AUTOMATIC DETECTION OF CYBER SECURITY EVENTS FROM TURKISH TWITTER STREAM AND TURKISH NEWSPAPER DATA

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# ABSTRACT

AUTOMATIC DETECTION OF CYBER SECURITY EVENTS FROM TURKISH TWITTER STREAM AND TURKISH NEWSPAPER DATA

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Cybersecurity experts scan the internet and face security events that influence users, institutions, and governments. An information security analyst regularly examines sources to stay up to date on security events in her/his domain of expertise. This may lead to a heavy workload for the information analysts if they do not have proper tools for security event investigation. For example, an information analyst may want to stay aware of cybersecurity events, such as a DDoS (Distributed Denial of Service) attack on a government agency website. The earlier they detect and understand the threats, the longer time remaining to alleviate the obstacle and to investigate the event. Therefore, information security analysts need to establish and keep situational awareness active about the security events and their likely effects. However, due to the large volume of information flow, it may be difficult for security analysts and researchers to detect and analyze security events timely. There have been attempts to solve this problem both from an academic perspective and engineering purposes.

A recent challenge in this domain is that the internet community use different languages to share information. For instance, information about security events in Turkey is mostly shared on the internet in Turkish. The present thesis investigates the automatic detection of security incidents in Turkish by processing Twitter and news media. It proposes an automatic, Turkish specific software system that can detect cybersecurity events in real time.

Keywords: Cyber Security, Event Detection, Turkish, Twitter, Hurriyet Newspaper.

# ÖZ

TÜRKÇE TWİTTER AKIŞI VE TÜRKÇE GAZETE VERİLERİNDEN SİBER GÜVENLİK OLAYLARININ OTOMATİK TESPİT EDİLMESİ

URAL, ÖZGÜR

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Siber güvenlik uzmanları interneti taramakta ve kullanıcıları, kurumları ve hükümetleri etkileyen güvenlik olaylarıyla karşı karşıya kalmaktalar. Bir bilgi güvenliği analisti, kendi uzmanlık alanındaki güvenlik olaylarından haberdar olmak için kaynakları düzenli olarak inceler. Bu incelemeler, güvenlik olay incelemesi için uygun araçları yoksa, bilgi analistleri için ağır bir iş yüküne yol açabilir. Örneğin, bir bilgi analisti, bir devlet kurumu web sitesine yapılan DDoS (Dağıtılmış Hizmet Reddi) saldırısı gibi siber güvenlik olaylarından haberdar kalmak isteyebilir. Tehditleri ne kadar erken saptar ve anlarsa, engeli azaltmak ve gerçekleşen olayı araştırmak için o kadar uzun süresi kalır. Bu nedenle, bilgi güvenliği analistlerinin, güvenlik olayları ve muhtemel etkileri hakkında durumsal farkındalıklarını oluşturmaları ve aktif tutmaları gerekir. Bununla birlikte, büyük miktarda bilgi akışı nedeniyle, güvenlik analistlerinin ve araştırmacıların güvenlik olaylarını zamanında tespit etmesi ve analiz etmesi zor olabilir. Bu sorunu hem akademik açıdan hem de mühendislik odaklı çözme girişimleri bulunmaktadır.

Bu alandaki son zorluk, internet camiasının bilgi paylaşmak için farklı diller kullanmasıdır. Örneğin, Türkiye ile ilgisi bulunan güvenlik olaylarına ait bilgiler internette çoğunlukla Türkçe olarak paylaşılmaktadır. Bu tez, Twitter ve haber medya kaynaklarındaki Türkçe metinleri işleyerek güvenlik olaylarının otomatik olarak tespit edilmesini araştırmaktadır. Siber güvenlik olaylarını gerçek zamanlı olarak tespit edebilen otomatik, Türk diline özgü bir yazılım sistemi önermektedir.

Anahtar Sözcükler: Siber Güvenlik, Olay Tespiti, Türkçe, Twitter, Hürriyet Gazetesi.

*To My Family*

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# LIST OF ABBREVIATIONS

|  |  |
| --- | --- |
| **DDoS** | Distributed Denial of Service |
| **DoS** | Denial of Service |
| **REST** | Representational State Transfer |
| **API** | Application Programming Interface |
| **HTTP** | Hyper-Text Transfer Protocol |
| **OData** | Open Data Protocol |
| **JSON** | JavaScript Object Notation |
| **IDE** | Integrated Development Environment |

**CHAPTER 1**C

# INTRODUCTION

## Motivation

On 3 January 2013, Google Inc. announced a security vulnerability which allowed spoofing using fraudulent digital certificates issued by Turktrust Inc. (Langley, 2013) Other companies such as Microsoft and Mozilla which may be affected by this vulnerability followed Google and announced the vulnerability, shared their affected software and devices and suggested actions. After these announcements, Twitter and Turkish newspapers showed a quick reaction. As shown in Figure 1, Twitter users shared the news on the same day immediately after the announcement on 3 January 2013.

Figure 1 Tweets in Turkish After the Turktrust Vulnerability Announcement on 3 January 2013. Retrieved June 28, 2019, from https://twitter.com.

Since Turktrust certificates were a significant part of certificate use market in Turkey, numerous Tweets circulated in Turkish related to the vulnerability.

Security awareness tools help security analysts to protect an institution's sensitive and mission-critical data from being stolen, damaged, or compromised by attackers. The duration between the disclosure of a new vulnerability and the moment when the security analyst becomes aware of it is crucial for taking appropriate countermeasures in a timely manner.

Twitter is a major source of up to date information. According to Statistia, Twitter has 321 million monthly active users worldwide (Twitter, 2019). Turkey is the fifth country in the list of leading countries with nearly 9 million active users, as of January 2019. (“Countries with most Twitter users 2019 | Statistic,” 2019) Twitter users can tweet in any languages they select. Although there are no statistics about the use of Turkish by Twitter users from Turkey, it is very likely that most of the Turkish Twitter users share their tweets in their native language.

A review of the literature and recent state of technology reveal that most of the research conducted on security event[[1]](#footnote-1) detection has been developed for analyzing the text in English. As of our knowledge, research is lacking on real-time security event detection in Turkish language streams.

Given the significant share of the use of the Turkish language on the Internet, it is necessary to develop security event detection tools that process Turkish data. According to wearesocial.com's 2019 Global Digital Report, Turkey has 82,4 million population. Internet usage penetration in Turkey is %72 with 59.36 million internet users, and active social media penetration in Turkey is %63 with 52 million people. (“Global Digital Report 2019 | Free Download | We Are Social UK,” 2019) With emerging internet adoption in Turkey, there are much timely information shared in Turkish. Event detection systems which developed for English texts are not useful for Turkish texts mining. Therefore, in order to use Turkish texts at detection of cyber security events, we should add the Turkish language-specific methods and algorithms to the event detection systems and automate such systems.

Social media is not the only option to extract information as such. A security analyst has a wide range of sources available such as the specialized press, blogs, forums, news agencies, newspapers, and so on to gather cyber threat information. However, their initial source of information for detecting such security events is usually social networks. After the emergence of a trending event, users increasingly share posts about it on social media. For instance, a DDoS attack to a service or a website is usually recognized and reported by social media users first, and they share the information on online platforms, by posting tweets such as “X website is unreachable”.

An alternative way to extract information about security events is newspapers. After the Turktrust SSL vulnerability in 2013, the newspapers also share that information fast. Figure 2, shows an excerpt from Hurriyet newspaper related to the vulnerability. (“Yanlış sertifika Google’dan döndü - Teknoloji Haberleri,” 2013)

Figure 2 Hürriyet Newspaper News after the Turktrust SSL Vulnerability is Detected. Retrieved June 28, 2019, from http://www.hurriyet.com.tr/teknoloji/yanlis-sertifika-googledan-dondu-22290509. Copyright 2013 by Hürriyet Gazetecilik ve Matbaacılık A.Ş.

An autonomous system which can use various data sources for security event detection has the potential to be beneficial for a security analyst. We designed and developed a software system capable of detecting and monitoring cybersecurity-related events over the Twitter Stream in Turkish. It can technically process millions of documents per day and detect security events. To gain more accurate results, we added the Hürriyet Turkish newspaper stream to analyze and detect security events. The software solution’s infrastructure supports adding new data resources, thus providing flexibility. For example, we can add LinkedIn[[2]](#footnote-2), Facebook[[3]](#footnote-3), Eksisozluk[[4]](#footnote-4) website streams to gain more accurate results.

## Research Question and Objectives

The objective of this thesis is to develop a security event detection tool for processing Turkish data. Current cybersecurity event detection tools are developed for extracting data from English texts. Cybersecurity event detection rate will be low when they are adapted to Turkish as they are due to the linguistic characteristics of Turkish. What can be done to make the accuracy of a tool developed for Turkish as high accuracy as the tools developed for English in terms of cybersecurity event detection? It is our research question. This thesis also answers this research question by proposing a methodology and its implementation.

For this, we reviewed the state of the art studies and software systems in real-time event detection, as reported in the literature review chapter. We then investigated potential data sources to determine the most suitable ones to use it for real-time event detection with Turkish-text. We investigated methodologies and API's related to NLP (Natural Language Processing) to use it for normalization[[5]](#footnote-5) of Turkish texts.

We designed and developed a software system for real-time cybersecurity event detection using Turkish texts. We designed the system as a framework to make useable it for further researches. Turkish datasets are used in various research areas like text classification, author detection, automatic question answering. However, finding datasets in Turkish is difficult since there are limited accessible datasets online. By means of this thesis software framework, researchers will be able to access datasets in Turkish. Moreover, they will be able to select and modify their queries by changing keyword vectors, thus changing the concent of information to be extracted from online sources.

We validated the proposed approach using several detected events already shared in Turkish-in online platforms.

