



ARUN RAJ.T.R

CONTACT

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PERSONAL INFORMATION

Date of Birth : 24- 8- 1986
Nationality : Indian
Languages : English, Malayalam

SKILLS:

- Graphic Design
- Adobe Creative Suite(Photoshop, Illustrator, In Design)
- Visual Communication
- Branding and Identity Design
- Print Design(Brochures, Posters, Flyers)
- Digital Design(Web Banners, Social Media Graphics)
- Typography
- Layout Design
- Color Theory
- Image Editing and Retouching
- Creative Problem Solving
- Client Communication

CAREER OBJECTIVE:

Highly skilled and creative Graphic Designer with a proven track record of delivering exceptional visual solutions for diverse clients. Possesses a strong foundation in design principles, coupled with hands-on experience in three reputable companies. Adept at translating client visions into stunning visual concepts. Proficient in Adobe Creative Suite and experienced in both print and digital design

PROFESSIONAL EXPERIENCE:

❖ Graphic Designer: News In News Kayamkulaam

- Collaborated with clients to understand their design requirements and develop visual concepts that align with their brand identities.
- Created compelling and effective designs for a wide range of print materials, including brochures, posters, and promotional materials.
- Translated complex ideas into visually engaging infographics, making information more accessible and engaging for target audiences.
- Assisted in refining and enhancing existing brand identities, maintaining consistency across all visual elements.
- Worked closely with the marketing team to design web graphics and social media visuals that increased engagement and brand visibility.

❖ Junior Graphic Designer : Deva Priya Digital Studio Kayamkulam

- Assisted senior designers in the creation of various print and digital materials, ensuring alignment with client briefs.
- Produced layout designs for websites and helped in the creation of user-friendly interfaces that enhanced user experience.
- Contributed to brainstorming sessions, offering creative input and suggestions for design projects.
- Gained practical experience in prepress preparation, ensuring accurate color profiles and proper formatting for print production.
- Participated in client meetings and presentations, effectively communicating design concepts and project progress.

PROFESSIONAL QUALIFICATIONS

- **Diploma in Computer Teachers Training** Course from C-DIT Sub Centre, Kayamkulam with First Class in 2005.
- **Certificate Program in 3D Graphics and Animation** from AmrithaVishwa Vidyapeetham, Kollam with B grade in 2006.
- **Diploma in Interactive Multimedia and Web Technologies** from Keltron IT Education Centre, Kollam with A grade in 2008.
- **CGD & CWD** from Image Animation & Graphics Chennai-18

ACADEMIC QUALIFICATIONS

- **SSLC**
2002
Board of Public Examinations
Kerala State
- **HSE**
2004
Board of Higher Secondary Examinations
Kerala State

COMPUTER SKILLS

- Image Editing : Photoshop
- Text Design : Illustrator, Pagemaker, CorelDraw
- Video Editing : Premiere, Premiere Pro
- Special Effects : After Effects
- Web Design : Flash, Dream Weaver
- 3D Design : 3DS Max, Maya 3D

PROJECT DETAILS

- **Character Animation**
The project was done using " PACKAGE MAN". It deals with the man's Running, Walking, Jumping and Running with climbing a tree, using 'MAYA' Software
- **The Following Days**
It was a group project based on kerala tourism. The idea was preceded through the eyes of an 'ALIEN', during his visit to Kerala.
- **Whizzy' 08**
A student magazine of Keltron IT Education Centre Kollam. Worked in its 'Type Setting Section'.

DECLARATION

I hereby declare that the above information is true to the best of my knowledge and belief. I affirmatively confirm that if I given an opportunity to work in your esteemed organization I will deliver my full potential in all my endeavors.

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