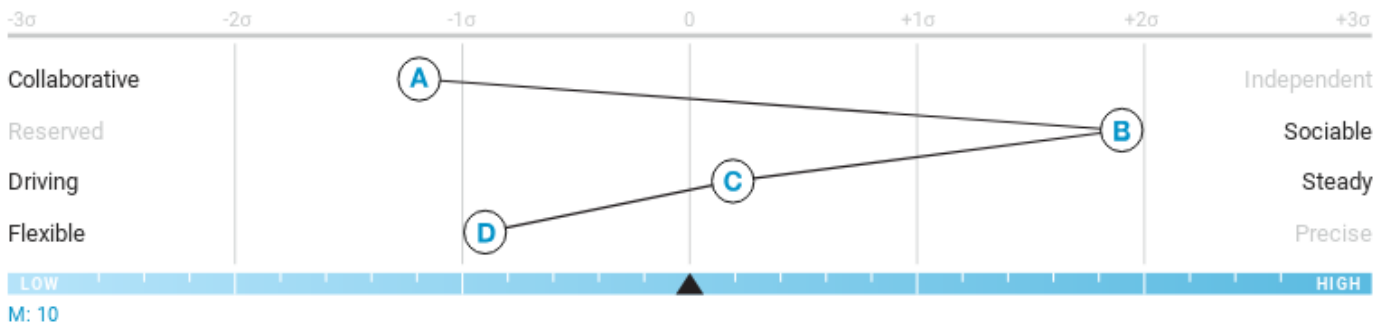




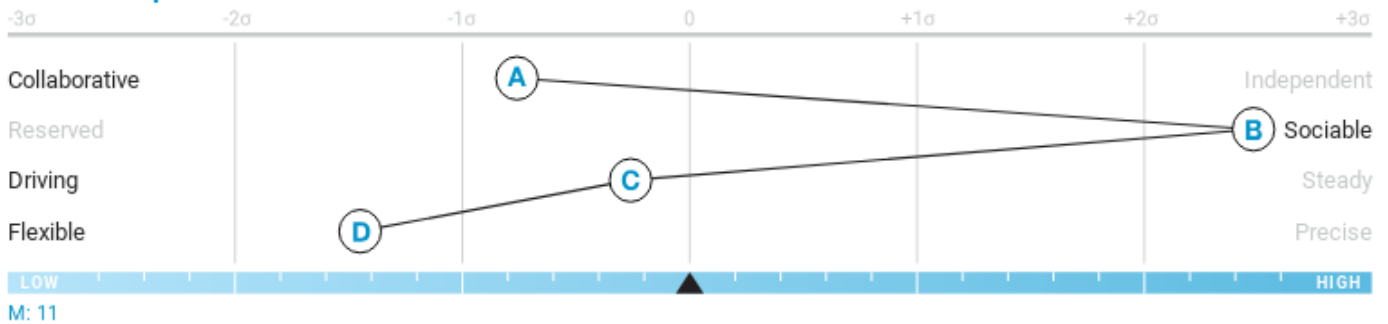
### Promoter

A Promoter is a casual, uninhibited, and persuasive extravert with a tendency for informality.

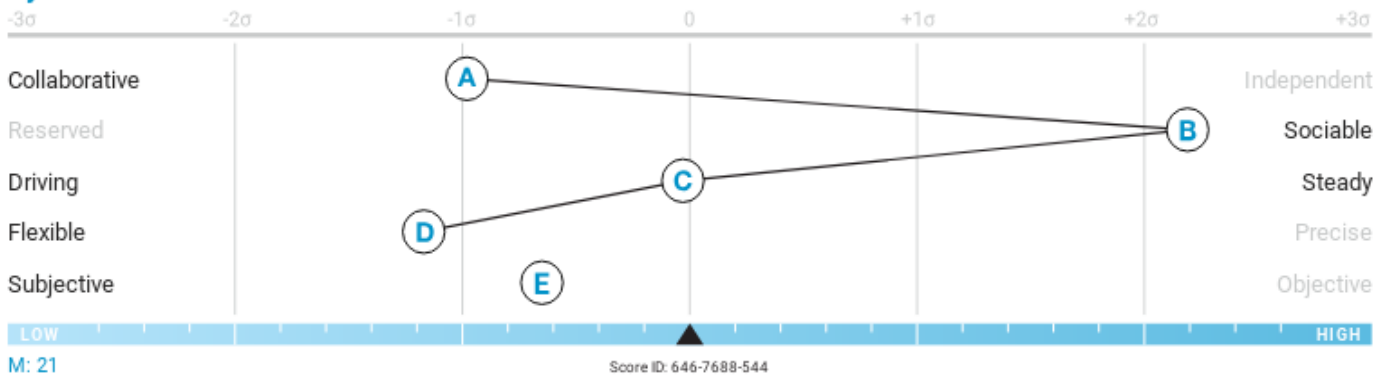
#### Self



#### Self-Concept



#### Synthesis



## Strongest Behaviors

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**Priya will most strongly express the following behaviors:**

- Socially-focused, she naturally empathizes with people, easily seeing their point of view or understanding their emotions. Positive, non-threatening communication.
- Teaches and shares; she's often working collaboratively with others to help whenever she can.
- Accommodating; most comfortable working with others, she often puts team/company goals before her own personal goals. Promotes teamwork by actively sharing authority.
- Socially informal, extroverted, and outgoing; gets familiar quickly. Communicates in an uninhibited, lively, and adaptable manner, drawing others into the conversation.
- Interested in people, building relationships, and teamwork rather than technical matters. Affable, optimistic, and easily trusting.
- Focused on goals and the people she needs to get there, not details or plans; frequently delegates details.

## Summary

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Priya is a friendly, congenial and outgoing person who can get along well with just about anybody. She meets people easily, and enjoys doing so, and is just as comfortable in group activities as she is one-on-one.

She is able to reach and stimulate others while being aware of and responsive to their needs and interests. She is an unselfish person who derives satisfaction from doing things for other people; she's most comfortable when she feels accepted by others and respected for her helpful nature.

Patient and understanding, she is a particularly good listener; people find her easy to talk to, and feel little pressure from this rather easygoing individual. Her unselfish and uncritical interest in others is helpful in developing and maintaining personal relationships, as is her ability to recognize and accommodate widely differing points of view. She "wears well" in repeated contacts, and will generally put the interests of others, including company management, customers, or her team members, first.

This unassuming person is an open communicator of ideas, programs, or decisions, and readily accepts the ideas or decisions of others. When she faces risk in her decisions, she will work closely with others, such as her team, trusted advisors, management, or subject matter experts to ensure inclusion and representation of others' interests. The same holds true when she needs to deviate from agreed-upon processes.

Informal in style, Priya is fairly casual about strict adherence to company policy, or the precise accuracy of the details of her work, preferring to delegate details to others. Working steadily, at an unhurried pace, she has the kind of patience required to do consistent, and/or repetitive work over long periods of time. Work which, in this case, should involve considerable contact with people.

This is a very stable person who functions best working in a familiar environment among familiar people and would be less effective if required to work in frequently changing, highly technical, or very detail-oriented positions. This modest person has high levels of team orientation and collaboration; her understanding of others, and ability to get along well with them, are strong qualities.

## Management Strategies

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To maximize her effectiveness, productivity, and job satisfaction, consider providing Priya with the following:

- Opportunities for frequent contact and communication with others, particularly in a helpful role
- Individual and group recognition, especially for teams and relationships built
- Excellent coaches, mentors, or trusted advisors
- A stable work environment and team
- Flexibility in how she approaches her work
- Thorough training in each job assignment, with ample time for practice.