

# EUVIC.

Brand refresh

Round Three, 24.02.206 r.

# 01 Colors

# Euvic blue



Old



New



USA proposal



# Euvic blue

**EUVIC.**

Hello!

4.55:1  
Contrast ratio

✓ AAA Big text  
✓ AA Small text

**EUVIC.**

Hello!

3.87:1  
Contrast ratio

✓ AA Big text

# Primary color palette

Carbon Graphite

Electric Cobalt

Titanium White

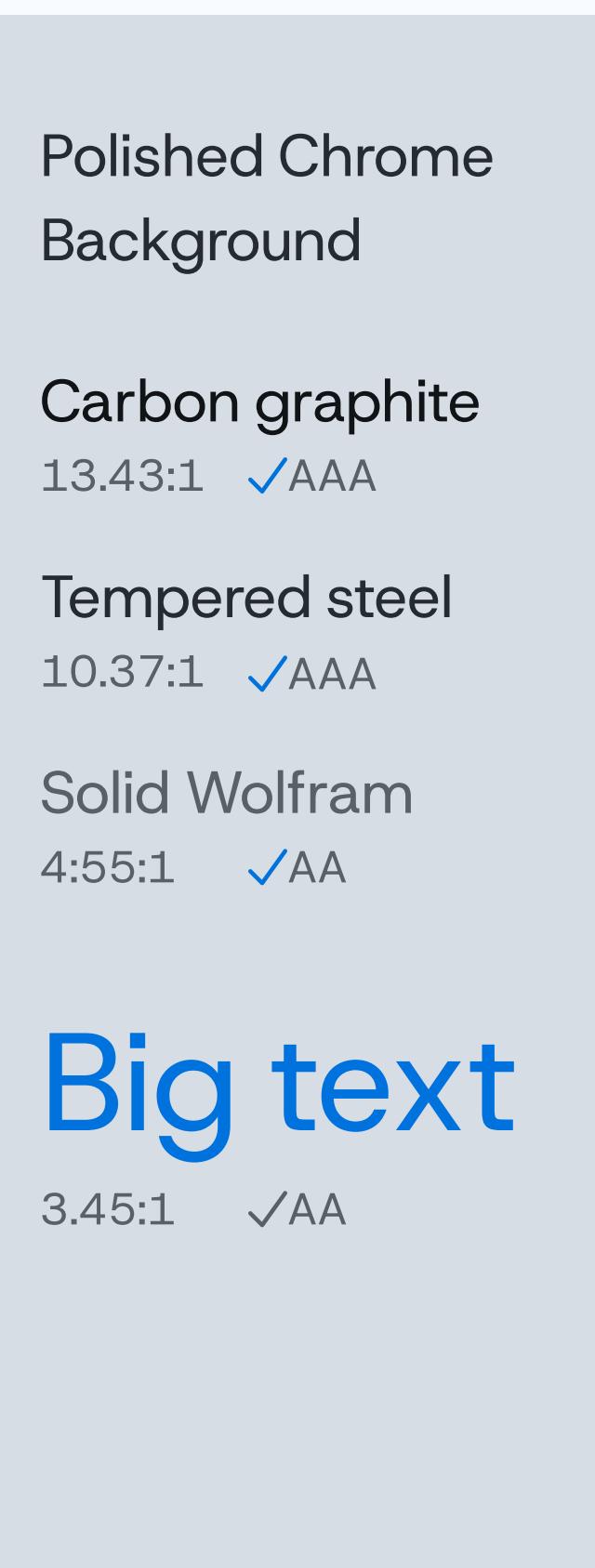
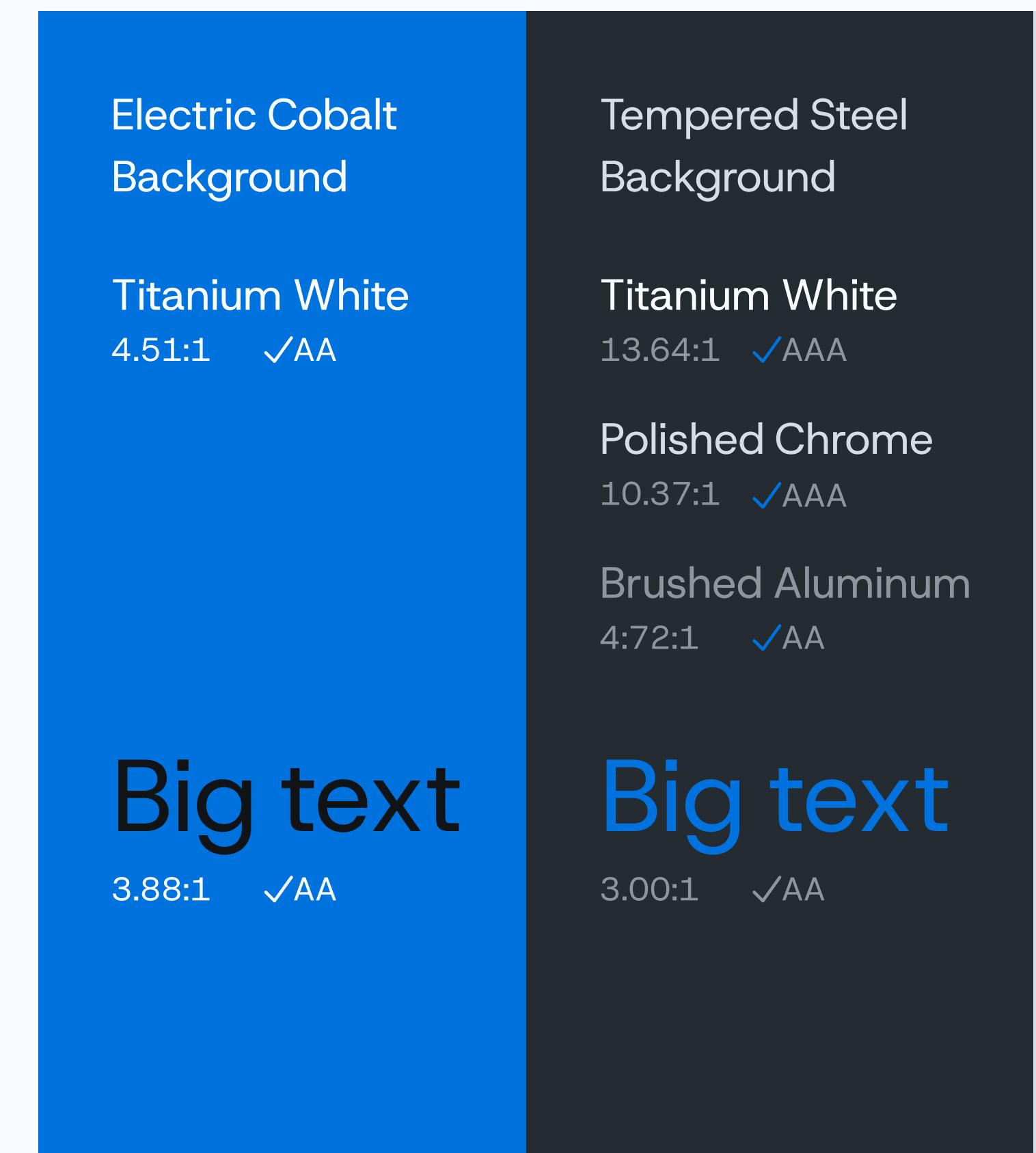
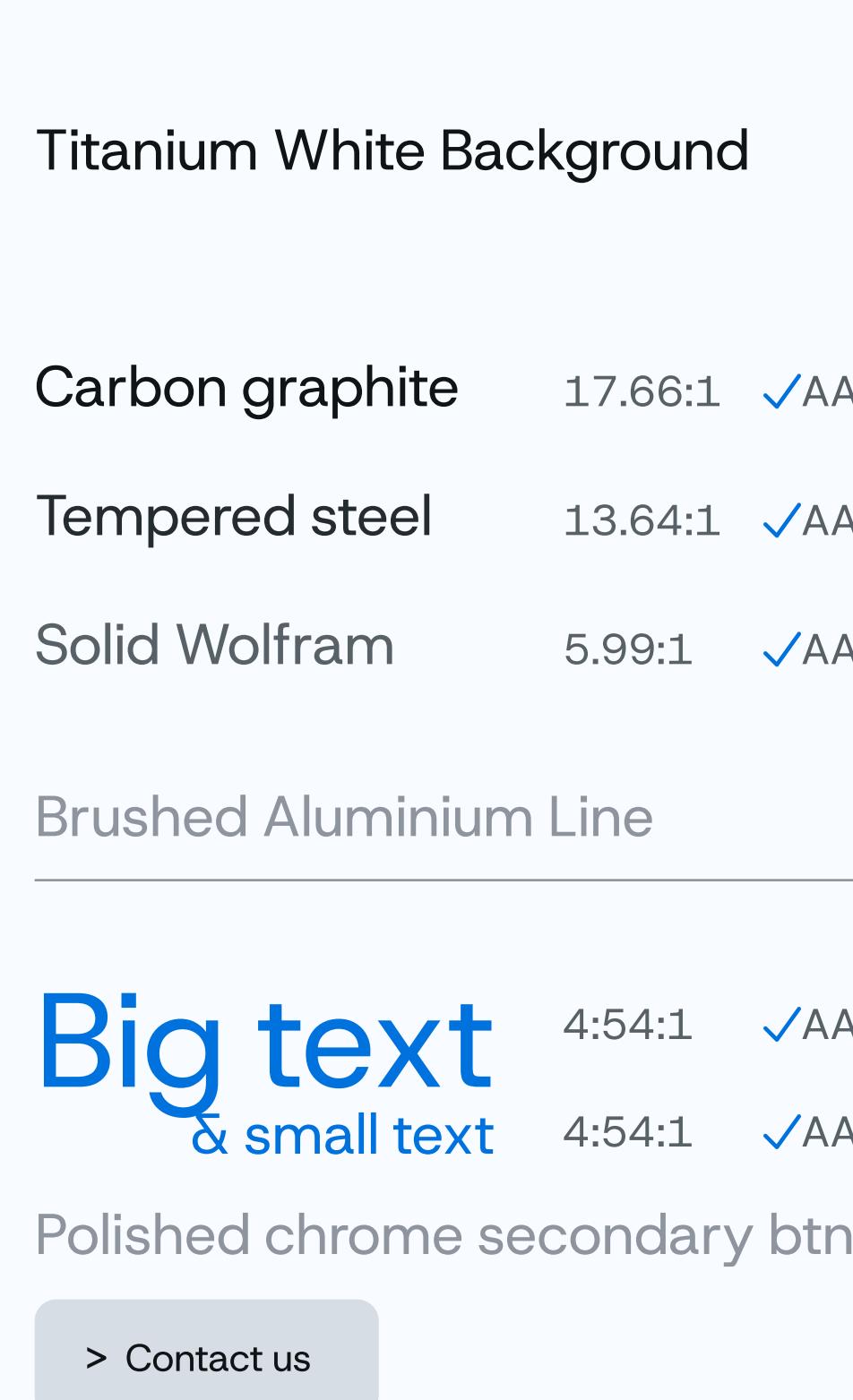
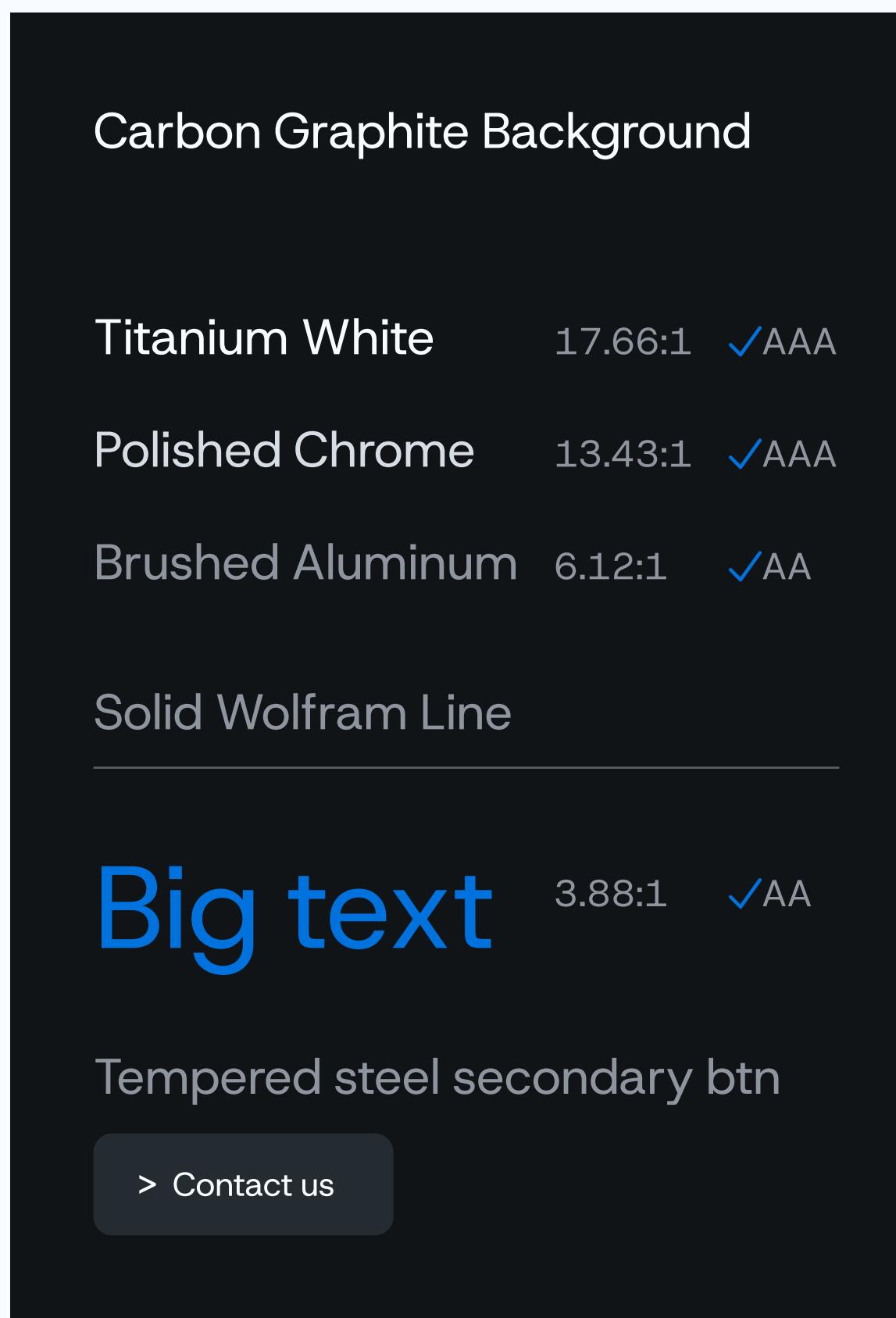
Tempered Steel

