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Education

Degree/Certificate	Institute/Board	CGPA/Percentage	Year
B.Des	Indian Institute of Technology, Guwahati	8.14 (Current)	2016 - Present
Senior secondary	Telangana State board	96.2%	2015
Secondary	CBSE board	10.0	2013

Experience

· UX Design Intern at Lynk Logistics, Chennai

May 2019 - Jul 2019

Contributed to the redesign of LYNK Partner app for the drivers to create a clear, consistent and easy to understand last-mile logistics experience. My work involved redefining the Earnings, Trips and Incentives section. I also contributed to the Support section to better drivers' trust with the company.

· Creatives Head at Anveshan, Bangalore

Mar 2019 - May 2019

At Anveshan (a health food store), my work involved the branding and advertising of their products through posters and packaging design and also contributed in designing their website.

• Web Design Head, Alcher Creatives, Alcheringa, IIT Guwahati

Mar 2018 - Feb 2019

My work involved designing the website for Alcheringa (the cultural festival of IIT Guwahati). My responsibilities also included leading a team of designers in the branding, advertising and on-campus art installation and currently working as the Mentor of the Creatives team of Alcheringa '20.

Projects

• AR/VR-based Evaluation tool for Architects for Facade design

Ongoing

Dr. Pradeep G. Yammiyavar, Professor, Dept. of Design, IIT Guwahati
Designing an AR/VR-based evaluation tool to assist the architects to visualize the facade design better and qualitatively evaluate their design iterations.

• **Digital library app, redefining the learning and exploring experience**Apr 2018

Designing a digital platform to helps library users learn and share through community-driven experience and to explore and use digital collections in a simple, seamless and intuitive manner.

• Form and interface design for E-charging units in India

Dr. Pradeep G. Yammiyavar, Professor, Dept. of Design, IIT Guwahati

Analysed the current vehicle charging facilities around the world and designed an electric vehicle charging unit for electric mobility in the Indian market.

• Security Update - Systematic Analysis of IITG Campus Security

Pratul Chandra Kalita, Associate Professor, Dept. of Design, IIT Guwahati

Analysed gaps and inconsistencies in IITG Campus Security with a System thinking approach and proposed suitable design interventions to make the system smoother in its functioning.

Technical skills

- **Design Skills:** Design thinking, Brainstorming, Wireframing, Concept generation, Information Architecture, Persona creation, Scenario building, User stories, Task flow and Visual design
- **Software Skills:** Adobe Creative Suite (Photoshop, Illustrator, XD, Premiere Pro, *After Effects), InVision, Rhino
 - * Elementary proficiency

Positions of Responsibility

- Web Design Head, Alcher Creatives, Alcheringa '19 (the annual cultural festival of IIT Guwahati)
- Core Team Member, Branding team, Ishanya '19 (the annual design degree show of dept of design)

Achievements

- **Realme Design Contest 2018:** Won the Creators Award and was selected under 100 among 1700+ entries appeared for the contest.
- **Undergraduate Common Entrance Exam for Design 2016:** Secured All India Rank 144 among 6249 candidates appeared for the exam.

Key courses taken

- Usability Engineering *
- System Approach to Design
- Design Analysis
 - * To be completed in Nov 2019

- Design Evaluation Methods
- · Interaction Design
- Tangible Interfaces

Extracurriculars

- Cadence Club (2016): Participated in 'Flash mob' dance held during Techniche and Decathlon Azara.
- Comic workshop (2017): Attended a 3-day workshop 'Comics-Comics! A Comics Making Workshop' conducted by Subir Dey in IIT Guwahati.