## Use Cases

Cybersecurity is an emerging topic in Turkey, just like the rest of the world. There exists limited research about automated security event detection systems recently. However, these studies focus on data mining in the English language. Although the available cybersecurity event detection systems can be beneficial for detecting global level events, such systems cannot be used with other languages like Turkish, because NLP data mining is language specific. Security analysts who work in Turkey, or just interested in local security events in Turkey can use data in Turkish to detect such events. By means of automatic event detection systems, a security analyst establishes situation awareness in cyberspace and take countermeasures against new threats. For example, a security analyst who is working for a Turkish institution may use local websites APIs like Eksisozluk API e-Devlet API or libraries/frameworks developed for focused Turkish people. If these API's, libraries or frameworks have vulnerabilities, and someone discovers them, they are probably discussed and announced within social media like Twitter in Turkish. It is likely that Turkish newspapers publish it as breaking news too. To detect such events automatically, the software system must listen to Turkish data sources and process the text in Turkish. Our research aims at meeting these requirements by proposing a software system and framework for security event detection.

## Routine Tasks of an Information Security Analyst

According to the careerexplorer.com website (“What does an information security analyst do? ‐ CareerExplorer,” 2019), an information security analyst the primary responsibility is to take countermeasures for protecting organizational-level, mission-critical and sensitive information, as well as being prepared for cyber-attacks. To be prepared for a cyber-attack, they use various tools and systems[[6]](#footnote-6). One of their responsibility is to analyze data and to recommend changes to managers. However, security analysts are not authorized to implement changes. Their main job is to keep cyber-attacks out.

In practice, a security analyst spends approximately one hour per a working day to get caught up on the latest security news through bulletins, forums, news, social networks and so on to identify new threats. They further spend two to three hours by repeated investigation of potential security incidents using online resources. They spend the rest of their daily time with manually copying and pasting information from disparate and siloed tools to correlate data. They generally face with ten to twenty challenges daily such as monitoring security access, analyzing security breaches to identify the root cause, verifying the security of third-party vendors and collaborating with them to meet security requirements and so on. (“What is a Security Analyst? Responsibilities, Qualifications, and More | Digital Guardian,” 2019) Their investigation time gives cyber attackers advantages if it is long enough, and it is challenging for a security analyst to keep up with threats.

In Figure 3 (Borrett, 2017), statistics are shown about the security analysis, which motivates why security analysts need automated systems.



Figure 3 Research results of IBM Security Lab about Cyber Security Analysts

A manual investigation of security events is not sustainable without automation. To make it sustainable, automated NLP analysis tools and Text mining methods need to be used. In the following sections 2.2 and 2.3, we will explain the concepts of NLP and Text Mining.

## Outline

Chapter 2 presents relevant literature. In Chapter 3, we introduce the software system in terms of its architectural and design perspectives. In Chapter 4, we present the software system in terms of its implementation and evaluation perspectives. In Chapter 5, we discuss thesis results. Finally, in Chapter 6, we present the conclusion and propose possible future work.

**CHAPTER 2**

# LITERATURE REVIEW

In this section, we share the results of the literature review. We introduce the most relevant researches with our research and explain how they give shape to our research. Most of the following researches focus event detection and try to answer how can we obtain valuable information from streaming data.

## Researches on Identifying Victims Affected by Cybersecurity Attacks

On this research field, one of paper is “Weakly Supervised Extraction of Computer Security Events from Twitter”. It is a research on identifying victims affected by attacks in these categories as output, using the Twitter data and adding categories to the user without being dependent on fixed categories. (Ritter, Wright, Casey, & Mitchell, 2016)

Table 1: Example high-confidence events extracted using the system published within this paper.



They determine candidate events as in Table 2.

Table 2: Example of high-weight features. Context words other than nouns and verbs are replaced with their part of speech tags for better generalization.

Then they are aiming at finding the victim, institution, or program affected by these events.



Table 3: Seed Instances for DDoS Attacks.

In this study, they focus on cybersecurity events detection using only Twitter. On the other hand, we use both Twitter and Hurriyet Newspaper to detect cybersecurity events in the present thesis. Moreover, they choose to use English texts as a data resource, while we use Turkish texts as the data resource. Furthermore, they programmatically detect victims. On the other hand, we use predefined vector sets to detect victims in our research.

Another example research is “Automatic Detection of Cyber Security Related Accounts on Online Social Networks: Twitter as an Example”. In that paper(Aslan, Sağlam, & Li, 2018), they use machine learning techniques; they investigated to find a method of whether social media accounts related to cybersecurity. To prepare their dataset to use in their research, they develop a crawler with Twitter API using Python programming language. We also use Twitter crawler with Python programming language.

## Cybersecurity Event Forecasting

One of example research in this research filed is “DDoS Event Forecasting Using Twitter Data”. (Wang & Zhang, 2017) It is a publication to estimate the DDoS attacks that have not yet taken place by processing Twitter data.

Table 4: Tweet Examples with Attack Targets.



They tried to obtain this information using six popular supervised classification models. To illustrate, one of the models which they used is the “negative term count.”. Neg-Term-count is the baseline sentiment-based model. They count the negative words from tweets each day, forecasting an attack if the number of negative words is more significant than a threshold, which is the average number of negative words on training data.

Their research helps us to recognize a future work field which can be added to our research. In the future, we can try to detect cybersecurity events that have not yet taken place by processing streaming data using Turkish.

## Drive-by Download Attack Prediction

Cyber attackers may use the URL abbreviation method to show malicious websites as if a harmless website and share them on twitter as an abbreviated URL. Twitter users may believe in this deception and click on such website abbreviations, and these links can harm the users. “Prediction of Drive-by Download Attacks on Twitter” is an example which researches this field. (Javed, Burnap, & Rana, 2019) They have explored what we can do to prevent such malicious websites from being clicked like a safe website due to this kind of abbreviation. They try various methods such as detecting malicious software infection from the increase in the use of CPU or RAM with using Honeypot.

Our thesis research may be useful in informing security experts from current cybersecurity events. The security experts may also want to inform such malicious URL’s. Therefore, we may also try to add such functionality to our research as future work. However, we will try to detect such an attack using Turkish Tweets.

## Cyberattack Detection using Social Media

A sample study on this field is “SONAR: Automatic Detection of Cyber Security Events Over the Twitter Stream”. They developed a self-learning framework called Sonar. (Petersen, 2017) Sonar can automatically capture events related to cybersecurity by processing twitter data. Developers give the system some keywords to follow. The system can find other keywords to followed related to cybersecurity with the help of previously given keywords.



Figure 4 Architecture of the Keyword Finder Component.

They have also benefited from big data technologies.



Figure 5 Technical Overview of Sonar.

For the architectural design of our system, we use this research in our present thesis.

Another example is “Crowdsourcing Cybersecurity: Cyber Attack Detection using Social Media”. (Khandpur et al., 2017) It is another study on detecting cybersecurity attacks by processing Twitter data. They acknowledge that their work is like that of previous studies, but they report more successful results.



Figure 6 Streamgraph Showing Normalized Volume of Tweets (September 2015 through October 2016) Tagged with Data Breach (red), DDoS Activity (grey) and Account Hijacking (blue) Types of Cybersecurity Events.

Figure 7 A Schematic Overview of Cybersecurity Event Detection System from The Publication.

This research is one of the state-of-art projects in the cyber attack detection domain. We also use this research to detect the boundary points of our research. They use Tweets in English to detect cyber attacks. On the other hand, we focus on both Tweets and newspaper data in Turkish. Moreover, while they research detecting cyber attacks, we investigate detecting cyber events in the present thesis.

**CHAPTER 3**

# SYSTEM ARCHITECTURE AND DESIGN And methodology

In this chapter, we explain the software system’s architecture and design.

## Approach

Our software system has a configuration file. The configuration file includes constant values such as Twitter API and ITU NLP API constants, logger constants, string vectors for named entity recognition, and so on. The software system is developed as generic as possible for the researchers can use them as a framework by changing the configuration file.

In order to establish a Twitter stream connection, the software uses configuration file values, which are statically defined in the configuration file. We use a cybersecurity-related Turkish keyword vector to gather useful Twitter stream for our research. Moreover, we use the language filter feature of the Twitter API in order to fetch only Turkish Tweets.

To establish the Hurriyet Newspaper stream connection, the software also uses configuration file values in its codes. We use the cybersecurity-related Turkish keyword vector to gather useful newspaper data.

The mentioned keyword vector includes terms related to cybersecurity such as Turkish synonyms of “hacked, DDoS”. Turkish synonyms of “hacked, DDoS” are “heklendi, erişilemiyor”. Therefore, we research Turkish cybersecurity terms to create a cybersecurity-related keywords vector.

The architecture of the software system is implemented considering new data sources may be wanted to add. Before writing the fetched data to the database, both fetched data of Hurriyet Newspaper and Twitter are formatted to a suitable form for writing database.

After writing them to the database, the texts in the database are sent ITU NLP API to normalize them. In Figure 10 (Eryiǧit & Torunoǧlu-Selamet, 2017a) a sample Turkish text normalization pipeline is shown.



Figure 8 Normalizer Sample from ITU NLP API

After the normalization step, we move forward to Named Entity Recognition[[7]](#footnote-7) step of our pipeline. In this state, we use the predefined string vector, which currently includes institution names, government organization name, and country names. These strings represent the potential victims of security events.

After that step, the software counts the number of mentions of the potential victims with searching the predefined string vector elements in the normalized texts which are stored in the database.

With this analysis, we will get a table like as shown in the following. The period of the table is one day. Every new day, the number of mentions per victim is set and start with zero.

Table 5: Sample Table after the Analyze



We add daily thresholds. (i.e. 10 per day) If the number of mentions is more than the thresholds value, we will share this information within a user interface.

Table 6: Sample Information Sharing Plan Table



The software repeatedly checks the database and analyze new texts for detecting new cybersecurity events. If one of the possible victim’s numbers of mentions in the cybersecurity-related database texts exceeds the threshold limit per day, the software system adds them to the table too like the following figure.