Solid Wolfram

Brushed Aluminum

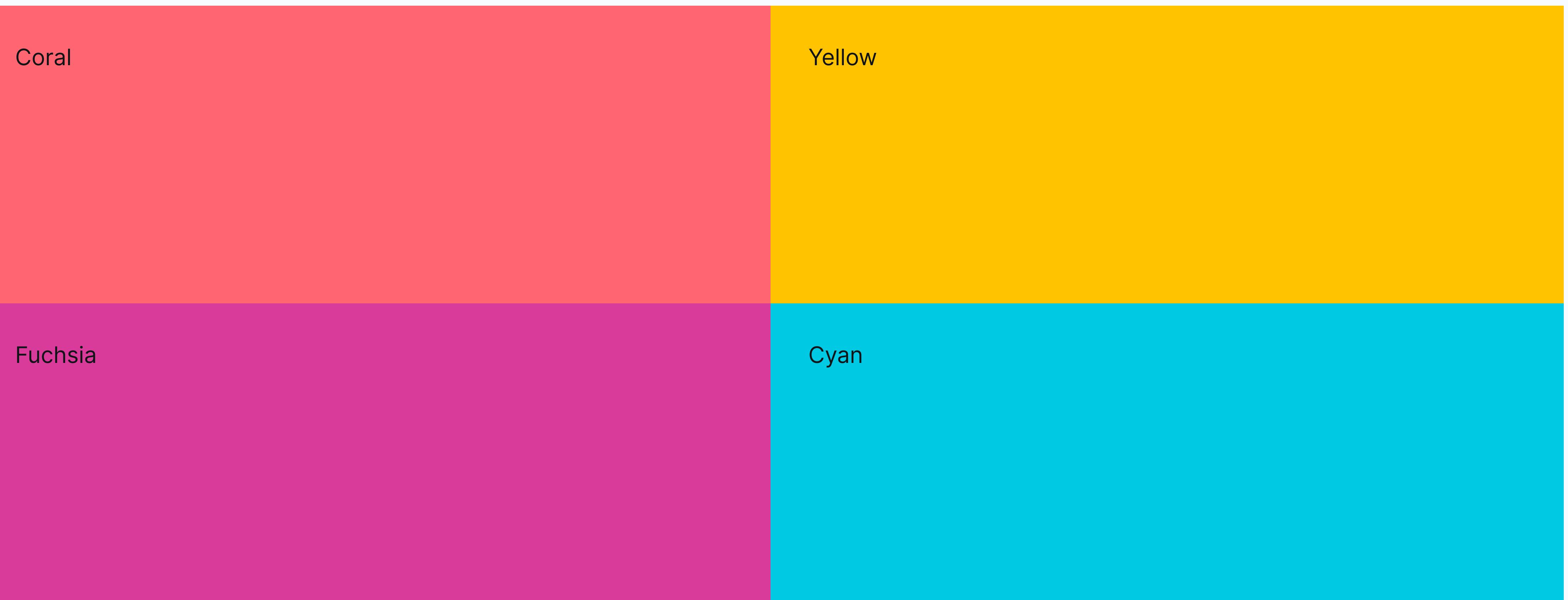
Polished Chrome

# Primary color usage

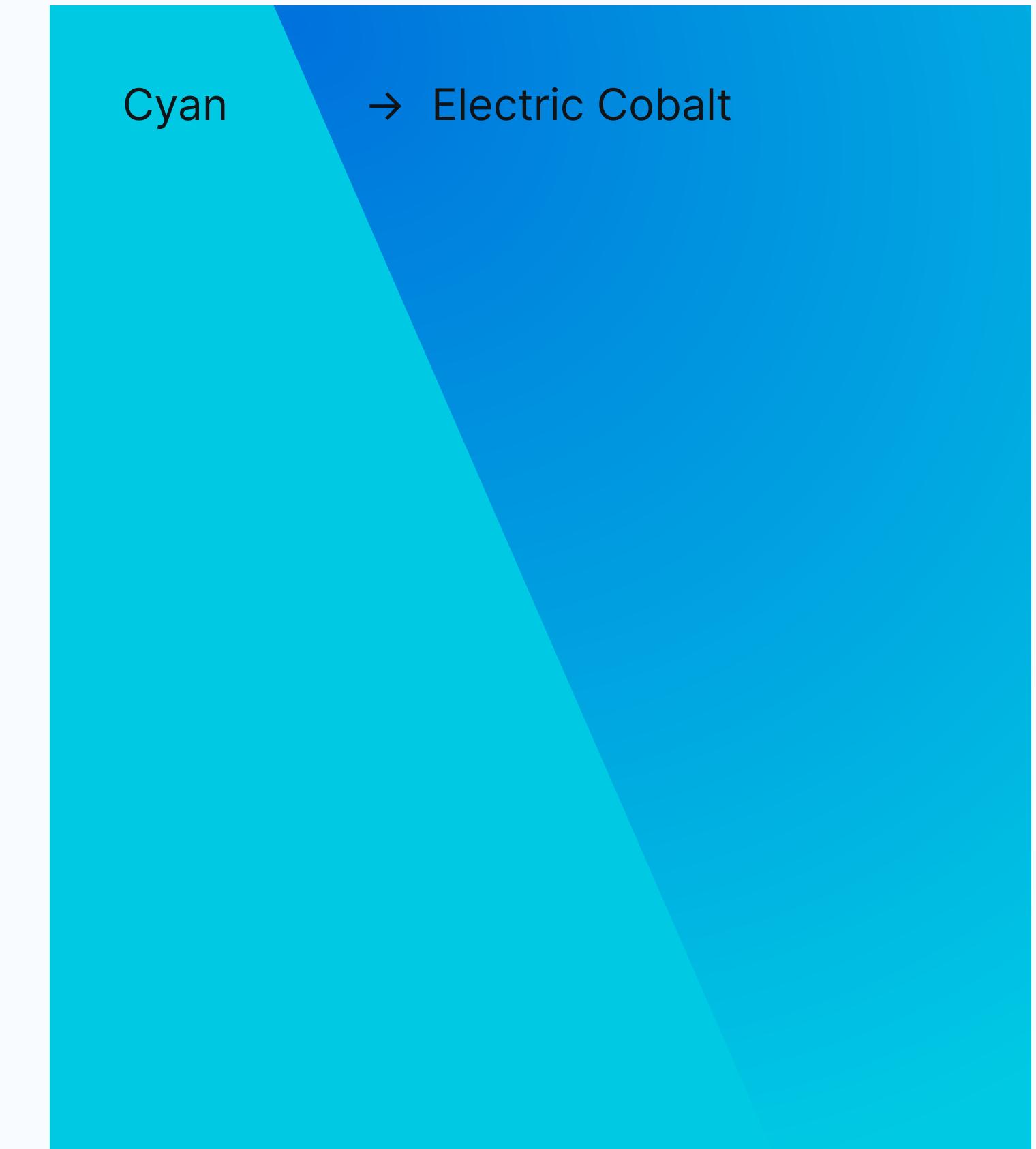


# Secondary color palette

Not for standalone use



# Secondary color usage – gradients



# 02 Fonts

# The Serif

We really tried, and searched through dozens of serif fonts.

However, we couldn't find any that the marketing department liked as much as Sincerity, and that captured the brand's character so well.

That's why we decided to give it another chance.

# Headline Serif

Engineering  
Peace of Mind

Sincerity Regular  
(**FIXED VERSION**)

0123456789

٪

A Á B C D E F G H I J K L M N O P Q R S T U V W X Y Z  
a á b c d e f g h i j k l m n o p q r s t u v w x y z  
۱ ۲ ۳ ۴ ۵ ۶ ۷ ۸ ۹ ۰ ± ! @ # \$ ۲۰٪ ^ & \* ( ) \_ +

# Body & alt headline font

under consideration

## Engineering Peace of Mind

From intelligent platforms to flexible team augmentation, we deliver robust digital solutions that evolve alongside your business, ensuring you are ready for whatever the market brings next.

A Ä B C D E F G H I J K L M N O P Q R S T U V W X Y Z  
a ä b c d e f g h i j k l m n o p q r s t u v w x y z  
1 2 3 4 5 6 7 8 9 0 ± ! @ # \$ % ^ & \* ( ) \_ +

Host Grotesk Regular  
(modified to Euvic Grotesk)

Open Font License

