

January 27, 2025

1. The high sales volume for Books suggests it's a key revenue driver, considering strategies like bundling books or discounts to boost customer loyalty.
2. Electronics and Home Decor Have Potential, contributing significantly to sales
3. The peaks in the price distribution suggest popular price points (200,300, etc.). Consider aligning new products to these price ranges to match customer preferences.
4. Customer signups have grown substantially over the years, with 2024 seeing the highest number, South America leading in customer count.
5. Electronics and Home Decor Have Potential.