Table 7: Sample Detected Events Table



We will show this information in a local HTML file. In the future, we can show them on a web page. Security Analysts can see the detected security events from there.



Figure 9 The General Overview of the System

## Data Collection

In order to collect data, we use Twitter and Hürriyet newspaper. Both Hürriyet API and Twitter API need seed keywords to query them. In order to collect Turkish stream data, we need Turkish cybersecurity terms. However, we cannot find a Turkish cybersecurity terms dictionary. Therefore, we research the Turkish cybersecurity terms and gather them as a list to use them in the query. However, we face a problem at that step. More than half cybersecurity-related terms have no Turkish synonym. Even in Turkish tweets and Turkish newspaper texts, English expressions of the cybersecurity-related terms may be used. Therefore, we decided to add both English and Turkish version of the cybersecurity-related terms to our keyword list and use them in our query. To train our solution algorithm, we need training data. Twitter’s standard search API (free version) allows searches against a sampling of recent Tweets published in the past 7 days. However, we need Turkey related past security events datasets such as nic.tr DDOS attack[[8]](#footnote-8) to train our data.

Firstly, we searched online to find the sample datasets with our desired constraints. We could find only Yıldız Teknik University Kemik Natural Language Processing Research Group website[[9]](#footnote-9) which shares sample Twitter datasets in the Turkish language. We sent mail and mentioned about our thesis project and ask sample datasets from them. They accepted our request to send us Turkish Twitter dataset. However, we could not use their datasets to train our solution algorithm because their dataset is created with random keywords with random time interval, and the dataset was not big enough to use as training data.

We needed Twitter dataset in Turkish which created with cyber-security related keywords and specific time intervals. Twitter’s Premium API can be used to create such datasets because it allows to search within the full archive of Twitter. However, the API price is between 99 dollars to 1900 dollars monthly. For educational purposes, Twitter may give premium API for free for students. We had applied Twitter to request free Premium API usage. After the application one of Twitter staff reached us from e-mail and we share some of the thesis details like abstract and approach section of the thesis. The Twitter staff is convinced to support our research and give us Premium API access for free.

We used Twitter Premium API to create training datasets. However, the given Premium API has 50 request limits monthly. We used Twitter Premium API to create training datasets. However, the given Twitter Premium API has only 50 request limits monthly and we reached the monthly request limit in a short period of time and our research faced with another problem. To solve this problem, we had two option. Option one was upgrading our Premium API request limit with spending thousands of dollars money, and the second option was to try to find an alternative way to collect the past Twitter data. After researches, we notice that there is another option to collect Twitter data. Instead of using Twitter API, we implemented a Python code to parse the Twitter website with using Selenium automation tool and chrome browser web driver and, created our desired training datasets.

In the subsections below, we shared the details of the methods we used to collect data.

### Twitter Social Network as a Data Source

Twitter is an online social networking service, which was created in October 2006 by Jack Dorsey, Even Williams, and Biz Stone. People use Twitter for various purposes. (Huberman, Romero, & Wu, 2008)

First of all, One of its usage examples is as a social messaging service. Users can interact with the other users, communicate with their friends and family, and share details of their lives. Secondly, users can use it as a microblogging service for sharing details of a person’s life. Thirdly, users can use Twitter as a marketing tool for public relations. Many celebrities and politicians use Twitter for interacting with their audience. Lastly, Twitter is an information platform on which users can get news via broadcasting agents’ or journalists’ accounts fast and efficiently. Moreover, there are Twitter bots created by developers for a precise function like Bitcoin ticker bot will tweet every hour the price of Bitcoin in Turkish Lira.

According to the first quantitative study on Twitter “What is Twitter, a Social Network or a News Media?” which is published in 2010 (Kwak, Lee, Park, & Moon, 2010), Twitter is more an information-sharing network than a social network. They found that result while working on Twitter follower graph. They decided that because of the low rate of reciprocated ties. People tend to use Twitter as a news feed by following multiple online news media, but other Twitter users will only follow “real” users.

Twitter users can post a short message called tweet, which is limited to 280 characters, or retweet another user tweet. Photos, videos, or URLs can be added to the tweets. Users can follow other accounts and creates their networks. They can mention each other or reply to each other within their tweets. To identify what the tweet is about, users use word preceded by a hash sign (#). Twitter uses these hashtags to define trending topics, both locally and globally. Users use the trending topic lists to identify favorite subjects at that time on Twitter.

In default settings, all Twitter accounts are public. Users can interact with each other like replying other user's tweets, sending a private direct message, and so on.

Figure 10 Sample Turkish Tweets Related with a Security Incident. Retrieved June 28, 2019, from https://twitter.com/.

The Twitter API is a set of URLs. The URLs cant take parameters and let users access Twitter features like finding tweets which contain a set of specific words and so on.

Twitter provides several APIs to get tweets. Twitter’s Standart API allows users to get tweets which includes specific parameters. Moreover, the resulting stream can be filtered according to Tweet languages, geolocation and so on. However, this API cannot retrieve tweets older than seven days. It gives users access to live data on Twitter and keeps sending it until asked it to stop. Developers can access only 1% sample of all the tweets, which is approximately one million Tweets per day due to Standart Twitter API limitation. The resulting stream contains one or more elements of the keyword list per each Tweet or news. We can get up to %1 of the Twitter stream. We use Twitter Standart API for collecting real-time Twitter stream.

Twitter’s Premium API has more capabilities like accessing the Full-archive of Twitter data from as early as 2006. The API is sold with monthly prices according to allowable request limit of the API. For academic purposes, Twitter may give support for free access. After sharing our research details with documents, they gave us Premium API which allows 50 requests monthly request limit. We used Twitter’s Premium API for generating training datasets.

At one point, the monthly 50 request limit of Twitter’s Premium API blocked our research. Therefore we develop another method to create training datasets with python code with using Selenium Python Framework which automates browsers and chrome web driver. With Selenium, The software opens a chrome browser as if a normal user, writes the query specified in the code in the search box of the twitter, and parses the Html. The Twitter Html file is a dynamically creating web page. To overcome this problem, the software automatically scrolls down the page as it parses. This method gave us unlimited training dataset creation right without using any API.

In the present thesis, we use two different data source, and one of them is Twitter. We gather the unstructured data as Twitter text(tweets) and analyze them to detect cybersecurity events. Our second data source, Hurriyet Newspaper, is introduced in the following section.

### Hürriyet Turkish Newspaper as a Data Source

We can 12,000 request per day in Hurriyet Newspaper API. Therefore, the keyword list is essential to get relevant data in the result streams.

Hürriyet is one of the major Turkish newspapers, founded in 1948. As of January 2018, it had the highest circulation of any newspaper in Turkey at around 319,000. (“Tiraj | MedyaTava - Yazmadıysa Doğru Değildir,” 2018)

Hürriyet API is an interface which enables the usage of Hürriyet data programmatically in web, mobile, or desktop applications. It is a free service. With Hürriyet API, developers can reach news, columns, writers, photo galleries, and pages. Hürriyet API has a RESTful-based, resource-oriented architecture. Developers can access Hürriyet newspaper data via standard HTTP requests. The resultant set of results is in JSON format. Requests via the API are limited to 5 per second and 500 per hour to prevent abuse. (“Hurriyet Developers API v1.0 Docs — Hürriyet Public API,” 2019)

In the present thesis, we use two different data source, and Hurriyet Newspaper is one of them. We fetch the unstructured data as news text and analyze them to detect cybersecurity events.

OData is a REST-based data source using the HTTP protocol is a global protocol for querying services. With OData standards, developers do not waste much time on basic standards such as to request and response headers, status codes, HTTP methods (GET, POST, and so on), and query options. Developers can only create RESTful APIs by building business logic.

Consuming OData services is easy. Client - interpretable can quickly render OData metadata. Therefore, developers can quickly integrate it into robust and expandable client applications.

The OData structure has a unique query structure. Below are some of the most basic query keywords and their functionality briefly outlined:

$ select: Limits the columns/properties in the response set from the query. Example use;

* https://api.hurriyet.com.tr/v1/articles?$select=Title

To limit relational properties such as Files, RelatedNews; it is necessary to use $ select filter with $ expand. Example use;

* https://api.hurriyet.com.tr/v1/articles?$select=Files&$expand=Files

$ filter: By adding a filter to the query, the answer set can be limited. Example use;

* https://api.hurriyet.com.tr/v1/articles?$filter=Path eq '/gundem/'

Users can also use these keywords together to increase the number of filters in the result set and make it easier to reach the desired result set.

Using OData protocol on Hürriyet API service, these can be queried and used in applications.

* Articles in the system
* Columns in the system
* In-system photo galleries
* The pages in the system and the pages assigned to the pages
* Folders in the system
* Writers

Requests via the API are restricted to block abuse. These limits are five requests per second and 500 requests per hour.

## Data Preprocessing

Before writing the streaming data to our database, we need to format to texts. Firstly, we should select the needed keys from JSON streams of Twitter API and Hürriyet API. For example, Hurriyet API requests return related news in a JSON which has “Title of the News” key. The key can be useful for representing the detected event. On the other hand, there are unrelated or unuseful data in the JSON too, so we filter them and do not write in our database. We filter the Twitter API stream’s JSON keys too and select the useful and relevant keys too.

In our database, we have a ‘Status’ column. When we first write the texts to our database, we set the text’s status with ‘0’. ‘0’ means that the text is not processed yet, and it is raw data. We sent the raw data to ITU NLP API to normalize it. After the normalization step, we update the text with normalized text and update the Status column of the row which has the text with “1”. After the row is processed to detect cybersecurity events, the Status column is set with “2”. “2” means that the data processed before and there is nothing to do with that row of the table.