Light  
Regular  
SemiBold

# Similar proportions

Engineering  
Peace of Mind

Host Grotesk Regular

Engineering  
Peace of Mind

Sinerity Regular

# Headline mixing

under consideration

The software outsourcing  
model is broken

— and for 20 years, we've been proving there's a better way.

Local understanding  
& global capabilities

# 03 Backgrounds

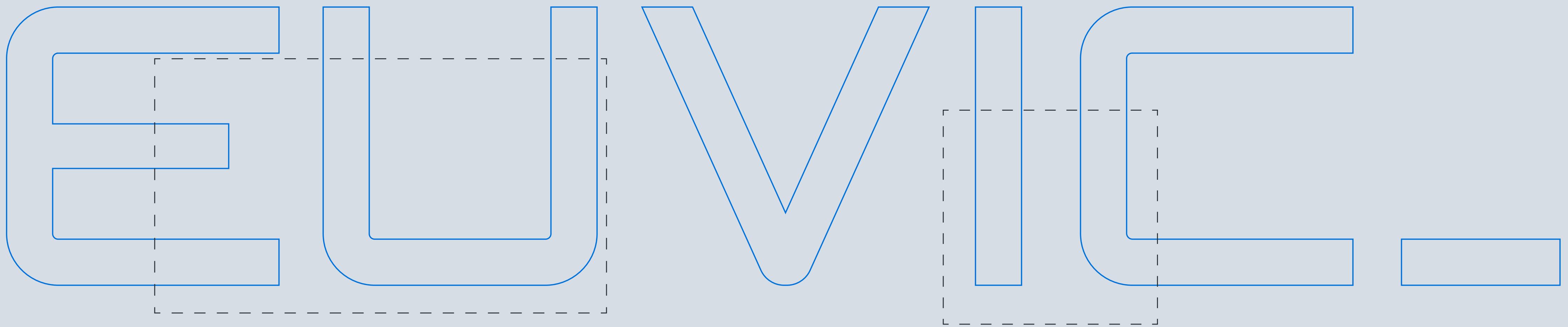
# Old backgrounds



# New backgrounds

eUvic

# New backgrounds



Example crops

# New backgrounds

Dark background

1.5px stroke

Radial gradient from Cobalt to background color

# New backgrounds

Dark background

1.5px stroke

Radial gradient from Cobalt to background color

# New backgrounds

Dark background

1.5px stroke

Radial gradient from Cobalt to background color

# New backgrounds

Light background

1.5px stroke

Radial gradient from Cobalt to background color

# New backgrounds

Light background

1.5px stroke

Radial gradient from Cobalt to background color

# New backgrounds

Light background  
1.5px stroke  
Gray

# New backgrounds

Light background

1.5px stroke

Radial gradient from Cobalt to background color

# New backgrounds

Light background

1.5px stroke

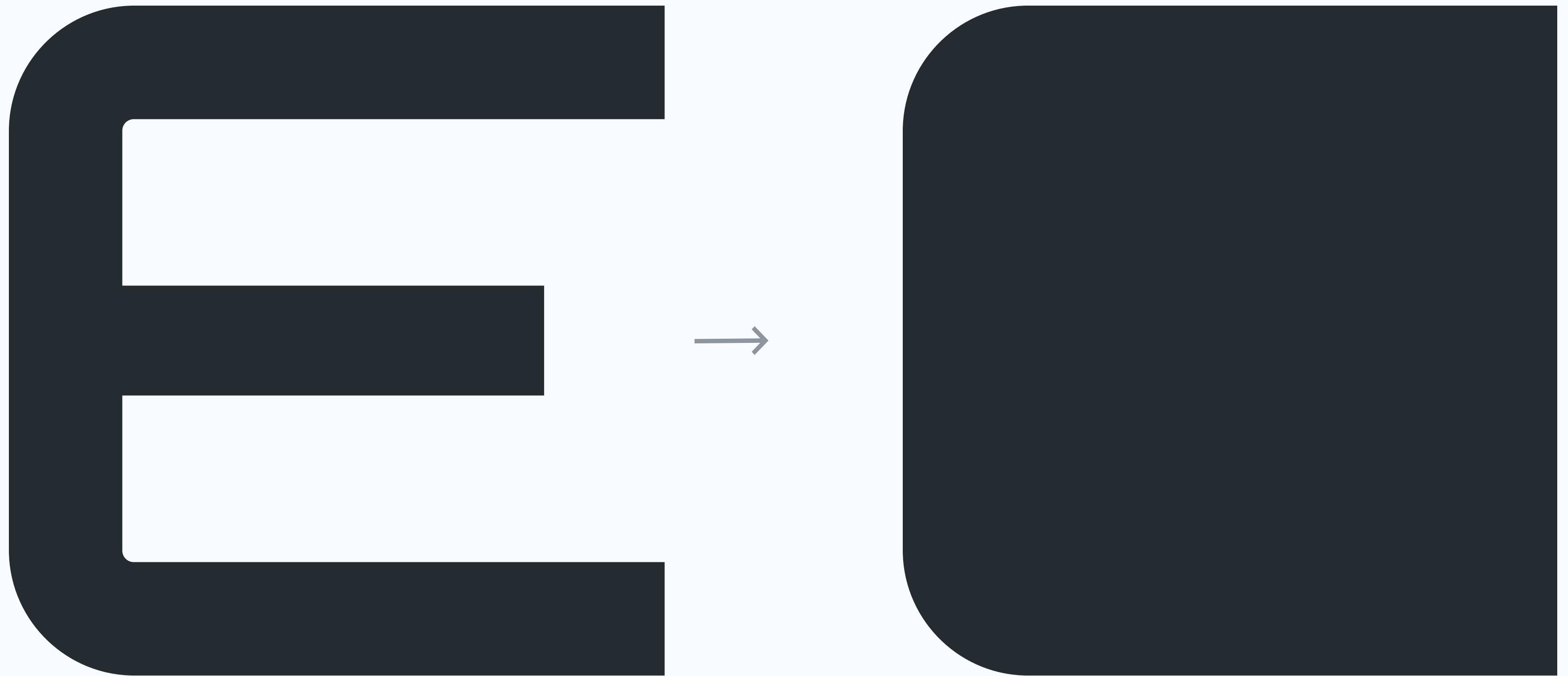
Radial gradient from Cobalt to background color

