INTRODUCTION

PhoxWare MicroSystems is your one-stop-shop for online solutions, making you one step away from marketing your business online. Our affordable service offerings include branding, web design, e-commerce, website hosting, search engine optimization (SEO), and site analytics.

You can be comfortable and confident when choosing PhoxWare MicroSystems for your Software development, web development and hosting needs. We have the experience to provide you with a truly quality service.

What is most important to us is - our customers. The team at PhoxWare MicroSystems is focused on meeting and exceeding customer's expectations.

At PhoxWare MicroSystems, we will gladly meet with you to discuss your requirements and offer sound advice that will set you on the course to achieve great online success. We place great emphasis on customer needs, and ensuring that we develop a solution that not only meets, but exceeds your expectations.

Our Team

Over years in the industry, we've come to the realization that for every successful organization and clients; lies a team of dedicated, skilled and highly professional people.

Our team besides being objective driven, also exhibit a standard calibers of people who have acquired enough experience in the economic, business environment and the IT environment; to provide our client with a distinct & superb services.

Project Description

DEVELOPMENT PROCESS

At **PhoxWare MicroSystems** we define the scope of work and lay the foundations for the project, thereby creating an outline of what the completed project will do. This will involve the following:

- What is the goal(s) of the project
- How maintenance will be handled
- Post build issues that might come up
- How the site will be hosted
- How additions during the building phase will be included in the site
- What functionality is required

1. **Project Features**

- **Admin Login**
- **Forum**- Discussion site to ask questions about a company, products and also share ideas
- **Dashboard-** Show statistic about the forum members, number of posts, solved issues and many more.
- **Messaging and chatting-** this allows communication among the forum members
- **Members login**- Allows member to login
- **Signup/Registration**- Enables new members to become member of the forum
- **Forum Favorites**- Allow user to select forum of interest
- **Forum Score** – Allow members to earn points when they create topics, post/comments
- **Topics Rating** – When topics is viewed or replied in a certain number of time, the rating changes to hot
- **Facebook/Social Network connect** - this allows the members to integrate their forum account with other social network sites.
- **Users Invitation**- This allow a member to send invitation to non-members to become part of the forum
- **Forum Moderation**- this enable admin to approve or reject topics/comments before it can be published

- **Category/Sector Management**- This enable sectors and business to be created and assign to different groups and category
- **Announcement/Adverts**- This allow advertisements to be placed on the portal and also broadcast special announcements.
- **Search**- this allows members to search by postings, business name, topics.
- **Users discipline**- users can be banned, deactivated and unbanned here
- **Customization-** All the features are customizable, hence they can be enabled or disabled based on the clients interest.

2. **Design and Planning**

- Confirm a detailed plan for the site
- Confirm content of the site
- Establish key contacts for the project.
- Setup clear channels of communication
- Designing a site architecture and navigation system

3. **Building and Testing**

- Adding all the functionality required.
- Ensuring that code is correct, adding meta tags, alt tags E.T.C
- Running Usability tests. Making sure that the site is accessible to the majority of people, is easy to use and get around and delivers on its promises (Although this is potentially time consuming, we regard this as one of the most important stages)

4. **Launching the Site**

- Publication of the site so that it can be viewed by the public
- Dealing with any teething problems that may arise
- Submission to search engines and directories

QUALITY CONTROL /TESTING

At **PhoxWare MicroSystems**, we take our time to set quality and performance standards on every site we handle. These include:

- Testing forms and scripts
- Proof reading text
- Confirming consistency with previous site style, where applicable
- Surfing with images off to check for missing ALT tags
- Checking links
- A variety of application-specific tasks, such as performing a search, changing personalization settings, etc.

COST AND PAYMENT

The cost of project development   **N500, 000.00**
 1 year hosting (shared server)   **N200, 000.00**

Website Maintenance

One of the foundational key upon which **PhoxWare MicroSystems** was founded, is the active support function we carry out. It is our commitment to always provide technical support and service that conform to the requirement of our clients "first time every time".

When most of our competitors relax after job completion, we are always at your eye-brow giving support functions and training your staff on application development and operating these services provided.

Term and Conditions

- A minimum deposit of 60% is required to commence work and balance of 40% paid on delivery of the job.
- Additional expenses incurred on the job as a result of clients request outside the agreement e.g. Purchase of specific font, purchase of specific photography, purchase of specific software E.T.C will be borne by the client.
- **PhoxWare MicroSystems** will put a byline at the bottom of pages establishing design and development credit. The web site created for the Client will be included in PhoxWare MicroSystems' portfolio.
- **PhoxWare MicroSystems** and the Client must work together to complete the web site in a timely manner for both parties to remain profitable.
- Cancellation of the project at the request of the Client must be made by certified letter. In the event that work is postponed or canceled at the request of the Client by registered letter, **PhoxWare MicroSystems** shall have the right to retain the original 60% deposit. In the event this amount is not sufficient to cover for time and expense already invested in the project additional payment will be due. If additional payment is due, this will be billed to the Client within 10 days of notification via

registered letter to stop work. Final payment will be expected under the same terms as listed.

- The Client represents to **PhoxWare MicroSystems** and unconditionally guarantees that any elements of text, graphics, photos, designs, trademarks, or other artwork furnished to the Developer for inclusion in the Client's web site are owned by the Client, or that the Client has permission from the rightful owner to use each of these elements, and will hold harmless, protect, and defend **PhoxWare MicroSystems** and its subcontractors from any claim or suit arising from the use of such elements furnished by the Client.

- Once the client has approved the final designed, **PhoxWare MicroSystems** will await a letter of satisfaction and authorization to upload, before uploading the site (or go public).

- If client chooses the option to update and maintain their website personally as a way of controlling costs and avoiding the expense of a Maintenance Agreement, PhoxWare MicroSystems will train staff and hands off once the site is up and is thereafter not under any obligation to the client.

If any part of the website is damaged or any of the functions impaired while the client or another agent is updating the site, the client will be charged for rectifying the problem.

PhoxWare MicroSystems has worked with several companies in designing their website, logo branding, developing Client-based Interactive Multimedia CD and software development.

Conclusion

We deem it a great privilege if our services could be considered. We highly look ahead to doing business with your esteemed organization.

*For further enquiries please do not hesitate to contact **Wale on 08030643007**.*