

Choosing a city for a relocation

Alexey Leontyev

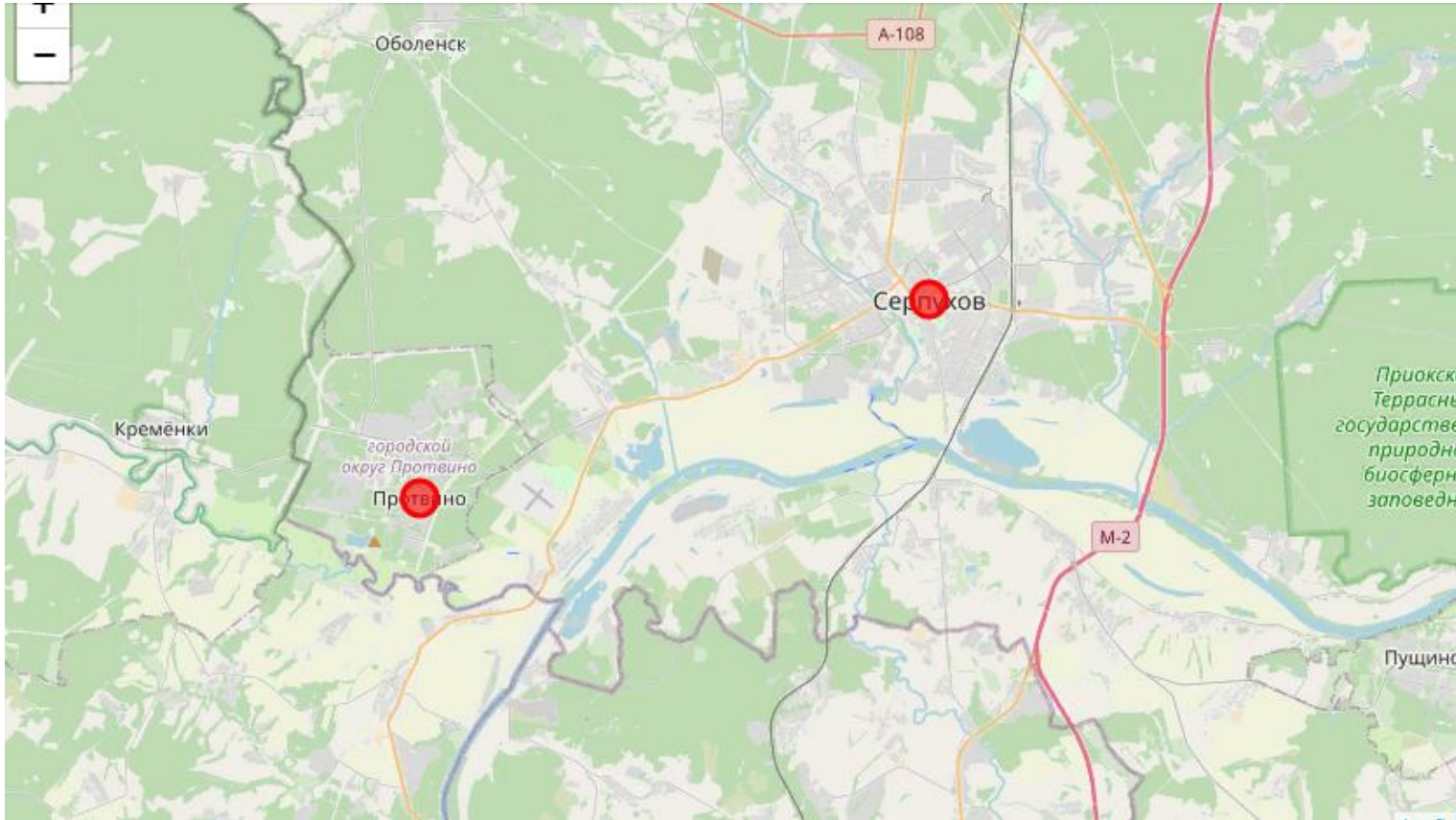
May, 5th 2020

In two weeks time a family is going to relocate

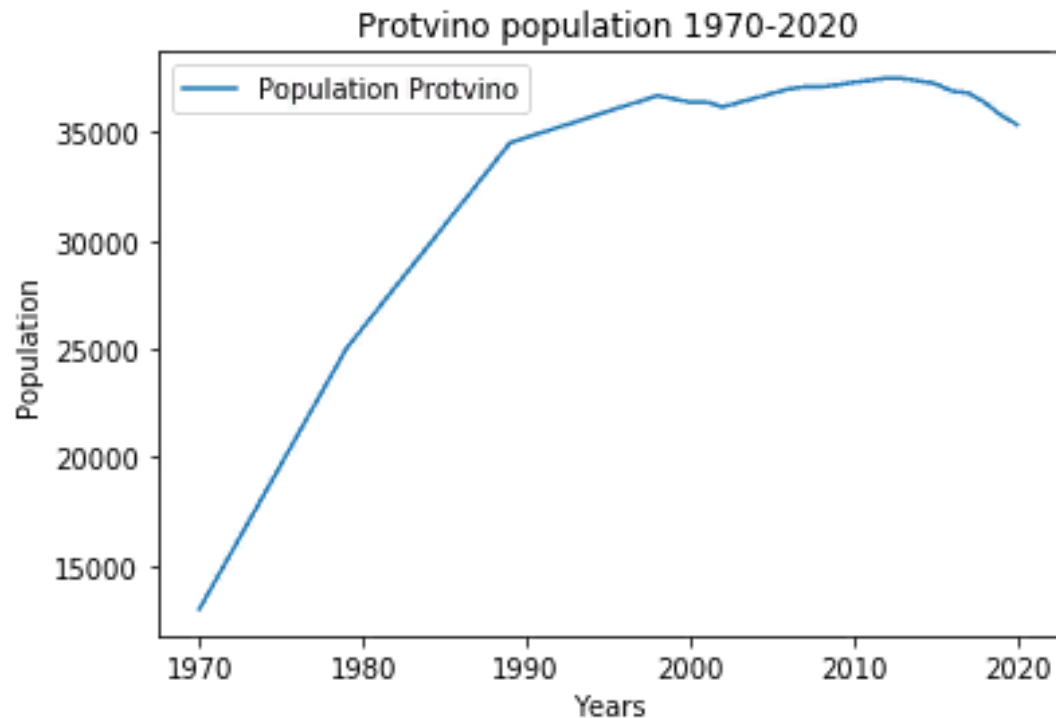