# New backgrounds

Light background  
1.5px stroke  
Gray

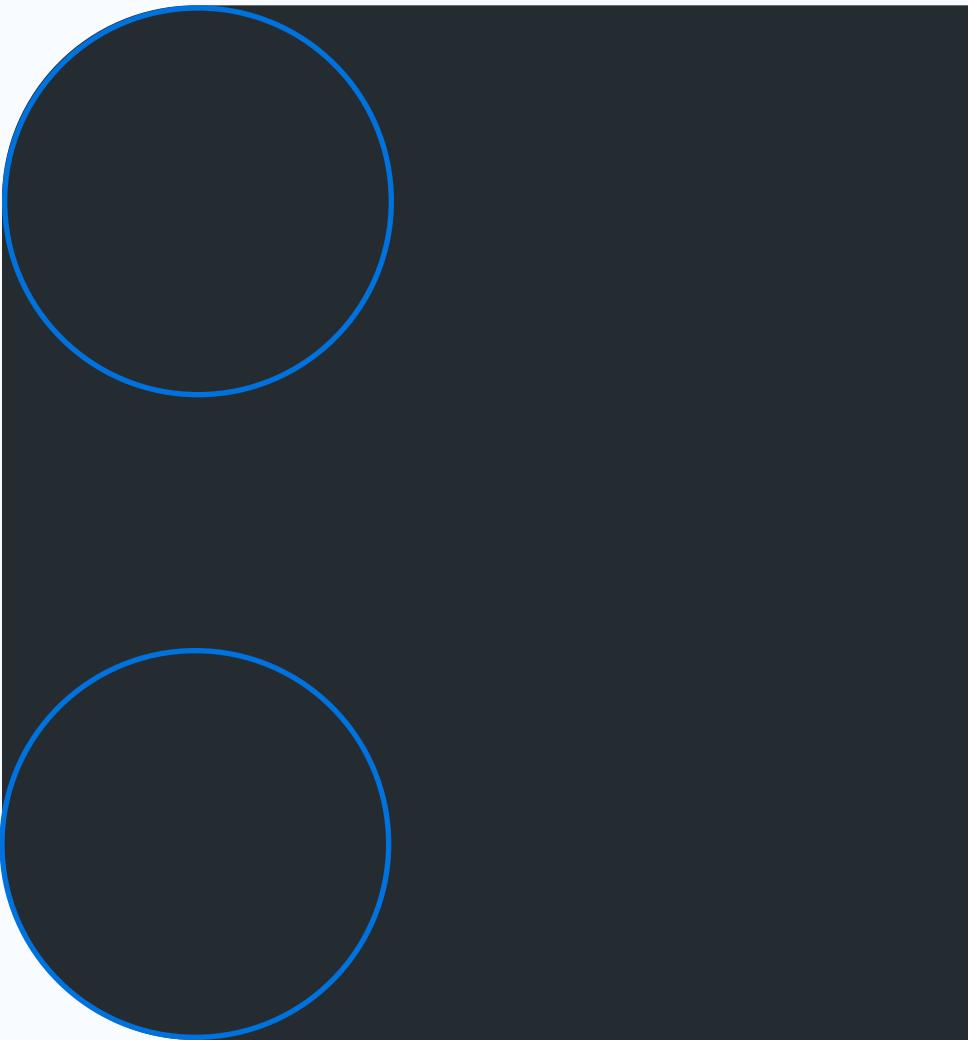
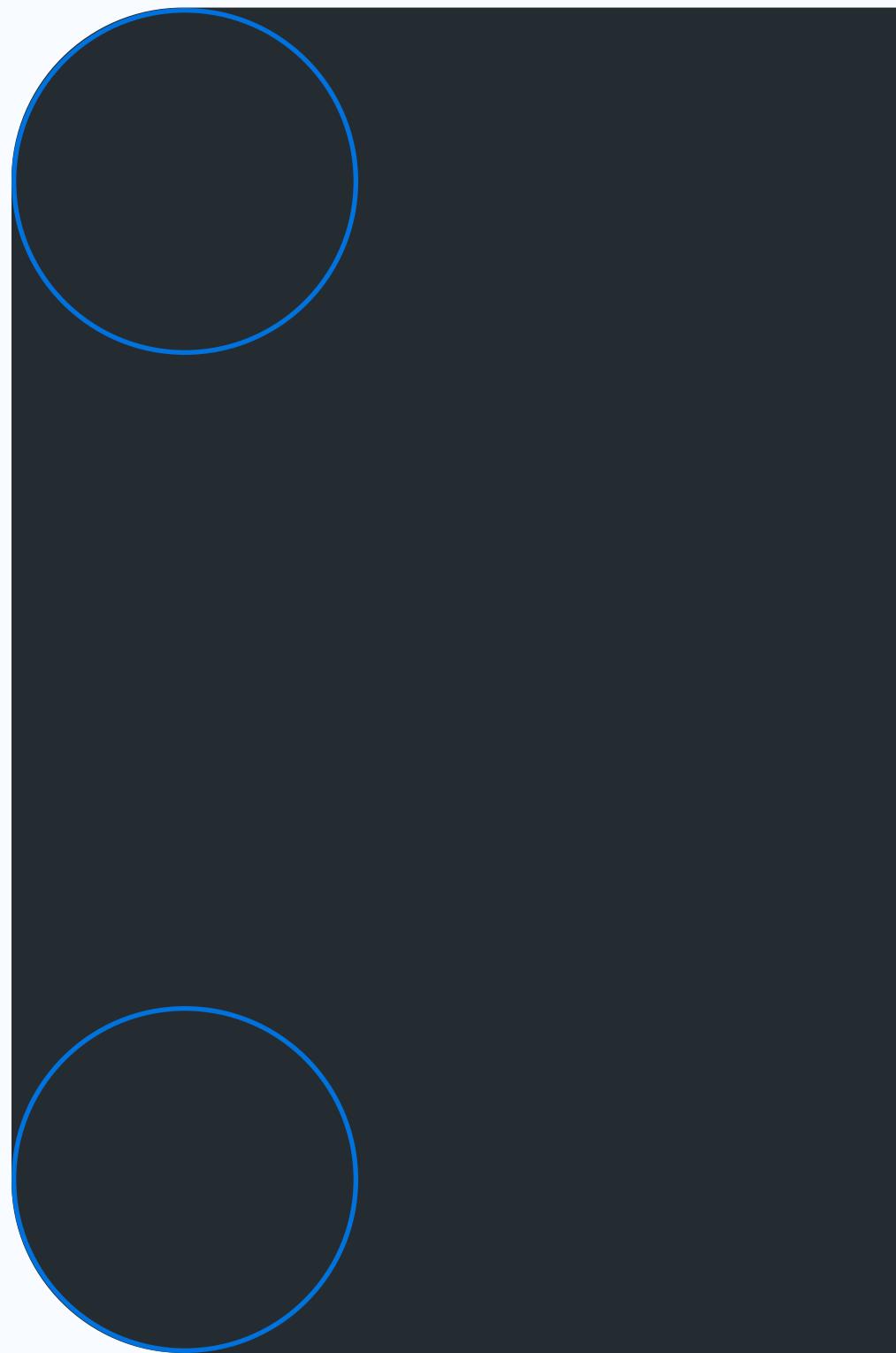
# 04 Shape & Elements

