

Pete Morris

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BSc (Hons) Computing, Open University

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“ I love making apps that are testable, easy to maintain, and nice to use.

Senior iOS Developer

— Digital Staff Solutions Ltd, 2019 - Present

Created the [Florence](#) iOS app; helping nurses to find care home shifts and get paid.

- Implemented a Clean architecture with MVI based view/interaction layer.
- Full test coverage.
- Learned Ruby/Rails and implemented restful API features, and the app notifications strategy on the company's Rails back end.
- Implemented an iPad shift check-in app, using an MVVM architecture.
- Interaction design for the Florence nurse app.

Full Stack

Clean

MVI

MVVM

Swift

Rails

XCTest

EventKit

CoreAnimation

Deep Linking

Mixpanel

OneSignal

SideKiq

RSpec

iOS Developer

— Raflr Ltd, 2016 - 2018

Created the [Raffler](#) iOS app; a number one Lifestyle app in the UK and US.

- Built the app from the ground up, implementing a VIPER architecture.
- Developed an open-source framework for [waterfalling ad requests](#).
- Built a “Snapchat Stories” type feature, in which videos, interactive games, and other widgets could be embedded in a full-screen newsfeed.
- Developed an adaptive sales funnel, which became biggest source of revenue.
- Maintained existing Android app.

VIPER

Android

iOS

Java

Swift

XCTest

CoreAnimation

Full Stack

Contacts

AVFoundation

MessageUI

Firebase

Native Ads

iOS Developer

— Mumsnet Ltd, 2014 - 2016

Developed [Mumsnet Talk](#); an app for a social discussion forum with ten million users.

- Built the app from the ground up, selecting MVVM as the architecture.
- Created a framework which could be integrated into any app to access forum data. Integrated into [Mumsnet Baby Bundle](#) and [Mumsnet Pregnancy](#) apps.
- Developed a framework for rendering of custom markdown in text containers.
- The new app improved Mumsnet's app rating to 4.5 stars.

MVVM

Swift

Objective-C

Alamofire

CoreData

Universal Links

Contract iOS Developer

— Mindtools Ltd, 2013 - 2014

Created and relaunched [MindTools](#); a universal app which acts as a library of business-related training articles, videos and learning tools.

Objective-C

CoreData

LinkedIn API

Facebook SDK

Contract iOS Developer

— Intellisense.io, 2012 - 2013

Created BRAINS; an iPad app used to visualise SAP sales data.

Objective-C

CoreData

CoreAnimation

CoreLocation

Contract iOS Developer

— Mubaloo Ltd, 2011

Developed SalesConnect; an enterprise iPad app featured in the [Financial Times](#). SalesConnect is used to create presentations from Microsoft Sharepoint documents.

- “Best Developer of an Enterprise App” at the 2012 Mobile Entertainment Awards.

Objective-C

AVFoundation

CoreAnimation

CoreData

Security

Sharepoint API

SecurID API