## Data Processing

### Natural Language Processing

NLP is “the ability of machines to understand and interpret human language the way it is written or spoken” ("Teachbot(Teaching Robot) Using Artificial Intelligence and Natural Language Processing," 2017). In Figure 4 (“Overview of Artificial Intelligence; Role of NLP in Big Data - XenonStack Blog,” 2019), can be seen as a simple explanation of What NLP does. In the present thesis, we used a few NLP techniques and Istanbul Techincal University’s NLP API (“ITU Turkish Natural Language Processing Web Interface,” 2019) for normalization of the texts.



Figure 11 A Simple diagram to explain what NLP does.

In order to develop automated systems, NLP is one of the actively used concepts in text mining. According to the data-flair website, “The role of NLP in text mining is to deliver the system in the information extraction phase as an input. (“Text Mining in Data Mining - Concepts, Process & Applications - DataFlair,” 2018)

### Istanbul Technical University NLP API

Turkish NLP Tools and APIs developed by the Natural Language Processing group at Istanbul Technical University. The program is available at “tools.nlp.itu.edu.tr” website. (“ITU Turkish Natural Language Processing Web Interface”, 2019) The API is free to use for academic purposes. To be able to use the API, we need access token and an account for the token. In order to get them, we sent an email to briefly explain who we are, why we need to access the API and our affiliation. Our application seems okay for them. Therefore, they give us credentials.

The platform operates as a Software as a Service and provides the researchers and the students the state of the art NLP tools in many layers: preprocessing, morphology, syntax, and entity recognition. (Eryiğit, 2015) It is a web API; developers can access it with an HTTP request and can use GET or post method.

The ITU NLP API components for stand-alone usage are the followings;

• Tokenizer

• Deasciifier

• Vowelizers

• Spelling Corrector

• Normalizer

• isTurkish

• Morphological Analyzer

• Morphological Disambiguator

• Named Entity Recognizer

Twitter API can also filter Turkish Tweets, and Hürriyet is a Turkish newspaper. Therefore, we do not need an “isTurkish” component of the API for the thesis. Currently, we only use the “Normalizer” component of the ITU NLP API.

They divide the normalization tasks into two stages named IWD and CG. Input tokens are analyzed in order to select the ones to be normalized in the IWD stage. CG stage generate normalized output for its inputs coming frome the prior stage.(Eryiǧit & Torunoǧlu-Selamet, 2017b)

In the figure below, you can see the normalization architecture of the ITU NLP API.

ekran görüntüsü içeren bir resim

Açıklama otomatik olarak oluşturuldu

Figure 12 Normalization Architecture

Normalization samples for complex error types and their normalized outputs are as in the figure below.

ekran görüntüsü içeren bir resim

Açıklama otomatik olarak oluşturuldu

Figure 13 Normalization Samples for Complex Error Types

After fetching the data, during the processing and presentation steps, we store information in the database.

### Text Mining

The Oxford English Dictionary defines text mining as “the process or practice of examining large collections of written resources to generate new information, typically using specialized computer software.” (Stephanie Prato, 2013) Text mining consists of a broad variety of methods and technologies. In this thesis, we used Keyword-based technologies and statistics technologies. According to expertsystem website, Keyword-based technologies definition is “The input is based on a selection of keywords in text that are filtered as a series of character strings, not words nor concepts. (“Text mining vs data mining: discover the differences,” 2016) Also, statistics technologies definition is “Refers to systems based on machine learning. Statistics technologies leverage a training set of documents used as a model to manage and categorize text. (“Text mining vs data mining: discover the differences,” 2016)

In this thesis, we used keyword-based analysis and statistical techniques. We use two keyword vectors for keyword-based analysis. One of the keyword vectors stores possible victims who are tracked by our software solution. The other keyword vector stores the possible useful cybersecurity-related Turkish terms such as “hacklendi” and “erişilemiyor”. We analyze the results by comparing the past frequency statistics and current results as described in the Approach section.

In the sections above, NLP and text mining concepts were presented. The text required for text mining for cybersecurity event detection purposes is gathered from online platforms, as presented in Chapter 1.

## Determination of Cybersecurity Related Keywords Vector

To create an optimum version of cybersecurity-related keyword vector, we used term frequency-inverse document frequency(TF-IDF) technique, keyword-based analysis, the statistical technique, and A/B testing.

Even if the Tweets or the news are in the Turkish language, there are widespread English cybersecurity terms used in Turkish texts. Therefore we create the vector using both English and Turkish keywords.

It is a numerical statistic that intends to reflect importance a keyword or phrase is for within a document or a Web page in a corpus or in a collection. TF-IDF is the product of two statistics, frequency of term and inverse frequency of the document. There are several ways to determine the exact values of both statistics. (Rajaraman, A.; Ullman, 2011)

In the case of the term frequency tf (t, d), the simplest choice is to use the raw count of a term in a document or the frequency with which the term t occurs in document d. If we denote the raw number for ft, d, the simplest tf scheme is tf (t, d) = ft, d.

The inverse document frequency(IDF) is a measure of the amount of information provided by the word, that is, whether it is common or rare in all documents. This is the inverse fraction of documents containing the word with logarithmic scaling.

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Açıklama otomatik olarak oluşturuldu

N: total number of documents in the corpus N = |D|

|{d ∈ D: t ∈ d}| : number of documents where the term t appears (i.e., tf(t,d) ≠ 0). If the term is not in the corpus, this will lead to a division-by-zero. It is therefore common to adjust the denominator to 1 + |{d ∈ D: t ∈ d}|.

Then Term frequency–Inverse document frequency(tf–idf) is calculated as



In order to identify our cybersecurity-related keywords vector, we used the Term frequency–Inverse document frequency technique. Firstly, we find one of the past important cybersecurity events related to Turkey from history. We select “nic.tr DDOS attack” as the cybersecurity event. Then we create three different training database related to this attack with using Twitter Premium API. We select “nic.tr” as keyword and filter only the Turkish Tweets. With using tf-idf technique, we identify the most important words in these databases. Then we select the cybersecurity-related ones from the results of the tf-idf technique. And then add them to the cybersecurity-related keyword vector.

The first query includes tweets containing nic.tr keyword at date between 10.12.2014 and 13.12.2015. These dates are the one year period of time before the nic.tr attack. Then we do term frequency-inverse document frequency(TF-IDF) analysis. TF-IDF is a numerical statistic used in information retrieval to represent how important a specific word or phrase is to a given document. For doing such an analysis, we used Voyent Tools[[10]](#footnote-10).

Figure 14 exemplifies the analysis of identifying important words with using the Tweet database which created before the nic.tr attack.

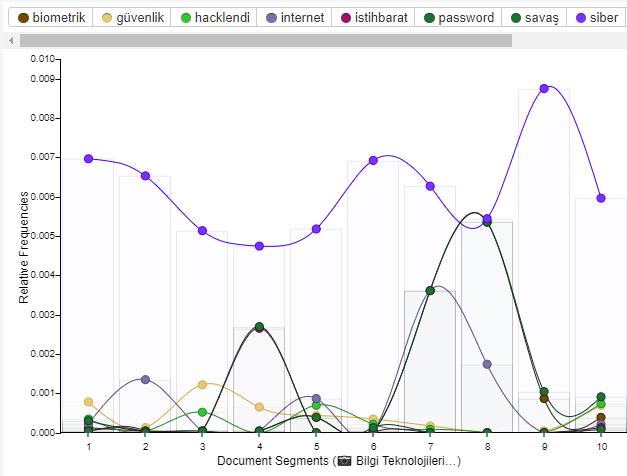


Figure 14 Sinclair, S. G. Rockwell. (2019). TF-IDF Words Trends Results before Nic.tr Attack Start Day. Retrieved September 7, 2019, from https://voyant-tools.org.

Then we create another training database. That time we select the Tweets only at the day of the nic.tr attack on 14 December 2015. We analyze the tweets in the database with TF-IDF frequency analysis and do A/B test to select words from them to our cybersecurity-related keyword vector.

Figure 15 exemplifies the analysis of identifying important words with using the Tweet database which created at the nic.tr attack start day. Some of the important words identified by the analysis are “ddos”, “fidye”, “saldırısı”, “siber”, “virüs”, as you can see in Figure below.

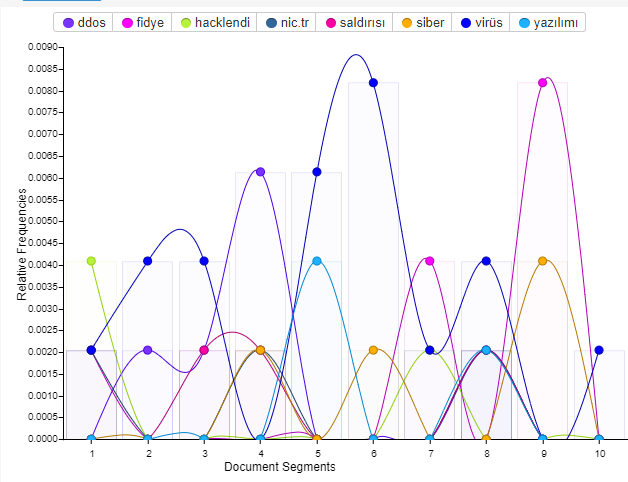


Figure 15 Sinclair, S. G. Rockwell. (2019). TF-IDF Words Trends Results at Nic.tr Attack Start Day. Retrieved September 7, 2019, from https://voyant-tools.org.

Lastly, we create another training database. It includes the Tweets between 14 December 2015 and 28 December 2015. Within two weeks period of time, nearly 1000 Tweet had been tweeted related with "nic.tr".

Figure 16 exemplifies the analysis of identifying important words with using the Tweet database which created after the nic.tr attack start day. Some of the important words identified by the analysis are “saldırı”, “saldırıları”, “saldırısı”, “ddos”, “hacker”, “hacklendi” as you can see in Figure 16.

harita içeren bir resim

Açıklama otomatik olarak oluşturuldu

Figure 16 Sinclair, S. G. Rockwell. (2019). TF-IDF Words Trends after Nic.tr Attack Start Day(2 weeks period). Retrieved September 7, 2019, from https://voyant-tools.org.