# Shape

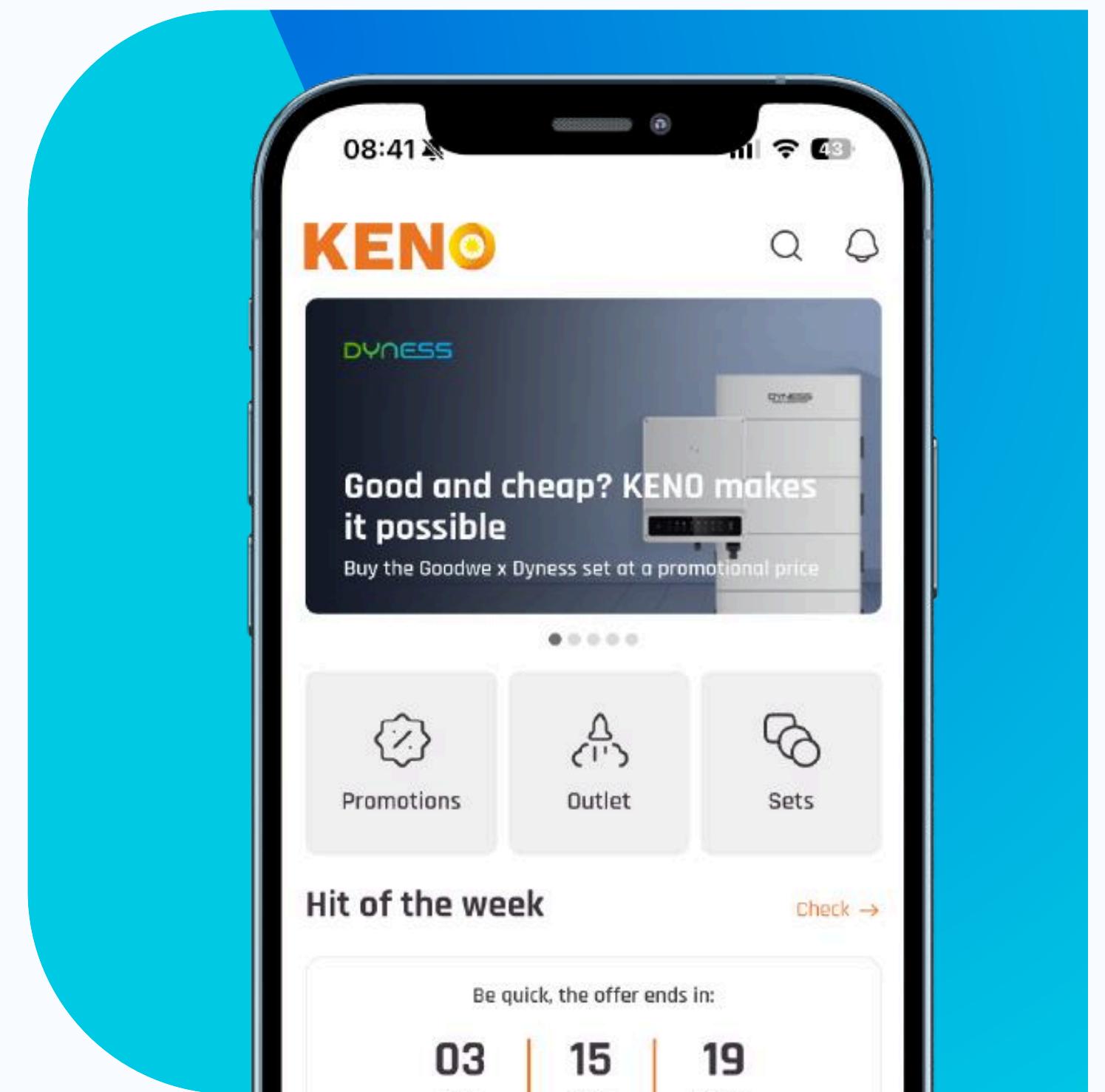


Logo "E" letter  
as shape or image mask

# Chnging proportions



# Shape as image mask



# Cut-outs



**ALLOWED CUT-OUT**  
Real, specific employees



**NOT ALLOWED**  
Stock people cut-outs



**ALLOWED**  
Stock people with background

# The Euvic Cursor

under consideration



E\_SOME LABEL TEXT

# 05 Sample designs

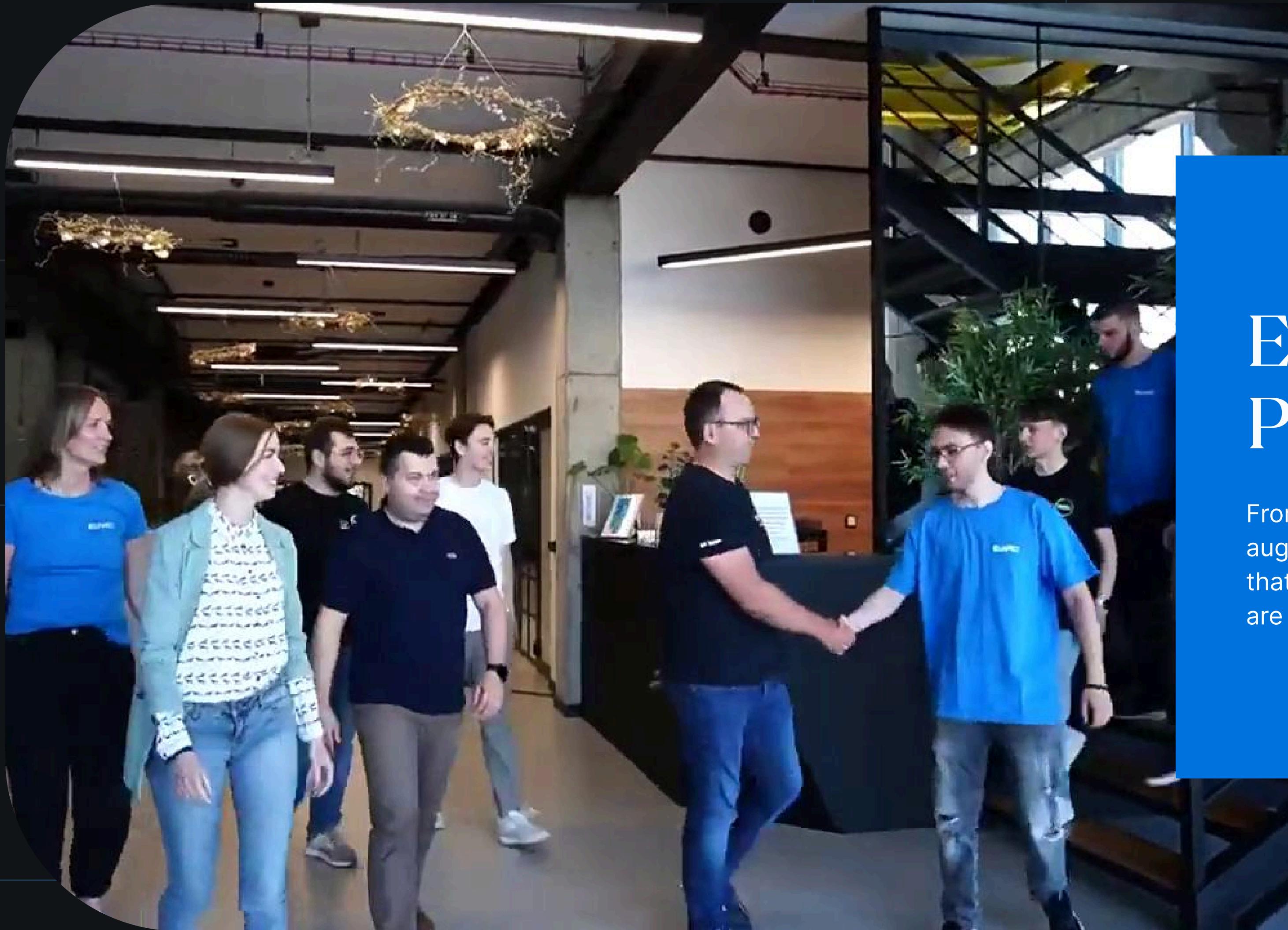
# Engineering Peace of Mind

From intelligent platforms to flexible team augmentation. We deliver robust digital solutions that evolve alongside your business, ensuring you are ready for whatever the market brings next.

> Our services

> Learn more





# Engineering Peace of Mind

From intelligent platforms to flexible team augmentation. We deliver robust digital solutions that evolve alongside your business, ensuring you are ready for whatever the market brings next.

