Pete Morris London, UK BSc (Hons) Computing, Open University

+447738734173 pete@pete.com github.com/p-morris

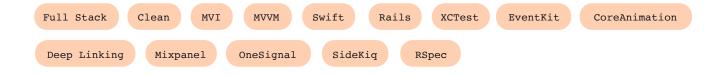
"I love making apps that are testable, easy to maintain, and nice to use.

Senior iOS Developer

— Digital Staff Solutions Ltd, 2019 - Present

Created the Florence iOS app; helping nurses to find care home shifts and get paid.

- Implemented a Clean architecture with MVI based view/interaction layer.
- Full test coverage.
- Learned Ruby/Rails and implemented restful API features, and the app notifications strategy on the company's Rails back end.
- Implemented an iPad shift check-in app, using an MVVM architecture.
- Interaction design for the Florence nurse app.



iOS Developer

- Raflr Ltd, 2016 - 2018

Created the Raffler iOS app; a number one Lifestyle app in the UK and US.

- Built the app from the ground up, implementing a VIPER architecture.
- Developed an open-source framework for waterfalling ad requests.
- Built a "Snapchat Stories" type feature, in which videos, interactive games, and other widgets could be embedded in a full-screen newsfeed.
- Developed an adaptive sales funnel, which became biggest source of revenue.
- Maintained existing Android app.



iOS Developer

— Mumsnet Ltd, 2014 - 2016

Developed Mumsnet Talk; an app for a social discussion forum with ten million users.

- Built the app from the ground up, selecting MVVM as the architecture.
- Created a framework which could be integrated into any app to access forum data. Integrated into <u>Mumsnet Baby Bundle</u> and <u>Mumsnet Pregnancy</u> apps.
- Developed a framework for rendering of custom markdown in text containers.
- The new app improved Mumsnet's app rating to 4.5 stars.



Contract iOS Developer

- Mindtools Ltd, 2013 - 2014

Created and relaunched MindTools; a universal app which acts as a library of business-related training articles, videos and learning tools.



Contract iOS Developer

- Intellisense.io, 2012 - 2013

Created BRAINS; an iPad app used to visualise SAP sales data.



Contract iOS Developer

- Mubaloo Ltd, 2011

Developed SalesConnect; an enterprise iPad app featured in the <u>Financial Times</u>.

SalesConnect is used to create presentations from Microsoft Sharepoint documents.

 "Best Developer of an Enterprise App" at the 2012 Mobile Entertainment Awards.

Objective-C AVFoundation CoreAnimation CoreData Security Sharepoint API SecurID API