Prerna Vimania

Roll Number : 160205031
Bachelors of Design
Indian Institute of Technology Guwahati

+91-9957940437
prernavimania.iitg@gmail.com
prernavimania2016@iitg.ac.in
linkedin.com/in/pv-512147

Education

Degree/Certificate	Institute/Board	CGPA/Percentage	Year
B.Des	Indian Institute of Technology, Guwahati	6.93(Current)	2016 - Present
Senior secondary	CBSE board	93.80%	2015
Secondary	CBSE board	10.0	2013

Experience

- **Product Design Intern at 'Pudle', Gurgaon**   *June 2019 - August 2019*
  - Carried out Google Venture's Design sprint with a team of four people in
    total to decide upon the final features and requirements for the application.
  - Designed and launched the application and website for beta testing

- **UX/UI Internship at 'OODI Designs', Bangalore**   *May - June 2018*
  - Redesigned alcohol stock management app - Yoofy
  - Facebook post series for Scyft
  - Client based graphic work as per daily requirements

- **Graphic Design Internship(remote) with 'Pragati', Guwahati**   *May - June 2017*
  - Completed client based graphic design assignments

Projects

- **Bachelor's Thesis Project**   *Ongoing*
  Dr. Uday Kumar, Associate Professor, Dept. of Design, IIT Guwahati
  Devising methods to teach school students basic functioning of banks and passport
  office; The project aims at making life easier by making them vary of the situations
  during school itself

- **Pudle - Childcare Discovery App**   *June 2019- Aug 2019*
  Udit Bansal , CEO - Pudle
  The project aimed at making the process of searching, selection and booking of daycare
  centers for new parents hassle free

- **Yoofy - App Redesign**   *May 2018*
  Suhas Entur (Product Manager), Santosh Melwani (Design Head)
  The project included design analysis and redesigning of alcohol stock management app

Technical skills

- **Design Softwares :** Adobe CC (Illustrator, Photoshop, Xd, InDesign), Figma, Invision
- **Design Skills :** Design Thinking, User research, Concept generations, Rapid prototyping
- **Miscellaneous :** C++ , HTML*

  * Elementary proficiency

Positions of Responsibility

- **Design Coordinator|Student Alumni Interaction Linkage (SAIL)**   *Aug 2019 - Present*
  - leading a team of four people to create posters, invites, banners and
    videos for different events and promotion.
  - Dealing with alumni on a one-to-one basis to invite them for events.
  - Helping team in planning and organising events like hostel orientation,
    panel discussions, GTP etc., and looking after videography + photography
    and installations

- **USG Creative Content| Model United Nations - Alcheringa '18**   *Nov 2017 - Feb 2018*
  - Created posters and banners after discussion and brainstorming on
    MUN debate topics in cohesion with other team members.
  - Helped team in smooth conduction of debates and MUN ball and worked
    on the decoration and installations for the same

Achievements

- **Inter IIT Sports meet**
  Represented IIT Guwahati in **Women's Volleyball** for three consecutive years **2016. -17, -18**

- **Best Player 2019**
  Awarded with the trophy for best **Women Volleyball player** in Spardha 2018-19

- **Inter IIT Cult meet**
  Secured **third** position in the Inter IIT Cultural Meet 2018-19 in the **group dance** category

- **Electric Heels, Alcheringa 2017**
  Secured **third** position in the western group dance competition

---

Extracurriculars

- **Core team member| Cadence - IIT Guwahati Dance club**   *member since August 2016*
  - Have guided juniors and choreographed dance sequences for multiple
    events
  - Have worked in collaboration with other clubs for conducting events
    like Graduation ball, batch song.

Key courses taken

- Cognitive Ergonomics
- Usability Engineering
- Design Management*

- User research methods
- Design Analysis and evaluation methods
- Human Resource Management

  * To be completed in Nov 2019