Heuristic Evaluation Plan

Group G6-01

- An example of ambiguous affordances in door design. The vertical handles mounted on both sides of the door suggest grasping and pulling.

Team

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- all parts of graztourism.at will be evaluated
  - ‚Tourismus‘, ‚Gruppenangebote‘, ‚Kongress & Veranstaltungs-service‘ and ‚Advent‘

- official tourism portal of the city of Graz

- tourists/foreigners (at home and abroad)

- get information on sight-seeing highlights, events and local restaurants

- get information for presentations for school purposes

- analysing usability for user interfaces

- „Andrews General Usability Heuristics"

- team of evaluators > individuals

- fast, cheap and efficient

- pros > cons

Evaluation Environment

- 2 types of mobile evaluation environments (Android and iOS)

- 2 types of PC evaluation environments (Ubuntu and macOS)

- 4 different web browser

GRAZ

Merkliste 0

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ERLEBEN

ESSEN &
TRINKEN

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LIFESTYLE

HOTELS &
APPARTEMENTS

ANREISE &
VERKEHR

GUT ZU
WISSEN

GRAZ ENTDECKEN

Diese Highlights sollten Sie auf keinen Fall verpassen - #visitgraz