

LEVERAGE

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Leverage

physical

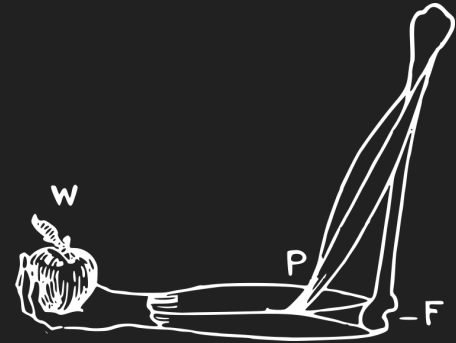
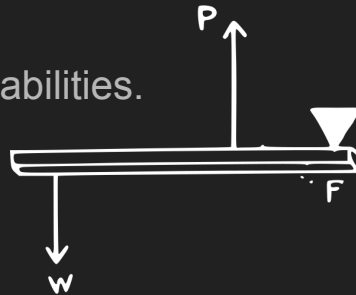
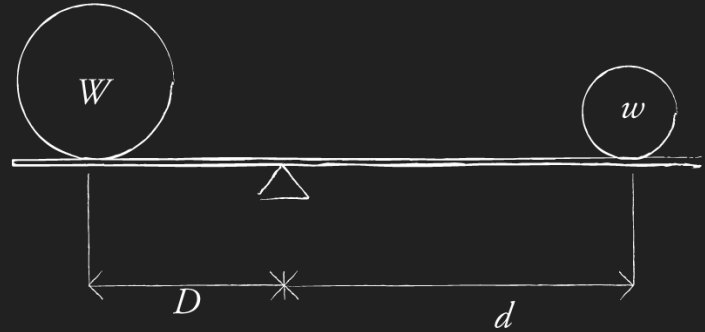
le·ver·age | \ 'le-və-rīj , 'lē-; 'lev-rīj, 'lēv- \

: the increase in force gained by using a lever

Lever : **Tool**, a simple contraption one that you can use to lift heavy objects easily.

To achieve mechanical **advantage**.

Simple machines **improved** our physical abilities.



Leverage

le-ver-age | \ 'le-və-rij , 'lē-; 'lev-rij, 'lēv- \

: to use something that you already have in order to achieve something new or better

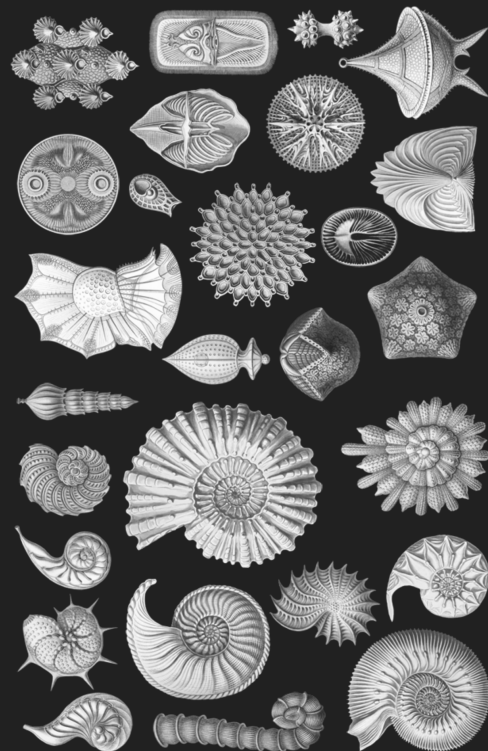
“something that you already have”

Stands for a **tool** or a **form** that you can build onto.

- Nature to **improve** on a structure.
- As a technological **tool**.



metaphorical



Leverage

le·ver·age | \ 'le-və-rij , 'lē-; 'lev-rij, 'lēv- \

It is not about
creating something
entirely **new**.

Improving on something that already exist

Thank you for
Listening to me