

## Executive Summary

**Production:** Movie production dipped globally between 2017 and 2019. March sees the most releases. The USA and India combined released over 1,000 movies in 2019.

**Genre:** Drama reigns supreme with 4,285 films, followed by Comedy and Thriller. While 3,289 movies belong to a single genre, most encompass multiple. Action, Romance, and Crime boast the longest durations.

**Rating:** "Love in Kilnerry," "Kirket," lead in ratings. Movies from the USA, Canada, India, and HongKong garner the most votes. Interestingly, German movies receive significantly more votes than Italian ones.

**Production:** Dream Warrior Pictures and National Theatre Live lead based on movie count, with 3 movies each. Globally, Marvel Studios, Twentieth Century Fox, and Warner Bros are top earners based on total votes.

**Directors:** James Mangold, Anthony Russo, and Joe Russo are leading directors in the top three genres. A.L. Vijay, Andrew Jones, and Steven Soderbergh stand out for total movies, ratings, and votes.

**Star Power:** Mammootty and Mohanlal have the most top-rated films. Vijay Sethupathi (India) and Taapsee Pannu (Hindi) lead in average ratings. In drama super hits, Susan Brown, Amanda Lawrence, and Denise Gough are the top actresses.

**Box Office:** "Avengers: Endgame" and "The Lion King" are among the top five highest-grossing movies in the top three genres. "Star Cinema" and "Twentieth Century Fox" excel in multilingual movies with high ratings.

**Recommendations:** By focusing on Drama, Action, and Thriller genres, partnering with top production houses, and engaging highly-rated talent, RSVP Movies can maximize success in local and global markets.