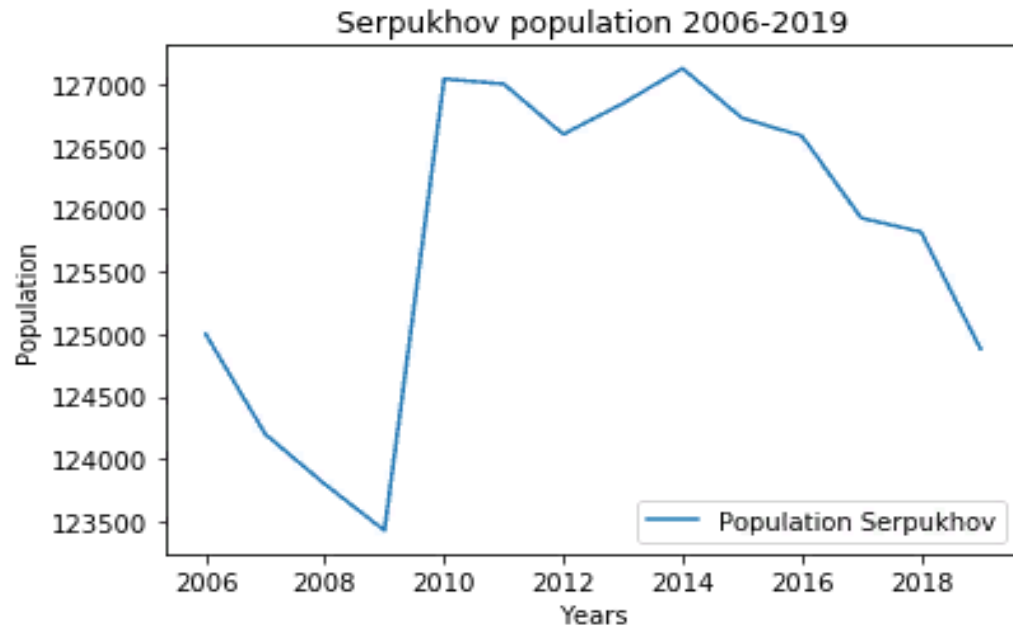
- There is a wife and 2 children
- We have to choose from 2 cities
- Main criteria – access to entertaining facilities



