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Education

Degree/Certificate	Institute/Board	CGPA/Percentage	Year
B.Des	Indian Institute of Technology, Guwahati	8.16 (Current)	2016 - Present
Senior secondary	CBSE board	77.9%	2016
Secondary	Maharashtra State board	87.6%	2014

Experience

• UX Design Intern at 'Yulu Bikes'

May 2019 - July 2019

A. Complete UX redesign for the mobile application keeping in mind business and technical requirements.

B. Designed the complete UX for a new product line along with the UX design of the Minimum Viable Product.

C. UX/UI redesign for the Yulu Lite web application for Yulu's partnership with Uber with the goal of maximising user retention.

· Co-founder of 'The Blink Collective'

Jan 2019 - Present

Co-founded a student-based design firm and worked as Project Manager and Designer for 4 completed and 1 ongoing project for various start-ups across India. www.theblinkcollective.com

· Web Designer for 'Mithi Software'

May 2018 - July 2018

Redesigned the Information Architecture and UX for the company website and its products and created a visual system for the same.

· UI/UX Designer for 'Raftel'

Oct 2017 - Jan 2018

Designed the User Experience and User Interfaces for a retail start-up. Worked on the branding and visual design for the company.

• UI/UX Designer for the 'Global Entrepreneurship Summit 2017' Identified possible functions of the app and designed the onboarding UI along with illustrations and posters.

Sep 2017 - Nov 2017

Projects

• Designing a method to improve financial literacy for children.

July 2019 - Present

Project Guide: Prof. Ravi Mokashi Punekar, Dept. of Design, IIT Guwahati Co-Guide: Asst. Prof. Sharmistha Banerjee, Dept. of Design, IIT Guwahati Designing an interactive method that acquaints children with the fundamentals of personal finance.

• Design of Interiors of a High-Speed Rail Coach for India.

Jan 2019 - Apr 2019

Project Guide: Prof. Pradeep G. Yammiyavar, Dept. of Design, IIT Guwahati Redesigned different aspects of the passenger experience of High-Speed Rail Coach in the Indian context.

• Design of a Flood Warning System.

Jan 2018 - Apr 2018

Project Guide: Asst. Prof. Pankaj Upadhyay, Dept. of Design, IIT Guwahati Designed a system to disseminate warnings to citizens residing in flood-prone regions.

• CropTop, Student Design Challenge, OzCHI 2017.

Aug 2017

Designed an urban farming platform based on the sharing economy. Secured the 1st position for the 2nd mini-challenge and honourable mention for the 1st and 3rd mini-challenges. thebridgeozchi.wordpress.com

Achievements

• Schneider Electric - Go Green in the City 2018:

Semi-Finalist for the challenge. Among 49 selected out of over 10,000 participants globally. Designed a concept for an energy trading system using blockchain technology.

Positions of Responsibility

Local Leader, Guwahati Chapter, IxDA: Interaction Design Association 2019
Organising events that promote the conversation around Interaction Design within the local community.

Core Team, IITGMUN 2019 - Creative Head

Responsible for the creatives team and re-branding of the IITG MUN and IITG MUN Workshop for its 10th edition and redesigned the official website.

Technical skills

- **Design Skills:** User Research, Wireframing and Prototyping, Storyboarding, Information Architecture, UX Writing, Visual Communication, Design Thinking and Brainstorming.
- UX Design Tools: Adobe XD, Figma, InVision Studio
- Graphics Softwares: Adobe Photoshop, Adobe Illustrator, InDesign
- Video and Photo Editing Softwares: Adobe PremierePro, Lightroom
- 3D Modelling *: Rhino, Blender, Keyshot
 - * Elementary proficiency

Key courses taken

- Usability Engineering*
- Interaction Design
- Tangible Interfaces
- Design Management *

- Systems Approach to Design
- User Research Methods
- Design Analysis
- Design Evaluation Methods
- Collaborative Design Methods in New Product Development

Extracurriculars

- OzCHI 2019 Student Design Challenge: 31st Australian Conference on Human-Computer Interaction. Designing for community resilience against disasters. landofbagels.tumblr.com
- OzCHI 2018 Student Design Challenge: 30th Australian Conference on Human-Computer Interaction. Designing for using digital collections of libraries. indriya2018.wordpress.com
- Assistant Director for Working i Films (May 2015 May 2016): Assistant Director for advertisements for Oral-B, Loksatta newspaper and Kinder Joy.
- **Core Team, Utopia Pune** (Nov 2014 Aug 2015): Event Manager and Director of Media for a student-run NPO.

^{*} To be completed in Nov 2019