ROI Calculation & Business Case Toolkit

Financial Justification for Data Protection

DIFFICULTY	READ TIME	TARGET	VALUE
Professional	**20 min**	**CFOs**	**Premium**

Complete toolkit for calculating ROI, building business cases, and demonstrating value of trade data protection investments.

R **Remova Premium**

ROI Calculation Framework

💰 **Business Case Development**

This toolkit provides comprehensive frameworks for calculating ROI, building business cases, and demonstrating the value of trade data protection investments to executive stakeholders.

Financial Impact Assessment

Risk Category	Potential Annual Impact	Probability	Expected Annual Loss
Competitive Advantage Loss	$2M - $20M	High (70%)	$1.4M - $14M
Supplier Relationship Damage	$1M - $15M	Medium (40%)	$400K - $6M
Strategic Initiative Exposure	$5M - $50M	Low (20%)	$1M - $10M

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// ROI Calculation Formula Total Annual Risk = Σ(Impact × Probability)
Protection Investment = Setup Costs + Annual Operating Costs Annual Savings =
Total Annual Risk × Protection Effectiveness ROI = (Annual Savings - Annual
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Operating Costs) / Total Investment × 100 Example: Total Annual Risk: $8,000,000 Protection Investment: $500,000 (setup) + $300,000 (annual) Protection Effectiveness: 85% Annual Savings: $8,000,000 × 0.85 = $6,800,000 Net Annual Benefit: $6,800,000 - $300,000 = $6,500,000 ROI: ($6,500,000 / $800,000) × 100 = 812%