OZGUR CETINOK

Los Angeles, CA

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EDUCATION

UCLA ANDERSON SCHOOL OF MANAGEMENT   Los Angeles, CA
Master of Science in Business Analytics (MSBA)   Expected December 2019
- **Coursework:** SQL and Data Management, Customer Analytics, Operations Analytics
- Anderson Merit Fellowship

UNIVERSITY OF CALIFORNIA, LOS ANGELES   Los Angeles, CA
Master of Applied Economics (MAE) – High Honors List   June 2018
- **Coursework**: Applied Data Science, Data Analytics & Big Data, Statistics & Econometrics
- Capstone Project: Applying artificial intelligence (AI) algorithms to extract narratives from a corpus of text. Utilized data science and machine learning techniques to predict and resolve a broad range of economic problems.

BOGAZICI UNIVERSITY   Istanbul, Turkey
Bachelor of Science in Industrial Engineering – Dean's Honors List   June 2017
- **Coursework**: Operations Research, Statistical Forecasting & Time Series, Systems Simulation, Data Structures & Algorithms
- Treasurer of University Sports Committee managed $100K budget; worked with Chancellor and Dean of Student Relations.
- Undergraduate Thesis awarded to present at German Operations Research Conference in Berlin.

TECHNICAL SKILLS

Languages: Python, R, SQL, C, C++, HTML, CSS, Solidity, Latex
Software: Excel, Tableau, GitHub, NetLogo, GAMS, Adobe PS
Web Applications: JavaScript, React, Next.js, Smart Contract Development in Ethereum, Web3
Additional: Bilingual English/Turkish, intermediate Spanish and German; F1 STEM OPT Visa

PROFESSIONAL EXPERIENCE

CITY OF LOS ANGELES   Los Angeles, CA
Data Analytics Volunteer, Data Angels Project   October 2018-present
- Leveraging python to test program effectiveness of after school program services and understanding how to increase program utilization. Using A/B testing, regressions and geospatial analysis methods.
- Creating a centralized data repository for Housing Authority of LA.
- Preparing interactive maps in Tableau with filtering options showing descriptive statistics in graphs and charts.

SIEMENS   Istanbul, Turkey
Production Intern   June 2016-July 2016
- Gained experience in Operations and Product Lifecycle Management. Analyzed production process of low and medium voltage switchgears to detect the efficiency of production cycles.
- Established new production process in conjunction with senior engineers to reduce downtime of production lines by 6%.

AKBANK   Istanbul, Turkey
Project Management and Data Analysis Intern   May 2015-August 2015
- Defined responsibilities and resources available to three data analytics projects. Assessed project cost, constraints and assumptions.
- Experimented an earthquake simulation in Akbank's data center and used SQL to analyze two data backup centers' conditions, recovering 100% of the data.

TEKNOSA   Istanbul, Turkey
CRM Intern   June 2014-August 2014
- Supervised the call center employees of the largest electronic retail company. Presented the importance of customer relationship management to employees using data visualization tools.
- Implemented a feedback mechanism to increase customer satisfaction. Increased average efficiency of workers by 20% by simplifying and stabilizing the process.

ADDITIONAL

- Volunteering to teach students Blockchain programming and Solidity.
- Mentoring high school students about university and career choices.