

APARNA MUNAGEKAR

Graphic Designer | Packaging Design Specialist | Visual Storyteller

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[Portfolio](#) | [LinkedIn](#) | [Behance](#)

PROFESSIONAL SUMMARY

Creative Graphic Designer with expertise in packaging design and brand identity. Successfully designed packaging for major national brand Nataraj Stationery (10, 12, and 24 colour pencils), now in retail stores nationwide. Skilled in creating designs that connect with target audiences while maintaining brand consistency. Proficient in Adobe Creative Suite with strong foundation in typography, illustration, and print production.

PROFESSIONAL EXPERIENCE

Graphic Designer

Aug 2024 – Present

JUST DESIGN STUDIO — Mumbai

- Designed complete packaging for Nataraj Colour Pencils series (10, 12, and 24 colours) featuring original character illustrations, now in retail stores nationwide
- Managed multiple projects simultaneously while meeting tight deadlines and maintaining quality standards

KEY PROJECTS & ACHIEVEMENTS

Major Brand Packaging - Nataraj Stationery (2024-2025)

Designed complete product packaging for Nataraj Colour Pencils series (10, 12, and 24 colours) with vibrant character illustrations. Packaging successfully launched nationwide and featured in official marketing campaigns.

Publication & Environmental Design

Created the illustration for Amul's Bhelwala packaging, contributing a unique visual style that aligned with the brand's identity and enhanced shelf appeal.

Typography

Created expressive typography and typographic book covers using hand-rendered, digital, and mixed-media techniques to convey emotions and social themes.

CORE COMPETENCIES

Design Expertise

Packaging Design & Production • Brand Identity Development • Typography (Latin & Devanagari) • Publication & Book Cover Design • Logo Design & Illustration

Technical Skills

Adobe Illustrator (Advanced) • Adobe Photoshop (Advanced) • Packaging

EDUCATION

Diploma in Applied Arts – Graphic Design

Sophia Shree B.K. Somani Memorial Polytechnic
Mumbai

Higher Secondary Certificate (HSC) – Arts

Kirti M. Doongursee College
Mumbai

Languages: English (Fluent) • Hindi (Fluent) • Marathi (Native)

Interests: Typography • Sustainable Packaging • Children's Illustration • Visual Storytelling

Portfolio: [aparna-portfolio.vercel.app](#) • [behance.net/aparnamunagekar1](#)