Open Data Link

A dataset search engine for open data

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Open Data Link

- Dataset search engine for open data.
- Search methods:
 - Semantic keyword search
 - ► Joinable table search
 - Unionable table search

Motivation

- ► Governments and other organizations publish a lot of open data, but discovery is still difficult.
- ▶ Data scientists can identify ways to integrate datasets.
- Data publishers can see the wider context of their data.

Demo

Outline

System overview

Joinable table search

Unionable table search

Semantic Keyword Search

Outline

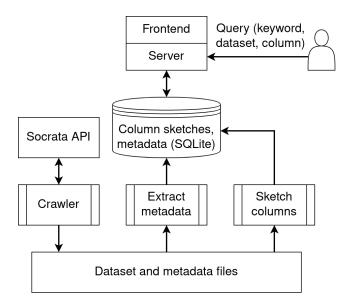
System overview

Joinable table search

Unionable table search

Semantic Keyword Search

System overview



Dataset crawl

- ▶ 10k of 42k datasets on Socrata.
- ▶ 172k columns.
- Most datasets are small.
- Largest datasets have over 100 million rows.

Outline

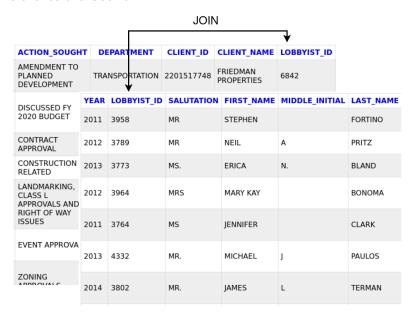
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Joinable table search



Joinable table search

- Attributes are treated as sets.
- Sets are encoded with minhash data sketches.
- A table T is joinable with the query U if Containment $(X \in T, Q \in U) \ge t$.
- We use an LSH index for fast querying.

Minhash²

▶ Data sketch for estimating Jaccard similarity of sets.

$$J(S,T) = \frac{|S \cap T|}{|S \cup T|}$$

- ► A minhash signature is composed of the results of a number of minhashes.
- ► The probability that the minhashes for two sets are the same equals the Jaccard similarity of the sets¹.
- ▶ Minhash LSH hashes similar signatures to the same bucket.

¹Mining of Massive Datasets, Chapter 3.

²A. Broder, "On the Resemblance and Containment of Documents", Compression and Complexity of Sequences 1997.

LSH Ensemble³

Set containment is a better measure for computing joinability.

$$C(Q,X)=\frac{|Q\cap X|}{|Q|}$$

- We can convert Jaccard similarity to containment, given the sizes of the domains.
- ► The size of the indexed domain is not constant, so domains are partitioned by cardinality.
- ▶ A minhash LSH index is constructed for each partition.

³Erkang Zhu, Fatemeh Nargesian, Ken Q. Pu, Renée J. Miller, "LSH Ensemble: Internet-Scale Domain Search", VLDB 2016.

Outline

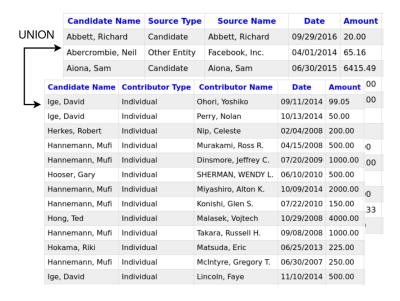
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Unionable table search



Unionable table search

- ► The LSH Ensemble index is queried for each column of the query table.
- ▶ Candidate tables are those that appear in $\geq 40\%$ of the joinability queries.
- ► Candidates are ranked by alignment: the fraction of candidate columns that are unionable with a query column.

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Semantic Keyword Search

Semantic Keyword Search

- ▶ Problem: Given a list of keywords, return datasets which are more similar than threshold *t*.
- Motivation: Data scientists want a simple way to find new and insightful datasets

Our Approach

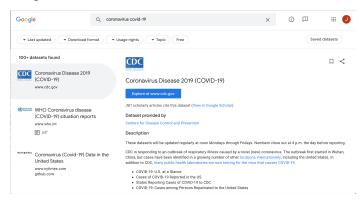
- Search on the metadata, not on the data in the dataset
 - Data in dataset is too noisy
- Metadata that we have:
 - Dataset description
 - Column description
 - Datasets tags

Our Approach (Cont.)

- Use semantic NOT syntactic similarity
 - Example: Fish & Seafood
 - Example: Coronavirus & Respitory System

Others Approach

► Google Dataset Search



System Overview

- FastText: word in dataset's metadata -> embedding vector
- SimHash: embedding vector -> bit vector
- Locality Sensitive Hashing (LSH): build index on the bit vector of each word

FastText⁴

- ▶ Word in dataset's metadata -> embedding vector
- Embedding vector represent the semantics of words
- ► Embedding vectors are learned from wikipedia articles

⁴A. Joulin, E. Grave, P. Bojanowski, T. Mikolov, *Bag of Tricks for Efficient Text Classification*

FastText (Cont.)

- closeness or similarity of vectors := Cosine-Similarity
- ▶ Closer a pair of vectors, closer the semantics of the two words
 - ▶ PICTURE

Simhash

- ► Embedding Vector -> Bit Vector
 - ► PICTURE

Locality Sensitive Hashing (LSH)

- ► Underlying data structure: Hash Table
 - ► Predefined # of buckets
- ▶ Insert SimHashed embedding vectors into hash table
- ► Collitions in hash table buckets are candidate pairs.

SimHash LSH (Cont.)

- ► Perdefined # of hash tables
- Query each L hash table for M candidates
 - $M \ge k$
- Order M candidates into a top-k list by the cosine similarity of embedding vectors

Problem with SimHash LSH

- ► The # of hash tables and # of buckets in each hash table must be hand tuned
- Must be retuned when data size significantly changes
- ▶ PICTURE

LSH Forest

- Underlying data structure: Prefix Tree or Trie
- Similar to LSH
 - ► Predefined # of prefix trees
 - Query each L hash table for M candidates
 - $ightharpoonup M \ge k$

LSH Forest (Cont.)

- ▶ Variable length hashing in prefix tree solves LSH's problems
- ▶ PICTURE
- Prefix Tree expands and contracts to account for # of embedding vectors
 - Thus, no hand tuning

Answering Queries

- Query the index with each keyword in the keyword list
- ► Add the results to a list
- Rank datasets by how often they appear in the list

Problems

- ▶ No semantic relationships **between** words
 - Example: Keyword List := "traffic violations"
 - ► Produces good results for "traffic" and "violations", but not "traffic violations"

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Semantic Keyword Search

- ▶ Improve ability to see semantic relationships between words
- Organize datasets into a directory structure
- Use semantic similarity of column names in unionable table search.
- Similar dataset search based on metadata similarity.
- Keyword search over data values.