Coverage Windows Explained

Understanding Privacy Filing Effective Dates and Coverage

What are Coverage Windows?

Coverage windows define the time periods during which your privacy filing protects your trade data from public disclosure. Understanding these windows is crucial for maintaining continuous protection.

Key Timing Concepts:

Effective Date

â¢ When your privacy protection begins
â¢ Must be filed before shipments arrive
â¢ Cannot be retroactively applied

Expiration Date

â¢ When protection ends (typically 1 year from effective date)
â¢ Requires renewal filing before expiration
â¢ Grace period may not be available

Renewal Window

â¢ 60-day period before expiration for renewal filing
â¢ Earlier renewal provides better protection continuity
â¢ Late renewals risk coverage gaps

Coverage Gaps - What to Avoid:

â¢ Data from gap periods may become publicly available

â¢ Historical data cannot be retroactively protected

â¢ Competitor intelligence gathering during gaps

Best Practices:

â¢ File initial applications well before first shipments

â¢ Set renewal reminders 90 days before expiration

â¢ Monitor effective dates across all filing entities

â¢ Maintain backup documentation for all filings

Example Timeline:

Day 0: File privacy application

Day 30: Receive CBP approval (effective date)

Day 335: Begin renewal preparation (30 days before expiration)

Day 350: Submit renewal application

Day 365: Current filing expires, renewal takes effect

Professional Management:

Remova.org tracks all your coverage windows and manages renewals automatically to prevent gaps and maintain continuous protection.