#### GMU Fall 2013, CS 780 Class Project

## **Partly Sunny with Chance of HashTags**

a Kaggle Competition, Sponsored by CrowdFlower

Presented by

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# Agenda

- 1. Problem Description
- 2. Dataset
- 3. Goal
- 4. Tools and Software Packages Used
- 5. Processing Steps
- 6. Results

# 1. Problem Description

### Partly Sunny with Chance of HashTags







<u>Training Data</u>: Approx. **78K** weather related tweets labeled by multiple people, crowd sourced!

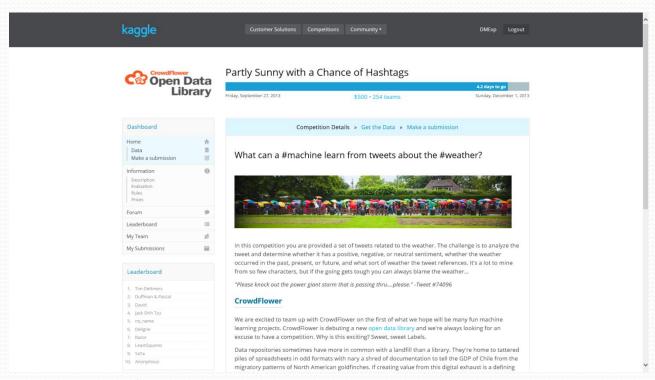
<u>Test Data</u>: Approx. 42K. Predict 24 classes in 3 different categories.

- whether it has a positive, negative, or neutral sentiment
- whether the weather occurred in the past, present, or future
- what sort of weather the tweet references.

Let us look at some more details... from *Kaggle* website

## 1a. Problem Description, contd.

*Kaggle* specific requirements: No external info limits for this competition





Started: 2:43 pm, Friday 27 September 2013 UTC Ends: 11:59 pm, Sunday 1 December 2013 UTC (65 total days)

## 1b. Problem Description, contd.

- Compete with data miners all around the world (259 teams, 300 players)
- Daily upload limit for each team (5)

• Public/private leaderboard: 30% (public)/70% (private) of the test data!



The training set contains tweets, locations, and a confidence score for each of 24 possible labels. The 24 labels come from three categories: sentiment, when, and kind. Human raters can choose only one label from the "sentiment" and "when" categories, but are allowed multiple choices for the "kind". Your goal is to predict a confidence score of all 24 labels for each tweet in the test set.

## 1c. Problem Description, contd.

• 3 categories, 24 classes:

Sentiment (5)	When (4)	Kind (15)
sı,"I can't tell"	wı,"current (same day) weather"	kı,"clouds"
s2,"Negative"	w2,"future (forecast)"	k2,"cold"
s3,"Neutral / author is just sharing information"	w3,"I can't tell"	k3,"dry"
s4,"Positive"	w4,"past weather"	k4,"hot"
s5,"Tweet not related to weather condition"		k5,"humid"
		k6,"hurricane"
		k7,"I can't tell"
		k8,"ice"
		k9,"other"
		k10,"rain"
		k11,"snow"
		k12,"storms"
		k13,"sun"
		k14,"tornado"
		k15,"wind"

## 1d. Problem Description, contd.

- Each tweet is labeled by multiple people
- Graders have reliability scores but we do not know them, instead:
- For When and Sentiment categories we have a probability distribution that sums up to one. Kind values can be more than one!

id	tweet	state	location
10	Rather be storm chasing.	district of columbia	Washington, DC
11	#WEATHER: 1:54 pm: 61.0F. Feels 60F. 29.98% Humidity. 6.9MPH East Wind.	michigan	St Louis, MI, USA

Y	. 9 1	W, K			s1	s2	s3	3 s	s4 s	5	w1	w2	w3	W	4	
						0	0	0.6	0	0.4		0	0	1	0	
(c	conti	nuou	s vai	iable	es)	0	0	1	0	0		1	0	0	0	
k1	k2	k3	k4	k5	k6	k7	k8	k9	k10	k11	k12	k13	k14	k	15	
	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	
	0 0.	203 0.	176	0 0	.376	0 0.4	121	0 0.1	L76	0	0	0	0	0	0.579	

✓ This is a multi-class continuous value problem!

