units by Source ∨

78% (80)
App Store Search

13% (13)
App Store Browse

10% (10)
Web Referrer

0% (0)
App Referrer

⚠ Some items can't be included in this chart because there isn't enough data.

App Units by Device ⌄

96% (114)
iPhone

4% (5)
iPad

- (0)
iPod

- (0)
Apple TV

Retention ?
Opt-in Only