

# Abogabot Target audience

## Demographic | 5

Age: 18-100

Sex: Indiferent

Education: Minimun high school

Industry: Any

Industry: Any

## Location | 1

Country: México

## Psychographic | 4

Values efficiency and productivity

Loyal to a brand if it makes life easier

Decision maker

Favors autonomy and flexibility

## Identifiers | 1

Age

Education

Location

Job position

Organization

Salary