# Euvic at a glance

ESTABLISHED LEGACY

**2005**

Company formation

PROVEN SUCCESS

**1000's**

Delivered Projects

PROVEN SUCCESS

**100's**

Satisfied Clients

EXPERT CREW

**6000+**

Software Engineers

LONG-TERM PARTNERSHIPS

**31%**

GREAT CULTURE,  
CONSISTENT RESULTS

**92%**

POLISH ENGINEERING

**Top 5**

FINANCIAL EXPANSION

**\$300 M+**

# Euvic at a glance

ESTABLISHED LEGACY

**2005**

Company formation

PROVEN SUCCESS

**1000's**

Delivered Projects

UNMATCHED SERVICE

**100's**

Satisfied Clients

EXPERT CREW

**6000**

Passionate Software Engineers

# We know the challenges

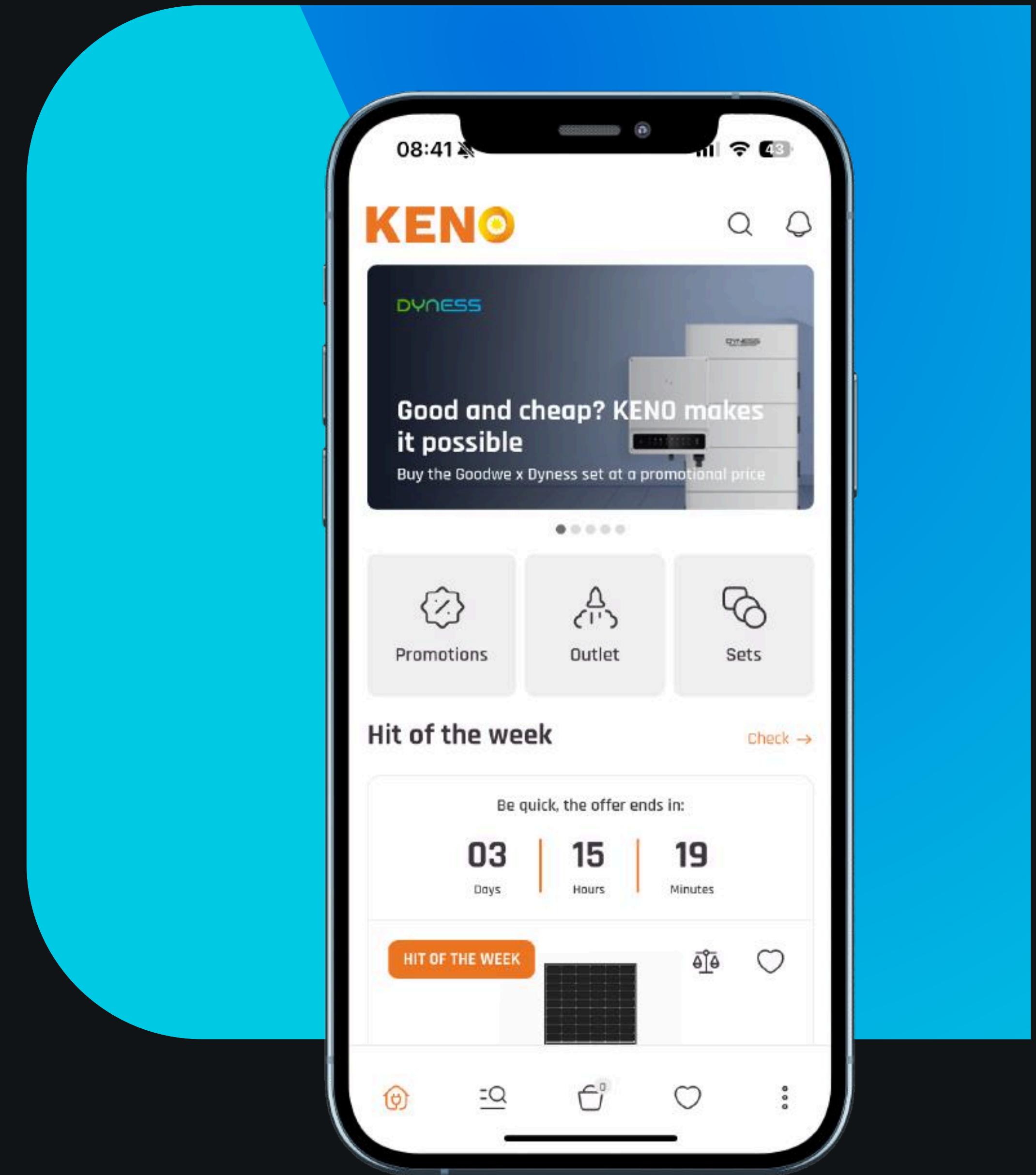
Our strength lies in our ability to seamlessly blend international capabilities with the acumen of local, native US, highly skilled leaders.

