

<h1>Sundance Weekly Progress Report</h1> <p>Week 1</p>	
<p>23.10.2022</p>	

1. Previous Week's Overview

Choices for team composition and first design studio meetings are organised. The projects are examined and some amount of individual brainstorming for all the projects has been done by all the members of the team.

2. This Week's Progress

We held meetings for each project where we came up with spontaneous ideas about projects' capabilities, restrictions, extra features. We did not give any judgement on these ideas at all. After that, we combined our ideas to precisely define the projects from the perspective of our company.

We worked on the company's identity, it is a process capturing the search phase for what the company is ment. Mood board is presented then the colour palette is detailed, the font is selected with the idea of two themes, the modernity and the naturality of the company and at last a logo forming is done. The appendix captures the output related to identity search.

We planned the first five weeks of our company. We prepared a gantt chart to organise and see our plans visually. The first week is completed and next week is in progress in the chart.

We prepared a business statement report. Preparations of this report include design of the company logo, deciding the company's mission and vision, writing an introduction of our team members, descriptions of each project and our CVs.

Then, we started to reconsider our ideas about five projects but this time we judged the ideas and thought about possible outcomes of them. We completed this process for all of the projects.

3. Next Week's Plan

We have already started the critization and elimination of some ideas (i.e. Devil's Advocate discussions) that came up during brainstorming and next week, we will complete this step. Then, we will start searching for ideas and methods on the Internet for each project separately, and we will share our findings with each other.

The values, expectations, and objectives of the team will be determined; and a quantitative method will be used to determine the team's project using the objectives. Each project will be evaluated and the most suitable one for our team will be choosen.