Figure 17 shows the cirrus after nic.tr DDOS Attack Start Day(2 weeks period).

Figure 17 Sinclair, S. G. Rockwell. (2019). Cirrus after Nic.tr Attack Start Day(2 weeks period). Retrieved September 7, 2019, from https://voyant-tools.org.

We analyze their results and create cybersecurity-related keyword lists for each one of them. Then we used these keywords lists for A/B testing[[11]](#footnote-11). We compare the results of the A/B test and update the elements in the keyword vector according to their success rate.

## Cybersecurity Related Event Detection

From the previous steps of the software system, we get the possible cybersecurity-related texts from different sources. Then preprocess and process them and store them in our database. In order to detect the events and find the possible victim of those events, we prepared a named entity vector. This vector includes possible victims which we want to track. Currently, this list includes institution names, government organization names, and country names. The vector can be updated from changing the configuration file to change tracked entities. Then with using term frequency-inverse document frequency(TF-IDF) technique, keyword-based analysis, the statistical technique, and A/B testing; we analyze past cybersecurity events and create cybersecurity-related keywords vector.

As we explained in Section 3.1 Approach section, we analyze real-time Turkish text data to detect cybersecurity events. In order to do this, we send requests to Twitter and Hurriyet newspaper with our cybersecurity-related keywords vector and we add Turkish language filter to our request. The possible victim vector of the solution periodically checked in the database in terms of the number of occurrences. If the number of occurrence of a victim shows anomaly[[12]](#footnote-12) according to its historical values, our solution detects them as a potential cybersecurity event and shows that events in the user interface portal.

**CHAPTER 4**

# IMPLEMENTATION

## Multi-Process Architecture

We use multi-processed system architecture in the implementation of the project. There are four processes as described in the subchapters below. These are Twitter API Stream to Database, Hurriyet API Stream to Database, ITU NLP API Normalization and Security Events Web Portal Processes.

### Twitter API Stream to Database Process

This process continually gathers Twitter API stream. Then preprocess the data and write them to the database. Figure 12 is a sample screenshot of the database browser of SQLite which stores the gathered data. As you can see in the figure, source, date, username, text, and status columns are filled with data whereas the title column is empty for all rows, because Tweets has no title.



Figure 18 Sample Stored Twitter Data in the Database File

### Hurriyet API Stream to Database Process

This process continually gathers Hurriyet API stream. Then preprocess the gathered data and write them to the database. Figure 13 is a sample screenshot of the database browser of SQLite which stores the gathered data. As you can see in the figure, source, date, title, text, and status columns are filled with data whereas username column is empty for all rows, because newspaper data has no username.



Figure 19 Sample Stored Hurriyet Newspaper Data in the Database File

### ITU NLP API Normalization Process

This process continually checks the database. If the process can find columns with status 0, then sent the columns to ITU NLP API servers to normalize them. After the normalization, the process writes back the texts to the database and update their status row with “1”.

### Security Events Web Portal Process

This process continually checks the database to find columns with status row set with “1”. If it can find, it processes them to add the HTML page which security analysts can monitor the events from that page.

## Microservice Architecture

Microservices are small, and independent services focus on doing a task at a time and ability to work together. Because the project has the potential to grow, we design it with following microservice architecture. With this design, our software became resilient. Failure in one service does not impact the other services of our project. For example, assume that ITU NLP API service stops to work for a while and does not respond to our project’s requests. Due to the microservice architecture of our software, the other services can continue to work even if our software has monolithic or bulky service errors in one service. Hurriyet API can still gather the streaming data, preprocess them, and write them to the database; Twitter API can still gather the streaming data, preprocess them, and write them to the database and so on.

Moreover, it has scalability. For example, if our database technology becomes insufficient for our software, we can easily change the database technology with a more suitable one.

Furthermore, our software has less dependency and easy to modify its code and test them. Our software can easily understand by other developers since the processes represent the small piece of functionality. It is vital because our software solution will be an open source project and will be used by other developers and researchers. Lastly, this architecture method gives us the freedom to choose technology. We can choose the best-suited technology for each of functionalities.

## Database Architecture of the System

There are six columns in our database. Their properties are explained in the subsections below.

### Source Column of the Database

In our current design, this column must be filled. The column must be “twitter” if the source of the row is the Twitter API stream. The column must be “Hurriyet” if the source of the row is Hurriyet newspaper API stream. If new sources added to our system in the future, new unique texts could be set to define the source of the raw data.

### Date Column of the Database

This column must be filled. The period of the time is one day for our system. It means that our software system counts how many entities exist in texts per each day. For example, assume that Middle East Technical University is hacked, and people share tweets; newspapers share news about that hacking event. Let us say the first day after the hacking event; our software system can detect 100 tweets/news about that event. Let us say the second day after the hacking event; our software system can detect 50 tweets/news about that event. Due to both first day and the second detections are detected in separate days, our HTML portal which shows the detected evens shows this detection information with two separate detection because the period of our software solution is one day.

### UserName Column of the Database

It is an optional column of our database file because users share tweets on Twitter, and the users have a username. However, there is no user in Hurriyet newspaper data.

We store this value to control each Twitter user can affect the system with only one tweet per day. For example, if a Twitter user shares one thousand Tweet about an event in a day, our system allows only one of the user’s Tweet to write in our database for each day.

### Title Column of the Database

It is an optional column of our database file because Tweets do not have a title while news has one. We show a representative Tweet or news text in the HTML portal to present information to security analysts. However, News texts can be very long to represent. Instead of the full text of a news, we only represent the title of the news for more clear representation.

### Text Column of the Database

This column must be filled because both newspapers and Twitter stream data has text. For Twitter data, this column is filled with Tweets. On the other hand, for Hurriyet newspaper data, this column is filled with news texts.

### Status Column of the Database

This column represents the instant status of that row data. The meaning of each status number is explained in the table below.

|  |  |
| --- | --- |
| Status | Meaning of the Status |
| 0 | Text in that row is not processed yet, and it is raw data. |
| 1 | Text in that row was sent to ITU NLP API to normalize it, and the text of that row was updated with normalized text. |
| 2 | Text in that row was processed before, and there is no work remains to do on that row of the table. |

## User Interface of the System

It is a simple dynamically generated HTML page which will be used by security analysts as a portal page of the system. A process continuously checks the database per minute to detect new data and use them to show the new cybersecurity events in this user interface.

## Other Technologies Used in the Thesis Study

In order to develop such a system in the present thesis, a software implementation is required. We used Python Programming Language to implement the system. “Python is an interpreted, object-oriented, high-level programming language with dynamic semantics.” (Python, 2017) It is a multi-paradigm programming language and supports so many paradigms like object-oriented programming, structured programming, functional programming, and so on. It has enough frameworks and API to work on cognitive science, text mining, NLP like areas. It is fast enough, and learning it is also fast. Most big companies use Python in data mining projects. To illustrate, according to a 2014 article in Fast Company magazine, Facebook chooses to use Python for data analysis because it was already used so widely in other parts of the company. (“Businesses Can Now Use The Same Stats Language As Universities, Thanks to Pandas,” 2014) In this thesis, we use Python version 3.6.6.

We used SQLite as database technology. According to SQLite.org website, SQLite is an in-process library that implements a serverless, self-contained, zero-configuration, transactional SQL database engine. Using both commercial and private is free. SQLite is the most widely deployed database in the world, including high-profile projects. (Sqlite.org, 2013) It is an embedded database engine. Unlike most other SQL databases, SQLite reads and writes directly to ordinary disk files. SQLite does not have a separate server process. In the thesis project, we do not need the server-side. Therefore, we choose SQLite to use in the thesis project.

We used Visual Studio Enterprise 2017 as IDE. It is handy, especially for debugging the code. Moreover, we used JSON as a data-interchange format. We use gif for version service with GitHub[[13]](#footnote-13) web-based hosting service. Our repository on GitHub is currently private, but we are planning to make it public as an opensource project when we finish the thesis.

## Summary of the Implementation Chapter

In this chapter, we mentioned the implementation details of the present thesis’ software project. We used up to date software technologies, methodologies, and software libraries during the implementation process of the project. There are fourteen implementations related code file in the software project. These are config.py, hurriyetApi.py, hurriyetApiToDb.py, ituNlpPipeline.py, kamuKurumlari.json, logging.conf, manager.py, pipeline.token, pipeline\_caller.py, securityEventsDataBase.sqlite, securityEventsWebPortal.py, sqliteOperations.py, twitterStreamToDb.py, and userInterface.html. These files include thousands line of code mostly written with Python programming language. Except for these files, there are other files like version control system related files such as README.md and gitignore. The software project is licensed with Apache License 2.0. It is a permissive license whose main conditions require preservation of copyright and license notices. Contributors provide an express grant of patent rights. Licensed works, modifications and larger works may be distributed under different terms and without source code.

**CHAPTER 5**

# RESULTS

In this chapter, we discuss the results of the cybersecurity events which are discovered by our software solution. We focus on what our software system succeeded and what it did not achieve. We share successful cybersecurity event detection samples and share the not successful cybersecurity event detection samples. In Figure 14, the user interface of our cybersecurity detection software can be seen. As described in the previous subsection, it is a dynamically created HTML page. We divide the events by their dates. As cybersecurity event information, we represent an entity, a representative news title or tweet and a count which shows how many times the entity is seen in the data on the same day.



Figure 20 User Interface of the Cybersecurity Detection Software

## Historical Cybersecurity Event Detection Test with Nic.tr DDOS Attack

To reach the best version of our software solution, we train our software with training data. In order to do that, we select an important cybersecurity event test that can our solution detect that cybersecurity event.