**2005**

Company formation

**1000's**

Delivered Projects



# Posts

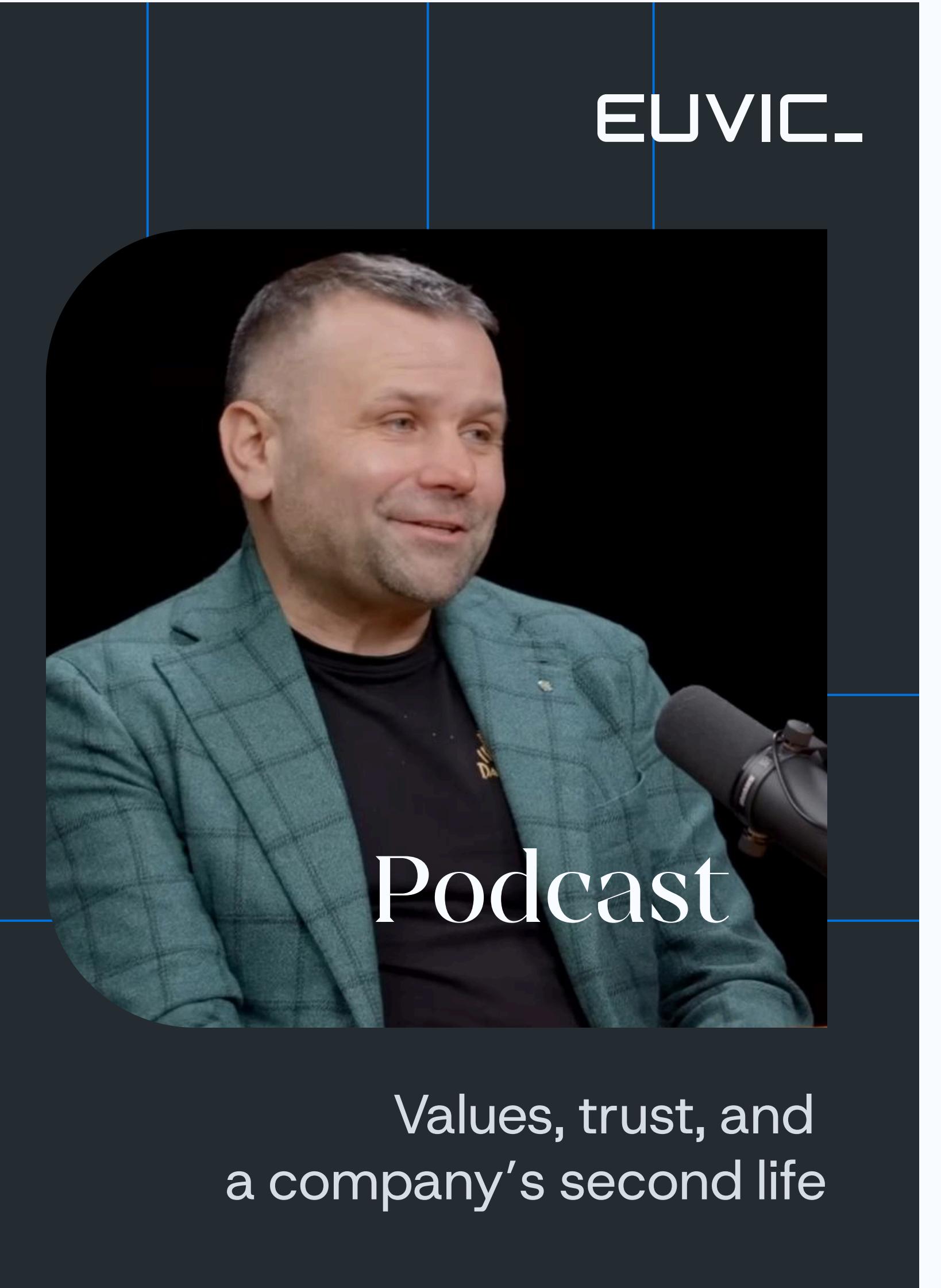


# Posts

EUVIC..

Tools and  
technologies  
used in SOC

How SIEM, EDR and SOAR  
are transforming corporate  
cybersecurity.



Values, trust, and  
a company's second life

LI  
post

EUVIC..

Meet me  
at EXPO XXI Warsaw

Let's talk about the digital  
transformation of your logistics.

Tomasz Sobczak



# Website sample

\*Visual exploration  
Architecture and copy  
are for demonstration  
purposes only

The software outsourcing model is broken — and for 20 years, we've been proving there's a better way.

Pain Points We Solve

- You Need to Accelerate
- You Lack Capacity
- Lack expertise
- You Need to Focus
- Engineering Workload
- Stuck With High Cost

Engineering Peace of Mind

From strategic IT consulting and intelligent platforms to reliable front-end implementation, we deliver robust digital solutions that evolve alongside your business, ensuring you are ready for whatever the market brings next.

Explore services Contact us

Trusted by Startups and Enterprises

FirstData IKEA T Mobile VOLVO

01 / 06 Top 6 Benefits Our Clients Experience

02 / 06 Local Project Experts

03 / 06 Leading Engineering Talent

04 / 06 100+ Managed Teams

05 / 06 End-to-End Service

06 / 06 Scalable, Fast, and Broad

Established and Proven

Technology is your competitive differentiator

...and that's backed by our clients:

"Out of all the offers we received, EUVIC was far. Their profound knowledge of our proactive approach sealed the choosing them was the

What Sets Us Apart

THE GOOD PEOPLE

Specialized skills

On-demand access

Seamless solution delivery

Superior Outcomes

Flawless Execution

Local understanding & global capabilities

PROVEN SUCCESS

1000's Delivered Projects

100's Satisfied Clients

92% Retention Rate

Top 5 Global Rank

EXPERT CREW

6000+ Software Engineers

\$300 M+ 2022 Revenue

LEGACY

INNOVATION

PARTNERSHIPS

GREAT CULTURE

CONSISTENT RESULTS

POLISH ENGINEERING

FINANCIAL EXPANSION

6000+ Software Engineers

\$300 M+ 2022 Revenue

06 WDYT?