Documentation for Names Data

Names contains resume, call-back and employer information for 4,870 fictitious resumes sent in response to employment advertisements in Chicago and Boston in 2001, in a randomized controlled experiment conducted by Marianne Bertrand and Sendhil Mullainathan. The resumes contained information concerning the race of the applicant. Because race is not typically included on a resume, resumes were differentiated on the basis of so-called "white sounding names" (such as Emily Walsh or Gregory Baker) and "African American sounding names" (such as Lakisha Washington or Jamal Jones). A large collection of fictitious resumes were created and the presupposed "race" (based on the "sound" of the name) was randomly assigned to each resume. These resumes were sent to prospective employers to see which resumes generated a phone call (a "call back") from the prospective employer. These data were provided by Professor Marianne Bertrand of the University of Chicago, and were used in her paper with Sendhil Mullainathan "Are Emily and Greg More Employable that Lakisha and Jamal? A Field Experiment on Labor Market Discrimination," *American Economic Review*" 2004, Vol. 94, no. 4.

Variable Descriptions are provided on the next page.

Variable Descriptions

Rey Variables Iristname applicant's first name Iristname	Variable Name	Description	
Temale 1 = female 1 = female 1 = black 1 = applicant was called back 1 = applicant was called back 1 = data from Chicago 1 = data from	Key Variables		
black	firstname	applicant's first name	
I = high quality resume	female		
call back 1= applicant was called back 1= data from Chicago 1= call from Chicago 1=	black		
Detailed Information on Resume	high	1= high quality resume	
Detailed Information on Resume	call_back	1= applicant was called back	
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