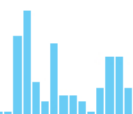


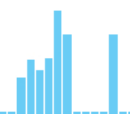
Jan 1, 2016-Oct 31, 2019



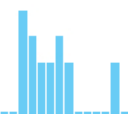
1,346  
Impressions



80  
Product Page Views



1.75% (Monthly Average)  
Conversion Rate



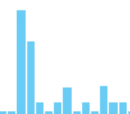
18  
App Units



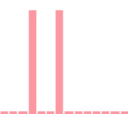
\$0  
Sales



\$ (Monthly Average)  
Sales per Paying User



3.21 (Monthly Average)  
Sessions per Active Device  
Opt-in Only



2  
Crashes  
Opt-in Only



App Units by Country/Region



App Units by Source



72% (13)  
App Store Search

28% (5)  
App Store Browse

0% (0)  
Web Referrer

0% (0)  
App Referrer

⚠ Some items can't be included in this chart because there isn't enough data.

App Units by Device



72% (13)  
iPhone

28% (5)  
iPad

- (0)  
iPod

- (0)  
Apple TV

Retention ?  
Opt-in Only