Turkish Internet hit with massive DDoS attack started on 14.12.2015 and continues about two weeks long. Turkey’s official domain name servers(Nic.tr) have been under a Distributed Denial of Service (DDoS) attack. We created 3 separate databases using existing keywords. 2310 tweets were found when we pulled the tweets during the 1-year period before the attack. Then we analyzed these data, our solution can successfully found the cybersecurity events that took place for a year. Some of the example detections can be found in the figure below.

ekran görüntüsü içeren bir resim

Açıklama otomatik olarak oluşturuldu

Figure 21 Detected Security Events Before the Nic.tr Attack (2014-2015)

28 tweets were found when we pulled the tweets at the start day of the nic.tr DDOS attack. Results of this day data were important for us because we wanted to see that our solution could detect the event just after the attack happened. Then we analyzed these data, our solution can successfully detect the nic.tr attack as you can see in Figure below.

ekran görüntüsü içeren bir resim

Açıklama otomatik olarak oluşturuldu

Figure 22 Nic.tr Attack Start Day Detected Security Events Samples

The nic.tr attack lasted for about two weeks. Therefore we analyze that two weeks period(14.12.2015 – 28.12.2015) and we expected to detect the nic.tr attack. After running our software solution with that database, the results were satisfactory. Our solution successfully detected the nic.tr attack as you can see in Figure 23.

ekran görüntüsü içeren bir resim

Açıklama otomatik olarak oluşturuldu

Figure 23 Detected Security Events Samples between 14 and 28 December 2015

As can be seen in Figure 22 and Figure 23, our software solution can successfully detect the nic.tr DDOS attack and passed our test.

## Successful Cybersecurity Event Detection Samples

In the following subsections, we share successful cybersecurity event detection samples and briefly try to explain how a security analyst can use this information.

### WhatsApp Spyware Attack

As can be seen in the figure below, our software system can detect this event on 5 May 2019. However, there are two different entities about the same event.



Figure 24 WhatsApp Spyware Attack Detection

Assume that a security analyst wants to track security events related to countries. When the security analyst sees the “WhatsApp Spyware Attack” event in the user interface page with a country name entity, he should check the news or tweets to control whether it is a positive or false positive event detection. If it is a positive and useful cybersecurity event detection, the security analyst takes the required actions.

There are two entities as “meksika” which is the Turkish synonym of Mexico, and “israil” which is the Turkish synonym of Israel.

When we control the related news and tweets, we can see that an Israel firm named NSO Group performs the cyber-attack. Therefore “israil” is passing six times in the detected news and tweets.

A Mexican journalist is affected by the cyber-attack. That is why we capture the “meksika” entity.

The security analyst can notice such attack with following our software solutions user interface and can learn what the new WhatsApp cyberattack is, how one can protect from such attacks and so on from the related news and tweets.

### Vulnerabilities in Remote Patient Tracking System Applications

STM is a Turkish software company which does researches about cybersecurity domain. They find a vulnerability about Remote Patient Tracking System Applications and share this information from Twitter and with using newspapers.



Figure 25 STM Warns about Remote Patient Tracking System Applications

If our software solution were to have used English texts as a data source, we could not detect such a cybersecurity event published in Turkish. Because of our software solution can analyze Turkish texts, we can detect such a cybersecurity event. This is an excellent example to show what our solution can do while the other solutions in the literature cannot do.

### Other Successful Detection Examples

We share the following figures to exemplify the success of our software event detection solution.



Figure 26 Supply Chain Attack Targets ASUS Computers Through Backdoored Update

According to the Symantec website, ASUS update system hijacked to send out malicious updates. More than half a million systems have affected from this attack. (“ASUS Software Updates Used for Supply Chain Attacks | Symantec Blogs,” 2019) Our solution can successfully detect this cybersecurity attack.



Figure 27 MuddyWater Attack

Figure 18 shows the MuddyWater attack detection.



Figure 28 MegaCortex Ransomware

Figure 19 shows a new cyber threat detection named MegaCortex Ransomware.



Figure 29 Using Popular TV Shows to Spread Malware

Figure 20 exemplifies a new cyber-attack method detected by our software solution.



Figure 30 RTM Banking Trojan

Figure 21 is a sample of Banking Trojan news detection.



Figure 31 Mother's Day Cyberattack Alerts



Figure 32 Valentine’s Day Phishing Attacks

Special day specific cyber-attacks may occur. Figure 22 and Figure 23 are samples of such attacks detected by our software.



Figure 33 Pirate Matryoshka Virus

Cyber-attackers may use websites. Figure 24 is a sample of that.



Figure 34 Cyber Attacks Using Smart TVs



Figure 35 Smart Home Cyberattacks

Hardware can also be used by cyber attackers as mentioned in Figure 25 and Figure 26.

Our software solution can also detect such attacks.



Figure 36 Valletta Bank Cyberattack

Detected news related to attacking a bank is in Figure 27.



Figure 37 Business Email Compromise Attack



Figure 38 Cyberattacks Which Use Netflix Brand



Figure 39 Cyberattacks Targeting Job Seekers



Figure 40 Phishing Attacks Targeting Social Media Users

New kind of phishing attacks is detected by our software as can be seen in Figure 28, Figure 29, Figure 30 and Figure 31.



Figure 41 Zombie Cookies

Zombie cookies is a new kind of thread detected by our software. Related news detected by our software as can be seen in Figure 32.



Figure 42 Millions of Email Addresses Infiltrated the Internet

Important information can be stolen and shared by the attackers on the internet as you can see in Figure 33.



Figure 43 The USA and China Cyberwar Started Tweet

Cyber wars also can be detected by our software solution. Figure 34 is exemplifying that.



Figure 44 Angela Merkel and Hundreds of German Politicians Hacked

Politicians can be the target of cyber-attacks as you can see in Figure 35. Our software can successfully detect related news of such events.

## Unsuccessful Cybersecurity Event Detection Samples

Sometimes our software solution can detect false positive events, or even it is a cybersecurity event, the detection may not be a useful event for security analysts. The following subsections examine such scenarios.

### Sample False Positive Cybersecurity Event Detection

In the figure below, you can see an event from our user interface. Even the tweet has “hacklendi” word, which is one of our keywords from our keyword vector; the event is not a real cybersecurity event. Analyzing such tweets to realize that it is not a real security event is hard for an automated system.



Figure 45 Sample False Positive Cybersecurity Event Detection

### Sample not Useful Cybersecurity Event Detection

Sometimes, even the detected event is a cybersecurity event; it may be a personal status primarily if it is published on Twitter. Security analysts should read the detected event from the user interface and decide that it is useful or not for her/him.



Figure 46 Sample, not Useful Cybersecurity Event Detection

Even if the detected event is not a personal cybersecurity event, the detected event may not be useful for security events. For example, an event may occur months ago, but a Twitter user or a Twitter bot may share the event in a Tweet as if it occurred newly. The time frame is configurable in our software system. Security analysts should configure the software detection timeframe according to their needs. For example, if a security analyst works for a big cybersecurity technology company and he/she wants to know more detected security events, he/she can set the timeframe longer. However, if another security analyst wants to know only the latest security events, he/she should set smaller timeframe in our software solution.

## Evaluation of the Results

For a limited time, we run our software for testing purposes. We cannot calculate something like detected Tweet per minute or detected news per minute because it is highly related with selected keyword vector, selected named entity vector and the selected period for the detection. For example, if we select a keyword vector with two elements, a named entity vector with two elements and select last two days as the period and run our software solution, our software can detect limited events. On the other hand, if we select a keyword vector with a hundred elements, a named entity vector with hundred elements and select last ten days as the period and run our software solution, our software can detect more events according to the previous configuration.

After the test run of our software, our database of the software includes 437 entries. One hundred eighty-six of them is Twitter Tweets, and 251 of them is from Hürriyet Newspaper. After analyzing the entries in our database, our software solution can detect 29 cybersecurity events. Twenty-two of them are positive detection, and 7 of them are false positive detection. Our software solution’s success rate is approximately %76.[[14]](#footnote-14)

These statistics show that this methodology works in the detection of cybersecurity events from Turkish texts with an acceptable success rate. Cybersecurity analysts can use our software with preparing the right keyword vector, right named entity vector, and selecting a suitable timeframe. If we add new data sources in the future, our software can work with bigger datasets and this leads to more accurate detection and it may increase the success rate percent of our software solution.

**CHAPTER 6**

# CONCLUSION AND FUTURE WORK

## Conclusion

In the last few decades, automation has been increasingly used in various field of people’s life due to its benefits like cost reduction, productivity, availability, reliability, and performance. Cybersecurity is one of the fields which automation is often used. However, every automation software system has unique requirements to achieve its purposes. It leads to lots of research areas and unique automation systems. Automatic event detection is one of these research fields. Social media is one of the fastest ways to detect cybersecurity events because people and bots share such events in there. Newspapers are also shared such cybersecurity events and processing the newspaper data is relatively more straightforward because false-positive cybersecurity events are rarely shared in the newspaper websites.

In this thesis, we investigated automatic event detection of cyber security events from Turkish Twitter Stream and Turkish newspaper data. We work on real-time data to achieve that our research can be used by security analysts. Existing publications about real-time cybersecurity event detection system generally use English texts to analyze and detect the events. We cannot find any research which use Turkish data sources to detect cybersecurity events. Using Turkish data sources for cybersecurity event detection is a new topic for literature. We believe that this research contributes to the literature by filling an uninvestigated field. We proposed an automated software system which works using different data sources, named entities, text mining methods, and "state of art" software techniques. Then we analyze the results of our software system. Even if our software system detects few false positive cybersecurity events, it was often able to detect a useful cybersecurity event. For example, our software system can detect cybersecurity events such as WhatsApp Spyware, MuddyWater Attack, the Remote Patient Tracking System Applications vulnerability, Pirate Matryoshka Virus, Zombie Cookies threat.