## 2. Dataset

- Training Records (tweets) = 77,946
- Test Records (tweets) = 42,147
- Class Variables
- $\rightarrow$

sı,"I can't tell"	wı,"current (same day) weather"
s2,"Negative"	w2,"future (forecast)"
s3,"Neutral / author is just sharing information"	w3,"I can't tell"
s4,"Positive"	w4,"past weather"
s5,"Tweet not related to weather condition"	

Sentiment

When

• Sample tweets:

Kind

kı,"clouds"

k2,"cold"

k3,"dry"

k4,"hot"

k8,"ice"

k9,"other"

k10,"rain"

k11,"snow"

k13,"sun"

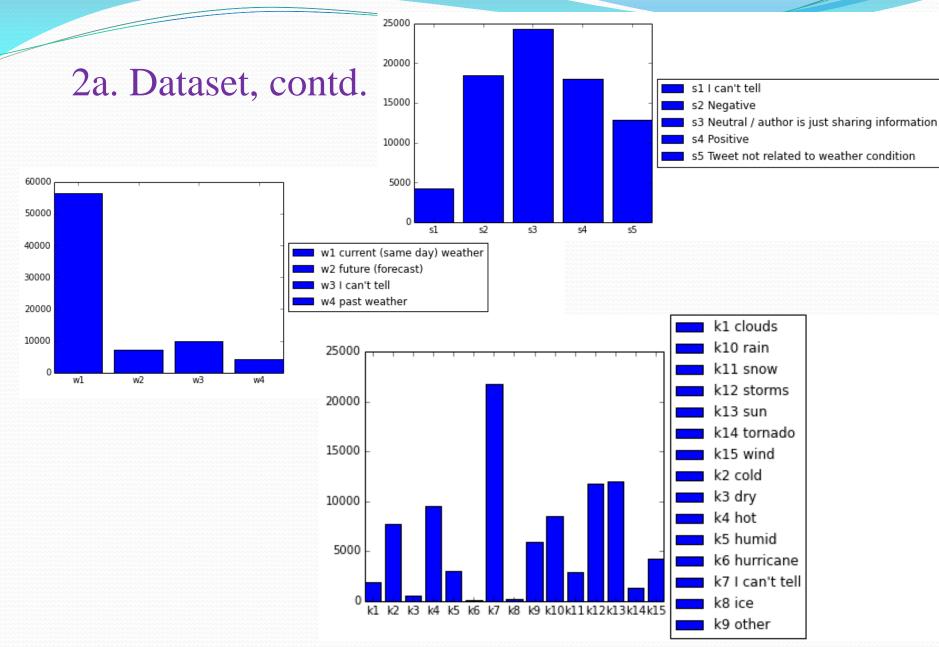
k15,"wind"

k12, "storms"

k14,"tornado"

k5,"humid"

k6,"hurricane" k7,"I can't tell"



## 3. Goal

Minimize the root mean square error!

$$egin{aligned} ext{RMSE} = \sqrt{rac{\sum_{i=1}^{n}(p_i - a_i)^2}{n}} \end{aligned}$$

#### where:

- n is 24 times the total number of tweets
- $p_i$  is the predicted confidence rating for a given label
- $\bullet$   $a_i$  is the actual confidence rating for a given label
- Python code snippet:

np.sqrt(np.sum(np.array(pred-y\_true)\*\*2)/(y\_true.shape[0]\*float(y\_true.shape[1])))

# 4. Tools and Software Packages Used

### Python

- Numpy, Scipy, Pandas
- Scikit-learn, NLTK

### Java

- Pre and Post Processing
- Explored MULAN, an opensource Java library based on WEKA for multi-class multilabel predictions. Found to work only for categorical values so discarded the tool.

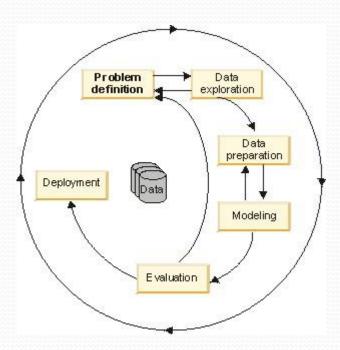
#### • Statsoft's STATISTICA

model building and predictions



# 5. Processing Steps

- a) Pre-process data
- b) Build models
- c) Evaluate models
- d) Predict and Deploy (upload to Kaggle site)



## 5a. Pre-process Data

- Feature Extraction/Creation from raw tweets
  - Raw words, Porter/Lancaster/Snowball stemmers, wordnet lemmatizer (NLTK)
  - Stop words removal (NLTK, scikit-learn)
  - Emoticons (happy/sad)
  - Unigrams, bigrams, together (scikit-learn)
- STATISTICA: for some selective runs, added additional features (Label\_1 to Label\_24) which are computed in case a synonym for any of the class label is found. Improved the RMSE by about 10%.

```
"cloud fog gloom smog smoke
"cold chilly freezing bitter
"dry moistureless arid bare
"hot blazing boiling heated
"humid damp dank muggy oppre
"hurricane violent cyclone i
"cant",
"ice chunk crystal diamonds
"other",
"rain deluge drizzle flood i
"snow blizzard snowfall",
"storm squall",
```

## 5a. Pre-process Data, contd.

- Feature Selection/Reduction
  - Stacking state and location information to tweets
  - TFIDF vectorizer (max\_features, smoothing, min\_df, max\_df), count vectorizer
  - LSA (truncated SVD, work with sparse matrix, on sample vec)
  - PCA (dense only, on covariance matrix)
  - SelectKBest(chi2, class/feature dependency)
- STATISTICA: Utilized the best feature selection option for each individual classes. Used top 100 of such features for each class.