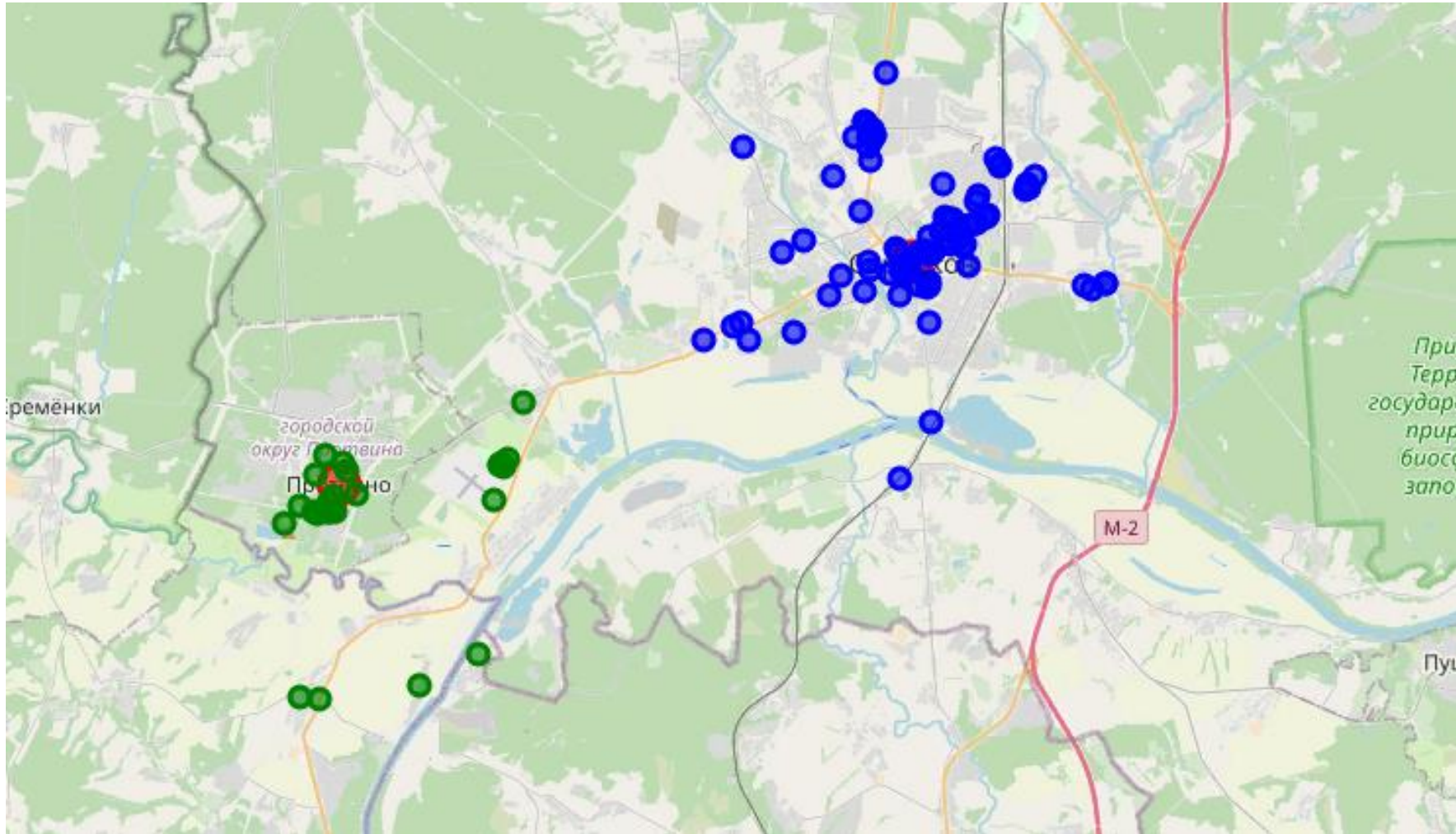
Cities are in close proximity



Serpukhov (on the right) appear bigger in terms of square



- Serpukhov is ~5 times bigger in terms of population
- Both cities demonstrate a decline since 2010-2012



