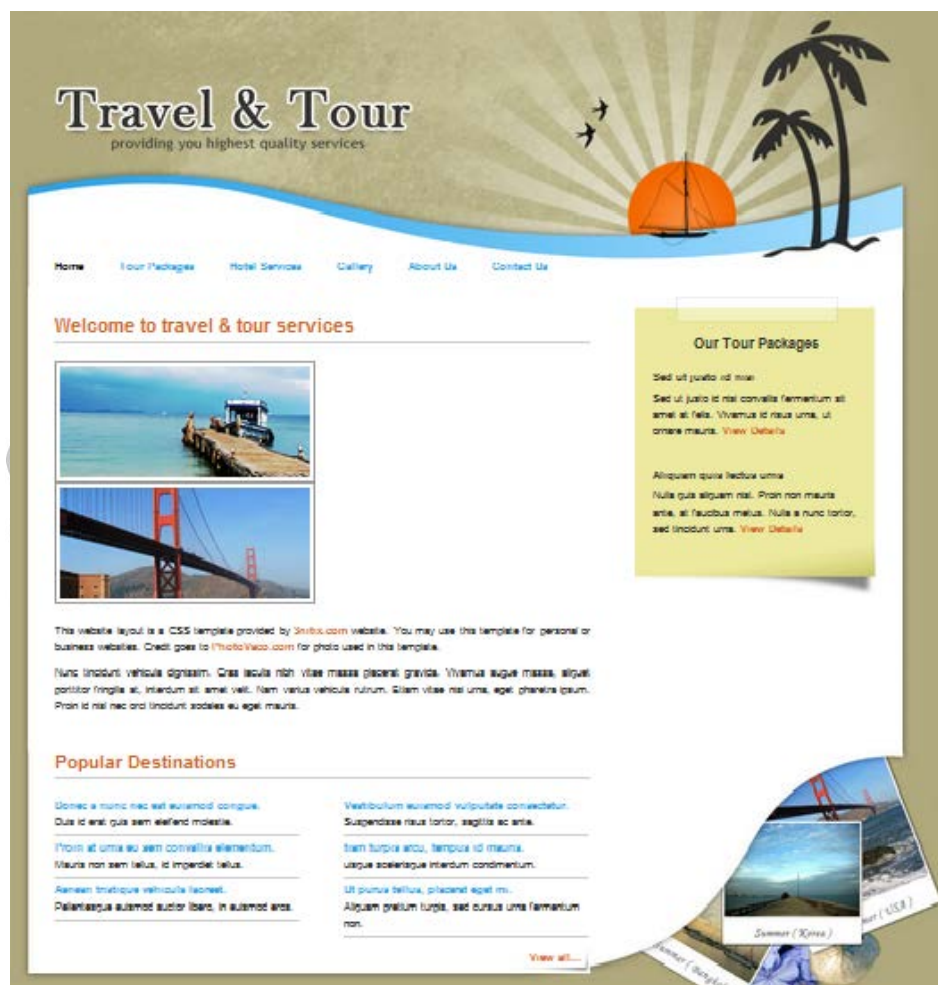


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DEVELOPMENT OF THE AFRICA GROUND TRANSPORT PORTAL



BY
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Preamble:

The AGT (Africa Ground Transport) portal is a Website for airport transfer and ground transport across Africa, allowing users to pre-book airport pick up or local transportation in a safe, comfortable, and secure manner.

This project focuses on building an online booking interface which will assist members in automating their interaction with AGT and securing a booking prior to arrival or departure. The Website will offer basic destination information and latest news. The Website will have a registration page that allows members to use the service once and create a profile so that only minimal information is required the next time.

Based on the understanding between the client and 3Niti-X and the “AGT Developers Guide.pdf”, the portal will have some (or all) of the following components/modules:

Portal application includes the following functionalities: (Minimum price of 1.5 million naira with all the modules marked in green and with the exclusion of the mobile application as provided below)

- Web site (Client area for interaction with the portal to include functionalities such as: surveys, polls and feedback mechanisms) and optimized to ensure quick loading time. It should include and not be limited to the following below:

- (i) Pages linking to the home , booking, testimonial, FAQs and terms of conditions
- (ii) Sections for live chats, sms /email broadcasting, online booking &links to social networks

– Standalone Price: 250,000 naira

- Advertising (Spaces for advertising with 1 or 2 dedicated advertisement pages on the portal)

– Standalone Price: 50,000 naira

- Notification module (Ability to send, auto notify, receive SMS, e-mails, reports and trends)

– Standalone Price: 100,000 naira

- Reporting module (Executive Dashboard based on graphs, tables and statistics)

– Standalone Price: 150,000 naira

- **CMS: Content Management System** (Ability to manage all the resources on the portal by appointed administrators after the portal has been built independent of the designer / provider). Management modules will include templates for administrators, testimonials, downloads, appointment tracking, reports and logs
– Standalone Price: 500,000 naira
 - **Document Management** (Ability to import and export documents, reports and graphs based on the documentation formats)
– Standalone Price: 100,000 naira
 - **Security module** (Encryption of data, SSL certificate enforcement, intrusion lock down capabilities)
– Standalone Price: 100,000 naira
 - **Online booking and tracking:** The “Online Booking” module allows for users to book and track their appointments with history stored for all transactions.
– Standalone Price: 300,000 naira
 - **Mobile module :** The “Driver Client App” (Provision of a limited amount of the portal functionalities based on the finalized specification)
– Standalone Price: 500,000 naira
- (1) **Server space and domain name:** (240,000 a year or 20,000 naira per month)
- Unlimited space for storing data such as media files
 - Unlimited amount of e-mail addresses
 - 99% up time
 - Data base back up (12 copies yearly)
- (2) **Bulk SMS Provision:**
- 1-300,000 units (2.0 Naira each)
 - 300,001-500,000 units (1.5 Naira each)
 - 500,000-1 million units (1.2 Naira each)
 - Above 1 million units (1.0 Naira each)
- (3) **Forum / blog section:** (150,000 naira -> Optional)
- Create and manage categories
 - Post topics and replies
 - Integrate with facebook and twitter

The various sections can be added as the portal usage progresses. The 1st (first) phase will depend on the options you choose.

Cost Breakdown

S/n	Item / Module	Price (In Naira)	Duration	Phase
1	Website	200,000	2 weeks (Con)	1
2	Advertisement	20,000	1 week (Fol)	2
3	Notification	30,000	1 week (Fol)	1
4	Reporting	100,000	2 week (Fol)	2
5	Content Management System	300,000	3 weeks (Con)	1
6	Document Management	50,000	2 weeks (Con)	1
7	Security	50,000	1 week (Fol)	2
8	Online booking and tracking	100,000	2 weeks (Fol)	1
9	Server (Domain name and unlimited space)	240,000	1 week (Con)	1
10	Social Network Integration	10,000	1 week (Fol)	2
11	Mobile Application	400,000	3 weeks (Fol)	2
	<u>Total</u>	<u>1,500,000</u>		

Where: (Fol) = to follow; (Con) = Concurrent

Duration: 8 – 12 weeks

Regards,

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3Niti-X Korps