### 5b. Build Models

### Used several algorithms

- Regressors (continuous, clip [0,1])
  - Ridge Regressor (sklearn)
  - SGD (Stochastic Gradient Descent) Regressor (sklearn)
- Classifiers
  - Predict\_proba
  - MultinomialNB (cs780 hw2, sklearn)
  - KNN
- Ensemble methods, Regression (Using STATISTICA\*)
  - Boosted Trees
  - Random Forests

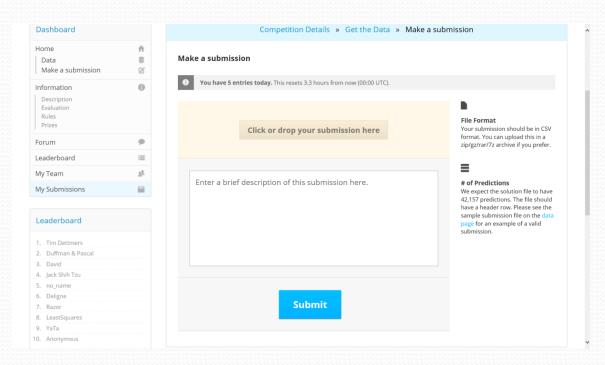
<sup>\*</sup> Noticed the following limitations (may or may not be accurate as we have a very limited time to explore the tool): Required the input data to be in sparse format; No multi-class support for many models. Typical test/ train file with about top 4000 features was approx. 1GB. Typical execution on a 64 bit AMD 2.5 GHz Quad Core PC with 8GB of RAM took about an hour (Execution of each model consisted of 24 individual executions, one for each class, manual assembling of results into CSV file).

### 5c. Evaluate Models

- Cross Validation (everything in CV loop)
- Optimizing predictor variables (Grid Search)
- Optimizing token vectorizer variables

## 5d. Predict & Deploy

- With the best models figured out in the previous step, run the model on the Test Set to get the predictions.
- Upload the predictions to Kaggle web site.



## 6. Results

- Huge part of the effort was pre-processing and trying various different models to see which model gives the best RMSE.
- Used Python and data mining libraries.
- Used Custom Java programs and STATISTICA
  - Developed custom Java programs for pre and post processing.
  - Normalized predicted class labels STATISTICA to sum to a desired value, e.g., 1.0 for sentiment and when labels.
- Built several models.
  - Models based on Ridge Regressor have performed extremely well.
- Uploaded many predictions onto *Kaggle* website, about 35 (1% of all participant uploads).

# 6. Results, contd.

Used several algorithms – Benchmark(all zeros: RMSE ~ 0.31597)

- Regressors (continuous, clip [0,1])
  - Ridge Regressor (sklearn) (RMSE ~ 0.1568 ← best of all models)
  - SGD (Stochastic Gradient Descent) Regressor (sklearn)
- Classifiers (nominal, RMSE ~ 0.26)
  - Predict\_proba
  - MultinomialNB (cs78o hw2, sklearn)
  - KNN
- Ensemble methods, Regression (Using STATISTICA)
  - Boosted Trees (RMSE ~ 0.22)
  - Random Forests (RMSE ~ 0.21 and ~ 0.19\*\*)

<sup>\*\*</sup> With new additional features introduced based on the synonyms for the class labels

# 6. Results, contd.

What we learned from the *Kaggle* online discussion forum:

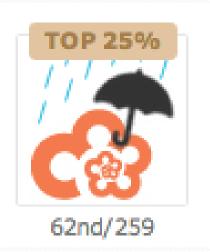
- Simple stacking: feed the output of a first level model to use it as features to the 2nd level model
- Add more features: POS tagging, sentiment dictionary, etc. (1st ranked fellow had ~1.9M features)

# 6. Results, contd.

• Competition started about two months ago. Some teams had 100+ submissions.

**Started:** 2:43 pm, Friday 27 September 2013 UTC **Ended:** 11:59 pm, Sunday 1 December 2013 UTC(65 total days)

- 259 teams300 players3604 entries
- Final Numbers from *Kaggle* website:
- We entered just two weeks ago and are glad to report that we made it to the top 25% of the leader board by the time the competition finished on Dec. 1<sup>st</sup> 2013.



#### References

- NLTK (Natural Language Toolkit), http://nltk.org/
- Scikit-learn Machine Learning in Python, http://scikit-learn.org/stable/
- Pandas Python Data Analysis Library, http://pandas.pydata.org/
- StatSoft 's STATISTICA 12 (64-bit edition) Academic License, <a href="http://www.statsoft.com/">http://www.statsoft.com/</a>

Thank you! & Questions?