We concluded that event detection with using Turkish texts is applicable, and security analysts can use such a system like our software system as a helper tool.

## Future Work

Currently, our software system works on a local computer. We will plan to move our project to a server, obtain a website. After this, security analysts do not need to work on software codes. They can easily follow current Turkish security events from a website. Even journalists or regular people can visit our software to follow security events. When we move the software to a server(i.e., AWS), our software can work 7x24, which will be useful for detection success. If our software can work with bigger data, it will detect more events with more accurate event detection. To increase the streaming data, we are planning to add new Turkish data sources from other websites like Eksisozluk, Linkedin, Facebook, and so on. This improvement will make our datasets an excellent resource for future work. After these improvements, our datasets can be useful not only for us but also the other researchers work on cybersecurity, cognitive science or computer science field.

Moreover, we may try to detect cybersecurity events that have not yet taken place by processing streaming data using Turkish. Even there are researches about it; these researches do not use Turkish texts as a data source. We may research that topic by using Turkish texts using our infrastructure done in the scope of this thesis.

Lastly, we can add malicious URL detection to our software system, as we mentioned in the literature review section. Sometimes people share malicious URLs from social media. We may try to detect such an attack using Turkish Tweets.

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# APPENDICES

# APPENDIX A

**IMPLEMENTATION DETAILS OF THE CODE FILES**

**manager.py File**

It is the code file which starts the whole software system. It is written with python. “multiprocessing” library is imported for multi-process usage. This manager defines four processes like below and starts them.

* p1 = Process(target=startTwitterStreamToDb)
* p2 = Process(target=startHurriyetApiToDb)
* p3 = Process(target=startItuNlpApi)
* p4 = Process(target=securityEventsWebPortalStart)

The processes always work in parallel.

**config.py File**

It is the configuration file of the system. Static constants and configuration items are stored in there.

|  |
| --- |
| Twitter API Related Constants Stored in the Config File |
| CONSUMER\_KEY |
| CONSUMER\_SECRET |
| ACCESS\_TOKEN |
| ACCESS\_TOKEN ACESS\_SECRET |

|  |
| --- |
| ITU NLP API Related Constants Stored in the Config File |
| CONSUMER\_NAME |
| CONSUMER\_PASSWORD |
| ITU\_NLP\_API\_TOKEN |
| PIPELINE\_ENCODING |
| DEFAULT\_TOOL |

The list which will be used for named entity recognition step in Appendix A. It is also stored in “config.py”.

The software has a logger mechanism. Because the logger related codes are also configurable, the logger codes are stored in “config.py” file too.

**hurriyetApiToDb.py File**

One of the processes fetches the news from Hurriyet Newspaper API and store them in the database. It uses an open-source Hurriyet API wrapper coded for python language. It imports the following python libraries to use.

* requests
* json
* time
* sched

The code does the following explaining in pseudo-code.

for each keyword in cybersecurity keyword list:

data = api.search(keyword)

writeDatabase(data)

**ituNlpPipeline.py File**

It has the process code regularly checks the database for finding new entries. If it can find, the process sends the raw data to normalize it with using the ITU NLP API. After that, it updates the related field of the database with the respond texts of the API request.

High-level pseudo-code of that process is as the following.

1. Create a database connection
2. Select the rows of the database which has Status column = ‘0’
3. Send the selected rows one by one to ITU NLP API to normalize their texts.
4. Wait 10 seconds between each request
5. Update the database with the responded text of ITU NLP API request and set their Status column with ‘1’
6. Wait one minute before next control of the database for new entries.

It imports the following python libraries to use.

* time
* re
* urllib

**securityEventsWebPortal.py File**

It has the process code which regularly checks the database for finding new entries with Status ‘1’ column. Status = ‘1’ means that the row is normalized, filtered its alphanumeric characters, and omit the rest of the characters and ready for analyzing to find cybersecurity event. If it can find, the process dynamically creates or updates the user interface HTML page. Then set the processed row’s Status column with ‘2’. ‘2’ means that that row is used before, and the user interface is updated according to the processed row’s results.

It imports the following python libraries to use.

* re
* string
* datetime
* BeautifulSoup
* import time

According to the crummy website “Beautiful Soup is a Python library for pulling data out of HTML and XML files. It works with your favorite parser to provide idiomatic ways of navigating, searching, and modifying the parse tree.” (Richardson, 2015)

**sqliteOperations.py File**

We develop a library for commonly used SQLite operations in our software system. It contains the following methods.

* Create SQLite Table
* Create Connection
* Select Task by Status
* Update Text Column of the Row by Status

It imports the following python libraries to use.

* sqlite3
* json
* datetime
* BeautifulSoup

**twitterStreamToDb.py File**

One of the processes listen to Twitter streams and store the streaming data in the database. The process codes are in this code file. We use the Tweepy library for this implementation. According to Tweepy website, Tweepy library is “ An easy-to-use Python library for accessing the Twitter API. ("Tweepy," 2019) It imports the following Python libraries to use.

* tweepy
* string
* sqlite3
* time

The code does the following explaining in pseudo-code.

1. Connect the Twitter API with using Tweepy library.
2. Listen to Twitter Streams and filter Turkish Tweets, which includes the cybersecurity keywords in Tweets.
3. Write the filtered data to the database and set their status with 0.

**userInterface.html File**

At first, it includes a template HTML file. “securityEventsWebPortal.py” python code update and modify this HTML file and populates with cybersecurity-related events. The HTML refreshes itself regularly in ten seconds periods.

**The Cybersecurity Related Keywords Vector**

The cybersecurity keyword list which used as base keyword list during fetching Turkish texts is as below.

keywords\_query = 'siber, hacklendi, fidye yazılımı, zafiyet, ddos, erişilemiyor, zararlı yazılım, malware, virüs, casus yazılım, fidye yazılımı, oltalama, phising, güvenlik duvarı, firewall, hacker, sistem açığı, cyberattack, cyberwarfare, hacking, kimlik avı, spear-phishing'