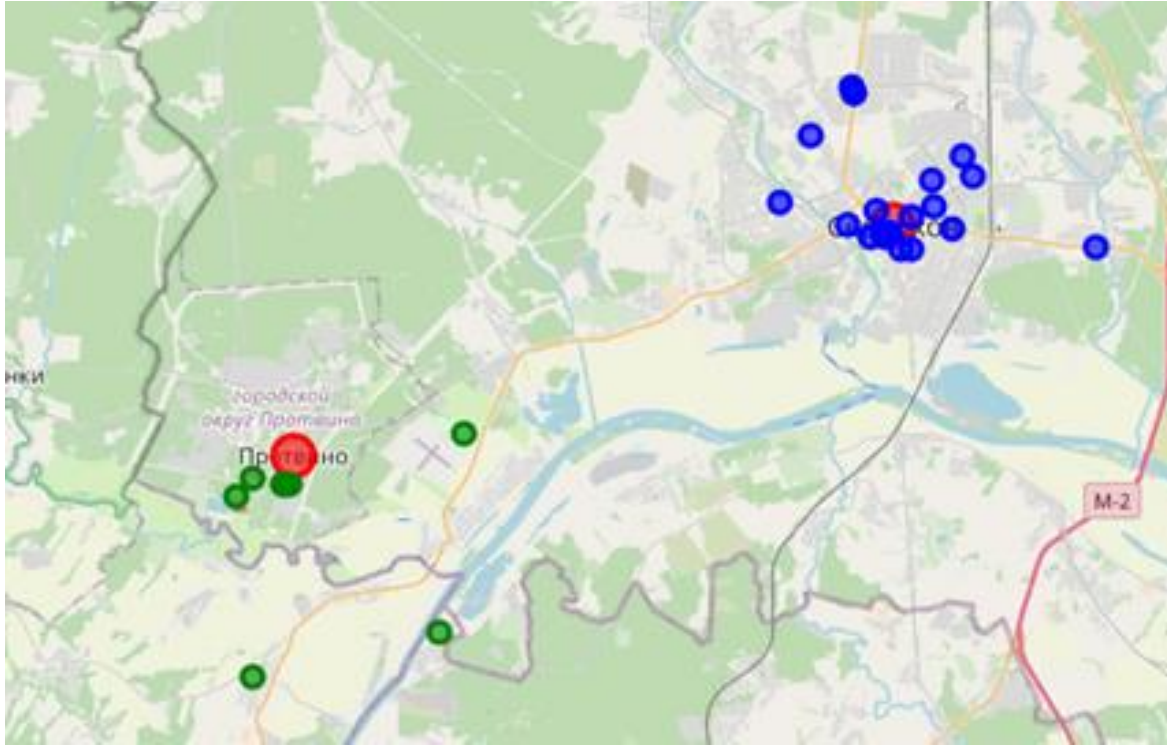
Total number of Foursquare venues is 87 vs 22

Protvino has more outdoor facilities related to rivers and lakes

	categories	Entertainment
0	Beach	Y
1	Pub	Y
2	Spa	Y
3	Athletics & Sports	Y
4	Food	Y

Only ¼ of all venues are entertainment related: 22 and 8

	name	categories	lat	lng	id	Entertainment
0	Прожарка	Burger Joint	54.914220	37.418401	573c45b7498eca68d535e1d6	Y
1	Три Сковородки	Blini House	54.914231	37.415952	51b491f5498eb97867d54651	Y
2	Kitchen Market	BBQ Joint	54.913395	37.411720	5cfba0508496ca002c2566d9	Y
3	Шинок "Куманец"	Ukrainian Restaurant	54.913715	37.416524	505de15de4b08887c64c54ef	Y
4	Матрена	Tea Room	54.914256	37.418634	4c45949759d99c746525fcad	Y



Protvino clearly lacks entertainment facilities in a city center

Serpukhov a much richer in terms of access to entertainment

	Town	Entertaining venues	Population	Venues per 1000 people
0	Serpukhov	22	126273	0.174226
1	Protvino	8	35367	0.226200

Entertaining facilities in Serpukhov might be overcrowded as “per capita” measure is worse compared with Protvino

The choice of a family is Serpukhov