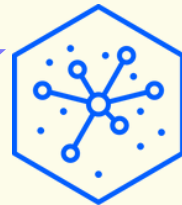
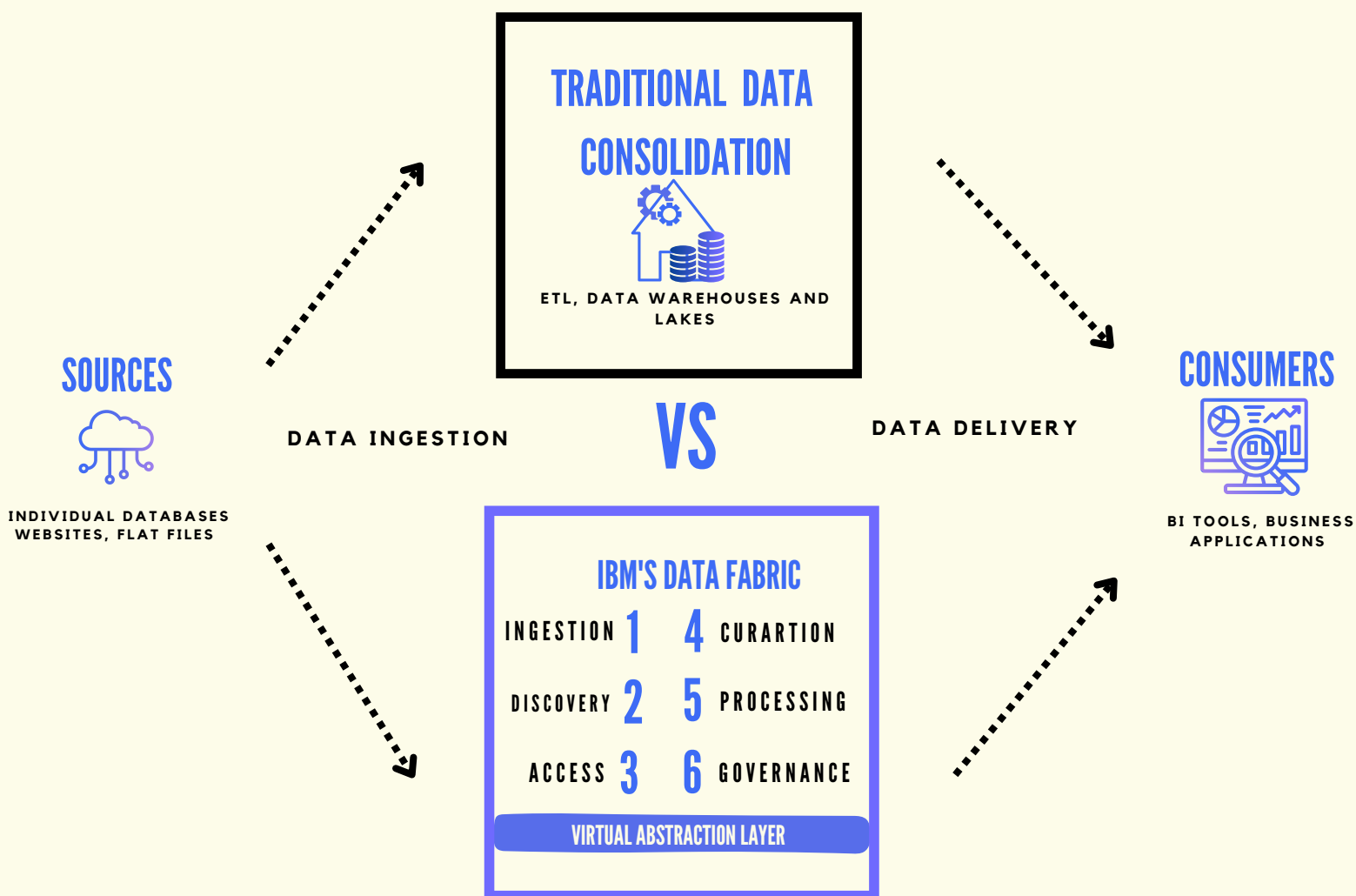


DATA MANAGEMENT MADE EASY WITH IBM CLOUD PAK



MODERN DATA ARCHITECTURE
THAT MANAGES DISPARATE
DATA SOURCES INTELLIGENTLY
AND SECURELY

WHAT IS DATA FABRIC?



DATA PIPELINE



DATA FROM
ANYWHERE



DEVELOP



DEPLOY



VALIDATE



OPERATE



WHY BETTER THAN COMPETITORS?



1

**NO MORE 3RD PARTY
TO STITCH DATA**

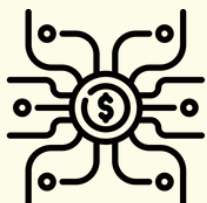
2

**BUILT IN DATA
GOVERNANCE**

3

EASE OF USE

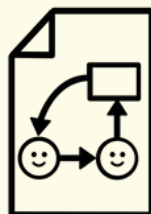
USE CASES



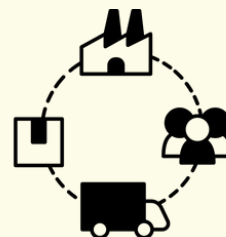
**FINANCIAL
PLANNING AND
ANALYSIS**



**SALES
FORECASTING**



**WORKFORCE
PLANNING**



**SUPPLY CHAIN
PLANNING**

LEVERAGING DATA FABRICATION WITH IBM CLOUD PAK



**CLASSIFICATION OF
MORTGAGE LOANS**



IBM CLOUD PAK



DASHBOARD

**FAIRNESS
METRIC
PERFORMANCE
METRIC
EVALUATION
REPORT**

SERVICES USED



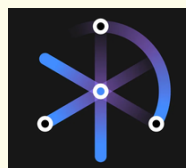
**IBM WATSON
STUDIO**



**IBM
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STORAGE**



**IBM WATSON
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LEARNING**



**IBM WATSON
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