# APPENDIX B

**NAMED ENTITY VECTORS IN TURKISH**

|  |  |  |
| --- | --- | --- |
|  | |  |
| **Named Entity Vectors in Turkish** | | |
| **Country Names** | **Institution and Government Organization Names in Turkey** | |
| "Türkiye", | | "Adalet Bakanlığı", |
| "ABD", | | "Adıyaman Üniversitesi", |
| "Amerika Birleşik Devletleri", | | "Adli Sicil ve İstatistik Genel Müdürlüğü", |
| "Afganistan", | | "Adli Tıp Kurumu Başkanlığı", |
| "Almanya", | | "Afet ve Acil Durum Yönetimi Başkanlığı", |
| "Andora", | | "Ağrı İbrahim Çeçen Üniversitesi", |
| "Angola", | | "Ahmet Yesevi Üniversitesi", |
| "Anguilla", | | "Aile ve Sosyal Politikalar Bakanlığı", |
| "Antarktika", | | "Aile ve Toplum Hizmetleri Genel Müdürlüğü", |
| "Barbuda", | | "Akaryakıt İkmal ve Nato Pol Tesisleri İşletme", |
| "Arjantin", | | "ANT", |
| "Arnavutluk", | | "Amelebirliği", |
| "Aruba", | | "Anadolu Ajansı Genel Müdürlüğü", |
| "Avrupa Birliği", | | "Anadolu Üniversitesi", |
| "Avustralya", | | "Anayasa Mahkemesi Başkanlığı", |
| "Avusturya", | | "Ankara Ticaret Odası", |
| "Azerbaycan", | | "Antalya Bilim Üniversitesi", |
| "Bahamalar", | | "Artvin Çoruh Üniversitesi", |
| "Bahreyn", | | "Asker Alma Dairesi Başkanlığı", |
| "Bangladeş", | | "Askerî Yargıtay Başkanlığı", |
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| "Belçika", | | "Ataşehir Adıgüzel Meslek Yüksekokulu", |
| "Benin", | | "Atatürk Araştırma Merkezi", |
| "Beyaz Rusya", | | "Atatürk Kültür, Dil ve Tarih Yüksek Kurumu Başkanlığı", |
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| "Bhutan", | | "Atatürk Orman Çiftliği", |
| "Birleşik Arap Emirlikleri", | | "AB Bakanlığı", |
| "Birleşik Krallık", | | "Avrupa Birliği Eğitim ve Gençlik Programları Merkezi Başkanlığı", |
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| "Bosna Hersek", | | "Balıkçılık ve Su ürünleri Genel Müdürlüğü", |
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| "Cibuti", | | "Bingöl Üniversitesi", |
| "Çad", | | "Bitkisel Üretim Genel Müdürlüğü", |
| "Çek Cumhuriyeti", | | "Bitlis Eren Üniversitesi", |
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| "Dominik Cumhuriyeti", | | "Bütçe ve Mali Kontrol Genel Müdürlüğü", |
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| "Filipinler", | | "Çanakkale Onsekiz Mart Üniversitesi", |
| "Filistin", | | "Çay İşletmeleri Genel Müdürlüğü", |
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| "Fransa", | | "Çevre ve Şehircilik Bakanlığı", |
| "Gabon", | | "Çevre Yönetimi Genel Müdürlüğü", |
| "Gambia", | | "Çocuk Hizmetleri Genel Müdürlüğü", |
| "Gana", | | "Çölleşme ve Erozyonla Mücadele Genel Müdürlüğü", |
| "Gine-Bissau", | | "Danıştay", |
| "Granada", | | "Dernekler Dairesi Başkanlığı", |
| "Grönland", | | "Devlet Arşivleri Genel Müdürlüğü", |
| "Guadeloupe", | | "Devlet Hava Meydanları İşletmesi Genel Müdürlüğü", |
| "Guam", | | "Devlet Malzeme Ofisi Genel Müdürlüğü", |
| "Guatemala", | | "Devlet Opera ve Balesi Genel Müdürlüğü", |
| "Guernsey", | | "Devlet Personel Başkanlığı", |
| "Guyana", | | "Devlet Su İşleri Genel Müdürlüğü", |
| "Güney Afrika", | | "Devlet Tiyatroları Genel Müdürlüğü", |
| "Güney Kore", | | "Dış İlişkiler ve Yurt Dışı İşçi Hizmetleri Genel Müdürlüğü", |
| "Gürcistan", | | "Dışişleri Bakanlığı", |
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| "Hollanda", | | "DLH İnşaatı Genel Müdürlüğü", |
| "Honduras", | | "Doğa Koruma ve Millî Parklar Genel Müdürlüğü", |
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| "Hırvatistan", | | "Ege Üniversitesi", |
| "Irak", | | "Ekonomi Bakanlığı", |
| "İngiltere", | | "Elektrik İşleri Etüt İdaresi Genel Müdürlüğü", |
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| "İrlanda", | | "Emeklilik Gözetim Merkezi", |
| "İspanya", | | "Emniyet Genel Müdürlüğü", |
| "İsrail", | | "Enerji Piyasaları İşletme A.Ş.", |
| "İsveç", | | "Enerji Piyasası Düzenleme Kurumu Başkanlığı", |
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| "Kamboçya", | | "Fatih Sultan Mehmet Üniversitesi", |
| "Kamerun", | | "Fırat Üniversitesi", |
| "Kanada", | | "Finansal Kurumlar Birliği", |
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| "Kiribati", | | "Genelkurmay Başkanlığı", |
| "Kolombiya", | | "Gıda, Tarım ve Hayvancılık Bakanlığı", |
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| "Çin", | | "İlksan", |
| "Makedonya", | | "İller Bankası A.Ş.", |
| "Malavi", | | "İller İdaresi Genel Müdürlüğü", |
| "Maldivler", | | "İnsan Hakları Başkanlığı", |
| "Malezya", | | "İnşaat Emlâk ve Nato Enfrastrüktür Dairesi Başkanlığı", |
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| "Meksika", | | "İstanbul Teknik Üniversitesi", |
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| "Nauru", | | "Kanserle Savaş Dairesi Başkanlığı", |
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| "Sierra Leone", | | "Mardin Artuklu Üniversitesi", |
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| "Slovakya", | | "Merkezi Kayıt Kuruluşu A.Ş.", |
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|  | | "Sayıştay", |
|  | | "Sermaye Piyasası Kurulu", |
|  | | "Sıtma Savaş Dairesi Başkanlığı", |
|  | | "Sigorta Bilgi ve Gözetim Merkezi", |
|  | | "Sinema Genel Müdürlüğü", |
|  | | "Sinop Üniversitesi", |
|  | | "Sivil Havacılık Genel Müdürlüğü", |
|  | | "Sosyal Güvenlik Kurumu", |
|  | | "Sosyal Yardımlar Genel Müdürlüğü", |
|  | | "Spor Genel Müdürlüğü", |
|  | | "Su Yönetimi Genel Müdürlüğü", |
|  | | "Sümer Halıcılık ve El Sanatları Sanayi ve Ticaret A.Ş.", |
|  | | "Şeker Kurumu", |
|  | | "Tabiat Varlıklarını Koruma Genel Müdürlüğü", |
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|  | | "Talim ve Terbiye Kurulu Başkanlığı", |
|  | | "Tanıtma Fonu Kurulu", |
|  | | "Tanıtma Genel Müdürlüğü", |
|  | | "Tapu ve Kadastro Genel Müdürlüğü", |
|  | | "Tarım İşletmeleri Genel Müdürlüğü", |
|  | | "Tarım Reformu Genel Müdürlüğü", |
|  | | "Tarımsal Araştırmalar ve Politikalar Genel Müdürlüğü", |
|  | | "Tarımsal Ekonomi ve Politika Geliştirme Enstitüsü", |
|  | | "Tarım Sigortaları Havuzu", |
|  | | "Tarım ve Kırsal Kalkınmayı Destekleme Kurumu Başkanlığı", |
|  | | "Tasarruf Mevduatı Sigorta Fonu Başkanlığı", |
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|  | | "TCDD", |
|  | | "T.C. Mehmet Akif Ersoy Üniversitesi", |
|  | | "Telif Hakları Genel Müdürlüğü", |
|  | | "Temel Eğitim Genel Müdürlüğü", |
|  | | "Toplu Konut İdaresi Başkanlığı", |
|  | | "TOKİ", |
|  | | "Toprak Mahsulleri Ofisi", |
|  | | "TRT", |
|  | | "Tüketicinin Korunması ve Piyasa Gözetimi Genel Müdürlüğü", |
|  | | "Türk Akreditasyon Kurumu", |
|  | | "Türk-Alman Üniversitesi", |
|  | | "Türk Dil Kurumu", |
|  | | "Türk İşbirliği ve Koordinasyon Ajansı Başkanlığı", |
|  | | "Türkiye Adalet Akademisi Başkanlığı", |
|  | | "Türkiye Atom Enerjisi Kurumu Başkanlığı", |
|  | | "Türkiye Bankalar Birliği", |
|  | | "Türkiye Bilimler Akademisi", |
|  | | "TÜBA", |
|  | | "Türkiye Bilimsel ve Teknolojik Araştırma Kurumu", |
|  | | "TÜBİTAK", |
|  | | "Türkiye Cumhuriyet Merkez Bankası", |
|  | | "Türkiye Demiryolu Makinaları Sanayii", |
|  | | "TÜDEMSAŞ" |
|  | | "Türkiye Elektrik Dağıtım A.Ş.", |
|  | | "Türkiye Elektrik İletim A.Ş.", |
|  | | "TEİAŞ", |
|  | | "Türkiye Elektrik Ticaret ve Taahhüt A.Ş.", |
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|  | | "Türkiye Kömür İşletmeleri Kurumu Genel Müdürlüğü", |
|  | | "Türkiye Lokomotif ve Motor Sanayii A.Ş.", |
|  | | "Türkiye Muhasebe Standartları Kurulu", |
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|  | | "Türkiye Ulusal Ajansı", |
|  | | "Türkiye Vagon Sanayii A.Ş.", |
|  | | "Türkiye ve Orta Doğu Amme İdaresi Enstitüsü ", |
|  | | "Türkiye Yatırım Destek ve Tanıtım Ajansı Başkanlığı", |
|  | | "Türk Patent ve Marka Kurumu", |
|  | | "Türk Standardları Enstitüsü", |
|  | | "Türk Tarih Kurumu", |
|  | | "Tütün ve Alkol Piyasası Düzenleme Kurumu", |
|  | | "Ulaştırma, Denizcilik ve Haberleşme Bakanlığı", |
|  | | "Ulusal Bor Araştırma Enstitüsü Başkanlığı", |
|  | | "Uşak Üniversitesi", |
|  | | "Üsküdar Üniversitesi", |
|  | | "Vakıflar Genel Müdürlüğü", |
|  | | "Vergi Denetim Kurulu Başkanlığı", |
|  | | "Verimlilik Genel Müdürlüğü", |
|  | | "Yapı İşleri Genel Müdürlüğü", |
|  | | "Yargıtay", |
|  | | "Yenilik ve Eğitim Teknolojileri Genel Müdürlüğü", |
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|  | | "Yurt Dışı Türkler ve Akraba Topluluklar Başkanlığı", |
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|  | | "YÖK", |
|  | | "Yüksek Seçim Kurulu Başkanlığı" |
|  | | "YSK", |



1. According to advisera.com website information security event refers to “something that can affect risk levels, without necessarily impacting the business or information.” On the other hand, information security incident refers to “something that in fact negatively affected the business or information which should be protected.” (“Differences between a security event vs incident vs non-compliance,” 2018) The present thesis, we use event term, because it is more suitable for our study. [↑](#footnote-ref-1)
2. www.linkedin.com [↑](#footnote-ref-2)
3. www.facebook.com [↑](#footnote-ref-3)
4. www.eksisozluk.com [↑](#footnote-ref-4)
5. “Normalization is a process that converts a list of words to a more uniform sequence. This is useful in preparing text for later processing” (“Understanding normalization - Natural Language Processing with Java,” 2015) [↑](#footnote-ref-5)
6. https://www.careerexplorer.com/careers/information-security-analyst/ [↑](#footnote-ref-6)
7. Named-entity recognition (NER) (also known as entity identification and entity extraction) is a subtask of information extraction that seeks to locate and classify atomic elements in text into predefined categories such as the names of persons, organizations, places, expressions of times, quantities, monetary values, percentages and more. (“What is Named-entity recognition (NER)? - WordLift”, 2019) [↑](#footnote-ref-7)
8. Turkey’s official domain name servers had been under a Distributed Denial of Service attack in 2015. [↑](#footnote-ref-8)
9. http://www.kemik.yildiz.edu.tr/ [↑](#footnote-ref-9)
10. https://voyant-tools.org/ [↑](#footnote-ref-10)
11. The A/B test is a randomized experiment with two variants, A and B. It includes the application of the statistical hypothesis test or “two-sample hypothesis test” used in the field of statistics. The A/B test is a method of comparing two versions of the same variable and determining which of the two variants is more effective. (Pardot, 2012) [↑](#footnote-ref-11)
12. Anomaly detection is a machine learning tecnique. In data mining, anomaly detection is the identification of rare events, items or observations which raise suspicions by differing significantly from the majority of the data. Anomalies are also referred to as outliers, novelties, noise, deviations and exceptions. (Zimek & Schubert, 2017) [↑](#footnote-ref-12)
13. The GitHub repository of the present thesis software project is available upon request. [↑](#footnote-ref-13)
14. These results are for limited and have demonstrative constraints. Success rate is shared just for giving an idea to readers and it is dependent external factors like time frame, cyber-attack types, Tweet number, newspaper news and so on. The success rate can increase or decrease according to these factors. [↑](#footnote-ref-14)