

PROJECT PLAN

(Around the World with Celeste / Celeste's travelogue)

Objectives:

- To let people know more about other countries (giving general information about the country)
- To help people plan their trips (by sharing my own travel itinerary)
- To share my travelling experiences/tips/suggestions with people
- Enable people to have a platform for enquiries

Target Audience:

- any age range
- People who likes to travel
- People who wishes to know more about certain countries
- People who needs help in planning their trips

Site Type:

- Social

At every post, there will be a comment section for people to leave their comment. It will become a platform for people with similar interest to interact with one another. Readers can give me additional tips to improve my next post. Readers can also share their own experiences and tips to other people. If readers have questions for, they can comment it there as well. I may also use tools like DISQUS so that readers can track comments via email to check if I answered their question or other readers commented on their comment. DISQUS also allow readers to sort the comment either by date or popularity.

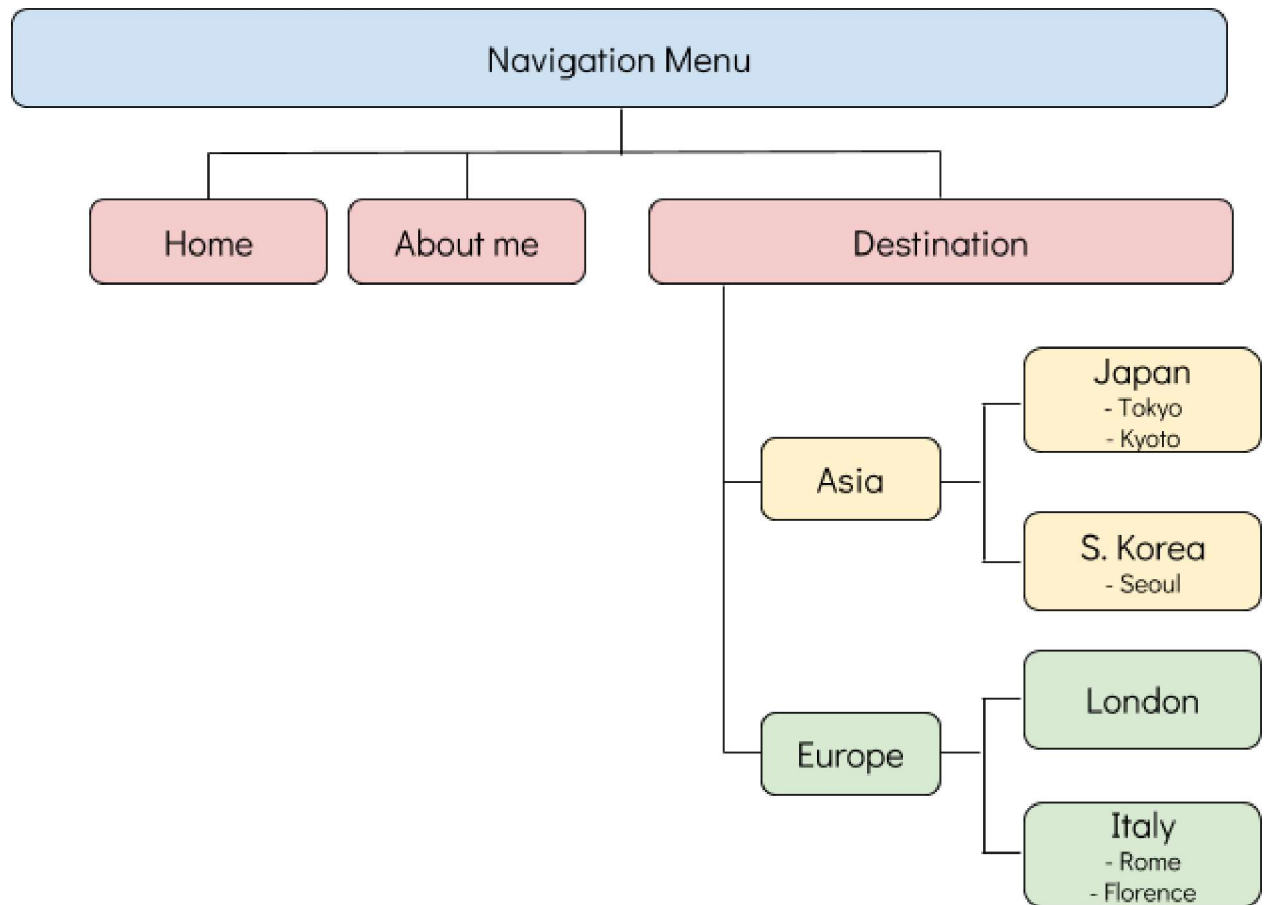
- Blog-like website

Each post will be about different countries. I will share with my itinerary that I use when I travelled to that specific country. I will post lots of photo so that readers can know what to expect if they really visit that country. I will also include some travel tips so that readers can prepare themselves before they travel or when they are travelling.

Timeline:

Milestone	No. of Days
Design makeup for approval	2 weeks
Draft site published to test server	2 weeks
Feedback received from lecturer	4 days
Lecturer feedback incorporated	3 days
Site goes live	1 week

SITE MAP



Page Layout for Home/Main Page

Title / Logo

Navigation Menu

Search Bar

Title of the post:

1 week trip to Seoul

- > date
- > main photo for the post at the side
- > summary of the trip in Seoul
- > read more...



South Korea, Seoul

Short
Introduction
about me

Title of the post:

1 week trip to Kyoto

- > date
- > main photo for the post at the side
- > summary of the trip in Kyoto
- > read more...



Japan, Kyoto

Contact:
- Email
- Social Media

Footer

Page Layout for each destination



Page layout for About me

Title / Logo

Navigation Menu

Search Bar

About me

- Full introduction of myself
- Why did I create this website?
- What is this website about?

Footer